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## PUBLISHER

Annie Tan  
annie.tan@contineomedia.com | (65) 6521 9781

## EDITORIAL

**EDITORIAL DIRECTOR** K. Dass  
haridas.k@contineomedia.com | (65) 6521 9741  
**EDITORIAL INTERN** Thannusha Priyah  
tva.editorial@contineomedia.com | (65) 6521 9763

## TERRITORY DATA

Asian Development Bank  
BuddeComm  
Business Monitor International  
Cable and Satellite Broadcasting Association of Asia (CASBAA)  
IMDA Singapore  
Internet Live Stats  
Kantar Media  
Marketing Charts  
NationMaster  
Nielsen Holdings

## AD SALES

**PUBLISHER** Annie Tan  
annie.tan@contineomedia.com | (65) 6521 9781  
**ASST SALES DIRECTOR** Jason Lee  
jason.lee@contineomedia.com | (65) 6521 9767

**MARKETING EXECUTIVE** Ficus Zheng  
ficus.zheng@contineomedia.com | (65) 6521 9775

**MARKETING EXECUTIVE** Kenneth Peh  
kenneth.peh@contineomedia.com | (65) 6521 9787

**AD ADMIN EXECUTIVE** Koe Shan Chan  
koeshan.chan@contineomedia.com | (65) 6521 9748

**PUBLISHING SUPPORT: DESIGN & PRODUCTION**  
**PRODUCTION MANAGER** Pauline Goh  
pauline.goh@contineomedia.com | (65) 6521 9772

**GRAPHIC DESIGNER** Melvin Yang  
melvin.yang@contineomedia.com | (65) 6521 9768

## CIRCULATION/DATABASE

**MARKETING EXECUTIVE** Ficus Zheng  
ficus.zheng@contineomedia.com | (65) 6521 9775

**MARKETING EXECUTIVE** Kenneth Peh  
kenneth.peh@contineomedia.com | (65) 6521 9787

## WEB OPERATIONS & DEVELOPMENT

**WEB OPERATIONS EXECUTIVE** Franco Nelo M. Sevilleja  
franco@contineomedia.com | (65) 6521 9778

## FINANCE

**FINANCE MANAGER** Kenny Yeoh  
kenny.yeoh@contineomedia.com | (65) 6521 9740

**CEO** Raymond Wong  
raymond.wong@contineomedia.com | (65) 6521 9777

## Contineo Media Pte Ltd

61 Ubi Avenue 1,  
#05-17, UB Point  
Singapore 408941  
Tel: 6521 9777  
Fax: 6521 9788  
www.onscreenasia.com



## AUSTRALIA

## STATSBOX

## AUSTRALIA

<b>POPULATION</b>	23,933,832
<b>TV HOUSEHOLDS</b>	8,660,532
<b>TV PENETRATION</b>	100%
<b>HOUSEHOLD SIZE</b>	3.5
<b>CABLE TV PENETRATION</b>	35.5%
<b>DTT PENETRATION</b>	96.6%
<b>SATELLITE TV SUBSCRIBERS</b>	
100,000	
<b>MULTICHANNEL HOMES</b>	3,000,000
<b>MULTICHANNEL PENETRATION</b>	36.5%
<b>NON-TERRESTRIAL TV CONNECTIONS</b>	3,000,000
<b>INTERNET PENETRATION</b>	93.5%
<b>BROADBAND SUBSCRIBERS</b>	
12,570,122	
<b>INTERNET-CONNECTED TV PENETRATION</b>	32% of households
<b>PVR PENETRATION</b>	56.9% of households
<b>SMARTPHONE PENETRATION</b>	77% of Australians aged 16+
<b>TABLET DEVICE PENETRATION</b>	48.2% of households
<b>OTT PENETRATION</b>	168,747

## SOURCES:

Asia Pacific Multichannel TV 2016, by CASBAA  
 Australian Bureau of Statistics  
 Australian Multi-Screen Report 4Q 2016 from OzTAM  
 OzTAM Universe Estimates 2Q 2016 – Individuals  
 Internet Live Stats, Internet Users by Country (2016)  
 Multichannel Television Advertising in Asia, Countries, Australia, by CASBAA  
 S-NL Kagan APAC OTT

## Internet Television in Australia

Internet television in Australia is the digital distribution of movies and television content via the internet. In Australia, internet television is provided by five major pay-per-view providers, in addition to several niche television streaming services. Australia's five major free-to-air television networks all offer catch up TV of previously broadcast content to watch via the Internet or via podcasts - drawing on both domestic and foreign content.

A feature of Internet television is that a user can view TV or video on demand. Some distributors provide content as downloads, while other streaming media; the main difference being that with downloads the end-user must have storage capacity for the content on their device and must wait for the download to be completed before the content can be viewed, while streamed content can be viewed almost immediately, but is not stored for a later second viewing.

Whether downloaded or streamed, video files over the Internet are usually

metered in Australia, with most ISPs setting download quotas which can limit the download that a subscriber can make without incurring additional costs. ISPs also provide plans with unlimited downloads. Some ISPs offer downloads on a quota-free basis for partnered television services, which is also known as "unmetered" content.

Internet television is a type of over-the-top content. "Over-the-top" (OTT) is the delivery of audio, video, and other media over the Internet without the involvement of a multiple-system operator (such as a cable television provider) in the control or distribution of the content.

## National Geographic App

National Geographic announced a ground breaking partnership in Australia with telecommunications provider Optus, to launch a global first National Geographic app which brings together a treasure trove of videos, images and print articles, including the work of its explorers, photographers, filmmakers, scientists and conservationists.

Launching in Australia first and exclusively with Optus, to be followed with roll-out across Asia Pacific and Middle East the app gives users the chance to explore the world of National Geographic like never before. In one world-first app, users can choose to read from the huge range of articles, watch a short video or an entire documentary series, or scroll through some of the world's most breathtaking photography. Every Optus customer will have their own unique experience while using the National Geographic App, with content fully personalised to suit them all without using their data.

## FREE-TO-AIR

## AUSTRALIAN BROADCASTING CORPORATION

ABC Ultimo Centre, 700 Harris Street Ultimo NSW 2007, GPO Box 9994 Sydney, Australia  
 Tel: +61 2 8333 1500  
 Fax: +61 2 8333 5344  
 Website: [www.abc.net.au](http://www.abc.net.au)

## NETWORK TEN

1 Saunders Street, Pyrmont NSW 2009 GPO Box 10, Australia  
 Tel: +61 2 9650 1010  
 Fax: +61 2 9650 1111  
 Website: [www.tenplay.com.au](http://www.tenplay.com.au)

## NINE NETWORK

(NINE ENTERTAINMENT CO.)  
 24 Artarmon Road, Willoughby Sydney, NSW 2068  
 Tel: +61 2 9906 9999  
 Website: [www.ninemsn.com.au](http://www.ninemsn.com.au)

## PRIME7

New England, Highway, Tamworth, Australia, NSW 2340  
 Tel: +61 2 6761 9777  
 Website: [www.prime7.com.au](http://www.prime7.com.au)  
 Email: prime7@prime7.com.au

## SPECIAL BROADCASTING SERVICE (SBS)

14 Herbert Street, Artarmon Sydney, NSW 2064  
 Tel: 1800 500 727  
 Website: [www.sbs.com.au](http://www.sbs.com.au)  
 Email: comments@sbs.com.au

## SEVEN NETWORK LIMITED

3842 Pirrama Road, Pyrmont, Sydney, NSW 2009  
 Tel: +61 2 8777 7361  
 Website: [www.inside7.com.au](http://www.inside7.com.au)  
 Email: jakelly@seven.com.au

## SOUTHERN CROSS MEDIA GROUP

Level 15, 50 Goulburn Street World Square, Sydney NSW 2000  
 Tel: +61 (0)2 9375 1041  
 Fax: +61 (0)2 9367 5557  
 Website: [www.southerncrossaustereo.com.au](http://www.southerncrossaustereo.com.au)

## WIN TELEVISION

Level 5, 1 Saunders Street Pyrmont Sydney NSW 2009  
 Tel: +61 02 – 8907 9999  
 Fax: +61 02 – 9955 9599

## PAY-TV

AAPT  
 Level 23, 680 George Street Sydney, NSW 2000  
 Tel: +61 2 8277 5405  
 Website: [www.aapt.com.au](http://www.aapt.com.au)

## BBC AUSTRALIA

Suite 1, Level 1  
 35 Mitchell Street  
 McMahons Point, NSW 2060 Australia  
 Tel: +61 2 9744 4500  
 Fax: +61 2 9870 7317  
 Website: [www.bbcaustralia.com](http://www.bbcaustralia.com)

## FETCH TV

Level 5, 61 Lavender St  
 Milsons Point, NSW 2061, Australia  
 Tel: +61 2 8014 5180  
 Website: [www.fetchtv.com.au](http://www.fetchtv.com.au)  
 Email: contactus@fetchtv.com.au

## FOXTEL

5 Thomas Holt Drive, Level 4  
 North Ryde, Australia, NSW 2113  
 Tel: +61 (02) 9813 6000  
 1300 785 622  
 Fax: +61 (02) 9813 7110  
 Website: [www.foxtel.com.au](http://www.foxtel.com.au)  
 Email: corporateaffairs@foxtel.com.au

## IINET LIMITED

502 Hay Street,  
 Subiaco, Perth, WA 6008  
 Tel: +61 8 9214 2222  
 +61 8 9214 2207  
 Website: [www.iinet.com.au](http://www.iinet.com.au)  
 Email: biz-sales@iinet.net.au  
 bizsupport@iinet.net.au

## OPTUS TV

Suite 408, 15 Lime Street  
 Sydney, NSW, 2000  
 Tel: 13 0044 3012  
 Website: [www.optus.com.au](http://www.optus.com.au)  
 Email: support2@obcsydneynorth.com.au

## SBS TELEVISION

14 Herbert Street  
 Artarmon NSW 2064  
 Tel: +61 (0)2 9430 2828  
 Website: [www.sbs.com.au](http://www.sbs.com.au)  
 Email: comments@sbs.com.au

## TELSTRA MEDIA

Suite 9, 628 Bourke Street, Melbourne, VIC 3000  
 Tel: +61 1300 781 711  
 +61 0400 864 864  
 Website: [media.telstra.com.au](http://media.telstra.com.au)  
 Email: [enquiries@tbcmelbourne.com.au](mailto:enquiries@tbcmelbourne.com.au)  
[james.ellia@tbcmelbourne.com.au](mailto:james.ellia@tbcmelbourne.com.au)

## PRODUCTION STUDIOS

## ACCOMPlice FILMS

887 Ann Street  
 Fortitude Valley 4006, QLD  
 Tel: +61 413 949 497  
 Website: [www.accomplice.tv](http://www.accomplice.tv)  
 Email: [grey@accomplice.tv](mailto:grey@accomplice.tv)

## ACTIVETV AUSTRALIA

123 Bridge Street  
 Port Melbourne, Victoria 3207 Australia  
 Tel: +61 3 9647 5000  
 Fax: +61 3 9682 1530  
 Website: [www.activetv.tv](http://www.activetv.tv)  
 Email: [australia@activetv.tv](mailto:australia@activetv.tv)

## AMBIENCE ENTERTAINMENT

6 Lanceley Place, PO Box 72, Artarmon NSW 1570  
 Tel: +61 2 9478 5000  
 Website: [www.ambienceentertainment.com](http://www.ambienceentertainment.com)  
 Email: [enquiries@ambienceentertainment.com](mailto:enquiries@ambienceentertainment.com)

## AUSTRALIAN BROADCASTING CORPORATION

ABC Ultimo Centre, 700 Harris Street, Ultimo 2007, GPO Box 9994, Sydney NSW 2007  
 Tel: +61 2 8333 1500  
 Fax: +61 2 8333 5344  
 Website: [www.abc.net.au](http://www.abc.net.au)

## AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION

3rd Floor, 145 Smith Street, Fitzroy Victoria 3065, Australia  
 Tel : +61 3 9200 5500  
 Fax: +61 3 9200 5555  
 Website: [www.actf.com.au](http://www.actf.com.au)  
 Email: [info@actf.com.au](mailto:info@actf.com.au)

## BANIJAY GROUP AUSTRALIA (SCREENTIME)

70-76 Alexander Street, Crown's Nest NSW 2065  
 Tel: +61 2 9439 4911  
 Fax: +61 2 9439 4922  
 Website: [www.screentime.com.au](http://www.screentime.com.au)  
 Email: [reception@screentime.com.au](mailto:reception@screentime.com.au)

## BBC AUSTRALIA

Suite 1, Level 1  
 35 Mitchell Street  
 McMahons Point, NSW 2060 Australia  
 Tel: +61 2 9744 4500  
 Fax: +61 2 9870 7317  
 Website: [www.bbcaustralia.com](http://www.bbcaustralia.com)

## BEYOND DISTRIBUTION PTY LTD

109 Reserve Road  
 Artarmon NSW 2064  
 Tel: +61 2 9437 2000  
 Fax: +61 2 9437 2017  
 Website: [www.beyonddistribution.com](http://www.beyonddistribution.com)  
 Email: [info@beyond.com.au](mailto:info@beyond.com.au)

## BFILMS

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 Tel: +61 4 1771 9319  
 Website: [www.bfilms.com.au](http://www.bfilms.com.au)  
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## AUSTRALIA

**BLACKFELLA FILMS (SYDNEY)**  
10 Cecil St, Paddington  
NSW 2021, Australia  
Tel: +61 2 9380 4000  
Fax: +61 2 9252 9577  
Website: [www.blackfellafilms.com.au](http://www.blackfellafilms.com.au)  
Email: [info@theblackbook.com.au](mailto:info@theblackbook.com.au)

**BLUE ROCKET PRODUCTIONS**  
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GPO Box 510, 7001 Battery Point, Tasmania  
Tel: +61 3 6224 6866  
Website: [www.blue-rocket.com.au](http://www.blue-rocket.com.au)  
Email: [info@blue-rocket.com.au](mailto:info@blue-rocket.com.au)

**BLUE STONE FILMS**  
Office 1C, 1020 Wellington Street  
West Perth 6005, Western Australia,  
Australia  
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Fax: +61 8 9322 8072  
Email: [info@bluestonefilms.com.au](mailto:info@bluestonefilms.com.au)

**BOOGIE MONSTER DESIGN & POST PRODUCTION**  
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Western Australia 6007, Australia  
Tel: +61 8 9381 1055  
Website: [www.boogiemonster.com.au](http://www.boogiemonster.com.au)  
Email: [info@boogiemonster.com.au](mailto:info@boogiemonster.com.au)

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3442 Woodend, Victoria  
Tel: +61 4 3266 4901  
Website: [www.brokenarrowmedia.com](http://www.brokenarrowmedia.com)  
Email: [brett@brokenarrowmedia.com](mailto:brett@brokenarrowmedia.com)

**CAPITOL PRODUCTIONS PTY LTD**  
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NSW 2059, Australia  
Tel: +61 2 9966 0422  
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Email: [contact@cheekylittle.com.au](mailto:contact@cheekylittle.com.au)

**CHIMNEY GROUP**  
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Surry Hills, Sydney NSW 2010  
Tel: +61 2 8387 4997  
Website: [www.chimneygroup.com.au](http://www.chimneygroup.com.au)  
Email: [info@chimneygroup.com.au](mailto:info@chimneygroup.com.au)

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Tel: +61 3 9429 4239  
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Email: [melbourne@givemechocolate.me](mailto:melbourne@givemechocolate.me)

**CJZ (AUSTRALIA)**  
16-18, Meagher Street  
2008 Chippendale, NSW Australia  
Tel: +61 2 9217 2200  
Fax: +61 2 9319 2122  
Website: [www.cjz.com.au](http://www.cjz.com.au)  
Email: [distribution@cjz.com.au](mailto:distribution@cjz.com.au)

**CURIOS FILM PTY LTD (AUSTRALIA)**  
2B Hayes Road, Roseberry, NSW 2018  
Sydney, Australia  
PO Box 7632, Bondi Beach, 2026 Australia  
Tel: +61 405 485 450  
Website: [www.curiousfilm.com](http://www.curiousfilm.com)  
Email: [production@curiousfilm.com](mailto:production@curiousfilm.com)

**CVP EVENTS, FILM AND TELEVISION**  
9-11 Ricketts Road  
Mount Waverley 3149, Australia  
Tel: +61 3 9558 8000  
Fax: +61 3 9544 1600  
Website: [www.cvp.com.au](http://www.cvp.com.au)  
Email: [info@cvp.com.au](mailto:info@cvp.com.au)

**CYCHO ANIMATION**  
428 Parramatta Road, Petersham  
NSW 2049, Australia  
Tel: +61 4 5708 7967  
Website: [www.cycho.com.au](http://www.cycho.com.au)  
Email: [nuts@cycho.com.au](mailto:nuts@cycho.com.au)

**CYCLOPS FILMS**  
25 Nickson Street, Surry Hills  
NSW 2010, Australia  
Tel: +61 2 9318 1077  
Fax: +61 2 9318 1033  
Website: [www.cyclopsfilms.com](http://www.cyclopsfilms.com)  
Email: [paul@cyclopsfilms.com](mailto:paul@cyclopsfilms.com)

**DOCKLANDS STUDIOS**  
476 Docklands Drive, Docklands, Victoria 3008  
Tel: +61 3 8327 2000  
Website: [www.dsmelbourne.com](http://www.dsmelbourne.com)  
Email: [info@dsmelbourne.com](mailto:info@dsmelbourne.com)

**DAYBREAK FILMS PTY LTD**  
1/274 Barkly Street, Brunswick  
Melbourne, Victoria 3056, Australia  
Website: [www.daybreakfilms.com.au](http://www.daybreakfilms.com.au)  
Email: [info@daybreakfilms.com.au](mailto:info@daybreakfilms.com.au)

**EMERGINT PTY LTD**  
360C Park Street  
South Melbourne, Victoria 3205, Australia  
Tel: +61 3 9696 3623

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42-44 Victoria Street  
McMahons Point, Sydney NSW 2060  
Tel: +61 2 9202 8555  
Fax: +61 2 9956 6918  
Website: [www.endemol.com.au](http://www.endemol.com.au)

**ESCAPADE MEDIA PTY LTD**  
Level 2, Building 61  
Fox Studios Australia  
38 Driver Avenue, Hoore Park NSW 2021  
Tel: +61 2 8353 2793  
Website: [www.escapadermedia.com.au](http://www.escapadermedia.com.au)  
Email: [hamish@escapadermedia.com.au](mailto:hamish@escapadermedia.com.au)

**ESSENTIAL MEDIA AND ENTERTAINMENT**  
Level 2, 6A Nelson Street, 169  
2038 Annandale NSW, Australia  
Tel: +61 2 8568 3100  
Fax: +61 2 9519 2326  
Website: [www.essential-media.com](http://www.essential-media.com)

**EXERO HDTV**  
151 Kangaroo Road  
Hughesdale, 3166 Melbourne, Victoria  
Tel: +1 818 647 9333 / +44 7937 029 312  
Website: [www.exero.com](http://www.exero.com)  
Email: [Metaxas@metaxas.com](mailto:Metaxas@metaxas.com)

**FETCH TV**  
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Tel: +61 4 3234 7368  
Fax: +61 4 9929 7339  
Website: [www.fetchtv.com.au](http://www.fetchtv.com.au)  
Email: [contactus@fetchtv.com.au](mailto:contactus@fetchtv.com.au)

**FILM BROKEN HILL**  
210 - 230 Eyre St, South Broken Hill  
Tel: +61 8 8080 3564  
Website: [www.brokenthillaustralia.com.au/film-broken-hill](http://www.brokenthillaustralia.com.au/film-broken-hill)  
Email: [mail@filmbrokenthill.com](mailto:mail@filmbrokenthill.com)

**FLAME MEDIA PTY LTD**  
Unit 2, 65 Whiting Street  
Artarmon, NSW 2064 Australia  
Artarmon NSW 1570  
Tel: +61 2 8065 4899  
Website: [www.flamedistribution.com](http://www.flamedistribution.com)

**FOURTWELVE**  
Studio 4, 94 Oxford St  
Darlinghurst, 2010 Sydney NSW  
Tel: +61 4 1285 9075  
Website: [www.412.com.au](http://www.412.com.au)

**FOXTEL**  
5 Thomas Holt Drive, Level 4  
North Ryde, Australia, NSW 2113  
Tel: +61 2 9813 6000  
Fax: +61 2 9813 7110  
Website: [www.foxtel.com.au](http://www.foxtel.com.au)  
Email: [corporateaffairs@foxtel.com.au](mailto:corporateaffairs@foxtel.com.au)

**FOX STUDIOS AUSTRALIA**  
Building 16, 38 Driver Avenue,  
Moore Park, NSW 2021  
Australia  
Tel: +61 2 9383 4200  
Website: [www.foxstudiosaustralia.com](http://www.foxstudiosaustralia.com)  
Email: [enquiries@foxaus.com](mailto:enquiries@foxaus.com)

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Tel: +61 2 8514 5400  
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Email: [info@freehandtv.com.au](mailto:info@freehandtv.com.au)

**FREMANTLEMEDIA AUSTRALIA / INTERNATIONAL**  
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Tel: +61 2 9434 0666  
Website: [www.fremantlemedia.com](http://www.fremantlemedia.com)

**GLEN ART PRODUCTIONS**  
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Victoria 3016, Australia  
Tel: +61 4 1810 0050  
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Email: [glenart@netspace.net.au](mailto:glenart@netspace.net.au)

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Suite 4, Level 1  
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Chippendale NSW 2008, Australia  
Tel: +61 2 9310 4722  
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Email: [info@goalpostpictures.com](mailto:info@goalpostpictures.com)

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Tel: +61 3 9699 9427  
Website: [www.hipwell.tv](http://www.hipwell.tv)  
Email: [john@hipwell.tv](mailto:john@hipwell.tv)

**IPSO-FACTO PRODUCTIONS**

GPO Box 705, Melbourne  
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Tel: +61 4 1115 9454  
Fax: +61 3 9670 6736  
Website: [www.ipso-facto.com](http://www.ipso-facto.com)  
Email: [info@ipso-facto.tv](mailto:info@ipso-facto.tv)

**JUNGLEBOYS**  
4/113-115 Oxford Street, Darlinghurst  
Sydney NSW 2010, Australia  
Tel: +61 2 8353 8055  
Website: [www.jungle.ws](http://www.jungle.ws)  
Email: [frontofhouse@jungle.ws](mailto:frontofhouse@jungle.ws)

**LINK HK ENTERTAINMENT PTY LTD**  
1812/3 Carlton Street, Chippendale  
NSW 2008 Australia  
Tel: +61 2 2477 2189  
Website: [www.linkheertainment.com.au](http://www.linkheertainment.com.au)  
Email: [ihugchoi@naver.com](mailto:ihugchoi@naver.com)

**MEDIA WORLD PICTURES PTY LTD**  
P.O. Box 90, Carlton South  
Victoria 3053, Australia  
Tel: +61 3 9329 3252  
Website: [www.mediaworld.com.au](http://www.mediaworld.com.au)  
Email: [reception@mediaworld.com.au](mailto:reception@mediaworld.com.au)

**MOTH PROJECTS SYDNEY**  
133 Reservoir Street, Surry Hills  
NSW 2010, Australia  
Tel: +61 2 9280 3330  
Fax: +61 2 9280 3331  
Website: [www.mothprojects.com](http://www.mothprojects.com)

**NINE NETWORK AUSTRALIA**  
24 Artarmon Road, Willoohby, Sydney  
NSW 2068  
Tel: +61 2 9906 9999  
Website: [www.nineentertainmentco.com.au](http://www.nineentertainmentco.com.au)

**ON CREATIVE**  
199 Gilbert Street, Adelaide  
South Australia 5000  
Website: [www.oncreative.au](http://www.oncreative.au)  
Email: [studio@oncreative.com.au](mailto:studio@oncreative.com.au)

**PLANET 55 STUDIOS PTY LTD**  
Suite 17-18, Fountain Corporate 2  
Ilya Ave Erina NSW 2250  
Tel: +61 2 4365 6321  
Website: [www.planet55studios.com.au](http://www.planet55studios.com.au)  
Email: [admin@planet55.com.au](mailto:admin@planet55.com.au)

**PROSPERO PRODUCTIONS**  
21 Blinco Street, Fremantle  
Western Australia 6962, Australia  
Tel: +61 8 9336 6006  
Fax: +61 8 9336 6007  
Website: [www.prospero.com.au](http://www.prospero.com.au)  
Email: [mail@prospero.com.au](mailto:mail@prospero.com.au)

**REEL CORPORATION AUSTRALIA PTY LTD**  
Ste 20/37, Nicholson St, Balmain East  
NSW 2041  
Tel: +61 2 9555 9269  
Website: [www.reeldvd.com.au](http://www.reeldvd.com.au)

**RENEGADE C&S**  
92 High Street  
3181 Windsor, Victoria  
Tel: +61 3 9526 3300  
Website: [www.renegate.com.au](http://www.renegate.com.au)

**REVOLVER FILMS**  
14 Maddison Street, East Redfern  
NSW 2016, Australia  
Tel: +61 2 9363 2122  
Website: [www.revolver.ws](http://www.revolver.ws)  
Email: [caroline@revolver.ws](mailto:caroline@revolver.ws)

**SARACENO PRODUCTIONS PTY LTD**  
106A Hampden Road, Artarmon  
NSW 2064, Australia  
Tel: +61 2 9411 2744  
Website: [www.saraceno.com](http://www.saraceno.com)  
Email: [produce\\_it@saraceno.com](mailto:produce_it@saraceno.com)

## AUSTRALIA

**SBS INTERNATIONAL / TELEVISION**  
 14 Herbert Street  
 Artarmon NSW 2064  
 Tel: 1800 500 727  
 Website: [www.sbs.com.au](http://www.sbs.com.au)  
 Email: [comments@sbs.com.au](mailto:comments@sbs.com.au)

**SEE SAW FILMS (SYDNEY)**  
 2 Paddington Street, Paddington  
 NSW 2021, Australia  
 Tel: +61 2 9357 0700  
 Website: [www.see-saw-films.com](http://www.see-saw-films.com)  
 Email: [info@see-saw-films.com](mailto:info@see-saw-films.com)

**SEVEN NETWORK LIMITED**  
 38-42 Pirrama Road,  
 Pyrmont, Sydney, NSW 2009  
 Tel: +61 2 8777 7361  
 Website: [www.inside7.com.au](http://www.inside7.com.au)  
 Email: [jakelly@seven.com.au](mailto:jakelly@seven.com.au)

**SHEEPISH LION**  
 Unit 23, 43-53 Bridge Road, Stanmore  
 NSW 2048, Australia  
 Tel: +61 2 9557 9690  
 Fax: +61 2 9557 2144  
 Website: [www.sheepishlion.com](http://www.sheepishlion.com)  
 Email: [info@sheepishlion.com](mailto:info@sheepishlion.com)

**SHOCK ENTERTAINMENT**  
 369 High Street  
 3101 KEW Victoria  
 Tel: +61 3 9205 0900  
 Website: [www.shock.com.au](http://www.shock.com.au)

**SHORT ATTENTION**  
 1450 Anglesea Road, Bellbrae  
 Victoria 3228, Australia  
 Tel: +61 (0) 417 527 990  
 +61 (0) 417 010 749  
 Website: [www.shortattention.com.au](http://www.shortattention.com.au)  
 Email: [tony@shortattention.com.au](mailto:tony@shortattention.com.au) /  
[mandy@shortattention.com.au](mailto:mandy@shortattention.com.au)

**SLR PRODUCTIONS**  
 335 South Dowling St  
 Darlinghurst, NSW 2010 Australia  
 Tel: +61 2 9356 4911  
 Fax: +61 2 9356 4922  
 Website: [www.slrproductions.com](http://www.slrproductions.com)  
 Email: [info@slrproductions.com](mailto:info@slrproductions.com)

**SOMA FILMS**  
 42 Burnie Street, Clovelly  
 NSW 2031, Australia  
 Tel: +1 310 710 5161 / +61 416 223 777  
 Website: [www.somafilms.tv](http://www.somafilms.tv)  
 Email: [sam@somafilms.tv](mailto:sam@somafilms.tv)

**SOUTH AUSTRALIAN FILM CORPORATION**  
 Adelaide Studios, 226 Fullarton Road,  
 Glenside, South Australia 5065  
 Tel: +61 8 8394 2000  
 Website: <http://www.safilm.com.au/>  
 adelaide-studios/facilities-overview  
 Email: [reception@safilm.com.au](mailto:reception@safilm.com.au)

**STICKY PICTURES PTY LTD**  
 Suite 203 & 212  
 166 Glebe Point Road  
 2037 Glebe, NSW Australia  
 Tel: +61 (0)2 9692 8732  
 Website: [www.sticky pictures.tv](http://www.sticky pictures.tv)  
 Email: [info@stickypictures.tv](mailto:info@stickypictures.tv)

**SWITCH INTERNATIONAL DISTRIBUTION PTY LTD**  
 323 Montague Street  
 Albert Park, Victoria, Australia 3206  
 Tel: +61 3 8598 7803  
 Website: [www.switchint.com](http://www.switchint.com)  
 Email: [switch@switchint.com](mailto:switch@switchint.com)

**TAXI FILM PRODUCTION**  
 A Level 2, Suite 210,  
 59 Great Buckingham St  
 Redfern, NSW, Australia 2016  
 Tel: +61 2 9698 6226  
 Fax: +61 2 9698 6227  
 Website: [www.taxifilm.tv](http://www.taxifilm.tv)  
 Email: [shoot@taxifilm.tv](mailto:shoot@taxifilm.tv)

**THE SWEET SHOP (MELBOURNE)**  
 Level 3, 198 Harris Street  
 Pyrmont NSW 2009, Australia  
 Tel: +61 3 9525 9911  
 Website: [www.thesweetshop.tv](http://www.thesweetshop.tv)  
 Email: [sweetland@thesweetshop.tv](mailto:sweetland@thesweetshop.tv)

**THE WALT DISNEY COMPANY (AUSTRALIA)**  
 Level 3, 68 York Street  
 2000 Sydney NSW  
 Tel: +61 2 8622 8444  
 Fax: +61 2 8622 8453  
 Website: [www.disney.com.au](http://www.disney.com.au)

**TRAFFIC FILM PRODUCTION (BRISBANE)**  
 332 Montague Road, West End, Brisbane  
 Queensland 4101  
 Tel: (07) 3334 4288  
 Fax: (07) 3334 4250  
 Website: [www.trafficfilm.tv](http://www.trafficfilm.tv)  
 Email: [production@trafficfilm.tv](mailto:production@trafficfilm.tv)

**TRUCE FILMS PTY LTD**  
 Level 1, 65 Haig Street  
 Southbank Victoria 3006  
 Australia  
 Tel: +61 3 9645 7512  
 Website: [www.trucefilms.com](http://www.trucefilms.com)  
 Email: [melb@trucefilms.com](mailto:melb@trucefilms.com)

**TWO LITTLE INDIANS**  
 610 Stanley Street  
 Woolloongabba 4102, Australia  
 PO BOX 8304, Woolloongabba,  
 4102 Australia  
 Tel: +61 7 3255 1888  
 Fax: +61 7 3255 2777  
 Website: [www.twolittleindians.com](http://www.twolittleindians.com)  
 Email: [contact@twolittleindians.com](mailto:contact@twolittleindians.com)

**UFOFILM PTY LTD**  
 3/44 Holt Street, Surry Hills  
 NSW 2010, Australia  
 Tel: +61 2 9699 1222  
 Fax: +61 2 9699 1522  
 Website: [www.ufofilm.com.au](http://www.ufofilm.com.au)  
 Email: [lux@ufofilm.com.au](mailto:lux@ufofilm.com.au)

**VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA**  
 4-16 Yurong Street  
 East Sydney NSW 2010  
 Tel: +61 2 9921 0200  
 Fax: +61 2 9921 0201

**VILLAGE ROADSHOW STUDIOS**  
 Entertainment Road  
 Oxenford QLD 4210  
 Tel: +61 7 5585 9666  
 Fax: +61 7 5573 3698  
 Website: [www.movieviewworldstudios.com.au](http://www.movieviewworldstudios.com.au)  
 Email: [enquiries@villageroadshowstudios.com.au](mailto:enquiries@villageroadshowstudios.com.au)

**VIM FILM**  
 2/144 Edward Street, Brisbane City  
 QLD 4000, Australia  
 Tel: +61 7 3270 7809  
 Fax: +61 7 3211 3425  
 Website: [www.vimfilm.com](http://www.vimfilm.com)  
 Email: [info@vimfilm.com](mailto:info@vimfilm.com)

**WALL TO WALL PICTURES**  
 69 Wimbledon Avenue, Narrabeen  
 NSW 2101, Australia  
 Tel: +61 2 9970 6339  
 Website: [www.walltowallpictures.com](http://www.walltowallpictures.com)  
 Email: [walltowall@bigfoot.com](mailto:walltowall@bigfoot.com)

**WHYTE HOUSE ENTERTAINMENT (SYDNEY)**  
 1 Fennell Street  
 Port Melbourne  
 VIC 3207, Australia  
 Tel: +61 3 8534 9966  
 Website: [www.whytelhouseentertainment.com](http://www.whytelhouseentertainment.com)  
 Email: [contact@WhytelHouseEnt.com](mailto:contact@WhytelHouseEnt.com)

**WILDBEAR ENTERTAINMENT**  
 Level 2A, 737 New South Head Road  
 Rose Bay NSW 2029  
 Tel: +61 2 9212 1135  
 Fax: +61 2 9211 3429  
 Website: [www.wildbear.tv](http://www.wildbear.tv)

**WILL O'ROURKE**  
 14 Maddison Street, East Redfern  
 NSW 2016, Australia  
 Tel: +61 2 9319 7904  
 Website: [www.willorourke.com](http://www.willorourke.com)  
 Email: [hello@willorourke.com](mailto:hello@willorourke.com)

**WINDOW PRODUCTIONS**  
 C/O Rabbit Content, Ground Floor  
 15 Woodburn Street, Redfern, NSW 2016  
 Tel: +61 418 227 121  
 Website: [www.windowproductions.com](http://www.windowproductions.com)  
 Email: [look@windowproductions.com](mailto:look@windowproductions.com)

**WOLFHOUND PICTURES PTY LTD**  
 36 David Ave Bardon, 4065 Brisbane  
 Tel: +61 4 4991 9450

**WORKING DOG PRODUCTIONS**  
 PO Box 488  
 South Yarra 3143  
 Victoria, Australia  
 Tel: +61 3 9826 4344  
 Website: [www.workingdog.com](http://www.workingdog.com)  
 Email: [dog@workingdog.com](mailto:dog@workingdog.com)

**WTFN ENTERTAINMENT**  
 210 Riversdale Road  
 Hawthorn, Victoria 3122  
 Tel: +61 3 9810 7111  
 Website: [www.wtfn.com](http://www.wtfn.com)

**ZSPACE**  
 100 Hackett Street, Ultimo  
 NSW 2007, Australia  
 Tel: +61 2 9212 6777  
 Website: [www.zspace.com.au](http://www.zspace.com.au)  
 Email: [info@zspace.com.au](mailto:info@zspace.com.au)

**MOBILE TELCOS**  
**HUTCHISON TELECOMS**  
 Level 1, 177 Pacific Highway  
 North Sydney, NSW 2060  
 Tel: 133 121  
 Website: [www.hutchison.com.au](http://www.hutchison.com.au)  
 Email: [investors@hutchison.com.au](mailto:investors@hutchison.com.au)

**OPTUS**  
 Suite 408, 15 Lime Street  
 Sydney, NSW, 2000  
 Tel: 13 0044 3012  
 Website: [www.optus.com.au](http://www.optus.com.au)  
 Email: [support2@obcsydneynorth.com.au](mailto:support2@obcsydneynorth.com.au)

**TELSTRA**  
 Level 41, Telstra Centre  
 242 Exhibition Street, Melbourne VIC 3000  
 Tel: +61 1300 368 387  
 Fax: +61 3 9632 3215  
 Website: [www.telstra.com.au](http://www.telstra.com.au)

**VODAFONE AUSTRALIA**  
 Level 7, 40 Mount Street,  
 North Sydney NSW 2060  
 Tel: +61 4 1414 1414  
 Fax: 1300 308 869  
 Website: [www.vodafone.com.au](http://www.vodafone.com.au)

## GOVERNMENT BODIES/REGULATORY AGENCIES

**AGB NIELSEN MEDIA RESEARCH AUSTRALIA**  
 Ground Floor, 166 Epping Road  
 Lane Cove, NSW 2066  
 Tel: +61 2 9490 6500  
 Website: [www.agbnielsen.net](http://www.agbnielsen.net)  
 Email: [info.tam.au@nielsen.com](mailto:info.tam.au@nielsen.com)

**AUSTRALIA MOBILE TELECOMMUNICATIONS ASSOCIATION**  
 35 Murray Cres, Griffith ACT 2603, Australia  
 Tel: +61 2 6239 6555  
 Website: [www.amta.org.au](http://www.amta.org.au)  
 Email: [contact@amta.org.au](mailto:contact@amta.org.au)

**AUSTRALIA SUBSCRIPTION TELEVISION & RADIO ASSOCIATION**  
 Level 2, 4 Broadcast Way,  
 Artarmon NSW 2064  
 Tel: +61 2 9776 2684  
 Fax: +61 2 9776 2683  
 Website: [www.astra.org.au](http://www.astra.org.au)  
 Email: [astra@astra.org.au](mailto:astra@astra.org.au)

**AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION**  
 3rd Floor, 145 Smith Street,  
 Fitzroy Victoria 3065, Australia  
 Tel: +61 3 9200 5500  
 Website: [www.actf.com.au](http://www.actf.com.au)  
 Email: [info@actf.com.au](mailto:info@actf.com.au)

**AUSTRALIAN COMMUNICATIONS AND MEDIA AUTHORITY**  
 Level 5, The Bay Centre,  
 65 Pirrama Road,  
 Pyrmont NSW 2009. PO Box Q500,  
 Queen Victoria Building, NSW 1230  
 Tel: +61 2 9334 7700  
 Fax: +61 2 9334 7799  
 Website: [www.acma.gov.au](http://www.acma.gov.au)  
 Email: [broadcasting@acma.gov.au](mailto:broadcasting@acma.gov.au)

**OZTAM PTY LIMITED**  
 Level 4, 50 Berry Street  
 North Sydney NSW 2060, Australia  
 Tel: +61 2 9929 7210  
 Fax: +61 2 9929 3445  
 Website: [www.oztam.com.au](http://www.oztam.com.au)  
 Email: [info@oztam.com.au](mailto:info@oztam.com.au)

**SCREEN AUSTRALIA**  
 Level 7, 45 Jones Street,  
 Ultimo, Sydney, NSW 2007  
 GPO Box 3984, Sydney, NSW 2001  
 Tel: +61 2 8113 5800  
 Fax: +61 2 8113 5888  
 Website: [www.screenaustralia.gov.au](http://www.screenaustralia.gov.au)  
 Email: [info@screenaustralia.gov.au](mailto:info@screenaustralia.gov.au)

**SCREEN PRODUCERS ASSOCIATION OF AUSTRALIA**  
 36 Fitzroy Street, Surry Hills  
 Suite 2, Level 1,  
 Australia, Sydney, NSW 2010  
 Tel: +61 2 9360 8988  
 Fax: +61 2 9360 8977  
 Website: [www.screenproducersaustralia.org.au](http://www.screenproducersaustralia.org.au)  
 Email: [info@screenproducers.org.au](mailto:info@screenproducers.org.au)

## CHINA

### STATSBOX

#### CHINA

<b>POPULATION</b>	1,382,323,332
<b>INTERNET USERS</b>	721,434,547
<b>INTERNET PENETRATION</b>	52.2%
<b>BROADBAND SUBSCRIBERS</b>	274,000,000
<b>MOBILE SUBSCRIBERS</b>	1,300,000,000
<b>3G/4G MOBILE SUBSCRIBERS</b>	820,000,000
<b>MOBILE BROADBAND PENETRATION</b>	62.6%
<b>MULTICHANNEL PENETRATION</b>	57%
<b>NON-TERRESTRIAL TV CONNECTIONS</b>	255,500,000

#### SOURCES:

- China Population as at June 2016 - World Population Review
- Internet Live Stats as at 2016 – China Internet Users
- Ministry of Industry and Information Technology of the People's Republic of China, as of Mid-2016
- Asia Pacific Multichannel TV 2015, by CASBAA

Television is a colossal industry in China and their content is changing to respond to the challenges presented by digital media, and upcoming businesses in both traditional and new media sectors.

#### MIP China Hangzhou

MIP China Hangzhou was launched in partnership with China Media Management Inc (CMMI), official representative for MIPTV and MIPCOM in China and Zhejiang MegaMedia, organiser of the Zhejiang of the Zhejiang Provincial Pavilion at the MIP markets in Cannes.

MIP China Hangzhou was scheduled from 23 to 25 May 2017 in Hangzhou. Hangzhou is known as the beautiful East Coast city that hosted the recent G20 Summit. MIP China Hangzhou is dedicated to increase content development between the Chinese and international production companies as well as to provide a comprehensive educational forum for Chinese media professionals to recognise international TV markets and trends.

MIP China Hangzhou was a high-level summit with two components in one event. The first component was the Partnership Forum which saw leading executives from up to 40 international television production and distribution companies with 40 senior level Chinese media executives for one-to-one meetings. The one-to-one setting aims to forge global co-development and co-production between these international

and Chinese representatives. The attendees of the Partnership Forum also had the opportunity to visit production studios based in and around Hangzhou.

#### Recent launches

Tencent is using LiveU's portable transmission technology to stream its innovative new reality series live. The new reality series is called See where you are going. The live online programme follows Olympic champions, movie stars and random guests in six cities around China (Suzhou, Hangzhou, Beijing, Tianjin, Qingdao and Shenzhen) as they perform various tasks.

Tencent has deployed 10 LU200s, LiveU's ultra-small transmission units, for the live production. Separate camera crews live stream the different stars in the different locations and viewers can choose one of six different video rooms to watch the video live on any device. At the end of each programme, Tencent posts an edited version combining all the various clips online.

The LiveU units and support are provided by LiveU's local partner Guanhua Glory (GHG) AV system Ltd, a long-standing supplier to Tencent, with additional support provided by Oneband Systems, an additional LiveU partner.

#### FREE-TO-AIR

##### ANHUI TV

Hefei Chief Cultural District  
Lung Road 666 West Anhui TV  
230 066  
Tel: +86 551 6599 3434  
Website: [www.ahtv.cn](http://www.ahtv.cn)  
Email: [ahtvweb@126.com](mailto:ahtvweb@126.com)

##### ANIWORLD TV

314 Deya Lu, Changsha, China,  
Hunan 410003  
Tel: +86 731 2871 295 /  
+86 731 2871 292  
Fax: +86 731 2871 287  
Website: [www.aneworld.tv](http://www.aneworld.tv)  
Email: [jinyingkatong@vip.sina.com](mailto:jinyingkatong@vip.sina.com)

##### BEIJING MEDIA NETWORK

No.14 Jianguomenwai Street  
Chaoyang District, 100020 Beijing  
Website: [www.bmn.net.cn](http://www.bmn.net.cn)

##### CHANGCHUN BROADCASTER CHINA

Herbs Road, Changchun City,  
149 Jilin Province, China 130061  
Tel: +86 431 8892 4501 / 8846 2528  
Fax: +86 431 8892 7581  
Website: [www.chinactv.com](http://www.chinactv.com)

##### CHANGSHA TV

No. 237 Laodong West Road,  
Changsha, Hunan 410015  
Tel: +86 731 8277 7340 / 234  
Website: [www.hncstv.com](http://www.hncstv.com)  
Email: [hncstv@163.com](mailto:hncstv@163.com)

##### CHENGDU TV

No. 2 Gao Peng Road, Chengdu,  
Sichuan 610041  
Tel: +86 28 8602 0840  
Website: [www.cdtv.cn](http://www.cdtv.cn)  
Email: [service@cdtv.tv](mailto:service@cdtv.tv)

#### CHINA CENTRAL TeleVision (CCTV)

11 Fuxing Road, Beijing  
China Central Television  
Website: [cctv.cntv.cn](http://cctv.cntv.cn)  
Email: [webmaster@cctv.com](mailto:webmaster@cctv.com)

#### CHINA EDUCATION TELEVISION

No. 98 East Third Ring Road  
Hanjian Dan Yang Building, Room 510,  
5th Floor, Chaoyang District, Beijing, 100021  
Tel: +86 10 5861 1392 500  
Website: [www.centv.cn](http://www.centv.cn)  
Email: [centv@guoshi.com](mailto:centv@guoshi.com)

#### CHINA UNITED TELEVISION

198 Danxia Rd, Xishan, Kunming,  
Yunnan, China  
Tel: +86 10 6267 0925 27 29  
Fax: +86 10 6267 0823  
Website: [www.kunmingbc.com](http://www.kunmingbc.com) /  
[www.kmtv.com.cn](http://www.kmtv.com.cn)  
Email: [webmaster@kmtv.com.cn](mailto:webmaster@kmtv.com.cn)

#### CHONGQING BROADCASTING GROUP

F6, #126 Yuzhou Road,  
Hi-tech District, Chongqing 400041  
Tel: +86 23 6861 8616  
Fax: +86 23 6360 3654  
Website: [v.cbg.cn](http://v.cbg.cn)  
Email: [cqvcbg@163.com](mailto:cqvcbg@163.com)

#### CSPN CHINA SPORTS PROGRAMS NETWORK

Beijing Daxing District  
Xihongmen Town Rd East 2  
Beijing, China 100162  
Tel: +86 10 6029 9955  
Website: [www.cspn.cn](http://www.cspn.cn)  
Email: [cspn@cspn.cn](mailto:cspn@cspn.cn)

#### EE-MEDIA

Bali Zhuang No. 5 Pioneers Park  
West 2 (East Fourth Ring Road on the  
Eastern side)  
Chaoyang District, Beijing 100025  
Tel: +86 10 6584 7200  
Website: [www.eemedia.cn](http://www.eemedia.cn)

#### FOSHAN TV

Foshan City Xin Cheng District,  
Yu He Road, Foshan TV Station Building,  
10th Floor Centre for Business  
Tel: +86 757 2836 5188  
Website: [www.fstv.com.cn](http://www.fstv.com.cn)  
Email: [webmaster@fstv.com.cn](mailto:webmaster@fstv.com.cn)

#### FUJIAN BROADCASTING CORP

No. 128 West Ring Road  
Fuzhou, Fujian 350004  
Tel: +86 591 8331 3789  
Fax: +86 591 335 3168 / 334 8489  
Website: [www.fjtv.net](http://www.fjtv.net)  
Email: [video@fjtv.net](mailto:video@fjtv.net)

#### GANSU TV

Lanzhou City, Gansu Province  
No. 561 Zhang Su Beach – 730010  
Tel: +86 931 8 688 294  
Website: [www.gstv.com.cn](http://www.gstv.com.cn)

#### GUANGDONG RADIO AND TELEVISION STATION

No.331, East Huan Road,  
Yue Xiu District,  
510060 Guangdong  
Tel: +86 20 8335 5188  
Website: [www.gdtv.cn](http://www.gdtv.cn)  
Email: [gdtv@gdtv.cn](mailto:gdtv@gdtv.cn)

#### GUANGZHOU TV

No. 233 Huan Shi Dong Road  
Guangzhou, Guangdong 510010  
Tel: +86 20 8666 4833  
Fax: +86 20 8669 0066  
Website: [www.gztv.com](http://www.gztv.com)

#### GUIYANG TV

Broadcast Mansion No. 15 Zunyi Road  
Guiyang, Guizhou 550002  
Tel: +86 851 5826 969  
Website: [www.gystv.com](http://www.gystv.com)  
Email: [tao55@21cn.com](mailto:tao55@21cn.com)

#### GUIZHOU TV

261 Qingyun Lu, Guiyang,  
China, 550002  
Tel: +86 851 5377 260 / 582 2495 /  
598 2150  
Fax: +86 851 586 9983 / 598 1896  
Website: [www.gzstv.com](http://www.gzstv.com)

#### HAINAN TV

18th Floor, No. 61 Nansha Road,  
Haikou City, Hainan 570206  
Tel: +86 898 6681 5988  
Website: [www.bluehn.com](http://www.bluehn.com)

#### HANGZHOU TV

Hooloo.tv  
888 River Road, SMG Building, Hangzhou,  
China 310008  
Tel: +86 571 8983 3421  
Website: [www.hcrtv.cn](http://www.hcrtv.cn)  
Email: [service@hzntv.cn](mailto:service@hzntv.cn)

#### HARBIN TV

No. 1 Huashan Road, Xiangfang District,  
Harbin, Heilongjiang 150036  
Tel: +86 451 8799 6114  
Website: [www.hrbtv.net](http://www.hrbtv.net)

#### HEBEI TELEVISION

No. 100 South Street,  
Shijiazhuang, Hebei 050031  
Tel: +86 311 8711 8582  
Fax: +86 311 8711 8582  
Website: [www.hebtv.com](http://www.hebtv.com)

#### HEFEI TELEVISION

Tel: +86 551 6350 9030  
Website: [www.hfbtv.com](http://www.hfbtv.com) /  
[www.myyoco.com](http://www.myyoco.com)

#### HENAN TV

No. 18 Zhenghua Road  
Zhengzhou, Henan 450008  
Website: [www.hntv.ha.cn](http://www.hntv.ha.cn)  
Email: [hntvdwx@126.com](mailto:hntvdwx@126.com)

#### HUIZHOU TV

No 55 Radio & Television News Centre  
22nd Floor, New Media  
516001 Huizhou City, Guangdong  
Tel: +86 752 2025 8888 653  
Website: [www.hzrtv.cn](http://www.hzrtv.cn)  
Email: [service@hzrtv.cn](mailto:service@hzrtv.cn)

#### HUNAN TV

4F Hunan Golden Eagle International  
Exhibition Center North  
No. 480 Deya Road  
Kaifu, Changsha, Hunan, China, 410003  
Tel: +86 731 8287 1680 8088  
Fax: +86 731 8287 1686 8105

#### Beijing Office

7th Floor, Block A, Room A  
East 9th Street in Central Square  
Dongcheng District, Beijing 100010  
Tel: +86 10 6418 5518  
Website: [www.hunantv.com](http://www.hunantv.com)  
Email: [media@hunantv.com](mailto:media@hunantv.com)

#### JSBC JIANGSU BROADCASTING CORPORATION

4 East Beijing Road, Nanjing,  
China, Jiangsu 210008  
Tel: +86 25 8318 8185 / 8187  
Fax: +86 25 8318 8187  
Website: [www.jsbc.com](http://www.jsbc.com)  
Email: [info@jsbc.com](mailto:info@jsbc.com),

## CHINA

## JIANGXI TELEVISION

No. 207 Hongdudong Avenue,  
Nanchang, Jiangxi 330046  
Tel: +86 791 833 7945  
Fax: +86 791 833 1432  
Website: [www.jxgdw.com](http://www.jxgdw.com)  
Email: [jxtv@mail.jxgdw.com](mailto:jxtv@mail.jxgdw.com)

## JILIN TV

No. 2066, Changchun City Satellite Road  
130033, China  
Tel: +86 431 8581 8000  
Website: [www.jilintv.com.cn](http://www.jilintv.com.cn)

## LIAONING TV

Heping District, 10th Street  
Liaoning Province, Shenyang City,  
China 110003  
Tel: +86 24 8321 6555  
Website: [www.lntv.com.cn](http://www.lntv.com.cn)

## LHASA TV

Chengguan District, No. 22 Jiangsu East  
Road Lhasa Tibet 850000  
Tel: +86 891 6353 000 6107  
Fax: +86 891 6350 837  
Website: [www.lasatv.com](http://www.lasatv.com)  
Email: [tibet.lstv@163.com](mailto:tibet.lstv@163.com)

## MEIZHOU TV

Cultural Park Place,  
Meizhou City, Guangdong  
Tel: +86 20 218 7633  
Website: [www.gdmztv.com](http://www.gdmztv.com)

## NANNING TV

Radio and Television Center Building  
25 Nanning Gecun Road, China 530022  
Tel: +86 771 5631 182 / 5611 202  
Website: [www.nntv.cn](http://www.nntv.cn)

## NEI MONGOL TELEVISION

No. 71 Xinhua Street,  
010058 Inner Mongolia  
Tel: +976 0471 6953 000  
Website: [www.nmtv.cn](http://www.nmtv.cn)  
Email: [info@nmtv.com](mailto:info@nmtv.com)

## NINGXIA TV

66 Middle Road, Ningxia, Yinchuan City,  
China 750001  
Tel: +86 0951 / 511 7020  
Website: [www.nxtv.com.cn](http://www.nxtv.com.cn)  
Email: [nxtvweb@nxtv.cn](mailto:nxtvweb@nxtv.cn);  
[nxtv001@163.com](mailto:nxtv001@163.com)

## SHANGHAI INTERACTIVE

487 Luochuan Rd (E), Shanghai,  
China 200072  
Tel: +86 21 5638 9988  
Fax: +86 21 5638 6667  
Website: [www.sitv.com.cn](http://www.sitv.com.cn)

## SHENYANG RADIO AND TV

No. 296 Qingnan Road Heping District,  
Shenyang, Liaoning 110004  
Tel: +86 24 2399 9111  
Website: [www.csytv.com](http://www.csytv.com)

## SHENZHEN TV

No. 59 Haidian District,  
1207 Gao Liang Xie  
Jie Kun Building, 100044  
Tel: +86 010 6267 0925  
Fax: +86 010 6267 0823  
Website: [sztv.cutv.com](http://www.sztv.cutv.com)

## SHIJIAZHUANG TV

No. 59 Haidian District,  
1207 Gao Liang Xie  
Jie Kun Building, 100044  
Tel: +86 010 6267 0925  
Fax: +86 010 6267 0823  
Website: [sjz.cutv.com](http://www.sjz.cutv.com)

## SICHUAN BROADCASTING GROUP

66 Shi Ji Cheng Road, Chengdu,  
China 610041  
Tel: +86 28 8777 9896  
Fax: +86 28 2776 2121  
Website: [www.sctv.com](http://www.sctv.com)

## TAIHU MINGZHU TV

4th Jiangsu Wuxi Hubin Road, Wuxi,  
Jiangsu 214061  
Tel: +86 510 8587 8100  
Website: [www.thmz.com](http://www.thmz.com)

## TAIYUAN BROADCASTING &amp; TELEVISION BUREAU

No. 2 Yifen Street Taiyuan  
Wanbailin 030024  
Tel: +86 351 604 0552

## TIANJIN TV

143 Weijing Road, Heping District,  
Tianjin, China 300070  
Tel: +86 22 2360 1911  
Website: [www.tjtvc.com](http://www.tjtvc.com)

## TIBET TV

No 149 Beijing Mid. Road Lhasa, Tibet  
850000  
Tel: +86 891 6820 874  
Fax: +86 891 6835 729

## WUHAN TV

Radio and Television Centre Wuhan  
677 Jianshe Avenue, Hankou,  
Wuhan 430022  
Tel: +86 27 8556 2633  
Fax: +86 27 8556 2590  
Website: [www.whbc.com.cn](http://www.whbc.com.cn)

## XINJIANG TV

Television Station Centre  
Urumqi, 830 Xinjiang Unity Road  
China 830044  
Tel: +86 991 2568 835  
Website: [www.xjtv.com.cn](http://www.xjtv.com.cn)  
Email: [xjtvfwb@sina.com](mailto:xjtvfwb@sina.com)

## XINYU TV

49, Xianlaizhong Road, Xinyu City, Jiangxi  
Tel: +86 790 641 8109  
Website: [www.jxxytv.com](http://www.jxxytv.com)  
Email: [admin@jxxytv.com](mailto:admin@jxxytv.com)

## ZHENGZHOU TV

18 Zhendong District,  
Zhengzhou, Henan 450046  
Tel: +86 371 6909 5300  
Fax: +86 371 6909 5304  
Website: [www.zztv.tv](http://www.zztv.tv)

## PAY-TV

**BESTV NETWORK TELEVISION TECHNOLOGY DEVELOPMENT CO LTD**  
No. 757 Yishan Road, 200233, Shanghai  
Tel: +86 21 3339 6476  
Fax: +86 21 3339 6600  
Website: [www.bestv.com.cn](http://www.bestv.com.cn)

## BXH (BOXINHONG) INTERNATIONAL MEDIA GROUP

328 HuaAo Centre, Haidian  
Beijing, China  
Tel: +86 10 519 6017  
Website: [www.boxinhong.com](http://www.boxinhong.com)  
Email: [MGQ@188.com](mailto:MGQ@188.com)

## CHINA CENTRAL TELEVISION (CCTV)

11 Fuxing Road, Beijing  
China Central Television 100 859  
Website: [cctv.com](http://www.cctv.com)  
Email: [webmaster@cctv.com](mailto:webmaster@cctv.com)

## CHINA ENTERTAINMENT TELEVISION BROADCAST LTD.

Shenzhen Nanshan District Science Park,  
12 Road on the 2nd South Kingd  
Software Park,  
Building B, 5th floor, South Tower  
Tel: +86 755 3332 0028  
Website: [www.cetv.com](http://www.cetv.com)

## CHINA IPTV CO LTD

5A, Yuanchuangkongjian, 1106,  
Tonghuipan, Sihui East,  
Chaoyang District, Beijing, China  
Tel: +86 10 8579 6921  
Fax: +86 10 8579 6041  
Email: [yanghui1@staff.cntv.cn](mailto:yanghui1@staff.cntv.cn)

## DOXTV CORPORATION (BEIJING) LIMITED

N05 Hou Ba Li Zhuang,  
Chaoyang District, 100025 Beijing  
Tel: +86 10 8581 5988  
Fax: +86 10 8599 7661  
Website: [www.doxtv.com](http://www.doxtv.com)

## EE-MEDIA

Bali Zhuang No. 5 Pioneers Park  
West 2 (East Fourth Ring Road on the  
Eastern side)  
Chaoyang District, Beijing 100025  
Tel: +86 10 6584 7200  
Fax: +86 10 6584 7212  
Website: [www.eemedia.cn](http://www.eemedia.cn)

## HANYA STAR CULTURE &amp; TECHNOLOGY CO LTD

Beijing Office  
Guanghua Road, Chaoyang District  
9 soho2 Room 1201-1202  
100020, Beijing  
Tel: +86 10 5900 7081

## HONG KONG SATELLITE TV INTERNATIONAL MEDIA GROUP

Beijing Office  
Fengtai District, No. 188 South Fourth  
Ring Road  
Tel: +86 10 5893 7966  
Fax: +86 10 5893 7855

## JISHI MEDIA

No.1027-1 Xinmin Avenue  
Changchun Jln 130021, China  
Tel: +86 431 8878 9099  
Fax: +86 431 8878 9990  
Website: [www.jishimedia.com](http://www.jishimedia.com)

## MACAU ASIA SATELLITE TELEVISION

Tel: +853 2875 0080  
Fax: +853 2875 0016  
Website: [www.mastv.cc](http://www.mastv.cc)

## MACAU LOTUS TELEVISION CO. LTD

180 Southeast Macao Song,  
Yusheng Plaza Business Center,  
22 Floor, Block AV  
Tel: +853 2878 7606  
Email: [lotustv@lotustv.cc](mailto:lotustv@lotustv.cc)  
Website: [www.lotustv.cc](http://www.lotustv.cc)

## ORIENTAL CABLE NETWORK (OCN)

Room 423 No. 2860 Jinke Road  
Pudong New District, Shanghai 201203  
China  
Tel: +86 21 6266 2983  
Website: [www.ocn.net.cn](http://www.ocn.net.cn)

## PHOENIX SATELLITE TELEVISION HOLDINGS LTD.

No. 2-6 Dai King Street,  
Tai Po Industrial Estate, Tai Po, N.T.,  
Hong Kong  
Tel: +852 2200 8888  
Fax: +852 2200 8899  
Website: [www.phoenixtv-distribution.com](http://www.phoenixtv-distribution.com)

## SHANXI BROADCAST &amp; TV NETWORK

No. 318 Yingze Street  
0351-4066178 Shaanxi, China  
Tel: +86 351 4066178  
Website: [www.sxrtv.com](http://www.sxrtv.com)

## SHANGHAI MEDIA GROUP (SMG)

No.298 Weihai Road  
200041 Shanghai, China  
Tel: +86 21 6256 5899  
Fax: +86 21 6287 0000  
Website: [www.smg.sh.cn](http://www.smg.sh.cn)

## SHENZHEN MEDIA GROUP

ShenZhen Media Group Building,  
No. 1 Television Building  
Pengcheng Yi Lu, Futian District  
Shenzhen 518026, Guangdong, China  
Tel: +86 138 0883 0777  
Website: [www.szmg.com.cn](http://www.szmg.com.cn)

## STAR TV

13/F One Harbourfront  
18 Tak Fung Street, Hung Hom  
Kowloon City District, Hong Kong  
Tel: +852 2621 8888  
Fax: +852 2621 8000  
Website: [www.startv.com](http://www.startv.com)

## SUPERMOVIE ENTERTAINMENT LTD

No. 202, Huatai Building,  
No. 3 Songtao North Garden  
Yongtai New Torn, Baiyun District  
Guangzhou, China  
Tel: +86 20 2894 5505  
Website: [www.supmovie.com](http://www.supmovie.com)  
Email: 1113637435@qq.com

## TOP V

B820 Gehua Tower No. 1,  
Qinglong Baystreet,  
Dongcheng District, Beijing, China, 100007  
Tel: +86 10 5926 0099  
Fax: +86 10 5926 0138  
Website: [www.topdtv.com](http://www.topdtv.com)  
Email: webmaster@topdtv.com.cn

## WASU MEDIA &amp; NETWORK CO LTD

310012 Hangzhou Bauhinia Road  
50 Southern R & D Building  
Tel: +86 571 2895 8888  
Fax: +86 571 2895 8811  
Website: [www.wasu.com.cn](http://www.wasu.com.cn)

## PRODUCTION STUDIOS

**3C MEDIA**  
Building 5, Waiwen Culture & Creative Park  
#20 Zhizhuyuan South Road,  
Haidian District, 100044 Beijing  
Tel: +86 10 6808 1088  
Website: [www.3cmedia.com.cn](http://www.3cmedia.com.cn)  
Email: [chengshihui@3cmedia.com.cn](mailto:chengshihui@3cmedia.com.cn)

## ACG KIDS INC

Guoli Building Room 1208  
No. 1465 Beijing Road West  
Jingan District, 200040 Shanghai  
Tel: +86 18 1173 29130

## ALPHA ANIMATION AND CULTURE CO LTD

10F Poly International Centre  
No. 5 Lin Jiang Road  
Zhujiang New Town, 510623  
Guangzhou, Guangdong  
Tel: +86 20 3898 3278  
Fax: +86 20 3833 6257

## BEIJING HUALU BAINA FILM &amp; TV INC

Building 6, 30 Anli Road  
Chaoyang District. 100042 Beijing, China  
Tel: +86 10 5684 2323  
Fax: +86 10 5684 2325  
Website: [www.hlbn.cc](http://www.hlbn.cc)  
Email: [xiangmu@hlbn.cc](mailto:xiangmu@hlbn.cc)

## CHINA

<b>BEIJING HUTOON ANIMATION LTD</b> 47, 703 Building, Qi Xing East St, 798 Art District No. 4, Jiu Xian Qiao Rd Chao Yang District, 100000 Beijing Tel: +86 10 5678 9642 / 9145 Website: <a href="http://www.donghuabang.com">www.donghuabang.com</a> Email: <a href="mailto:ssl@hutoon.com">ssl@hutoon.com</a>	<b>CIB PRODUCTIONS</b> 58 Xianger Hutong Dongcheng District, Beijing 100007 Tel: +86 10 8403 0136 Website: <a href="http://www.cib-productions.com">www.cib-productions.com</a> Email: <a href="mailto:info@cib-productions.com">info@cib-productions.com</a>	<b>HANGZHOU RISING ANIME CO LTD</b> 2F Zone A North Software Park No. 35 Xiangyan Road Gongshu Di 310011, Hangzhou, China Tel: +86 571 2885 6291 Fax: +86 571 2885 6295	<b>LENS MEDIA INTERNATIONAL LIMITED</b> Room 804, Mansion B Building 5 Soucheng International, No 36 Guang Qu Rd Chaoyang District, Beijing 100122 China Tel: +86 10 8721 3175 Website: <a href="http://www.lensmedia.com.cn">www.lensmedia.com.cn</a> Email: <a href="mailto:amanda_bj_china@yahoo.com.cn">amanda_bj_china@yahoo.com.cn</a>
<b>BEIJING ICE TERRA CULTURAL COMMUNICATIONS CO LTD</b> Room 501, No. 8 Building Heshengqilinshe, Futong West Street Chaoyang District, 100102, Beijing, China Tel: +86 10 5738 9866 Website: <a href="http://www.binghedadi.com">www.binghedadi.com</a>	<b>CJHS MEDIA</b> Gongzheng Road, Wuchang District, Wuhan Hubei Province, China Tel: +86 27 8711 0568 Website: <a href="http://www.cjhsmedia.com">www.cjhsmedia.com</a> Email: <a href="mailto:429134746@qq.com">429134746@qq.com</a>	<b>HANGZHOU STEAMWORKS CREATIVE CO LTD</b> Rm611 BLDG No.5 Haichuang Park No.998 Wenyi West RD, Hangzhou, China Tel: +86 571 2630 7273 Fax: +86 571 2630 7270 Website: <a href="http://www.megamediamarket.com">www.megamediamarket.com</a>	<b>LIFELIKE</b> 1903 Room, Wealth Centre Building, No 577 CheZhan Road, Wenzhou City Zhejiang Province, China Tel: +86 13 2858 7901 0 Website: <a href="http://www.zhengxu.net">www.zhengxu.net</a> Email: <a href="mailto:jinchengguang@vip.qq.com">jinchengguang@vip.qq.com</a>
<b>BEIJING SUNSHINE CULTURE AND COMMUNICATION CO LTD</b> 5th Floor, North Block No. 7, Banqiao Southern Lane Dongchen District, 100007, Beijing Tel: +86 10 5793 0066 Website: <a href="http://www.sun-tv.com.cn">www.sun-tv.com.cn</a>	<b>COMMON COMMUNICATION</b> 11 Floor A, 69 Yi Xue Yuan Road Shanghai 200032 China Tel: 86 21 6443 6353 Fax: 86 21 6417 6085 Website: <a href="http://www.commonchina.com">www.commonchina.com</a> Email: <a href="mailto:matt@commonchina.com">matt@commonchina.com</a>	<b>HANGZHOU TAIKONG WORKS FILM CO LTD</b> No. 1 Chuangyi Road Zhuantang Sub-district Xihu District, Hangzhou 310024 China Tel: +86 571 8839 1920	<b>LUNAR FILMS (SHANGHAI)</b> Yong Jia Road Lane 15, No.4 Shanghai 200020, China Tel: +86 21 5404 6908 Fax: +86 21 5404 6906 Website: <a href="http://www.lunarfilms.tv">www.lunarfilms.tv</a> Email: <a href="mailto:ken@lunarfilms.com.cn">ken@lunarfilms.com.cn</a>
<b>BEIJING XINBAOYUAN FILM AND TELEVISION INVESTMENT CO LTD</b> Building 311, Courtyard 86, Beiyuan Road Chaoyang District, Beijing, China Tel: +86 13 9013 5055 5 Email: <a href="mailto:film92@163.com">film92@163.com</a>	<b>DOWIN TV PRODUCTION CO LTD</b> 1F, No. 41-1, Lane 11, Section 6 Minquan E. Rd, Neihu District Taipei City, 114, Taiwan ROC Tel: +86 22 796 1909 Fax: +86 22 796 2730 Email: <a href="mailto:sunjun@ysy-group.com">sunjun@ysy-group.com</a>	<b>HANGZHOU THUNDER ANIMATION CO LTD</b> Room 1001 Block D No. 9 Jiuhuan Road, Hangzhou 310019 China Tel: +86 571 5607 1781 Fax: +86 571 5607 1783	<b>MEDIA VISION (BEIJING)</b> 15th Floor, Block 2 Blue Castle Centre Xidawang Road, Chaoyang District Beijing, China Tel: +86 10 8599 7941 Website: <a href="http://www.media-vision.com.cn">www.media-vision.com.cn</a>
<b>BLADEGE (SHANGHAI)</b> Room 316-319 Building 6 Xu Hui Century Plaza, No. 28 Dan Ba Road, Shanghai, China 200062 Tel: +86 21 52061927 Website: <a href="http://www.bladedge.com">www.bladedge.com</a> Email: <a href="mailto:shanghai@bladedge.com">shanghai@bladedge.com</a>	<b>ENDEMOL SHINE CHINA</b> Suite 15-2, 15/F Tower C No. 9 Guang Hua Road Soho2 Chaoyang District, 100020 Beijing, China Tel: +86 10 5900 7119	<b>IPCN (80 PRODUCTION)</b> No. 301 TongLeFang Building 15 555 HaiFang Road, JingAn District Shanghai 200041 China Tel: +86 21 6082 9580 Website: <a href="http://www.ipcn.co.uk">www.ipcn.co.uk</a>	<b>NANJING FABEI CULTURAL &amp; CREATIVE INC</b> 7th Floor, Building C, No 11 Xinghuo Road High-Tech Industry Development Zone Nanjing, Jiangsu, 210061 China Tel: +86 25 6817 2962 Website: <a href="http://www.njafb.com">www.njafb.com</a> Email: <a href="mailto:hr@cnafb.com">hr@cnafb.com</a>
<b>CARROT FILMS (SHANGHAI)</b> Room 19D, Block T1, Gateway Plaza Lane 2601, Xie Tu Road, Xu Hui District Shanghai 200030, China Tel: +86 21 6426 4833 Website: <a href="http://www.carrotfilms.com.my">www.carrotfilms.com.my</a> Email: <a href="mailto:info@carrotfilms.tv">info@carrotfilms.tv</a>	<b>FANTAWILD ANIMATION INC</b> 14/F, Huaiqiang Building Keji Zhong Yi Road, Nanshan 518057 Shenzhen, Guangdong, China Tel: +86 755 6682 6666 Website: <a href="http://www.fantawild.com">www.fantawild.com</a> Email: <a href="mailto:info@hytch.com">info@hytch.com</a>	<b>JIANGTOON ANIMATION</b> 19th Floor, Building F1, Optics Valley Software Park East Lake High-tech, Development Zone Wuhan, Hubei 430000 China Tel: +86 27 5988 8633 Website: <a href="http://www.jtanimation.com">www.jtanimation.com</a>	<b>OMNIJOI MEDIA CORPORATION CO LTD</b> 26F, CITIC Mansion, No 348 Zhongshan Road, 210008 Nanjing, China Tel: +86 25 8321 8028 Fax: +86 25 8321 8169 Website: <a href="http://www.omnijoi.com">www.omnijoi.com</a>
<b>CHANG THE PATH TAKEN BY FILM AND TELEVISION CULTURE CO LTD</b> China Beijing Fengtai Fangzhuang Fang Group of Garden Area 21-449, China Tel: +86 10 6765 3095 Email: <a href="mailto:hechangzhengdao@126.com">hechangzhengdao@126.com</a>	<b>GLOBAL DIGITAL CREATION (HOLDINGS) LTD</b> 6-7F, GDC Building, 9 Gaoxin Central Avenue 3rd Nanshan District, 518057 Shenzhen, China Tel: +85 755 8608 8018 Website: <a href="http://www.gdc-world.com">www.gdc-world.com</a> Email: <a href="mailto:info@idmt.com.cn">info@idmt.com.cn</a>	<b>JO JO ANIMATION PRODUCTION CO LTD</b> 4F BLDG 6, No 100 Dicui Road Wuxi 214072 China Tel: +86 510 8516 3725	<b>ONEVCN</b> 19th Floor, #5 Wanda Plaza No. 93 JianGuo Road, Chaoyang District Beijing, China Tel: +86 18 8108 8376 8 Email: <a href="mailto:zhanglei@onevcn.com">zhanglei@onevcn.com</a>
<b>CHINA CENTRAL TELEVISION – CHINA INTERNATIONAL TV CORPORATION (CCTV – CITV)</b> Room 605 Jingmen Building No. 9, Yang Fang Dian Road Hai Dian District, 100038, Beijing, China Tel: +86 10 6395 0016 Website: <a href="http://www.citvc.com">www.citvc.com</a>	<b>GOLDMINES FILM PRODUCTIONS</b> B417 Sky & Sea Business Plaza 107 Dongsi Bei Dajie, Dongcheng District Beijing 100007, China Tel: +86 10 6415 3961 Website: <a href="http://www.goldminesfilm.com">www.goldminesfilm.com</a> Email: <a href="mailto:info@goldminesfilm.com">info@goldminesfilm.com</a>	<b>JY ANIMATION CO LTD</b> 15F, Tower C, Poly Centre of East No. 129 Balizhuangbeili, Chaoyang District Beijing 100025 China Tel: +86 10 8585 7575 Website: <a href="http://www.jya.cn">www.jya.cn</a> Email: <a href="mailto:huangxueying@jya.cn">huangxueying@jya.cn</a>	<b>ORI ANIMATION</b> ORI Mansion, 299 Dong Ping Street Suzhou Industrial Park 215125 Suzhou Jiangsu, China Tel: +86 51 2822 8003 2 Fax: +86 51 2822 8003 3 Website: <a href="http://www.szagia.com">www.szagia.com</a>
<b>CHINA HUACE FILM &amp; TV CO LTD</b> 683 West Road, Hangzhou Xixi Creative Industry Zone C Zhejiang, China Tel: +86 571 8755 3088 Fax: +86 571 8755 3088 – 8088 Website: <a href="http://www.huacemedia.com">www.huacemedia.com</a>	<b>GUAN YUE INTERNATIONAL LTD</b> 4F, Building A China, CBD TEDA No. 15 Guang Hua Road, Chaoyang District 100020 Beijing, China Tel: +86 10 8588 6980 Fax: +86 10 8588 6060	<b>KAIMU PRODUCTIONS</b> 5th Floor, Block C, Zhoujiaqiao Creative Centre 2453 Wanhangdu Road Shanghai 200051, China Tel: +86 21 5272 2121 Website: +86 21 5272 7524 Website: <a href="http://www.kaimuproductions.com">www.kaimuproductions.com</a>	<b>OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD</b> Room 101, Unit 3, No.1 Building Lidu Shui'an Zone A, No 9 Fangyuan South Street, Chaoyang District Beijing, China Tel: +86 13 9118 2378 9 Website: <a href="http://www.runmedia.com.cn">www.runmedia.com.cn</a>
<b>CHONGQING XIANGHONG FILM &amp; TV CO LTD</b> 7-1-2 C Zone, Neptune Technology Building No. 62 Starbright Avenue Beibuxin District, Chongqing, China Tel: +86 23 8686 7286 / 7285 Website: <a href="http://www.xianghongtv.com">www.xianghongtv.com</a> Email: <a href="mailto:xianghong@xianghongtv.com">xianghong@xianghongtv.com</a>	<b>GUNG-HO FILMS (BEIJING)</b> Building B25A, 10 JiuXianQiao Road Chaoyang District, Beijing 100015, China Tel: +86 10 5975 6351 Website: <a href="http://www.gunghofilms.com">www.gunghofilms.com</a> Email: <a href="mailto:beijing@gunghofilms.com">beijing@gunghofilms.com</a>	<b>KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD</b> Room 302, 8th Building, 328 Xinghu Rd SIP Suzhou, Jiangsu Province 215123 China Tel: +86 0512 6278 1183 Website: <a href="http://www.dmw365.com">www.dmw365.com</a>	<b>P.I.G. CHINA</b> House 2, Lane 278 Xiang Yang Road South Shanghai 200031, China Tel: +86 21 5100 1801 Website: <a href="http://www.pigchina.com">www.pigchina.com</a> Email: <a href="mailto:info@pigchina.com">info@pigchina.com</a>
<b>HANGZHOU A.U CULTURAL CREATIVITY CO LTD</b> Building 38, Venice Town Paradise Xiaoshan District, 311203 Hangzhou, Zhejiang, China Tel: +86 571 8281 3763 Website: <a href="http://www.66uu.com">www.66uu.com</a> Email: <a href="mailto:john@66uu.cn">john@66uu.cn</a>	<b>LEGEND MEDIA</b> Room 406, Building 8, Heshengqilinshe Wangjing, Chaoyang District Beijing 100102 China Tel: +86 10 5738 9746	<b>POP FILMS ASIA (CHINA)</b> Ground Floor, No.9, Lane 156 Fu Min Road, Jin An District Shanghai 200040, China Tel: +86 15 2100 6813 Website: <a href="http://www.popfilmsasia.com">www.popfilmsasia.com</a> Email: <a href="mailto:producer@popfilms.asia">producer@popfilms.asia</a>	

## CHINA

## PURITY MEDIA

10th Floor, Sea of Clouds  
No 118, Qinghai Road, 200041  
Shanghai, China  
Tel: +86 13 9118 4644 5

## SANDMAN ANIMATION STUDIO

D102-1, 1355 Jinji Da Dao  
Suzhou Industrial Park, 215021  
Suzhou, Jiangsu, China  
Tel: +86 512 6262 0017  
Website: [www.sandman.me](http://www.sandman.me)  
Email: [kieron@sandmananimation.com.cn](mailto:kieron@sandmananimation.com.cn)

## SHANGHAI CROTON CULTURAL MEDIA CO LTD

38F South Hongkong Plaza  
238 Huaihai Zhong Rd, 200021  
Shanghai, China  
Tel: +86 21 6390 6990  
Website: [www.croton.com.cn](http://www.croton.com.cn)

## SHANGHAI LEFTPOCKET ANIMATION STUDIO LTD

4th Floor, No. 900, Sanxin North Road  
Songjiang District, 201620  
Shanghai, China  
Tel: +86 21 5781 8707  
Website: [www.leftpocketstudio.com](http://www.leftpocketstudio.com)  
Email: [info@leftpocketstudio.com](mailto:info@leftpocketstudio.com)

## SHANGHAI YSY FILM &amp; TV ENTERPRISE CO LTD

Rm 605, MingHui Business Building  
442 Hami Road, Shanghai, China  
Tel: +86 21 6291 3467  
Fax: +86 21 6291 4790  
Email: [cct@ysy-group.com](mailto:cct@ysy-group.com)

## SHENZHEN SHINE ENTERTAINMENT CO LTD

Room 1101, Block B  
Shum Yip Terra Building  
Shenzhen 518000 China  
Tel: +86 150 1373 7397  
Website: [www.shineentertainment.cn](http://www.shineentertainment.cn)

## SHIAO ANIMATION CO LTD

A203-8, SIP SISPARK  
1355 Jinji hu Avenue, Suzhou  
Jiangsu 215021, China  
Tel: +86 512 6262 0042  
Website: [www.shiao.tv](http://www.shiao.tv)  
Email: [shiao@shiao.tv](mailto:shiao@shiao.tv)

## SNOW LEOPARD OCTOBER DIGITAL ANIMATION CO LTD

2F, Rm 112, Bldg E2, No 200  
Linghu Avenue, Wuxi, Jiangsu  
214000 China  
Tel: +86 510 8534 5100  
Website: [www.10animation.com](http://www.10animation.com)  
Email: [animation10@aliyun.com](mailto:animation10@aliyun.com)

## SPARKLY KEY ANIMATION STUDIO

3F HSD Plaza No. 1451, Binxing Road  
Binjiang District, Hangzhou 310053 China  
Tel: +86 571 8785 9366  
Fax: +86 571 8785 9365  
Website: [www.megamediamarket.com](http://www.megamediamarket.com)

## TAIKONG WORKS CULTURE DEVELOPMENT CO LTD

11A, No. 1 East Sanjianfang Road  
Chaoyang District, 100024 Beijing, China  
Tel: +86 10 6206 6447  
Fax: +86 10 8456 4161  
Website: [www.taikongworks.com](http://www.taikongworks.com)

## THE GREAT WALL FILM AND TELEVISION LTD

No. 683, West Wener Road, West Xixi  
Creative Industry Park  
Xihu District, Hangzhou City,  
Zhejiang, China  
Tel: +86 13 6168 1795 3  
Website: [www.chinaccys.com](http://www.chinaccys.com)  
Email: [835152202@qq.com](mailto:835152202@qq.com)

## THE SHANGHAI JOB

Jian Guo Xi Lu, Lane 506  
Unit 1, Level 1-3, Xu Hui District  
Shanghai 200031, China  
Tel: +86 21 6431 7234  
Website: [www.theshanghaijob.com](http://www.theshanghaijob.com)  
Email: [info@theshanghaijob.com](mailto:info@theshanghaijob.com)

## TSANGHAO ANIMATION

No. 21 Liaoning St,  
Dalian Economic Development Zone  
Dalian Liaoning 11660 China  
Tel: +86 411 8718 2658  
Fax: +86 411 8718 9468  
Website: [www.sinoanimation.com](http://www.sinoanimation.com)

## TVZONE MEDIA

West Helong Stadium, Changsha  
Henan 410000 China  
Tel: +86 731 8874 5255  
Website: [www.tvzone.cn](http://www.tvzone.cn)  
Email: [contact@tvzone.cn](mailto:contact@tvzone.cn)

## WALKING FORWARD MEDIA

Room 301, Building 6  
188 Hongsha Road, Changsha  
410022 China  
Tel: +86 135 5211 6606  
Website: [www.weif.tv](http://www.weif.tv)

## WIN SING COMPANY LIMITED

27/F South Office Tower,

Suntec Plaza, 193 Guangzhou Ave,

Guangzhou 510075, China

Tel: +86 20 3758 3563

Website: [www.winsing.net](http://www.winsing.net)

Email: [info@winsing.net](mailto:info@winsing.net)

## WUHAN 2:10 CULTURE COMMUNICATION CO LTD

Guanshan Road No. 20  
Optics Creative Industry Base, 8F  
No 2 Building, Wuhan, Hubei  
430070 China

Tel: +86 27 8722 3093

Website: [www.2-10.cn](http://www.2-10.cn)

## XIAMEN DOMOKO ANIMATION CO LTD

Domoko Building No. 10  
Wanghai, Road Xiamen Software Park II  
Xiamen, Fujian 361008 China

Tel: +86 59 2597 0031

Fax: +86 59 2252 9796

## XIAMEN XTONE ANIMATION CO LTD

#102, No. 45 Wanghai Road  
Software Park II, Xiamen  
Fujian 361000 China

Tel: +86 59 2379 9366

Fax: +86 59 2377 8905

Website: [www.xtonegroup.com](http://www.xtonegroup.com)

## YI ANIMATION

3rd Floor, Creation Centre of Hengda  
Industry Park  
Bigui Main Street of Nanpu  
Luoxi of Panyu District, Jiangsu  
Guangzhou, 511430 China

Tel: +86 20 8944 0309

Website: [www.kungfood.tv](http://www.kungfood.tv)

## ZHEJIANG VERSATILE MEDIA CO LTD

Building 11, 28 Xiangyun Road  
310011 Hangzhou, Zhejiang, China

Tel: +86 571 5671 6600 / 6611

Fax: +86 571 5671 6697

Website: [www.ver.cn](http://www.ver.cn)

## ZHEJIANG ZHONGNAN ANIMATION CO LTD

No. 245, 2nd Floor,  
South Technology Centre  
Binkang Road, Binjiang District  
310052 Hangzhou Zhejiang, China

Tel: +86 571 8989 2522

Website: [www.zanimation.com](http://www.zanimation.com)

Email: [zoland@zanimation.com](mailto:zoland@zanimation.com)

## MULTIPLE SYSTEM OPERATORS

## DOXTV CORPORATION (BEIJING) LIMITED

N05 Hou Ba Li Zhuang,  
Chaoyang District, 100025 Beijing  
Tel: +86 10 8581 5988  
Fax: +86 10 8599 7661  
Website: [www.doxtv.com](http://www.doxtv.com)

## EE-MEDIA

Bali Zhuang No. 5 Pioneers Park  
West 2 (East Fourth Ring Road on the  
Eastern side)  
Chaoyang District, Beijing 100025  
Tel: +86 10 6584 7200  
Fax: +86 10 6584 7212  
Website: [www.eemedia.cn](http://www.eemedia.cn)

## SMG SHANGHAI MEDIA GROUP

298 Weihai Road, Shanghai, China, 200041  
Tel: +86 21 2200 5899  
Fax: 86-21-62870000  
Website: [www.smg.cn](http://www.smg.cn)

## MOBILE TELCOS

## CHINA MOBILE COMMUNICATIONS CORPORATION

China Mobile Limited  
60/F, The Center,  
No. 99 Queen's Road Central, Hong Kong  
Tel: +85 2 3121 8888  
Website: [www.chinamobileltd.com](http://www.chinamobileltd.com)

## CHINA TELECOMMUNICATIONS CORPORATION

31Jinrong Street, Xicheng District,  
Beijing, 100032, China  
Tel: +86 10 6642 8166  
Fax: +86 10 6601 0728  
Website: [www.chinatelecom-h.com](http://www.chinatelecom-h.com)

## CHINA UNICOM (TELECOMS)

21 Financial Street, Xicheng District,  
Beijing 100140, P.R.China 100140  
Tel: +86 10 6616 9571  
Fax: +86 10 6611 0009 /  
+85 10 6642 9545

Website: [www.chinaunicom.com](http://www.chinaunicom.com)

## HUAWEI TECHNOLOGIES

## Australia Office

Level 6, 564 St Kilda Rd, Victoria, Melbourne  
Tel: +61 3 8610 0600

Fax: +61 3 9510 2477

## Hong Kong Office

Unit 525-530,5/F, Core Building 2,  
No.1 Science Park West Avenue,  
Hong Kong Science Park,  
Pak Shek Kok, Shatin, New Territories

Tel: +852 3157 1555

Fax: +852 3157 1556

## Japan Office

12th Floor, West Tower,

Otemachi First Square 1-5-1

Otemachi, Chiyoda-ku,

Tokyo 100-0004 Japan

Tel: +81 3 6266 8008

Fax: +81 3 6226 8000

## Malaysia Office

Level 18, East Wing, The ICON No 1,  
Jalan 1/68F, Off Jalan Tun Razak  
55000 Kuala Lumpur, Malaysia

Tel: +60 3 2175 5550

Fax: +60 3 2175 5397

## New Zealand Office

Tel: +64 9 975 1101

Fax: +64 9 975 1150

## Philippines Office

Huawei Technologies Phils.  
INC. Unit 5302, 53/F, PB Com Tower,  
Ayalas ave cor Rufino St. Salcedo Village,  
Makati, Philippines

Tel: +63 2 8158808

Fax: +63 2 8190500

## Singapore Office

15A Changi Business Park Central 1,  
Eightium @ Changi Business Park  
#03-03 Singapore 486035

Tel: +65 6825 4200

Fax: +65 6825 4211

## Vietnam Office

The 21st floor, Charmvit Tower  
No.117 Tran Duy Hung Str.  
Cau Giay Dist, Hanoi, Vietnam  
Tel: +84 4 2220 8818  
Fax: +84 4 2220 8828  
Website: [www.huawei.com](http://www.huawei.com)

## CHINA UNITED TELEVISION

Tel: +010 6267 0925/27/29  
Fax: +010 6267 0823  
Website: [www.cutv.com](http://www.cutv.com)

## GOVERNMENT BODIES / REGULATORY AGENCIES

## BEIJING MUNICIPAL BUREAU OF RADIO, FILM AND TELEVISION

No. 55 Chaonei Avenue,  
Dongcheng District,  
100010 Beijing  
Tel: +86 10 8501 2280  
Fax: +86 10 6515 0422  
Website: [www.bjrt.gov.cn](http://www.bjrt.gov.cn)

## CAPITAL RADIO &amp; TV PROGRAM PRODUCERS ASSOCIATION

Chaoyang District, 100022 Beijing  
Tel: +86 10 8773 4850 /  
+86 10 8774 9710  
Fax: +86 10 8777 1440  
Website: [www.cbbpa.com.cn](http://www.cbbpa.com.cn)  
Email: [cbbpa@vip.sina.com](mailto:cbbpa@vip.sina.com)

## CHINA TELEVISION DRAMA PRODUCTION INDUSTRY ASSOCIATION

1-44A Jia No. 3 Xidian  
Chaoyang District, Beijing, China  
Tel: +86 13 8113 4217 3  
Website: [www.ctpia.com.cn](http://www.ctpia.com.cn)  
Email: [13522444722@163.com](mailto:13522444722@163.com)

## FUJIAN PROVINCIAL ADMINISTRATION OF RADIO, FILM AND TELEVISION

Office of Fujian Provincial Bureau of Radio,  
Film and Television  
128 Taijiang West Ring, Fujian, 350004  
Tel: +591 8811 6501  
Fax: +591 8811 6500  
Website: [www.fjgd.gov.cn](http://www.fjgd.gov.cn)  
Email: [fjgd@fjgd.gov.cn](mailto:fjgd@fjgd.gov.cn)

## SHANGHAI BROADCASTING FILM &amp; TELEVISION PRODUCERS ASSOCIATION

No. 709 Julu Road  
Shanghai 200040 China  
Tel: +86 21 3339 4118  
Website: [www.sftpa-sh.org](http://www.sftpa-sh.org)  
Email: [secretariat@sftpa-sh.org](mailto:secretariat@sftpa-sh.org)

## SHANGHAI MUNICIPAL ADMINISTRATION OF CULTURE, RADIO FILM &amp; TV

276, Sichuan (M) Road,  
200002 Shanghai, China  
Tel: +86 021 2312 8022

## STATE ADMINISTRATION OF RADIO, FILM AND TELEVISION (SARFT), [MERGED WITH GAPP]

2 Fuxingmenwai Street, Beijing 100866  
Tel: +86 10 8609 5315 (Publicity) /  
1111 (Broadcasters) /  
0466 (Movies) /  
3631 (Drama Series)  
Website: [www.sarf.gov.cn](http://www.sarf.gov.cn)  
Email: [sarf@chinasarf.gov.cn](mailto:sarf@chinasarf.gov.cn)

## HONG KONG

### STATSBOX

#### HONG KONG

<b>POPULATION</b>	7,346,248
<b>TV HOUSEHOLDS</b>	2,503,300
<b>PAY-TV SUBSCRIPTIONS</b>	2,344,000
<b>PAY-TV PENETRATION</b>	97%
<b>FTA PENETRATION</b>	99%
<b>DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE</b>	85%
<b>FIXED LINE SUBSCRIBERS</b>	4.3 million
<b>MOBILE SUBSCRIBERS</b>	17,061,831
<b>2.5G AND 3G/4G MOBILE SUBSCRIBERS</b>	15,625,822
<b>MOBILE PENETRATION</b>	232.2%
<b>BROADBAND SUBSCRIBERS</b>	2,350,000
<b>BROADBAND PENETRATION</b>	83.1%
<b>INTERNET USERS</b>	5,442,101
<b>PAY-TV ADVERTISING REVENUE</b>	US\$46 million

#### SOURCES:

- Internet Live Stats as at mid-2016
- Hong Kong Census and Statistics Department as of 2016
- Office of the Communications Authority as of 2016
- GovHK Hong Kong Fact Sheets - Telecommunications as of 2016
- Asia Pacific Multichannel TV 2015 by CASBAA

Hong Kong's television industry brings the best and worst of times as Viu TV kicked off its service with more programming selection for consumers while Hong Kong's Asia Television (ATV) broadcasting company goes off air.

The Asia Television (ATV) broadcasting company had faced a gradual decline in production quality and viewership and stopped airing as ATV failed to renew its' license. The departure of ATV coincided with the emergence of PCCW's ViuTV as it entered the market taking on existing broadcasters such as TVB and RTHK, which runs three free TV channels including new Internet-based TV stations.

#### Impact of smart devices

Chinese Internet TV platform LeEco (formerly known as Letv) has gained a strong position in the Hong Kong market by showcasing more than 10 channels and video-on-demand service through customised smartphone and smart TV devices.

HKT was considered the frontier in the television market three years ago when it launched the station through online platform. The station won acclaim from the public as it aired high-quality drama series such as *The Election* and *The Borderline*.

However, its reach was threatened by smartphones and smart TVs, making it difficult for HKT to compete with the dominance of TVB. Due to the license setback, the company focused on the operation of an e-commerce platform which involved huge investments. HKT continues to build a multimedia production centre in Tseung Kwan O in the hope that it can make a comeback to the TV market.

HKT would be able to co-exist with Viu TV, given that the latter will focus on reality shows and infotainment programmes while HKT would be able to focus on drama series productions. Industry observers have claimed that in the past, HKT could be pursuing a wrong strategy for concentrating on drama series productions, a segment where TVB has huge strengths.

#### FREE-TO-AIR

##### HK TELEVISION ENTERTAINMENT COMPANY LIMITED (VIUTV)

6/F, KC100, 100 Kwai Cheong Road, Kwai Chung, Hong Kong  
Tel: +852 2239 8899

Website: [www.viu.tv](http://www.viu.tv)

Email: [enquiry@viu.tv](mailto:enquiry@viu.tv)

##### RADIO TELEVISION HONG KONG

30 Broadcast Drive, Kowloon, Hong Kong  
Tel: +852 2336 9314

Website: [www.rthk.hk](http://www.rthk.hk)

Email: [ccu@rthk.hk](mailto:ccu@rthk.hk)

##### TELEVISION BROADCAST LIMITED (TVB)

77 Chun Choi Street, Tseung Kwan O Industrial Estate, Kowloon, Hong Kong  
Tel: +852 2335 9123

Fax: +852 2358 1300

Website: [www tvb.com](http://www tvb.com)

Email: [tvbpr@tvb.com.hk](mailto:tvbpr@tvb.com.hk)

#### PAY-TV

##### ANIMATION INTERNATIONAL LTD

23/F, Times Tower, 391-407 Jaffe Road Wanchai 000 Hong Kong  
Tel: +852 2575 1520

Fax: +852 2834 2162

Website: [www.ail.com.hk](http://www.ail.com.hk)

##### HONG KONG BROADBAND NETWORK (HKBKN)

G20, G/F, Greenwich Centre, 260 King's Road, North Point, Hong Kong  
Tel: +852 128 1111

Website: [www.hkbkn.net](http://www.hkbkn.net)

Email: [HKBKn broadband@hkbkn.net](mailto:HKBKn broadband@hkbkn.net)

##### HONG KONG CABLE TELEVISION LIMITED

Cable TV Tower 9 Hoi Shing Road Tsuen Wan, Hong Kong  
Tel: +852 1832 832

Fax: +852 2112 8855

Website: [www.cabletv.com.hk](http://www.cabletv.com.hk)

Email: [cs@i-cable.com](mailto:cs@i-cable.com)

##### I-CABLE ENTERTAINMENT LIMITED

10/F Cable TV Tower, 9 Hoi Shing Road New Territories, Hong Kong  
Tel: +852 2112 6868

Fax: +852 2112 7878

Website: [www.i-cable.com](http://www.i-cable.com)

Email: [info@cabletv.com.hk](mailto:info@cabletv.com.hk)

##### INTERNATIONAL DISTRIBUTION LIMITED

Cable TV Tower, 9 Hoi Shing Road Tsuen Wan, Hong Kong  
Tel: +852 2 2112 5567

Fax: +852 2 2112 7681

Website: [www.hkidl.com.hk](http://www.hkidl.com.hk)

Email: [fionalee@hkidl.com.hk](mailto:fionalee@hkidl.com.hk)

#### NOW TV (PCCW MEDIA LIMITED)

20/F, Telecom House, 3 Gloucester Road Wan Chai, Hong Kong  
Tel: +852 2888 1666

Website: [www.nowtv.now.com](http://www.nowtv.now.com)

Email: [corpcomm@pcpd.com](mailto:corpcomm@pcpd.com)

#### PHOENIX SATELLITE TELEVISION CO LTD

No. 2-6 Dai king Street Tai Po Industrial Estate, Tai Po N.T. Hong Kong  
Tel: +852 2200 8888

Fax: +852 2200 8899

Website: [www.phoenixtv-distribution.com](http://www.phoenixtv-distribution.com)

#### PROMO GROUP TV

703, Delta House, 3 on Yiu Street Sha Tin, Hong Kong  
Tel: +852 2607 4400

Website: [www.promogroup.tv](http://www.promogroup.tv)

Email: [pyko@promohroup.tv](mailto:pyko@promohroup.tv)

#### TVB NETWORK VISION LIMITED

7/F, Customer Service Department, Shaw House, TV City, Clear WaterBay, Kowloon, Hong Kong  
Tel: +852 2399 9888

Website: [www.tvbnetworkvision.com](http://www.tvbnetworkvision.com)

Email: [enquiry@tvbvn.com](mailto:enquiry@tvbvn.com)

#### YES TELEVISION (HK) LIMITED

16/F, AON China Building, 29 Queens Road, Central, Hong Kong  
Tel: +852 2289 0500

Website: [www.yes.tv](http://www.yes.tv)

Email: [enquiries@yes.tv](mailto:enquiries@yes.tv)

#### PRODUCTION STUDIOS

##### A&B FILM ENTERPRISE LIMITED

Rm 408, 410, 412, Blk A Goodview Indl Building 11 Kin Fat St, Hong Kong  
Tel: +852 2458 4228

Website: [www.hkabgroup.com](http://www.hkabgroup.com)

Email: [abfilmhk@hkabgroup.com](mailto:abfilmhk@hkabgroup.com)

##### ASIA ANIMATION LTD

Unit 816, 8/F Peninsula Centre, 67 Mody Road TST East, Hong Kong  
Tel: +852 2728 3738

Fax: +852 2311 3611

Website: [www.asiaanimation.net](http://www.asiaanimation.net)

##### ASIA PACIFIC VISION LTD (HONG KONG)

1253A Telecom House 3 Gloucester Road, Wanchai, Hong Kong  
Tel: +852 2827 2122

Website: [www.apv.asia](http://www.apv.asia)

Email: [info@apv.asia](mailto:info@apv.asia)

##### BOTI GLOBAL LTD

Unit 404A-5, 4/F, Tower 1 South Seas Centre, No.75 Mody Road Tsim Sha Tsui Kowloon, Hong Kong  
Website: [www.boti.com](http://www.boti.com)

Email: [questions@boti.com](mailto:questions@boti.com)

##### CINEDIGIT SOUND LTD

Unit 4-8, 5th Floor Chai Wan Industrial City Phase 2 70 Wing Tai Road, Chai Wan, Hong Kong  
Tel: +852 8101 3884

Website: [www.cinedigit.com.hk](http://www.cinedigit.com.hk)

Email: [info@cinedigit.com.hk](mailto:info@cinedigit.com.hk)

##### EMPEROR MOTION PICTURES

20th Floor, Emperor Group Centre 288 Hennessy Road, Wanchai, Hong Kong  
Tel: +852 2969 7888

Website: [www.emp.hk](http://www.emp.hk)

Email: [enquiry.emp@emperorgroup.com](mailto:enquiry.emp@emperorgroup.com)

##### EVANS COMMUNICATIONS

Welfare Road 3 Wong Chuk Hang, Hong Kong  
Tel: +852 2873 0083

Fax: +852 2873 0511

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Tel: +852 2570 9016

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Email: [info@fortissimo-hk.com](mailto:info@fortissimo-hk.com)

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13F, One Harbour Front 18 Tak Fung Street, Hunghom Kowloon, Hong Kong  
Website: [www.fox.com](http://www.fox.com)

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Fax: +852 2512 2430

Website: [www.i-magic.com.hk](http://www.i-magic.com.hk)

Email: [alex@i-Magic.co.hk](mailto:alex@i-Magic.co.hk)

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Email: [koolcampus@gmail.com](mailto:koolcampus@gmail.com)

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## INDIA & SUBCONTINENT

governmental organisation that works for the benefit of its Members and of the wider media industry.

On another note, Pakistan's PEMRA regulator is seeking to update its existing 2007 regulations and to block broadcaster's TV signals if its programming is offensive. If the current Act is modified, it will allow PEMRA to work with the nation's Space & Upper Atmosphere Commission (Suparco) and to in effect, jam the offending transmissions from satellite operators.

The re-think follows on from the December 16th, 2014, terrorist attack in Peshawar. The plan is to enforce ethical standards to protect terrorism outrage. BBC Monitoring reported that Pakistan's Electronic Media Regulator Authority (PEMRA) has approved the cancellation of 425 cable TV licences across the country. PEMRA made the decision at a meeting.

PEMRA says many of the licences were dormant or were in default. There was a total of 3,600 PEMRA licensed cable operators across the country. However, after the cancellation of 425 cable TV licences, the number plummeted to 3,175. PEMRA also approved the cancellation of 'Metro One'.

### BANGLADESH

**BBC Bangla TV and radio content reaches 15m people in Bangladesh**  
BBC Bangla TV and radio content now reaches 15m people in Bangladesh every week, according to the BBC's 2017 Global Audience Measure. This includes 9m people who watch the BBC Bangla weekly television programme, *BBC Probaho*, and 7m people who tune in to the BBC Bangla radio programmes.

BBC Bangla editor, Sabir Mustafa, comments: "We are thrilled by the progress of *BBC Probaho*. We will build on its success by expanding the BBC Bangla presence on television - while continuing to deliver a strong and vibrant radio programming and also working to increase our output across digital platforms including social media."

*BBC Probaho* is broadcast at 9.35pm local time every Thursday by the BBC's rebroadcasting partner, Channel-i. The programme is also available on the BBC Bangla channel on YouTube. Presented by Sharmin Rauma, it delivers 25 minutes of news, interviews and debate on key issues affecting Bangladesh. It reports from across the country, giving people the opportunity to express views and raise concerns on issues that matter to them and demanding answers from key decision-makers. Following the Eid festival break, the programme resumes broadcasts on Thursday 13 July.

BBC Bangla radio programmes, produced in London and Dhaka, air on the state FM network, Bangladesh Betar, as well as on shortwave and via [bbcbangla.com](http://bbcbangla.com).

Over the past year, BBC Bangla has seen a significant increase in web and social-media reach. BBC Bangla engages around 1.4m people around the world every week via its website [bbcbangla.com](http://bbcbangla.com) and on social media. The BBC Bangla Facebook page has over 11.3m followers (July 2017), nearly 80% of them in Bangladesh.

On the television front, Bangladeshi TV dramas address real-life situations that common viewers can relate to. However, most of the realistic content comes in an entertaining package, unlike the 'art-films' genre which many find it boring. These films traverse the fine line between realistic situations and entertainment content.

### SRI LANKA

**Global Opportunities Sri Lanka series**  
CNBC partnered with the Ministry of Finance Sri Lanka to bring insights to local and regional audiences.

CNBC, the world's leading business and financial news network, announced the launch of *Global Opportunities Sri Lanka*, a series that looks into Sri Lanka's key industries and opportunities, as well as the challenges, for investors. The *Global Opportunities Sri Lanka* campaign was delivered in partnership with the Ministry of Finance Sri Lanka and was run in June 2016.

CNBC's *Global Opportunities Sri Lanka* campaign aimed to inform the network's affluent and investment savvy audience about the potential of investing in Sri Lanka.

"We are excited to partner with the Ministry of Finance Sri Lanka. This partnership enables CNBC to bring actionable insights about Sri Lanka's economic landscape to our audiences. This is made possible through the partnership CNBC has forged with the Ministry of Finance Sri Lanka," said Kerry Tarrant, Vice President of Sales at CNBC Asia Pacific.

Last year, the *Global Opportunities Sri Lanka* special report was aired daily on CNBC APAC on Squawk Box Asia. CNBC was launched on 24 February 2015 in Sri Lanka and made available to Dialog TV subscribers on Channel 41.

Sun TV, the Tamil satellite television station has acquired the pay-TV rights for Sri Lanka. The channel is bringing the 'YOKO', the pre-school children's animated series across the above-mentioned regions.

The kids' series consists of 52 episodes lasting for 12 minutes each. It is co-produced by Russia's Wizard and Spanish toon studios Somuga and DibulToon and Spanish broadcaster TVE. The story revolves around the adventures of three children who loves to play outside. They are joined by magical forest taking their ordinary games and turning them into extraordinary adventures.

Dominic Gardiner, the CEO of Jetpack, revealed that: "We are delighted to be partnering with some of the world's leading broadcasters and toy companies on Yoko. These new agreements underline this quirky brand's broad international appeal and we are excited that the show is attracting attention from broadcasters and licensing companies in these key markets and beyond".

## INDIA

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Email: [airtel.communications@in.airtel.com](mailto:airtel.communications@in.airtel.com)

#### DD FREE DISH

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Email: [contact@tatasky.com](mailto:contact@tatasky.com)

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## INDIA & SUBCONTINENT

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Email: [Mumbai.info@primefocusworld.com](mailto:Mumbai.info@primefocusworld.com)

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Email: [info@studioeksaurus.com](mailto:info@studioeksaurus.com)

### THE FX FACTORY

Unit 66-67, 1st Floor, Link Plaza  
Next to Oshiwara Police Station  
Link Road External, Andheri West  
Mumbai – 400102 India  
Tel: +91 22 2639 9650  
Website: [www.thefxfactory.com](http://www.thefxfactory.com)  
Email: [saicomtradefairs@vsnl.com](mailto:saicomtradefairs@vsnl.com)  
[thefxfactory@gmail.com](mailto:thefxfactory@gmail.com)

### TIGER BELLS ANIMATION PVT LTD

C254, Sarita Vihar,  
New Delhi – 110076, India  
Tel: +91 14 140 2297  
Website: [www.tigerbells.com](http://www.tigerbells.com)  
Email: [vivek.kalyan@tigerbells.com](mailto:vivek.kalyan@tigerbells.com)

### TOONZ ANIMATION INDIA PVT LTD

731-735 Nila, Technopark Campus  
Trivandrum, Kerala – 695581 India  
Tel: +91 471 304 2500  
Website: [www.toonz.co](http://www.toonz.co)  
Email: [info@toonz.co](mailto:info@toonz.co)

### ULTRA MEDIA & ENTERTAINMENT PVT LTD

2-C, Thakar Indl. Estate N. M. Joshi Marg  
Lower Parel (E), Mumbai – 400011, India  
Tel: +91 22 4019 0400  
Website: [www.ultraindia.com](http://www.ultraindia.com)  
Email: [shop@ultraindia.com](mailto:shop@ultraindia.com)

## INDIA & SUBCONTINENT

**VEDATMA ANIMATION STUDIOS PVT LTD**  
#60, 4th main, B/w 7th & 8th Cross  
Near Malleswaram Club, Malleswaram  
Bengaluru Karnataka 560 003 India  
Tel: +91 80 2356 2944 /  
+91 98 4501 3791  
Website: [www.vedatmaanimation.com](http://www.vedatmaanimation.com)  
Email: [info@vedatmaanimation.com](mailto:info@vedatmaanimation.com)

**WILDERNESS FILMS (INDIA) LTD**  
1 Factory Road, Ring Road South  
New Delhi – 110029 India  
Tel: +91 11 2619 8255  
Website: [www.wildfilmsindia.com](http://www.wildfilmsindia.com)  
Email: [wildernessfilms@gmail.com](mailto:wildernessfilms@gmail.com)

**YOBOHO NEW MEDIA PVT LTD**  
Yoboho Serdia House, 1st Floor, Off SS Rd  
Near Gandhi Hospital, Maharashtra,  
Mumbai – 400012 India  
Tel: +91 22 2413 1335  
Website: [www.yoboho.com](http://www.yoboho.com)  
Email: [info@yoboho.com](mailto:info@yoboho.com)

### MOBILE TELCOS

**AIRCEL LIMITED**  
5th Floor, Spencer Plaza  
769 Anna Salai,  
Chennai – 600002.  
Tel: +91 97 6801 2345  
Website: [www.aircel.com](http://www.aircel.com)  
Email: [care.mumbai@aircel.co.in](mailto:care.mumbai@aircel.co.in)

**AIRTEL**  
Aircel Business Solutions  
5th Floor, Building No 10A  
DLF Cyber City, DLF Phase II  
Gurgaon-122002, Haryana  
Tel: +91 99903 35733  
Website: [www.aircel.com](http://www.aircel.com)

**BHARTI AIRTEL LIMITED**  
6th Floor, Udyog Vihar  
Gurgaon, Haryana 122 001  
Website: [www.airtel.in](http://www.airtel.in)  
Email: [airtel.communications@in.airtel.com](mailto:airtel.communications@in.airtel.com)

**RELIANCE COMMUNICATIONS LIMITED**  
3rd floor , BHQ, DAKC Koparkhairane,  
Navi Mumbai  
Mumbai 400 709  
Tel: +91 22 3037 0001  
Website: [www.rcom.co.in](http://www.rcom.co.in)  
Email: [customercare@relianceada.com](mailto:customercare@relianceada.com)

**TATA TELESERVICES LIMITED**  
A, E & F Blocks, Voltas Premises, T. B.  
Kadam Marg  
Chinchpokli, Mumbai 400 033  
Fax: +91 22 6165 5020  
Website: [www.tataleservices.com](http://www.tataleservices.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**MINISTRY OF INFORMATION &  
BROADCASTING**  
Room No. 545, A-Wing, Shastri Bhawan,  
DR. Rajendra Prasad Road  
New Delhi –110 001  
Tel: +91 11 2338 4453  
Website: [www.mib.nic.in](http://www.mib.nic.in)

**TELECOM REGULATORY AUTHORITY  
OF INDIA (TRAI)**  
Mahanagar Doorsanchar Bhawan,  
Jawaharlal Nehru Marg (Old Minto Road),  
New Delhi 110 002, India  
Tel: +91 11 2323 6308  
Website: [www.trai.gov.in](http://www.trai.gov.in)  
Email: [ap@trai.gov.in](mailto:ap@trai.gov.in)

### PAKISTAN

#### FREE-TO-AIR

**PAKISTAN TELEVISION CORPORATION  
LIMITED**  
Constitution Avenue F5/1, Islamabad 44000,  
UAN 111-786-000  
Tel: +92 51 9265300 / 921 2222 / 921 3333  
Fax: +92 51 920 3406 / 920 2202  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [gmptv1@ptv.com.pk](mailto:gmptv1@ptv.com.pk)

#### CHANNELS

##### PTV NEWS

Agha Khan Road  
F-5 Islamabad Pakistan  
Tel: +92 51 920653  
Website: [www.news.ptv.com.pk](http://www.news.ptv.com.pk)  
Email: [gmnews@ptv.com.pk](mailto:gmnews@ptv.com.pk)

##### PTV HOME

ETV Centre, PTV Home, 47, Sector H-9,  
Islamabad  
Tel: +92 51 925 7681-88  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [gmptv1@ptv.com.pk](mailto:gmptv1@ptv.com.pk)

##### PTV GLOBAL

PTV Academy Hostel Building, 1F,  
47, Sector H-9 Islamabad  
Tel: +92 51 925 9166  
Website: [www.global.ptv.com.pk](http://www.global.ptv.com.pk)  
Email: [ptvglobal@ptv.com.pk](mailto:ptvglobal@ptv.com.pk)

##### PTV NATIONAL

Pri Sibghatulla Road, Opp. Liaquat National  
Hospital Road, Karachi  
Tel: +92 21 9923 1067  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)

##### AZAD JAMMU AND KASHMIR TELEVISION (AJK TV)

New Mohallah Madina Market, Muzaffarabad  
Tel: +92 58 224 8565  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)

#### PAY-TV

##### ARY DIGITAL ASIA

ARY Communications Pvt. Ltd.  
6th Floor, Madina City Mall,  
Abdullah Haroon Road, Karachi  
Tel: +92 21 3565 7315  
Fax: +92 21 3565 7314  
Website: [www.arydigital.tv](http://www.arydigital.tv)

##### GEO TELEVISION NETWORK

7th Floor, Landmark Plaza,  
I.I Chundrigar Road, Karachi, Pakistan  
UAN: +91 21 111 436 111  
Website: [www.geo.tv](http://www.geo.tv)  
Email: [karim.barolia@geo.tv](mailto:karim.barolia@geo.tv)  
[asfa.raza@geo.tv](mailto:asfa.raza@geo.tv)

##### HUM NETWORK LIMITED

Plot #10 /11 Hassan Ali Street,  
Off. I.I.Chundrigar Road, Karachi –  
74000, Pakistan  
Fax: +92 21 3262 8840  
UAN: +91 21 111 486 111  
Website: [www.hum.tv](http://www.hum.tv)

#### MULTIPLE SYSTEM OPERATORS

**MULTINET PAKISTAN PVT LTD**  
Plot 1D-203, Sector 30,  
Korangi Industrial Area,  
Karachi 74900, Sindh, Pakistan  
Tel: +92 21 351 13626 58  
Tel: +92 21 111 021 021  
Email: [ibu@multinet.com.pk](mailto:ibu@multinet.com.pk) (International);  
[ebu@multinet.com.pk](mailto:ebu@multinet.com.pk) (Domestic)

### WORLDCALL TELECOM LIMITED

Plot #1566/124, Main Walton Road,  
Lahore Cantt, Pakistan  
Tel: +92 42 3667 1192-96  
Fax: +92 42 3667 1197  
Website: [www.worldcall.com.pk](http://www.worldcall.com.pk)

### PRODUCTION STUDIOS

#### CREATIVE VILLAGE

1 - KM Defence Road (Off Raiwind Road),  
Lahore, Pakistan  
Tel: +92 42 3596 6082 5  
Website: [www.creativev.com](http://www.creativev.com)  
Email: [info@creativev.com](mailto:info@creativev.com)

#### SHAHNOOR STUDIOS

Shahnoor Studios Off Multan Road, 54570  
Tel: +92 00923 2184 6447 3  
Email: [muju2002@gmail.com](mailto:muju2002@gmail.com)

#### STUDIO 146

Plot 1-D, 146, Sector 30,  
Near Brooks Chorangi, K.I.A  
Karachi, Pakistan-75400  
Tel: +92 0300 0210 173  
Email: [studio146@haqholdings.com](mailto:studio146@haqholdings.com)

#### TIMELINE TV STUDIOS

House #1217, Street #16, Sector G-14/4,  
Islamabad, Pakistan  
Tel: +92 321 501 7878  
Website: [www.timelinetvstudio.com](http://www.timelinetvstudio.com)  
Email: [contact@timelinetvstudios.com](mailto:contact@timelinetvstudios.com)

#### TOTAL SPORTS & ENTERTAINMENT INDIA PVT LTD

Level 7, The Capital, Plot C – 70,  
G Block, Bandra Kurla Complex, Bandra (E),  
400 051, Mumbai, India  
Tel: +91 22 6712 8984  
Fax: +91 22 4905 5999  
Website: [www.totalsportsasia.com/](http://www.totalsportsasia.com/)  
Email: [tsaindia@totalsportsasia.com](mailto:tsaindia@totalsportsasia.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)

Mauve Area G-8/1, Islamabad, Pakistan  
Tel: +92 51 9107 1513  
Website: [www.pemra.gov.pk](http://www.pemra.gov.pk)

### BANGLADESH

#### FREE-TO-AIR

**BANGLADESH TELEVISION (BTV)**  
Sadardaptor, Rampura, Dhaka 1219  
Tel: +880 2 9330131 9 / 9330036 39 /  
9343551 5  
Fax: +880 2 8312927  
Website: [www.btv.gov.bd](http://www.btv.gov.bd)  
Email: [info@btv.gov.bd](mailto:info@btv.gov.bd)

#### PAY-TV

##### PRISMA DIGITAL LTD

34, Kemal Ataturk Avenue,  
Awal Center, Level 3,  
Banani, Dhaka-1213, Bangladesh  
Website: [www.prisma.net.bd](http://www.prisma.net.bd)  
Email: [wecare@prisma.net.bd](mailto:wecare@prisma.net.bd)

##### TATA SKY LTD

3rd floor, C-1  
Wadia International Centre (Bombay Dyeing),  
Pandurang Budhkar Marg,  
Worli, Mumbai 400 025, India  
Tel: +880 2 208 6633  
Fax: +91 22 6613 3030  
Website: [www.tatasky.com](http://www.tatasky.com)

### PRODUCTION STUDIOS

#### CINEASTE STUDIO

Nissen Hut Block 32 House 4 Pallabi,  
Mirpur 12 Dhaka 1216, Bangladesh  
Tel: +880 1715-013234  
Email: [fahim79@gmail.com](mailto:fahim79@gmail.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF INFORMATION

Building #4, 8th Floor, Bangladesh Secretariat  
Dhaka 1000, Bangladesh  
Website: [www.moi.gov.bd](http://www.moi.gov.bd)  
Ownership: Government of Bangladesh

### SRI LANKA

#### FREE-TO-AIR

##### SRI LANKA BROADCASTING CORPORATION

Baudhaloka Mawatha, Colombo  
Sri Lanka 00700  
Tel: +94 11 269 7491  
Fax: +94 11 269 1568  
Website: [www.slbc.lk](http://www.slbc.lk)  
Email: [news@slbc.lk](mailto:news@slbc.lk)

##### SRI LANKA RUPAVAHINI CORPORATION

P.O. Box 2204, Independence Square,  
Colombo 7, Sri Lanka  
Tel: +94 11 250 1050 / 259 9505  
Fax: +94 11 258 0131  
Website: [www.rupavahini.lk](http://www.rupavahini.lk)

##### VASANTHAM TV

Independent Television Network  
Wickramasinghepura  
Battaaramulla, Sri Lanka 10120  
Tel: +94 11 277 4424 / 4725 / 3289  
Fax: +94 11 277 4591 / 4421 / 4726  
Website: [www.vasantham.lk](http://www.vasantham.lk)  
Email: [manager@vasantham.lk](mailto:manager@vasantham.lk)

#### PAY-TV

##### DERANA MACRO ENTERTAINMENT (PVT) LTD

No.320 T.B. Jayah Mawatha,  
Colombo 10, Sri Lanka  
Tel: +94 11 530 0800  
Fax: +94 11 250 6226  
Website: [www.derana.lk](http://www.derana.lk)  
Email: [chandana@derana.lk](mailto:chandana@derana.lk)

##### DIALOG TELEVISION PVT LTD

No. 83, George R De Silva Mawatha,  
Kotahena  
Colombo 13 01300, Sri Lanka  
Tel: +94 11 767 8700  
Website: [www.dialog.lk](http://www.dialog.lk)  
Email: [dialogenterprise@dialog.lk](mailto:dialogenterprise@dialog.lk)

### PRODUCTION STUDIOS

#### STUDIO 48

Studio 48 - Pepliyana  
No.48, Dehiwala Road, Pepliyana  
Colombo, Sri Lanka 10250  
Tel: +94 7 7382 7674  
Email: [studio48.lka@gmail.com](mailto:studio48.lka@gmail.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF PARLIAMENTARY REFORMS AND MASS MEDIA

163 Kirulapone Mawatha, Polhengoda  
Colombo 05, Sri Lanka  
Tel: +94 11 2513 459 / 460 / 389  
Website: [www.media.gov.lk](http://www.media.gov.lk)  
Email: [info@media.gov.lk](mailto:info@media.gov.lk)

## INDOCHINA & MYANMAR

### STATSBOX

#### VIETNAM

**POPULATION** 94,565,366  
**HOUSEHOLD SIZE** 3.9  
**TV HOUSEHOLDS** 25,166,763  
**FTA PENETRATION**  
 70.1% of TV households  
**PAY-TV SUBSCRIPTIONS**  
 9.9 million  
**MOBILE SUBSCRIBERS**  
 137 million  
**3G AND 3.5G MOBILE SUBSCRIBERS** 22 million  
**BROADBAND SUBSCRIBERS**  
 6.6 million  
**INTERNET USERS** 49,063,843  
**IPTV SUBSCRIPTIONS** 1 million  
**PAY-TV SUBSCRIPTION REVENUE** US\$132 million  
**PAY-TV ADVERTISING REVENUE** US\$83 million  
**TOTAL PAY-TV INDUSTRY REVENUE** US\$211.4 million

**SOURCES:**  
 -Vietnam Population 2015, World Population Review  
 -Multichannel TV Advertising Asia 2015, by CASBAA  
 -NexTV Asia  
 -Vietnam – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
 -Mobile networks still see bright future for 3G, by VietNamNet  
 -Number of Internet Users 2015 – Internet Live Stats  
 -Asia Pacific Multichannel TV 2015, by CASBAA  
 -internetlivestats.com/internet-users-by-country/  
 -telecompaper.com/news/vietnam-nears-10-million-pay-tv-service-subscribers-1096235  
 -english.vietnamnet.vn/fms/science-it/149883/vietnam-has-127-million-mobile-phone-subscribers.html

#### CAMBODIA

**POPULATION** 15,860,359  
**FIXED LINE SUBSCRIBERS**  
 435,050  
**MOBILE PENETRATION** 167%  
**MOBILE SUBSCRIBERS**  
 25.8 million  
**INTERNET USERS** 1,756,941  
**INTERNET PENETRATION** 11.3%  
**FIXED BROADBAND SUBSCRIBERS** 50,000

**SOURCES:**  
 -worldometers.info/world-population/cambodia-population/  
 -budde.com.au/Research/Cambodia-Telecoms-Mobile-and-Broadband  
 -Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

#### LAOS

**POPULATION** 6,918,367  
**MOBILE SUBSCRIBERS**  
 7,564,700  
**MOBILE PENETRATION** 73.1%  
**INTERNET SUBSCRIBERS**  
 1,087,600  
**INTERNET PENETRATION**  
 15.8%

**SOURCES:**  
 -Laos Population 2016 – World Population Review  
 -Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

#### MYANMAR

**POPULATION** 54,423,774  
**TV HOUSEHOLDS** 39%  
**PAY-TV PENETRATION** 3.4%  
**PAY-TV SUBSCRIBERS** 382,000  
**FIXED LINE SUBSCRIBERS**  
 587,000  
**MOBILE SUBSCRIBERS**  
 2,238,000  
**INTERNET SUBSCRIBERS**  
 1,353,848  
**BROADBAND SUBSCRIBERS**  
 17,730  
**INTERNET PENETRATION** 2.5%  
**SOURCES:**  
 -Myanmar Population 2015 – World Population Review  
 -Venture Consulting  
 -Asian Development Bank

#### VIETNAM

**JWT rebrands Vietnam TV station K+**  
 The TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

J. Walter Thompson has unveiled a campaign to reposition Vietnam's pay-TV network K+ as more than just a football broadcaster. The agency created the tagline Cang Xex Cang Yeu, which loosely translates in English to 'the more you watch the more you love', as part of a campaign promoting K+'s content diversification.

Previously focused on sports broadcasting, K+ will branch out into airing romantic dramas, international and Vietnamese films.

Created by JWT's Vietnam office, the TV commercial centres on the country's "obsessive" TV-watching habits.

The campaign will be the first in a year-long series promoting the channel's relaunch. According to the agency, the following TVCs will employ a 'Mo Lei Tau' style of humour, which captures how Vietnamese audiences fantasise about cinema.

JWT Vietnam CEO Saby Mishra said: "The TV landscape is changing fast and full on but content is still king. This requires re-thinking TV not as a channel but as a brand, addressing multiple demographics but built on a single, cohesive brand story. This journey is a truly productive collaboration with VSTV/K+ team and Canal International in the transformation of K+."

#### 2 prime time shows from Armoza commissioned in Vietnam

Vietnam's HTV7 has now re-commissioned Armoza Formats' hit prime time studio entertainment show *I Can Do That!* for a second season, while VTV3 has licensed prime time singing competition format *Celebrity Battle*.

The second season of *I Can Do That!* Vietnam has been commissioned prior

to the broadcast of its first season, which is set to air this month on HTV7, Style TV and Info TV. Meanwhile VTV3 will air the music show *Celebrity Battle* from November this year.

Developed and produced by Armoza formats, *I Can Do That!* (60-120') takes a group of competitive celebrities and challenges them to perform new, unique and show-stopping live acts each week to prove that there's nothing they can't do. Only the viewers can choose who has given the best performance.

#### MYANMAR

##### Mizzima Media chosen to operate digital TV in Myanmar

Mizzima Media announced that it has been chosen as one of five new Free-to-Air (FTA) Digital TV channels to operate in Myanmar.

Out of 42 applications, 10 selected companies and entities were individually assessed for transparency, strong financial investment, and a legal background history and conformance to policy guidelines. The other four awarded the digital TV channels were Young Investment Group Co., Ltd., Kaung Myanmar Aung Co., Ltd., Fortune International Ltd., and DVB Multi Media Group Co., Ltd.

The Myanmar government will open up the television broadcasting sector to competition with plans to offer more operating licences in the coming months, said a senior official from the Ministry of Information. U Myo Maung, the ministry's deputy permanent secretary, said prospective license holders would be invited to meet with officials soon to discuss the government's plans for the sector.

The law assigns regulatory power to the Broadcasting Council, the majority of members in which are appointed by the president and parliamentary speakers, prompting fears that the granting of broadcasting licences will be subject to political influence.

Existing TV and radio operators, which will have to reapply for operating licences under the law, are already in control of over half the available broadcast spectrum, leaving new operators to compete over the rest.

"The ministry needs to create a fair competition between businessmen and end this monopoly situation," said U Nay Tun Naing of Eleven Media, who is leading his company's preparations to compete for a TV broadcasting licence. "[Current operators] are getting the upper hand without doing anything in accordance with the law. They are taking it easy while others are struggling."

U Ye Min Oo, the general manager of SkyNet, which has held a

virtual monopoly on the private TV broadcasting sector since 2010, said he was optimistic about the government's plans for the sector, adding that he hoped "just and fair policies for all will emerge".

The plan to authorise more private TV broadcasters originated during a planning session held in Nay Pyi Taw at the end of May. At the meeting, new Information Minister U Pe Myint said the government was determined to "find a way that will best serve equal rights and development of the broadcast sector" before the government imposed new regulations or a change to the Broadcast Law.

#### CAMBODIA

##### Taking TV to the next level

Media technology firm SuperNet launched a test phase in Cambodia, with the aim of bringing OTT (over-the-top) services, such as television and video on demand over the internet to the Kingdom's consumers. The Post's Hor Kimsay sat spoke to Fox Lui, Chief Financial Officer at Supernet to discuss the company's prospects.

Supernet's OTT digital TV is the first OTT operator in Cambodia. It is technology that is based on the internet, with 103 digital and HD programmes, rich content, quality image and voice, and smart applications. It allows users to have two way communications. It changes the way of watching TV to using TV and playing with TV. You basically can choose what you want to watch. It will open the door for developing internet digital TV in Cambodia.

Digital TV focuses mainly on people who have less affordable income so we want to provide them the service so that they can have some entertainment and also practical information.

"Supernet, with a registered capital of \$100 million, was established and founded by the China-Asean Fund along with Chinese companies and a Cambodia partner," said Lui. "I cannot share about the Cambodian shareholder because it is confidential. But I can ensure you that we have a close relationship with Bayon TV."

He continued, "The objective of China-Asean Fund, is to invest in Asean countries. In recent years, the development of internet digital TV has received significant attention around the world. Internet TV is a popular platform, covering information technology and media industry and has expanded into a new market combining infotainment, communication and internet applications. Cambodia's economy is improving and we want

## INDOCHINA & MYANMAR

to move forward. We want to provide entertainment services to Cambodia and give them access to all useful information.

"We are already operating OTT services in Phnom Penh, Siem Reap and Sihanoukville. For DTT, we will provide the services to eight provinces along Tonle Sap lake. We now have more than 100 users for OTT and another 200 users for OTT TV," he said.

### LAOS

#### Mobile network performance deteriorating

The industry claim there is obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards.

Mobile market in Laos is still struggling to find the right direction. The telecom sector in Laos still has numerous issues to address. The rate of regulatory reform continues to be well behind wider industry development, even for a developing economy like Laos. The delays in reform have the potential to derail the good progress already made if the process is not speeded up.

The mobile sector in particular has been going through a difficult period. Following the Beeline saga back in 2011/2012, the fallout was still being felt now. A cloud of uncertainty seems to be hanging over the whole market. Subscriber growth is weak after the market had gone backwards for a while. The cellcos are now operating in an environment where the regulator is keeping a tight hold on pricing and competition is in effect discouraged.

A further problem emerging for the mobile operators is that network performance is deteriorating across the board. This in turn highlighted two important issues – there has been insufficient investment by the operators in the areas of network maintenance and upgrades, and, secondly, there are obvious deficiencies in the regulatory environment in how the authorities apply and manage network performance standards. It is understood that the MPT had started to address the latter problem in 2015.

The country's accession to the WTO was finalised in early 2013. As a consequence Laos is now required to implement its post-WTO accession agenda. Of critical importance for the country's telecom sector, the WTO Reference Paper on telecommunications among other things calls for the setting up an independent telecom regulator. Indeed, this was required to be put in place two years after accession (ie by February 2015). By June 2015 this had not been achieved. It was understood that work was proceeding on the matter.

### VIETNAM

#### FREE-TO-AIR

**VIETNAM TELEVISION (VTV)**  
43 Nguyen Chi Thanh Street, Hanoi  
Tel: +84 4 66 897 897  
Website: [www.vtv.vn](http://www.vtv.vn)  
Email: [info@vtv.vn](mailto:info@vtv.vn)

#### PAY-TV

**FPT TELECOM JSC**  
2nd Floor, FPT Building  
Duy Tan Str, Dich Vong hau ward  
Cau Giay Dist  
100000 Hanoi, Vietnam  
Tel: +84 9 1358 2883  
Website: [www.fpt.vn](http://www.fpt.vn)

**HO CHI MINH CITY TV (HTV)**  
14 Dinh Tien Hoang Street, District 1,  
Ho Chi Minh City, Vietnam  
Tel: +84 8 3829 1667  
Fax: +84 8 3829 8457  
Website: [www.htv.com.vn](http://www.htv.com.vn)  
Email: [web@htv.com.vn](mailto:web@htv.com.vn)

**MTV VIETNAM**  
172 Hai Ba Trung P. Da Kao Q. 1  
Ho Chi Minh City, Vietnam  
Website: [www.mtvvietnam.com.vn](http://www.mtvvietnam.com.vn)  
Email: [thichme@mtv vietnam.com.vn](mailto:thichme@mtv vietnam.com.vn)

**SAIGONTOURIST CABLE TELEVISION COMPANY LIMITED**  
86/1 Vo Thi Sau, Tan Dinh Ward  
Dist 1, HCMC, Vietnam  
Tel: +84 8 3936 2005  
Website: [www.sctv.com.vn](http://www.sctv.com.vn)  
Email: [my.lp@sctv.vn](mailto:my.lp@sctv.vn)

**STV CABLE JSC**  
10 Floor, Viet A Building,  
1B Duy Tan Street  
Dich Vong Hau Ward,  
1070 De La Thanh Street  
Nogh Khanh Ward, Ba Dinh Dist  
0084 Hanoi, Vietnam  
Tel: +84 4 3771 2345  
Website: [www.styletv.vn](http://www.styletv.vn)

**THAOLE ENTERTAINMENT**  
13B-B2 Hoa Dao St  
Ward 2, Phu Nhuan District  
700910 Ho Chi Minh, Vietnam  
Tel: +84 8 3517 8989  
Fax: +84 8 3517 8899  
Website: [www.thaole-entertainment.com](http://www.thaole-entertainment.com)

**VIETCONTENT**  
2nd Floor, 79 Hang Trong str  
Hoan Kiem dist, Hanoi, Vietnam  
Tel: +84 4 3974 9470  
Fax: +84 4 3942 9189  
Website: [www.vietcontent.com.vn](http://www.vietcontent.com.vn)

**VIETNAM TELEVISION CABLE**  
844 De La Thanh St. Ba Dinh Dt, Hanoi  
Tel: +84 8 1900 1515  
Website: <http://www.vtvcab.vn/en>

#### PRODUCTION STUDIOS

**CONG TY TNHH GIAI TRI VIET COM**  
2nd Floor, My Thinh Building  
137 Le Quang Dinh, Binh Thanh  
84 Ho Chin Minh City, Vietnam  
Tel: +84 8 6258 3515  
Website: [www.vietcomfilm.com](http://www.vietcomfilm.com)  
Email: [international@vietcom.com.vn](mailto:international@vietcom.com.vn)

**DIEN QUAN MEDIA & ENTERTAINMENT**  
34 Nguyen Thi Minh Khai  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 93 3401 603  
Website: [www.dienquan.com](http://www.dienquan.com)  
Email: [info@dienquan.com](mailto:info@dienquan.com)

#### LASTA MULTIMEDIA JOINT STOCK COMPANY

41-43 Vo Van Street, Ward 6  
District 3, HCMC, Vietnam  
Tel: +84 83 933 3359  
Fax: +84 83 930 6959  
Website: [www.letsviet.vn](http://www.letsviet.vn)  
Email: [hoang.nguyenvan@lasta.com.vn](mailto:hoang.nguyenvan@lasta.com.vn)

#### THE CREATV COMPANY

339 Binh Quoi, Ward 28,  
Dist. Binh Thanh  
Ho Chi Minh City – Vietnam  
Tel: + 84 128 288 1988  
Website: [creatv.com](http://creatv.com)  
Email: [info@creatv.com](mailto:info@creatv.com)

#### CONTENT & MOBILE SERVICES

**VIETNAM MEDIA CORP - BHD CO LTD**  
Hong Hy Centre 11th Floor  
25 Lytauong Kiet, Hanoi.  
Tel: +84 4 943 4133  
FAX: +84 4 943 4135

#### MOBILE TELCOS

**VIETNAM POSTS & TELECOMMUNICATIONS GROUP (VNPT)**  
57 Huynh Thuc Khang Street,  
Lang Ha Ward, Dong Da District, Hanoi  
Website: [www.vnpt.com.vn/en](http://www.vnpt.com.vn/en)  
Email: [vnpt.website@vnpt.vn](mailto:vnpt.website@vnpt.vn)

#### VIETTEL GROUP

1 Tran Huu Duc Street  
7000 Hanoi, Vietnam  
Tel: +84 4 6288 0001  
Website: [www.viettel.vn](http://www.viettel.vn)

#### GOVERNMENT BODIES/REGULATORY AGENCIES

##### HANOI POST

75 Dinh Tien Hoang, Hoan Kiem, Hanoi  
Tel: +84 4 3825 4403  
Fax: +84 4 3824 3973  
Website: [www.hnpt.com.vn](http://www.hnpt.com.vn)  
Email: [hnpt@hn.vnn.vn](mailto:hnpt@hn.vnn.vn)

##### MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM

No. 20, Lane 2 Hoa Lu, Van Ho, Hanoi  
Tel: +84 4 3974 5846  
Fax: +84 4 3974 5845  
Website: [www.cinet.vn](http://www.cinet.vn)  
Email: [phongthongtin@cinet.gov.vn](mailto:phongthongtin@cinet.gov.vn)

##### MINISTRY OF INFORMATION & COMMUNICATIONS

18 Nguyen Du, Hanoi  
Tel: +84 4 3556 3461  
Fax: +84 4 3556 3458  
Website: [www.mic.gov.vn](http://www.mic.gov.vn)  
Email: [banbientap@mic.gov.vn](mailto:banbientap@mic.gov.vn)

### CAMBODIA

#### FREE-TO-AIR

**BAYON RADIO AND TELEVISION**  
Russey Srass Village, Sangkat Niroth,  
Khan Meanchey, Phnom Penh, Cambodia  
Tel: +855 23 726 614  
Fax: +855 23 726 619  
Website: [www.bayontv.com.kh](http://www.bayontv.com.kh)  
Email: [bayontv@camnet.com.kh](mailto:bayontv@camnet.com.kh)

#### CAMBODIAN BROADCASTING SERVICES CO LTD

National Road 5, Phum Krolko  
Sangkat Kilomet No 6, Khan Russey Keo  
Phnom Penh, Kingdom of Cambodia  
Tel: +855 21 299 9434  
Website: [www.mytv.com.kh](http://www.mytv.com.kh)  
Email: [kuch.chanvisal@mytv.com.kh](mailto:kuch.chanvisal@mytv.com.kh)

#### CAMBODIA TV (TV9)

No.18, St. 562, Khan Toul Kok,  
Phnom Penh, Cambodia  
Tel: +855 23 880 874  
Fax: +855 23 368 212  
Website: [www.tv9.com.kh](http://www.tv9.com.kh)  
Email: [info@tv9.com.kh](mailto:info@tv9.com.kh)

#### CNC CAMBODIA NEWS CHANNEL

Cambodian Television Network  
National Highway 5, Cambodia  
Tel: +855 1731 2008  
Website: [www.cnc.com.kh](http://www.cnc.com.kh)  
Email: [info@cnc.com.kh](mailto:info@cnc.com.kh)

#### HANG MEAS TV

132-134 Eo St. 182 S/K Boeng Pralit  
Khan 7 Makara, Phnom Penh, Cambodia  
Tel: +855 0 97 788 7889  
Email: [hangmeastv@yahoo.com](mailto:hangmeastv@yahoo.com)

#### MAJOR KANTANA BROADCASTING CO LTD

No. 33/3 Town Ratchada  
Soi 19 Pracha Niket, Huay Kwang,  
Bangkok, Samsennok 10320  
Tel: +66 0 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)  
Email: [Info@kantana.co.th](mailto:Info@kantana.co.th)

#### MY TV CAMBODIA

National Highway 5,  
Phum Krol Ko, Sangkat Kilomet 6,  
Khan Russei Keo, Phnom Penh  
12104, Cambodia  
Tel: +855 89 999 769  
Website: [www.mytv.com.kh](http://www.mytv.com.kh)

#### ROYAL GROUP OF COMPANIES

246 Monivong Blvd., Phnom Penh,  
Kingdom of Cambodia  
Tel: +855 23 426 414  
Fax: +855 23 426 415  
Website: [www.royalgroup.com.kh](http://www.royalgroup.com.kh)  
Email: [opportunities@royalgroup.com.kh](mailto:opportunities@royalgroup.com.kh)

#### TVK KAMPUCHEA

Building No. 26 Monivong Blvd.  
PO Box 981, Phnom Penh,  
Cambodia, 12201  
Tel: +855 23 430 827  
Fax: +855 23 430 752  
Email: [info@tvk.gov.kh](mailto:info@tvk.gov.kh)

#### PAY-TV

**CAMBODIA CABLE TV (CCTV)**  
No. 43BC, Street 222, Phnom Penh  
Tel: +855 23 212 888 / 23 982 482  
Fax: +855 23 240 406  
Website: [www.cctv.com.kh](http://www.cctv.com.kh)  
Email: [cctv@everyday.com.kh](mailto:cctv@everyday.com.kh)

#### PHNOM PENH MUNICIPAL (CABLE TV)

N° 3A and 3B, Monireth (St. 217),  
Opposite the Olympic Stadium,  
Phnom Penh, Kingdom of Cambodia  
Tel: +855 23 880 028  
Website: [www.pptv.com.kh](http://www.pptv.com.kh)  
Email: [info@pptv.com.kh](mailto:info@pptv.com.kh)

#### PRODUCTION STUDIOS

##### GLOBLE PNN HOLDINGS INC

#344, Mao Tse Tung Blvd, Toul Svay Prey 1  
Khan Chamkarmon, Phnom Penh, Cambodia  
Tel: +855 02 321 3313  
Website: [www.pnn.com.kh](http://www.pnn.com.kh)  
Email: [bopha.t@pnn.com.kh](mailto:bopha.t@pnn.com.kh)

#### GOVERNMENT BODIES/REGULATORY AGENCIES

##### MINISTRY OF INFORMATION

No. 62 Monivong Blvd  
Sangkat Sras Chork  
Khan Daun Penh, Phnom Penh  
Tel: +855 23 724 159 / 426 059 / 723 389  
Fax: +855 23 724 275  
Website: [www.information.gov.kh](http://www.information.gov.kh)  
Email: [info@information.gov.kh](mailto:info@information.gov.kh)

## INDOCHINA & MYANMAR

### MINISTRY OF POSTS AND TELECOMMUNICATIONS

Wat Phnom, Corner Street 13 & 102  
Phnom Penh, Cambodia  
Tel: +855 23 428 246 / 724 809  
Website: [www.mptc.gov.kh](http://www.mptc.gov.kh)  
Email: [info@mptc.gov.kh](mailto:info@mptc.gov.kh)

### LAOS

### FREE-TO-AIR

**LAO STAR CHANNEL**  
Lao Star Channel Co. Ltd  
P.O. Box 333, Ban Sinsangvong,  
Unit 17, Xaysetha District  
Vientiane Lao P.D.R  
Tel: +856 21 990 225  
Website: [www.laostv.com](http://www.laostv.com)

### LNTV LAO NATIONAL TV

Television Nationale Lao  
Chommany street, Ban Sivilay,  
Muang Saythany District, Vientiane, Lao PDR  
Tel: +856 21 710 067  
Website: [www.tnl.gov.la](http://www.tnl.gov.la)

### LUANG PRABANG TV

Ban Naxang, Muang Luang,  
Prabang, Khoueng Luang Prabang, Laos  
Tel: +856 71 212 472

### SAVANNAKHET TV

Ban Dongdangdouane Khantabouli, Savannakhet  
Tel: +856 41 251 240  
Fax: +856 41 212 028

### MYANMAR

### FREE-TO-AIR

#### MYANMAR INTERNATIONAL TELEVISION

No. 425, MRTV Compound,  
Pyay Road, Kamayut Township,  
Yangon, Myanmar  
Tel: +951 539 315  
Website: [www.myanmaritv.com](http://www.myanmaritv.com)  
Email: [info@myanmaritv.com](mailto:info@myanmaritv.com)

### PAY-TV

**DREAM 99 MEDIA CO LTD**  
Building 49, Room 9, First Floor  
Pha Sa Pa La Quarter, Mingalar Taung  
Nyunt Township, Yangon, Myanmar  
Tel: +959 25 353 0763  
Email: [dream99media@gmail.com](mailto:dream99media@gmail.com)

### MRTV-4

No. 123, Pyay Road, Yangon  
Tel: +95 9 123456  
Fax: +951 534998  
Website: [www.mrtv4.com.mm](http://www.mrtv4.com.mm)  
Email: [enquiry.mrtv4@gmail.com](mailto:enquiry.mrtv4@gmail.com)

### PAN TAW WIN (MYANMAR) MEDIA CO LTD

No. 9, First Floor, 134 Street  
Ma U Gon Quarter, Tamwe Township  
Yangon, Myanmar  
Tel: +951 0120 6048  
Fax: +951 0120 6048  
Email: [nngewin@gmail.com](mailto:nngewin@gmail.com)

### GOVERNMENT BODIES/REGULATORY AGENCIES

**MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY**  
Building No.2, Special Development Zone,  
Nay Pyi Taw, Myanmar  
Tel: +951 534 760  
Website: [www.mcit.gov.mm](http://www.mcit.gov.mm)

**MYANMAR MEDIA DEVELOPMENT CENTRE**  
Myanmar Radio & Television Compound,  
Pyay Road, Kamayut Township,  
Yangon, Myanmar  
Tel: +95 9 1534 760 / 501 714 Ext - 552  
Website: [www.mmmdcmyanmar.com](http://www.mmmdcmyanmar.com)

## INDONESIA

### STATSBOX

#### INDONESIA

**POPULATION** 257.6 million  
**TOTAL HOUSEHOLDS**  
60.9 million  
**TV HOUSEHOLDS** 37.4 million  
**PAY-TV HOUSEHOLDS** 4.5 million  
**PAY-TV PENETRATION OF TVHH** 10.7%  
**CABLE SUBSCRIBERS** 0.4 million  
**IPTV SUBSCRIBERS** 0.6 million  
**TOTAL ONLINE USERS**  
53.2 million  
**FIXED BROADBAND SUBSCRIBERS** 7.7%  
**WIRELESS BROADBAND SUBSCRIBERS** 69 million  
**MOBILE SUBSCRIBERS**  
333.6 million  
**MULTICHANNEL PENETRATION RATE** 11%

**Source of Information:**  
-Asia-Pacific Multichannel TV 2017 CASBAA  
-[www.internetlivestats.com/internet-users-by-country/](http://www.internetlivestats.com/internet-users-by-country/)  
-[www.ventureconsulting.com/assets/Enormous-Potential-of-the-Indonesian-Media-Market.pdf](http://www.ventureconsulting.com/assets/Enormous-Potential-of-the-Indonesian-Media-Market.pdf)  
-Media Partners Asia (MPA)

### Gradually adopting online technologies

An archipelago of more than 13,000 islands, Indonesia has a population of around 237million and based on research done by CASBAA, more than half the households in Indonesia have a TV in their homes. Although the Indonesian TV market only grew by 4.5% in 2015, according to Media Partners Asia (MPA), its market has seen a significant growth in the recent years in areas such as ad sales and subscription revenues from pay-tv.

*Ulama Nusantara*, a historical documentary travelogue was ranked twice as the number one show on Metro TV in Jakarta, Indonesia barely four weeks since it was first broadcasted on 9th October 2016 in the neighbouring country.

With 20.3% increased viewership since its first episode, *Ulama Nusantara* made it to the top five list of most watched programme during its slot, against 15 other local and national stations for the first four episodes. The second episode of the documentary had impressively garnered 859, 000 viewership in cities that are covered by Nielsen namely Jakarta, Bandung, Yogyakarta, Medan, Makassar, Palembang, Semarang, Surabaya, Denpasar, Banjarmasin and Surakarta.

The 13-episode documentary was produced by Primeworks Studios in collaboration with the Department of Arabic and Islamic Civilisational Studies. This documentary explored six countries, including Malaysia, Indonesia,

Brunei, Thailand, Egypt and Turkey, which took the production team three years to complete the project.

### New Programmes

Channel NewsAsia's Indonesia's Game Changers is a 4-part series that delves into the lives of inspiring figures, whose inventiveness, creativity and perseverance have brought about changes not only to their immediate surroundings but also to the country.

The first episode features the Mayors of Bandung and Surabaya sharing ideas and breakthroughs in the national political scene with their innovative leaderships. While the second episode is about two young technology entrepreneurs, who use digital technology to assist small and medium enterprises to access the lucrative digital market and streamline the healthcare system.

Indonesia's Rotasi directed by Destian Rendra is the grand winner of the inaugural "The 5-Min Video Challenge" organised by the Singtel Group. Rotasi (Rotates) beat 11 other entries from Australia, Indonesia, the Philippines, Singapore, Thailand and Tanzania to take home the first prize at the Regional Finals award ceremony held at Grand Hyatt Singapore. Destian Rendra also received US\$3K for winning the popular vote for Rotasi.

### Key developments

PlayBox Technology has completed its broadcast playout system expansion. There has been three AirBox servers deployed at the Biznet Techno village on the outskirts of Jakarta have been upgraded to the latest AirBox Neo.

"All the AirBox Neo servers are operated remotely via optical fibre links from our playout suite in central Jakarta, handling three programme channels. One of these, Kids Channel, carries audio in English, Japanese, Korean and Thai."

PlayBox Technology CEO Pavlin Rahnev adds that the Neo series now comprises eleven separate elements which can be integrated and configured to match practically any workflow and any required level of backup security.

Barana Media Vision (SMV) launched its premiere nationwide Free-to-View DTH satellite television service called "SMV FreeSat TV" in Indonesia. The new platform is available across all of Indonesia via the ABS satellites covering Indonesia.

SMV FreeSat TV will be free-to-view and will initially feature over 60 domestic and international channels with plans to expand to over 100 channels in the coming months. It has a diverse genre of programming including entertainment, kids, movies, music, religion, news, ethnic and educational content, which will appeal to every member of the family.

### FREE-TO-AIR

#### ACEH TV

Jl. Mata Ie 1-3 Darul Imarah  
Banda Aceh, Indonesia  
Tel: +62 651 40185 / 651 40171

#### AHSAN TV

Jl. Sakinah Raya Blok CD 10, No. 2  
Perum Telaga Sakinah DS.  
Telaga Murni Cikarang Barat Bekasi 17530  
Indonesia  
Tel: +62 21 890 1603  
Website: [www.ahsan.tv](http://www.ahsan.tv)  
Email: [info@ahsan.tv](mailto:info@ahsan.tv)

#### ALIF TV

Jl. Kav. Polri Blok I, No. 65A  
Kelurahan Jagakarsa  
Jakarta Selatan, 12550  
Tel: +62 21 916 565 79  
Website: [www.aliftv.co.id](http://www.aliftv.co.id)

#### AN TEVE ANDALAS TELEVISI

Komplek Rasuna Epicentrum Lot 9  
Jl. H.R. Rasuna Said, Karet Kuningan  
Setiabudi, Jakarta Selatan - Indonesia  
12940  
Tel: +62 21 561 01555  
Fax: +62 21 2994 17  
Email: [humas@an.tv](mailto:humas@an.tv)  
Website: [www.an.tv](http://www.an.tv)

#### ARJUNA TV

The Belleza GP office Tower Floor 23  
Jln. Letjend. Soepeno No. 34,  
Arteri Permata Hijau,  
Kebayoran Lama, Jakarta 12210  
Tel: +62 21 7071 8409  
Website: [www.arjunatv.com](http://www.arjunatv.com)

#### BANDUNG TV

Jl. Pacuan Kuda, Sukamiskin, Arcamanik  
Kota Bandung, Jawa Barat 40293  
Tel: +62 22 721 3862  
Website: [www.bandungtv.co.id](http://www.bandungtv.co.id)  
Email: [marketing@bandungtv.tv](mailto:marketing@bandungtv.tv)

#### BERITASATU TV WORLD

BeritaSatu Plaza, 11th Floor, Suite 1102  
Jl. Jend. Gatot Subroto Kav. 35-36  
Jakarta, Indonesia- 12950  
Tel: +62 21 2995 7500  
Website: [www.beritasatu.com](http://www.beritasatu.com)  
Email: [redaksi@beritasatu.com](mailto:redaksi@beritasatu.com)

#### CAHAYA TV BANTEN

Jl. Wana Mulya No. 7, Karang Mulya  
Karang Tengah, Kota Tangerang  
Banten, Indonesia - 15157  
Tel: +62 21 7345 7252 / +62 21 7345 7253  
Fax: +62 21 7345 7251  
Website: [www.cahayabanten.tv](http://www.cahayabanten.tv)  
Email: [info@cahayabanten.tv](mailto:info@cahayabanten.tv)

#### CAKRA SEMARANG TV

Jalan Puncak Bukit II  
No. 8 Ngesrep, Banyumauik Semarang  
Jawa Tengah 50261  
Tel: +62 24 746 5454 / 746 5533

#### GLOBAL TV INDONESIA

PT Global Informasi Bermutu  
GlobalTV Building, MNC Studio  
Jl. Lapangan Bola, Kebon Jeruk  
Jakarta, Indonesia 11520  
Tel: +62 21 530 3555  
Fax: +62 21 530 3556  
Website: [www.globaltv.co.id](http://www.globaltv.co.id)

#### INTV (FORMERLY BANTEN TV)

Jalan Balikpapan Raya  
28/C-D Central Jakarta - 10130  
Tel: +62 216 348 057  
Website: [www.intv.id](http://www.intv.id)  
Email: [info@intv.id](mailto:info@intv.id)

## INDONESIA

<p><b>MNCTV</b> Jl. Raya Pejuangan, Kebon Jeruk Jakarta 11530 Tel: +62 21 53 03555 Fax: +62 21 53 66947 Website: <a href="http://www.mnctv.com">www.mnctv.com</a></p>	<p><b>PT TELEVISI TRANSFORMASI INDONESIA (TRANS-TV)</b> Jln Kapten P.Tendean Kav 12 – 14A Jakarta 12790 Tel: +62 21 7917 7000 Fax: +62 21 7918 7721 Website: <a href="http://www.transtv.co.id">www.transtv.co.id</a></p>	<p><b>RTV</b> Jl Hr Rasuna Said Kav B10-11 Atrium Mulia Building, 8th Floor Suite 802 Kuningan, Jakarta Selatan, DKI Jakarta 12910 Tel: +62 21 2930 6677 Fax: +62 21 2930 6699 Website: <a href="http://www.rtv.co.id">www.rtv.co.id</a> Email: <a href="mailto:sales@rtv.co.id">sales@rtv.co.id</a></p>	<p><b>KEMISTRY</b> Jalan Gandaria II, No.7 Kebayoran Baru Jakarta Selatan 12140, Indonesia Tel: +62 21 739 2696 Website: <a href="http://www.ke-content.com">www.ke-content.com</a> Email: <a href="mailto:info@kemistry.biz">info@kemistry.biz</a></p>
<p><b>PT CAKRAWALA ANDALAS TELEVISI (ANTV)</b> Komplek Rasuna Epicentrum Lot 9, Jl. H.R. Rasuna Said, Karet Kuningan, Setiabudi, Jakarta Selatan – Indonesia 12940 Tel: +62 21 561 01555 Website: <a href="http://www.an.tv">www.an.tv</a> Email: <a href="mailto:humas@an.tv">humas@an.tv</a></p>	<p><b>TELEVISI REPUBLIK INDONESIA (TVRI)</b> Headquarters Public Broadcasting Televisi Republik Indonesia Jl. Gerbang Pemuda, Senayan, Jakarta, Indonesia 10270 Tel: +62 21 570 4720 Fax: +62 21 573 3122 Website: <a href="http://www.tvri.co.id">www.tvri.co.id</a> Email: <a href="mailto:humas@tvri.co.id">humas@tvri.co.id</a></p>	<p><b>PRODUCTION STUDIOS</b> <b>25 FRAMES PRODUCTION SERVICES</b> Jl. Brawijaya 1B, No. 72 Kebayoran Baru Jakarta, Selatan 12160 Tel: +62 21 7206 226 Website: <a href="http://www.25-frames.com">www.25-frames.com</a> Email: <a href="mailto:25fps@25-frames.com">25fps@25-frames.com</a></p>	<p><b>MD ANIMATION</b> MD Place, Tower 1, 8th Floor Jl. Setiabudi Selatan No. 7 Jakarta 12910, Indonesia Tel: +62 21 3442 777 Fax: +62 21 3451 777</p>
<p><b>PT DUTA VISUAL NUSANTARA TIVI TUJUH (TV7)</b> Gedung TRANS7, Jln. Kapten P Tendean Kav.12-14A No. 88 C, Jakarta 12790 Tel: +62 21 7918 7762 Fax: +62 21 7918 7755 / 7918 7761 Website: <a href="http://www.trans7.co.id">www.trans7.co.id</a></p>	<p><b>TRANSVISION</b> Gedung Plasa TelkomVision, Jln. Prof. Dr. Soepomo, SH. No. 139 Jakarta, Indonesia -12810 Tel: +62 21 829 8800 Email: <a href="mailto:care@telkomvision.com">care@telkomvision.com</a></p>	<p><b>AMAZING PRODUCTIONS (INDONESIA)</b> Golden Plaza (D'Best) Blok B-31 Jl. RS Fatmawati No.15 District: Gandaria Selatan Jakarta 12420, Indonesia Tel: +62 21 7507838 Email: <a href="mailto:webenquiry@amazing.co.id">webenquiry@amazing.co.id</a> Website: <a href="http://www.amazingproductions.info">www.amazingproductions.info</a></p>	<p><b>MOVIE STUDIO BALI</b> Pt. Movie Studio Bali Abuan Susut Bangli 80661 Bali, Indonesia Tel: +62 81 138 557 91 Website: <a href="http://www.moviestudiobali.com">www.moviestudiobali.com</a> Email: <a href="mailto:contact@moviestudiobali.com">contact@moviestudiobali.com</a></p>
<p><b>PT GLOBAL INFORMASI BERMUTU (GLOBAL-TV)</b> GlobalTV Building, MNC Studio. Jl. Lapangan Bola, Kebon Jeruk Jakarta, Indonesia 11520 Tel: +62 21 530 3555 Website: <a href="http://www.globaltv.co.id">www.globaltv.co.id</a></p>	<p><b>AORA / PT KARYAMEGAH ADIJAYA</b> PT Karyamegha Adijaya Gedung SkyBee One Building, 8th Floor, Jl. Kebun Sirih Raya Kav. 63, Jakarta Pusat 10340, Indonesia Tel: +62 21 500 313 Website: <a href="http://www.aora.tv">www.aora.tv</a></p>	<p><b>ASIAWORKS TELEVISION (JAKARTA)</b> 16 Fl, Deutsche Bank Building Jalan Imam Bonjol 80 Jakarta 10310, Indonesia Tel: +62 21 316 2048/9 Website: <a href="http://www.asiaworks.com">www.asiaworks.com</a> Email: <a href="mailto:jakarta@asiaworks.com">jakarta@asiaworks.com</a></p>	<p><b>RT FILMS</b> Jalan Bangka Raya No. 27B Jakarta Selatan 12720 Tel: +62 21 718 2988 Website: <a href="http://www.rtfilms.co.id">www.rtfilms.co.id</a></p>
<p><b>PT INDOSIAR VISUAL MANDIRI (INDOSIAR)</b> Jalan Damai No. 11, Daan Mogot Jakarta 11510 Tel: +62 21 567 2222 / 568 8888 Website: <a href="http://www.indosiar.com">www.indosiar.com</a></p>	<p><b>PT CIPTA SKYNINDO</b> PT Cipta Skynindo, Jl. Dr. Susilo Raya No 23 6th Floor Jakarta Barat 14350 Indonesia Tel: +62 21 2967 8222 Website: <a href="http://www.skynindo.tv">www.skynindo.tv</a> Email: <a href="mailto:krestian@skynindo.tv">krestian@skynindo.tv</a></p>	<p><b>BALI SATRIA FILM</b> Jln. Siulan Gg. Plamboyan No. 17 Denpasar, Bali 80238, Indonesia Tel: +62 819 4492 9999 Fax: +62 361 464625 Website: <a href="http://www.balisatriafilm.com">www.balisatriafilm.com</a> Email: <a href="mailto:info@balisatriafilm.com">info@balisatriafilm.com</a></p>	<p><b>SEVEN SUNDAY FILMS</b> Jalan Pelita, No. 17 Kemang Jakarta 12150, Indonesia Tel: +62 21 725 6810 Website: <a href="http://www.sevensundayfilms.com">www.sevensundayfilms.com</a> Email: <a href="mailto:rodney@sevensundayfilms.com">rodney@sevensundayfilms.com</a></p>
<p><b>PT MEDIA NUSANTARA CITRA (MNC) CONTENTS</b> MNC Tower, 27th Floor Jl Kebon Sirih Kav. 17 – 19 Jakarta Pusat 10340 Tel: +62 21 390 0885 Website: <a href="http://www.mncgroup.com">www.mncgroup.com</a></p>	<p><b>PT FIRST MEDIA</b> BeritaSatu Plaza 5th Floor, Suite 401, Jalan Jendral Gatot Subroto Kav. 35 – 36, Jakarta 12950 Tel: +62 21 527 8811 Fax: +62 21 527 8833 Website: <a href="http://www.firstmedia.com">www.firstmedia.com</a></p>	<p><b>PT IDEAL SYSTEMS INDONESIA</b> Rukan Botanic Junction Block H9/8 Jalan Meruya Selata, Joglo, Jakarta Barat 11640, Indonesia Tel: +62 21 5890 6608 Email: <a href="mailto:sales_indonesia@idealsys.com">sales_indonesia@idealsys.com</a> Website: <a href="http://www.idealsys.com">www.idealsys.com</a></p>	<p><b>SHOOTING GALLERY (INDONESIA)</b> Wisma Iskandarsyah C-5 Jalan Iskandarsyah Raya Kav. 12-14 Jakarta 12160, Indonesia Tel: +6221 723 6878 Website: <a href="http://www.shootinggalleryasia.com">www.shootinggalleryasia.com</a></p>
<p><b>PT MEDIA TELEVISI INDONESIA (METRO-TV)</b> Jalan Pilar Mas Raya Kav.AD Kedoya – Kebon Jeruk, Jakarta 11520, Indonesia Tel: +62 21 5830 0077 Website: <a href="http://www.metrotvnews.com">www.metrotvnews.com</a> Email: <a href="mailto:michelle.claresta@metrotvnews.com">michelle.claresta@metrotvnews.com</a></p>	<p><b>PT INDONUSA TELEMEDIA (TELKOMVISION)</b> Gedung Plasa TelkomVision, Jl. Prof. Dr. Soepomo, SH. No. 139, Jakarta 12810, Indonesia Tel: +62 21 829 8800 Website: <a href="http://www.telkomvision.com">www.telkomvision.com</a> Email: <a href="mailto:care@telkomvision.com">care@telkomvision.com</a></p>	<p><b>CASTLE PRODUCTION</b> Jl. Pasar Baru Timur No.7A Jakarta 10710, Indonesia Tel: +62 21 3501 663 Fax: +62 21 350 2528 Website: <a href="http://www.castle-pro.com">www.castle-pro.com</a> Email: <a href="mailto:info@castle-pro.com">info@castle-pro.com</a></p>	<p><b>SORAYA INTERCINE FILMS</b> Jalan Wahid Hasyim No. 3 Menteng, Central Jakarta 10110, Indonesia Tel: +62 3983 7555 Website: <a href="http://www.sorayafilms.com">www.sorayafilms.com</a> Email: <a href="mailto:info@sorayafilms.com">info@sorayafilms.com</a></p>
<p><b>PT NET MEDIATAMA TELEVISI</b> Jl. Lingkar Mega Kuningan E.3.2. NO 1 12950 Jakarta, Indonesia Tel: +62 81 693 3564 Website: <a href="http://www.netmedia.co.id">www.netmedia.co.id</a></p>	<p><b>PT IDEAL SYSTEMS INDONESIA</b> Rukan Botanic Junction Block H9/8 Jalan Meruya Selata, Joglo, Jakarta Barat 11640, Indonesia Tel: +62 21 5890 6608 Email: <a href="mailto:sales_indonesia@idealsys.com">sales_indonesia@idealsys.com</a> Website: <a href="http://www.idealsys.com">www.idealsys.com</a></p>	<p><b>EVOLUTION TEAMS</b> Jln. Mandar 12 DD 2 No. 79 Bintaro Jaya, Sektor 3A Tangerang Selatan, Banten – 15225 Tel: +62 811 88 0419 Fax: +62 21 7229 476 Website: <a href="http://www.evolutionteams.com">www.evolutionteams.com</a></p>	<p><b>MOBILE TELCOS</b> <b>INDOSAT M2</b> Jalan Kebagusan Raya No. 36 Pasar Minggu, Jakarta 12550, Indonesia Tel: +62 21 7854 6900 / 7854 6800 Fax: +62 21 7854 6999 Website: <a href="http://www.indosatm2.com">www.indosatm2.com</a> Email: <a href="mailto:e-care@indosatm2.com">e-care@indosatm2.com</a></p>
<p><b>PT RAJAWALI CITRA TELEVISI INDONESIA (RCTI)</b> Jalan Raya Pejuangan No.1 Kebon Jeruk, Jakarta Barat 11530 Tel: +62 21 530 3555 Fax: +62 21 532 0906 Website: <a href="http://www.rcti.tv">www.rcti.tv</a> Email: <a href="mailto:corcom.rcti@mncgroup.com">corcom.rcti@mncgroup.com</a></p>	<p><b>PT MNC SKY VISION (INDOVISION)</b> Wisma Indovision Jalan Raya Panjang Blok Z/III, Jakarta 11520, Indonesia Tel: +62 21 5050 9988 / 581 9981 Website: <a href="http://www.indovision.tv">www.indovision.tv</a> Email: <a href="mailto:callcentre@indovision.tv">callcentre@indovision.tv</a></p>	<p><b>INFINITE STUDIOS</b> Jl. Hang Lekiu, Teluk Mata Ikan Nongsa, Batam Riau Islands - Indonesia 29465 Tel : +62 778 7614 52 Website: <a href="http://www.frameworks.com.sg">www.frameworks.com.sg</a> Email: <a href="mailto:info@frameworks.com.sg">info@frameworks.com.sg</a></p>	<p><b>PT ELANG MAHKOTA TEKNOLOGI (EMKOM)</b> Jl. Asia Afrika Lot 19, Jakarta 10270, Indonesia Tel: +62 21 7278 2066 Website: <a href="http://www.emtek.co.id">www.emtek.co.id</a> Email: <a href="mailto:corsec@emtek.co.id">corsec@emtek.co.id</a></p>
<p><b>PT SURYA CITRA TELEVISI (SCTV)</b> PT Surya Citra Televisi SCTV Tower – Senayan City Jl. Asia Afrika Lot 19 Jakarta 10270 Indonesia Tel: +62 21 2793 5555 Fax: +62 21 2783 5444 Website: <a href="http://www.sctv.co.id">www.sctv.co.id</a></p>	<p><b>PT MULTIMEDIA NUSANTARA (METRA)</b> Gedung Telkom Landmark Tower, lantai 41 Jl. Jendral Gatot Subroto Kav. 52 Kuningan Barat, Mampang Prapatan Jakarta Selatan, 12710, Indonesia Tel : +62 21 521 0123 Website: <a href="http://www.metra.co.id">www.metra.co.id</a></p>	<p><b>JAKARTA PELANGI PRODUCTIONS</b> Block A-4, Bungur Grand Centre Jalan Ciputat Raya No. 4-6 Kebayoran Lama, Jakarta 12240, Indonesia Tel: +62 21 725 3486 Website: <a href="http://www.jakartapelangi.com">www.jakartapelangi.com</a> Email: <a href="mailto:info@jakartapelangi.com">info@jakartapelangi.com</a></p>	<p><b>GOVERNMENT BODIES/REGULATORY AGENCIES</b> <b>KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION)</b> State Secretariat Building, 6th Floor Jalan Gajah Mada No.8, Jakarta 10120, Indonesia Tel: +62 21 634 0713 Website: <a href="http://www.kpi.go.id">www.kpi.go.id</a></p>

## JAPAN

## STATSBOX

## JAPAN

**POPULATION** 126,283,347  
**TV HOUSEHOLDS** 50,372,172  
**TV PENETRATION** 99.7%  
**HOUSEHOLD SIZE** 2.5  
**CABLE TV PENETRATION** 29.8%  
**INTERNET USERS** 101,228,821  
**INTERNET PENETRATION** 79.8%

**BROADBAND SUBSCRIPTIONS**  
28.86 (per 100 people)  
**FIXED BROADBAND PENETRATION** 74%  
**FIXED LINE SUBSCRIBERS**  
56,810,000  
**MOBILE PHONE SUBSCRIBERS** 157,589,510  
**3G MOBILE SUBSCRIBERS**  
135,691,100  
**MULTICHANNEL HOMES**  
14,488,000  
**MULTICHANNEL PENETRATION** 29.2%  
**NON-TERRESTRIAL TV CONNECTIONS** 18,510,000

**SOURCES:**  
- Japan Population 2016 – World Population Review  
- Internet Users by Country (2014), by Internet Live Stats 2015  
- Business Monitor International, Japan Telecommunications Report, Q3 2015  
- Asia Pacific Multichannel TV 2015, by CASBAA  
- Fixed Broadband Internet Subscribers (per 100 people), by World Bank  
- Multichannel Television Advertising in Asia, by CASBAA  
- Industry Overview, by Softbank  
- TV Households, Total Number (68 countries) Databank  
- Multichannel TV Advertising Asia 2011, by CASBAA  
- Asia Pacific pay-TV Industry, by CASBAA  
- [ca.or.jp/english/database/index.html](http://ca.or.jp/english/database/index.html)

## Japanese broadcasters launch online platform for viewing TV shows

Television broadcasters are seeking new revenue streams from online content in a nation increasingly glued to smartphones and not to the box. Young people in particular are spurning traditional TV.

Five major commercial networks headquartered in Tokyo have jointly launched a free service named TVer, which allows online viewing of TV programs for about a week after broadcast. Public broadcaster Japan Broadcasting Corp., commonly known as NHK, has begun trials of simultaneous TV broadcasting and online distribution.

A Cabinet Office survey on consumer spending found that the proportion of heads-of-households aged up to 29 who own a TV set dropped to some 85

percent in March 2015 from about 91 percent two years earlier.

Commercial broadcasters in particular are hoping to make online advertisements a revenue source. A survey by ad agency Dentsu Inc. estimated the nation's online ad market to be worth more than ¥1 trillion in 2014, while ads from terrestrial broadcasting have shown a slow recovery after falling below ¥2 trillion in the wake of the global financial crisis.

Netflix Inc. of the United States and Amazon Japan K.K., with its Prime Video service, joined the growing Japanese market of video streaming services in 2015. The services enabling subscribers to watch their favourite programs anywhere anytime are seen as drawing viewers from traditional TV.

In the TV service launched last October, each broadcaster makes around 10 programmes available for about a week after broadcast. The system was an immediate hit. Within three weeks of its launch, users downloaded a custom viewing app over 1 million times. "The service has been highly appreciated by our ad clients," TV Asahi Corp. President Shinichi Yoshida said.

NHK has been studying the needs of viewers through the experimental simultaneous online distribution of TV programs. Still, commercial broadcasters are cautious about the possibility that the public broadcaster may grab the lion's share of the audience.

"The use of the Internet by NHK should be complementary to their broadcasting," Hiroshi Inoue, chairman of the Japan Commercial Broadcasters Association, said.

## FREE-TO-AIR

## FUJI TELEVISION NETWORK INC (FUJI TV)

2-4-8 Daiba, Minato-ku,  
Tokyo 137-8088, Japan  
Tel: +81 3 5500 8888 (Japanese Only)  
Website: [www.fujitv.co.jp/en](http://www.fujitv.co.jp/en)  
Email: [intl.cood@fujitv.co.jp](mailto:intl.cood@fujitv.co.jp)

## HOKKAIDO BROADCASTING CO LTD

North-1, West-5, Chuo-ku  
Sapporo City, 060-8501  
Hokkaido, Japan  
Tel: +81 1 1232 5858  
Website: [www.hbc.co.jp/info/english/index.html](http://www.hbc.co.jp/info/english/index.html)

## KYOTO BROADCASTING SYSTEM CO LTD (KBS)

600-1, TastumaeOcho, Kanasuma-dori  
Ichijo-Sagaru, Kamigyo-ku  
Kyoto 602-8588, Japan  
Tel: +81 7 5431 7373  
Fax: +81 7 5431 5458  
Website: [www.kbs-kyoto.co.jp](http://www.kbs-kyoto.co.jp)

## KYUSHU ASAHI BROADCASTING (KBC)

1-1-1 Nagahama, Chuo-ku  
Fukuoka 810-8571 Japan  
Tel: +81 9 2725 6085  
Fax: +81 9 2752 7155  
Website: [www.kbc.co.jp/en](http://www.kbc.co.jp/en)

## NAGOYA BROADCASTING CO LTD

2-10-1 Tachibana, Naka-ku  
Nagoya-shi, Aichi 460-8311 Japan  
Tel: +81 5 2331 8111  
Website: [www.nagoyatv.com](http://www.nagoyatv.com)

## NANKAI BROADCASTING CO LTD

1-1-1 Honmachi Matsuyama City  
Ehime 790-8510 Japan  
Tel: +81 8 9915 3333  
Fax: +81 8 9915 2370  
Website: [www.rnb.co.jp](http://www.rnb.co.jp)

## NIPPON TELEVISION NETWORK CORPORATION (NTV)

1-6-1 Higashi-Shimbashi  
Minato-ku, Tokyo 105-7444, Japan  
Tel: +81 3 6215 1111  
Website: [www.ntv.co.jp/english](http://www.ntv.co.jp/english)

## SAPPORO TELEVISION BROADCASTING CO LTD

Kita 1 Nishi8, Chuo-ku  
Sapporo-shi 060-8705 Japan  
Tel: +81 11 241 181  
Website: [www.stv.ne.jp](http://www.stv.ne.jp)

## TOKYO BROADCASTING SYSTEM HOLDINGS INC (TBS)

5-3-6 Akasaka, Minato-ku,  
Tokyo 107-8006, Japan  
Tel: +81 3 5571 2203  
Website: [www.tbs.co.jp/eng](http://www.tbs.co.jp/eng)

## TOKYO METROPOLITAN TV (MXTV)

Media Center 1-12 Koujimachi  
Chiyoda-ku, Tokyo, 102-8002  
Website: [www.mxtv.co.jp](http://www.mxtv.co.jp)  
[www.mxtv.co.jp/company/english.html](http://www.mxtv.co.jp/company/english.html)

## TV ASAHI CORPORATION

6-9-1 Roppongi, Minato-ku  
Tokyo 106-8001, Japan  
Tel: +81 3 6406 1952  
Fax: +81 3 3405 3830  
Website: [www.tv-asahi.co.jp/e](http://www.tv-asahi.co.jp/e)

## TV TOKYO CORPORATION

4-3-12 Toranomon,  
Minato-ku, Tokyo 105-8012, Japan  
Tel: +81 3 5470 7777  
Website: [www.tv-tokyo.co.jp/corporation](http://www.tv-tokyo.co.jp/corporation)

## PAY-TV

A K COMPANY LTD  
Shibuya -ku, Sendagaya 1-28-8-408  
151-0051, Tokyo Japan  
Tel: +81 3 3404 7671  
Fax: +81 3 3404 7274

## ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)

1-2-1 Takezono, Tsukuba-shi  
Tel: +81 2 9852 6111  
Fax: +81 2 9858 0220  
Website: [www.accs.or.jp/english](http://www.accs.or.jp/english)

## AMAZON JAPAN K K (AMAZON PRIME)

Arco Tower Annex, 1-8-1 Shimomeguro  
Meguroku, Shibuya-ku  
153-0064, Tokyo Japan  
Tel: +81 1 2099 9373  
Website: [www.amazon.co.jp](http://www.amazon.co.jp)

## ASAHIKAWA CABLE TELEVISION

2-2-16 Hachijo Nishi  
Asahikawa 070-0058, Japan  
Tel: +81 1 6622 0707  
Fax: +81 1 6626 7730  
Website: [www.potato.ne.jp](http://www.potato.ne.jp)  
Email: [lan-do@potato.ne.jp](mailto:lan-do@potato.ne.jp)

## ASMIK ACE INC

1-8-1 Maranouchi, Chiyoda-ku  
100-0005 Tokyo, Japan  
Tel: +81 90 1735 0298  
Website: [www.asmik-ace.co.jp](http://www.asmik-ace.co.jp)

## BAY COMMUNICATIONS (BAYCOM TV)

Hanshin Noda Center Building 4F  
1-11-31 Ebie, Fukushima-ku  
Osaka 553-0001, Japan  
Tel: +81 6 6450 1173  
Website: [www.baycom.jp](http://www.baycom.jp)

## BB CABLE CORPORATION (BB CABLE TV)

1-9-1 Higashi Shimbashi  
Minato-ku, Tokyo 105-7301, Japan  
Tel: +81 93 288 0226  
Email: [pr@softbank.co.jp](mailto:pr@softbank.co.jp)

## BS ASAHI (ASAHI SATELLITE BROADCASTING)

1-3-10 Jingumae, Shibuya-ku, Tokyo  
Tel: +81 3 5412 9200  
Fax: +81 3 5412 9250  
Website: [www.bs-asahi.co.jp](http://www.bs-asahi.co.jp)

## BS-TBS INCORPORATED

TBS Broadcasting Centre, 15F  
5-3-6 Akasaka, Minato-ku  
Tokyo 107-0052, Japan  
Website: [www.bs-tbs.co.jp](http://www.bs-tbs.co.jp)

## BROADMEDIA CORPORATION

Aoyama Tower Place 6F  
8-4-14 Akasaka, Minato-ku  
Tokyo 107-0052, Japan  
Tel: +81 3 6439 3980  
Fax: +81 3 3478 7014  
Website: [www.broadmedia.co.jp](http://www.broadmedia.co.jp)

## CABLE MEDIA SHIKOKU (CMS TAKAMATSU CABLE TV)

1-6-8 Bancho, Takamatsu, IBJ Building  
11/F, Kanagawa Prefecture  
760-0017, Japan  
Tel: +81 87 823 6000  
Website: [www.cavy.co.jp](http://www.cavy.co.jp)

## CABLE NET NIIGATA (TULIP)

2-16 Higashi Dekijima, Chuo-ku  
Niigata 950-8534, Japan  
Tel: +81 2 5280 1200  
Fax: +81 2 5280 1210  
Website: [www.tulipnet.co.jp](http://www.tulipnet.co.jp)  
Email: [info@tulipnet.co.jp](mailto:info@tulipnet.co.jp)

## CABLE NETWORKS AKITA (CNA)

1-1-19 Heiwa, Nakaku, Nagoya-shi 460-0021, Japan  
Tel: +81 1 8865 5141  
Website: [www.cna.ne.jp](http://www.cna.ne.jp)  
Email: [info@cna.ne.jp](mailto:info@cna.ne.jp)

## CABLE TV CO TOKUSHIMA

1-17 Shinkuracho, Tokushima 770-8552, Japan  
Tel: +81 88 655 4000  
Fax: +81 88 655 0080  
Website: [www.tcn.jp](http://www.tcn.jp)

## JAPAN

**CABLE TV CORPORATION, TOYAMA**  
 Toyama Denki Building 3F  
 3-1 Sakurabashidoori, Toyama 930-0004, Japan  
 Tel: +81 76 444 5555  
 Fax: +81 76 444 5577  
 Website: [www.ctt.ne.jp](http://www.ctt.ne.jp)

**CHUBU CABLE NETWORK CO LTD**  
 4-45 Sukumochi  
 Mizuho-ku, Nagoya 467-0804  
 Website: [www.ccnw.co.jp](http://www.ccnw.co.jp)

**CHUKAI CABLE TELEVISION**  
 Kawasaki 610, Tottori  
 Yonago 683-0852, Japan  
 Tel: +81 8 5929 2211  
 Fax: +81 8 5929 7911  
 Website: [www.chukai.ne.jp](http://www.chukai.ne.jp)  
 Email: [catv@chukai.co.jp](mailto:catv@chukai.co.jp)

**EXPERTS GROUP (DIBEG)**  
 Association of Radio Industries and Businesses  
 11F Nittochi Building, 1-4-1 Kasumigaseki Chiyoda-ku, Tokyo 100-0013, Japan  
 Website: [www.dibeg.org](http://www.dibeg.org)

**FUJI TELEVISION NETWORK INC**  
 2-4-8 Fuji TV Headquarters Building Media Tower 22F  
 Daiba, Minato-ku  
 Tokyo 137-8088, Japan  
 Tel: +81 3 5500 8811  
 Website: [www.bsfuji.tv](http://www.bsfuji.tv)

**HACHINOHE CABLE TELEVISION**  
 4F Via Nova Building, 1 Juusannichi-machi Hachinohe-shi, Aomori, Japan  
 Hachinohe 031-0042  
 Tel: +81 178 24 1111  
 Website: [web.htv-net.ne.jp](http://web.htv-net.ne.jp)  
 Email: [Info@Htv-Net.ne.jp](mailto:Info@Htv-Net.ne.jp)

**HIKARI-TV**  
 Tel: +81 0 0919 2150  
 Website: [www.hikaritv.net/english](http://www.hikaritv.net/english)

**HIROSHIMA CABLE TELEVISION CORP (HICAT)**  
 2-3-24 Deshio, Minami-ku Hiroshima 734-0001, Japan  
 Tel: +81 2 2256 1811  
 Fax: +81 8 2250 5432  
 Website: [www.hicat.ne.jp](http://www.hicat.ne.jp)  
 Email: [info@hicat.ne.jp](mailto:info@hicat.ne.jp)

**HOKKAIDO TELEVISION BROADCASTING (HTB)**  
 4-13-10-17 Hiragashi, Toyohira-ku Sapporo 062-8501, Japan  
 Tel: +81 1 1821 4411  
 Website: [www.htb.co.jp](http://www.htb.co.jp)

**I-CAST INCORPORATED**  
 Sunshin 60 Bldg, 25F  
 3-1 Higashi Ikebukuro Toshima-ku 170-6024 Tokyo, Japan  
 Tel: +81 3 5654 5667

**ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)**  
 2-23-18, Goi-Chuo-Higashi Ichihara-shi, Chiba Prefecture 290-0056 Japan  
 Tel: +81 4 3624 0009  
 Website: [www.icntv.ne.jp](http://www.icntv.ne.jp)

**IMAGICA TV CORPORATION**  
 26th Floor, Shiroyama Trust Tower 4-3-1 Toranomon, Minato-ku Tokyo 105-6026 Japan  
 Tel: +81 3 6702 0252  
 Fax: +81 3 6702 0239  
 Website: [www.imagicatv.jp/en](http://www.imagicatv.jp/en)

**ITS COMMUNICATIONS INC (ITSCOM)**  
 158-0094 Tokyo Setagaya, No. 21 No. 1 Futakotamagawa rise office 9F Tamagawa-chome  
 Tel: +81 3 6732 7100  
 Website: [www.itscom.jp](http://www.itscom.jp)

**J:COM**  
 606 Higashi Shio Koji, Higashiru Nishi no Touin Kutsuyabashi Douri Shimogyoku, Kyoto 600-8216  
 Tel: +81 3 6765 8204  
 Fax: +81 3 6765 8091  
 Website: [www.jcom.co.jp](http://www.jcom.co.jp)

**JAPAN CABLE LABORATORIES**  
 Kouwa Shiroganedai Bld 5F, 3-19-1 Shiroganedai Minato-ku, Tokyo 108-0071, Japan  
 Tel: +81 3 6450 4311  
 Website: [www.jlabs.or.jp](http://www.jlabs.or.jp)  
 Email: [info@jlabs.or.jp](mailto:info@jlabs.or.jp)

**JCTV INC**  
 548-2 Hitachinaka City Takano, Ibaraki 312-0002  
 Tel: +81 3 3568 8221  
 Website: [www.jctv.jp](http://www.jctv.jp)  
 Email: [info@jctv.jp](mailto:info@jctv.jp)

**JUPITER TELECOMMUNICATIONS CO LTD (J:COM)**  
 Marunouchi Trust Tower North, 1-8-1 Marunouchi Chiyoda-ku, Tokyo 100-0005, Japan  
 Tel: +81 3 6765 8204  
 Website: [www.jcom.co.jp](http://www.jcom.co.jp)

**KDDI - AU HIKARI**  
 Website: [www.au.kddi.com](http://www.au.kddi.com)

**KINETSU CABLE NETWORK (KCN)**  
 1-70-1 Higashi Ikoma Ikoma 630-0213, Japan  
 Tel: +81 7 4375 5511  
 Fax: +81 7 4375 5666  
 Website: [www.kcn.ne.jp](http://www.kcn.ne.jp)

**KURASHIKI CABLE TELEVISION (KCT)**  
 2661-1 Nakajima Kurashiki-shi Okayama, Yubinbango 710-0803  
 Tel: +86 466 1717  
 Fax: +86 466 1735  
 Website: [www.kct.co.jp](http://www.kct.co.jp)

**NAGASAKI CABLE MEDIA CO LTD (NCM)**  
 5-8, Chikugo City, Nagasaki 850-0028  
 Tel: +81 9 5828 0120  
 Website: [www.cncm.ne.jp](http://www.cncm.ne.jp)  
 Email: [privacy@ncm.ad.jp](mailto:privacy@ncm.ad.jp)

**NBCUNIVERSAL ENTERTAINMENT JAPAN LLC**  
 Atago Green Hills, Mori Tower 8F 2-5-1 Atago, Minato-ku Tokyo 105-6208 Japan  
 Tel: +81 3 6860 7647  
 Website: [www.nbcuni.co.jp](http://www.nbcuni.co.jp)

**NHK (JAPAN BROADCASTING CORPORATION)**  
 2-2-1 Jinnan, Shibuya-ku Tokyo 150-8001, Japan  
 Tel: +81 3 5455 4279  
 Fax: +81 3 3466 2811  
 Website: [www.nhk.or.jp/english](http://www.nhk.or.jp/english)

**NTT PLALA INC**  
 3-1-1 Higashi Ikebukuro, Toshima-ku, Tokyo Japan  
 Tel: +81 35 954 7568  
 Email: [h-sato@plala.co.jp](mailto:h-sato@plala.co.jp)

**OBIHIRO CITY CABLE CO LTD**  
 4/F, 1-8-2, Obihiro-shi Higashi Hokkaido 080-0801  
 Tel: +81 15 523 1511  
 Fax: +81 15 523 5507  
 Website: [www.octv.jp](http://www.octv.jp)

**OGAKI CABLE TELEVISION (OCT)**  
 3-31 Gifu Nakanochi, Ogaki 503-0022  
 Tel: +81 97 542 1121  
 Fax: +81 97 542 3131  
 Website: [www.ogaki-tv.co.jp](http://www.ogaki-tv.co.jp)  
 Email: [oct@ogaki-tv.co.jp](mailto:oct@ogaki-tv.co.jp)

**OKINAWA CABLE NETWORK**  
 2F 1-2-20 Kumoji, Naha City Okinawa, 900-0015 Japan  
 Tel: +81 9 8863 4141  
 Fax: +81 9 8862 1872  
 Website: [www.nirai.ne.jp](http://www.nirai.ne.jp)  
 Email: [support@nirai.ne.jp](mailto:support@nirai.ne.jp)

**OKINAWA TELEVISION BROADCASTING CO LTD**  
 Yubinbango 900-8588 1-2-20, Kumoji, Naha-shi, Okinawa  
 Tel: +81 98 863 2111  
 Website: [www.otv.co.jp](http://www.otv.co.jp)  
 Email: [soumu@otv.co.jp](mailto:soumu@otv.co.jp)

**RAKUTEN SHOWTIME INC**  
 Rakuten Crimson House, 1-14-1 Tamagawa, Setagaya-ku Tokyo 158-0094 Japan  
 Tel: +81 50 5817 3412  
 Website: [www.video.rakuten.co.jp](http://www.video.rakuten.co.jp)

**S-O-C-K-S INC**  
 401, 2-20-5 Azabu-Juban, Minato-ku Tokyo 106-0045 Japan  
 Tel: +81 80 3202 6797

**SKY PERFECT JSAT CORPORATION**  
 1-14-14, Akasaka, Minato-ku Tokyo 107-0052, Japan  
 Tel: +81 03 4334 7777 / 5571 7009 / 0570 039 888  
 Website: [www.sptvjsat.com](http://www.sptvjsat.com)  
 Email: [webmaster@skyperfectv.co.jp](mailto:webmaster@skyperfectv.co.jp)

**SONY PICTURES ENTERTAINMENT (JAPAN) INC**  
 New Pier Takeshiba North Tower 1-11-1, Kaigan Minato-ku Tokyo 105-0022 Japan  
 Tel: +81 35 402 1700

**SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)**  
 Togoshidai Bldg. 1-7-20 Togoshi Shinagawa-ku, Tokyo 142-0041  
 Tel: +81 57 3788 3811  
 Website: [www.cts.ne.jp](http://www.cts.ne.jp)  
 Email: [cts-support@stct.cts.ne.jp](mailto:cts-support@stct.cts.ne.jp)

**STARCAT CABLE NETWORK CO LTD**  
 1-16-7, NORI, Fushimi, Nishiki, Naka-ku Nagoya 460-0003  
 Tel: +81 52 231 2309  
 Fax: +81 52 972 0513  
 Website: [www.starcat.co.jp](http://www.starcat.co.jp)  
 Email: [guest@starcat.co.jp](mailto:guest@starcat.co.jp)

**THE WALT DISNEY COMPANY (JAPAN) LTD**  
 Toranomon Hills, 1-23-1 Toranomon Minato-ku, Tokyo 105-0001 Japan  
 Tel: +81 36 752 2873  
 Fax: +81 36 752 5630  
 Website: [www.disney.jp](http://www.disney.jp)

**TOKYO CABLE NETWORK INC**  
 1-1-7, Koraku, Bunkyo-ku Tokyo 112-0004 Japan  
 Tel: +81 3 3814 2600  
 Fax: +81 3 3818 6797  
 Website: [www.tcn-catv.co.jp](http://www.tcn-catv.co.jp)

**TOMAKOMAI CABLE TELEVISION**  
 11-1 Nishi Miyanome Hanamaki-shi, Iwate, 025 0002  
 Tel: +81 1 4473 1901  
 Fax: +81 1 4473 1902  
 Website: [www.tomakomai.ne.jp](http://www.tomakomai.ne.jp)  
 Email: [gurutoma@tomakomai.ne.jp](mailto:gurutoma@tomakomai.ne.jp)

**TV MATSUMOTO CABLEVISION (TVM)**  
 3044-1 Satoyama, Matsumoto 390-0221  
 Tel: +81 2 6335 1008  
 Fax: +81 2 6336 4001  
 Website: [www.tvm.ne.jp](http://www.tvm.ne.jp)  
 Email: [info\\_catv@tvm.co.jp](mailto:info_catv@tvm.co.jp)

**TV TOKYO CORPORATION**  
 4-3-12, Toranomon Minato-ku 105-8012, Tokyo Japan  
 Tel: +81 3 5473 6578  
 Fax: +81 3 5473 3489  
 Website: [www.tv-tokyo.co.jp](http://www.tv-tokyo.co.jp)

**UTSUNOMIYA CABLE TV (U.CATV)**  
 3-21 Denma cho Utsunomiya-shi, Tochigi Tel: +81 2 8638 8090  
 Fax: +81 2 8638 8008  
 Website: [www.ucatv.ne.jp](http://www.ucatv.ne.jp)

**WOWOW INC**  
 Head Office  
 21F, Akasaka Park Building 5-2-20, Akasaka, Minato-ku Tokyo 107-6121, Japan  
 Tel: +81 3 4330 8118  
 Fax: +81 3 4330 8132  
 Broadcast Centre  
 2-1-58, Tatsumi, Koto-ku, Tokyo 135-0053

**YOKOHAMA CUSTOMER CENTRE**  
 3-3-1, Minatomirai, Nishi-ku, Yokohama 220-8080  
 Tel: 0120 5808 07

**YOKOHAMA CABLE VISION INC (YCV)**  
 240-0005 Kanagawa Prefecture, Yokohama, Hodogaya-ku, Kobe-cho, 10th floor 134 Yokohama Business Park West Tower Tel: +81 45 366 0011 Website: [www.catv-yokohama.ne.jp](http://www.catv-yokohama.ne.jp)

**YOMIURI TELECASTING CORPORATION**  
 NTV Tower 20F, 1-6-1 Higashi Shimbashi Minato-ku, Tokyo 105-7420 Japan  
 Tel: +81 3 6253 7890  
 Fax: +81 3 6253 7891  
 Website: [www.ytv.co.jp/english](http://www.ytv.co.jp/english)  
 Email: [licensing@ytv.co.jp](mailto:licensing@ytv.co.jp)

## JAPAN

## PRODUCTION STUDIOS

## 28LAB

Amanuma, 167-0032  
Suginami, Japan  
Tel: +81 70 6634 3431  
Website: [www.28lab.com](http://www.28lab.com)  
Email: [info@28lab.com](mailto:info@28lab.com)

## BANDAI CO LTD

1-4-8 Komagata, Taito-ku  
Tokyo 111-8011, Japan  
Tel: +81 3 3847 5159  
Website: [www.bandai.co.jp](http://www.bandai.co.jp)

## COO INC

2F Lamp Kitadando  
3-17-3 Sendagaya, Shibuya  
Tokyo 151-0051, Japan  
Tel: +81 3 3746 9968  
Fax: +81 3 3746 9969  
Website: [www.coo.st](http://www.coo.st)

## DWARF STUDIO / TYO INC

4-14-18 Nukui Nerima-ku  
Meguro-ku, 176-0021 Tokyo, Japan  
Tel: +81 3 5971 9888  
Fax: +81 3 5971 9889  
Website: [www.dw-f.jp](http://www.dw-f.jp)

## FUJI CREATIVE CORPORATION

DiverCity Tokyo Office Tower 18G  
1-12-10, Aomi, Koto-ku  
Tokyo 136-0064, Japan  
Tel: +81 3 6865 1988  
Fax: +81 3 6865 1977  
Website: [www.fujicreative.co.jp](http://www.fujicreative.co.jp)

## KADOKAWA DAIIEI STUDIO

Tel: +81 4 2482 2520  
Fax: +81 4 2482 1160  
Website: [kd-st.co.jp](http://kd-st.co.jp)

## NHK ENTERPRISES INC

4-14 Kamiyama-cho, Shibuya-ku  
Tokyo, Japan 150-0047  
Tel: +81 3 3468 6984  
Fax: +81 3 3468 9530  
Website: [pf.nhk-ep.co.jp](http://pf.nhk-ep.co.jp)

## NIKKATSU CORPORATION

3-28-12, Hongo, Bunkyo-ku  
Tokyo 113-0033, Japan  
Tel: +81 3 5689 1021  
Website: [intl.nikkatsu.com](http://intl.nikkatsu.com)

## NIPPON ANIMATION CO LTD

UHB Ginza Building, 11-14  
Ginza 7-Chome, Chuo-ku  
Tokyo 104-0061 Japan  
Tel: +81 3 3574 5931  
Fax: +81 3 3571 1739  
Website: [www.nipponanimation.com](http://www.nipponanimation.com)

## PIERROT CO LTD

2-29-13, Shimorenjaku  
Mitaka-City, Tokyo 104-0045, Japan  
Tel: +81 4 2270 6403  
Fax: +81 4 2240 0210  
Website: [www.pierrot.jp](http://www.pierrot.jp)

## PRESIDIO CORPORATION

Hirakawa Court 602, Hirakawa-cho  
Chiyoda-ku, Tokyo 102-0093, Japan  
Tel: +81 35 215 5632  
Fax: +81 35 215 5633  
Website: [www.presidio.jp](http://www.presidio.jp)

## PRODUCTION REED CO LTD

5-11-17, 3F Ogikubo, Suginami-ku  
Tokyo 167-0051 Japan  
Tel: +81 3 3220 3021  
Fax: +81 3 3220 3010  
Website: [www.pro-reed.com](http://www.pro-reed.com)

## SEGA HOLDINGS CO LTD

Canal Side Bldg, 1-39-9 Higashi-Shinagawa  
Shingawa-ku, Tokyo 140-8583 Japan  
Tel: +81 36 871 7122  
Fax: +81 36 871 7123  
Website: [www.sega.co.jp](http://www.sega.co.jp)

## SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD

Show Building 6F  
2-30 Kanda Jimbocho, Chiyoda-ku  
Tokyo 101-8415 Japan  
Tel: +81 33 515 6836  
Website: [www.shopro.co.jp/english](http://www.shopro.co.jp/english)

## SHOWGATE INC

Akasaka BIZ Tower 17F  
5-3-1 Akasaka, Minato-ku  
Tokyo 107-6321 Japan  
Tel: +81 36 441 9696  
Fax: +81 36 441 7965  
Website: [www.showgate.jp/en/top.html](http://www.showgate.jp/en/top.html)

## STUDIOGOONEYS INC

2F, NF Bldg, 2-29-12 Honcho  
Nakano-ku, Tokyo 164-0012, Japan  
Tel: +81 36 300 9523  
Fax: +81 36 866 9693  
Website: [www.gooneys.co.jp](http://www.gooneys.co.jp)

## TANK INC

Asahi-cho, 1-12-4, Nerima-ku  
PO Box 212, Tokyo 179-0071 Japan  
Tel: +81 36 825 1015  
Fax: +81 36 825 1055  
Website: [www.max-tank.co.jp](http://www.max-tank.co.jp)

## TASTUNOKO PRODUCTION COMPANY LIMITED

1-19-3 Nakacho, Musashino-shi  
Tokyo 180-0006 Japan  
Tel: +81 42 238 9091  
Fax: +81 42 251 2290  
Website: [www.tatsunoko.co.jp](http://www.tatsunoko.co.jp)

## TEZUKA PRODUCTIONS CO LTD

4-31-11 Takadanobaba, Shinjuku-ku  
Tokyo 169-0075 Japan  
Tel: +81 33 371 6411  
Fax: +81 33 371 6431  
Website: [www.tezukaosamu.net](http://www.tezukaosamu.net)

## TI COMNET JAPAN

3-35-405, Kita 6 Nishi 25 Chuo-ku  
Sapporo, Japan 060-0006  
Tel: +81 11 615 1401  
Fax: +81 11 615 1402  
Website: [www.japantvmarket.com](http://www.japantvmarket.com)  
Email: [michael@ti-comnet.com](mailto:michael@ti-comnet.com)

## TMS ENTERTAINMENT CO LTD

3-31-1, Nakano, Nakano-ku  
Tokyo 164-0001 Japan  
Tel: +81 36 382 7039  
Fax: +81 35 342 4827  
Website: [www.tms-e.co.jp](http://www.tms-e.co.jp)

## TOEI ANIMATION CO LTD

5F Nakano Central Park East  
4-10-1 Nakano, Nakano-ku  
Tokyo 164-0001 Japan  
Tel: +81 3 5318 0640  
Fax: +81 3 5318 0642  
Website: [www.toei-animation.com](http://www.toei-animation.com)

## TOEI COMPANY LTD

2-17, 3-chome, Ginza  
Chuo-ku, Tokyo 104-8108, Japan  
Tel: +81 3 3535 7621  
Fax: +81 3 3535 7622  
Website: [www.toei.co.jp](http://www.toei.co.jp)  
Email: [international@toei.co.jp](mailto:international@toei.co.jp)

## TOHO STUDIOS

1-4-1 Seijo, Setagaya-ku, Tokyo, 157-8561  
Tel: +81 3 3749 2121  
Website: [www.tohostudio.jp](http://www.tohostudio.jp)  
Email: [info@tohostudio.jp](mailto:info@tohostudio.jp)

## TOKYOVISION INC

Keikyu Nakahara Building, 3F  
4-30-6 Shimbashi Minato-ku  
105-0004 Tokyo, Japan  
Tel: +81 3 6435 6688  
Fax: +81 3 6435 6689  
Website: [www.tokyovision.net](http://www.tokyovision.net)

## TSUBURAYA PRODUCTIONS CO LTD

12F ESpace Tower, 3-6 Maruyama-cho  
Tokyo 150-0044 Japan  
Tel: +81 35 489 7864  
Fax: +81 35 489 7874  
Website: [www.tsburaya-prod.co.jp](http://www.tsburaya-prod.co.jp)

## MOBILE TELCOS

## NTT (NIPPON TELEGRAPH AND TELEPHONE CORPORATION)

NTT East  
19-2, Nishi-shinjuku 3-chome, Shinjuku  
Tokyo 163-8019, Japan  
Website: [www.ntt.co.jp](http://www.ntt.co.jp)

## INDUSTRY ASSOCIATIONS

## ASSOCIATION FOR PROMOTION OF DIGITAL BROADCASTING (DPA)

Aoyama Bldg, 13 F, 1-2-3 Kita Aoyama  
Minato-ku Tokyo 107-0061  
Website: [www.dpa.or.jp/english](http://www.dpa.or.jp/english)  
E-mail: [otoiawase@dpa.or.jp](mailto:otoiawase@dpa.or.jp)

## ASSOCIATION OF ALL JAPAN TV PROGRAM PRODUCTION COMPANIES (ATP)

105-0001 Toranomon, Minato-ku,  
Tokyo 2-9-8 Amakasu building 6/F  
Tel: +81 3 6205 7858  
Website: [www.atp.or.jp](http://www.atp.or.jp)  
Email: [jimukyoku@atp.or.jp](mailto:jimukyoku@atp.or.jp)

## GOVERNMENT BODIES/REGULATORY AGENCIES

## JAPAN CABLE AND TELECOMMUNICATIONS ASSOCIATION

4F, YS Kyobashi Building, 1-12-5, Kyobashi  
Chuo-ku, Tokyo 104-0031  
Tel: +81 3 3566 8200  
Website: [www.catv-jcta.jp/english\\_1.html](http://www.catv-jcta.jp/english_1.html)

## JAPAN COMMERCIAL BROADCASTERS ASSOCIATION IN JAPAN (MINPOREN)

3-23 Kioi-cho, Chiyoda-ku,  
Tokyo 102-8577  
Tel: +81 3 5213 7727  
Fax: +81 3 5213 7730  
Website: [www.j-ba.or.jp/category/english](http://www.j-ba.or.jp/category/english)

## JAPAN SATELLITE BROADCASTING ASSOCIATION

107-0052 Tokyo Akasaka, Minato-ku  
2-8-2 AT Building 4F  
Tel: +81 3 6441 0550  
Fax: +81 3 6441 0600  
Website: [www.eisehoso.org](http://www.eisehoso.org)

## MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS (MIC)

2-1-2, Kasumigaseki,  
Chiyoda-ku Tokyo 100-8926  
Tel: +81 3 5253 5111  
Website: [www.soumu.go.jp/english](http://www.soumu.go.jp/english)

## VIDEO RESEARCH LTD

6-17 Sanbancho, Chiyoda-ku,  
Tokyo 102-0075  
Tel: +81 3 5860 1711  
Fax: +81 3 3556 8761  
Website: [www.videor.co.jp/eng](http://www.videor.co.jp/eng)  
Email: [bizplan@videor.co.jp](mailto:bizplan@videor.co.jp)

## MACAU

## STATSBOX

## MACAU

POPULATION 597,425

HOUSEHOLD SIZE 3.0

FIXED LINE SUBSCRIBER PENETRATION 26.2%

MOBILE SUBSCRIBERS 1,750,000

MOBILE PENETRATION 276%

BROADBAND SUBSCRIBERS 147,100

BROADBAND SUBSCRIBER PENETRATION 27.1%

INTERNET SUBSCRIBERS 433,763

INTERNET USER PENETRATION 72.7%

YEAR-ON-YEAR % CHANGE OF INTERNET USERS 17.49

YEAR-ON-YEAR % CHANGE OF MOBILE USERS 16.66

## SOURCES:

-Macau in Figures 2016, by Macau - Statistics and Census Service (DSEC)

-Macau - Telecos, Mobile, Broadband and Forecasts, by Buddecomm

-Buddecomm 2015

-Social, Digital &amp; Mobile in APAC, by We Are Social Singapore

-Macau Statistics and Census Service (DSEC) 2015

[www.internetworldstats.com/asia/mo.htm](http://www.internetworldstats.com/asia/mo.htm)

## Macau government urged to provide Free TV

A government-appointed research committee has urged the Macau government to provide a bouquet of free-TV channels to all households in the territory. According to news reports, the University of Macau-based committee urged the government to:

- Clearly distinguish between free-TV and pay-TV
- Extend Macau Cable TV's license to operate in the pay-TV sector, but on a non-exclusive basis
- Use a public body of some sort to ensure consumers can receive a bouquet of free-to-air programming
- Negotiate with rights holders if necessary to get the rights for redistribution of their content in Macau.

Unlike other markets in Asia, Macau has only very limited indigenous free-to-air TV, provided by public service broadcaster Televisao de Macau (TDM). For the past few decades, a handful of "antenna companies" have provided free-to-air signals from Hong Kong and China, as well as pirated pay-TV channels, to Macau households. The new arrangements proposed by the University would give the "antenna companies" a role in distributing the government-provided FTA content, and at the same time would represent a substantial restructuring and possibly clean-up of infringements in the sector.

## Macau cable TV wins big on piracy compensation

An appeals court in Macau has confirmed the judgment that the Macau SAR

## MACAU

government should pay compensation of \$200 million Ptcs. (US\$ 25.6 million) to Macau Cable TV, because the government failed to enforce its own laws against pay-TV piracy during Macau Cable TV's exclusive contract period (1999 to 2014). For years during that time, CATV suppliers called "antenna companies" supplied the lion's share of Macau's consumers with program bouquets including pirated international pay-TV broadcasts, and repeated complaints to the government produced no enforcement action. Macau Cable sued the government for arbitration under its franchise contract, and won an initial award in 2012 that was reaffirmed by the recent appeals court ruling.

That system has now ended; in 2014, Macau's authorities restructured the TV economy and created a government-owned TV distribution company that provides a bouquet of 49 free-to-air channels to the "antenna companies" for redistribution.

### FREE-TO-AIR

**TELEDIFUSAO DE MACAU**  
Rua Francisco Xavier Pereira 157A – Macau  
Tel: +853 2851 9188  
Fax: +853 2851 9522  
Website: portugues.tdm.com.mo  
Email: inf@tdm.com.mo

### PAY-TV

**AOMEN TV**  
13/F, AIA Tower, 251A-301  
Avenida Comercial de Macau,  
Macao, China  
Tel: +853 2871 5278  
Website: www.aomen.tv  
Email: email@aomen.tv

**IGNITE MEDIA GROUP**  
Unit 1302A, 13/F, AIA Tower, No. 251A-301  
Avenida Comercial de Macau, Macau  
Tel: +853 8294 6900  
Fax: +853 2876 9856  
Website: www.igniteasia.com

**LOTUS TV**  
180 Southeast Macao Song  
Yusheng Plaza Business Centre, 22/F, Block AV  
Tel: +853 2878 7606  
Website: www.lotustv.cc  
Email: lotustv@lotustv.cc; callinmacau@lotustv.cc

**MACAU ASIA SATELLITE TV**  
Ave. Dr.Rodrigo Rodrigues, No.600, Edf.  
"First International Center", Macau  
Tel: +853 2875 0080  
Fax: +853 2875 0016  
Website: www.mastv.cc  
Email: mastv@mastv.cc; webmaster@mastv.cc

**MACAU CABLE TV CO LTD**  
Av Conselheiro Ferreira de Almeida  
No. 77A, Macau  
Tel: +853 2882 2866  
Fax: +853 2878 1821  
Website: www.macaucabletv.com  
Email: enquiry@macaucabletv.com

### GOVERNMENT BODIES/REGULATORY AGENCIES

**BUREAU OF TELECOMMUNICATION REGULATIONS**  
43 – 53A Avenida do Infante D. Henrique  
The Macau Square, 22/F, Macao  
Tel: +853 2835 6328  
Website: www.dsrt.gov.mo

## MALAYSIA

### STATSBOX

#### MALAYSIA

**POPULATION** 30,949,962  
**TV HOUSEHOLDS** 7,239,839  
**TV PENETRATION** 97.7%  
**PAY-TV PENETRATION** 76.8% per 100 households  
**MULTICHANNEL HOMES** 4,464,682  
**MULTICHANNEL PENETRATION** 61%  
**NON-TERRESTRIAL TV CONNECTIONS** 4,100,000  
**SATELLITE TV HOUSEHOLDS** 2,930,000  
**SATELLITE TV PENETRATION** 49% of TV homes  
**INTERNET USERS** 21,090,777  
**INTERNET PENETRATION** 68.1%  
**BROADBAND PENETRATION** 77.9% per 100 households  
**MOBILE SUBSCRIBERS** 43,900,000  
**MOBILE PENETRATION** 141.6% per 100 inhabitants

**SOURCES:**  
-Asia Internet Use, Population Data and Facebook Statistics 2016 by Internet World Stats  
-Malaysian Communications and Multimedia Commission 3Q 2016  
-Asia Pacific Multichannel TV Advertising 2015, by CASBAA  
-Asia Pacific Multichannel TV 2015, by CASBAA  
-ASTRO Holdings Sdn. Bhd.  
-Asia Pacific Multichannel TV 2017, by CASBAA

### LOCAL PRODUCTIONS

Over the recent years, Discovery has collaborated with local creators and storytellers to co-create content that caters to the various audiences in Southeast Asia. Discovery Networks Asia-Pacific announces their production slate for 2017 with *Frontier Borneo*, which follows a group of Borneo's unsung heroes as they discover and preserve Borneo's tropical landscape and rich biodiversity. Produced by Beach House Pictures and Kyanite TV with the support of the Info-communications Media Development Authority (IMDA) and Perbadan Kemajuan Filem Nasional Malaysia (FINAS), the series uncovers rescue missions and deadly creatures in uncharted territories to fully reveal both the beauty and reality of frontier living in the island.

Another production out of Malaysia by Matavia Reka is *Surviving Borneo*, which is a series that follows local television host and influencer, Henry Golding, as the descendant of the once feared Iban tribe of Sarawak. Henry takes up a personal mission to discover his tribal roots through the unexplored and relentless jungles of his homeland

in order to achieve his 'Bejalai' which is an Iban rites of passage.

Rohit Tharani, Director of Content Curation, Discovery Southeast Asia said, "In 2017, we are taking the lead and investing in more local content than ever before, bolstering our flagship channels and broadening the appeal for the millennial generation. We are well positioned to take risks and be experimental with the content we are curating across platforms. This presents an unique opportunity to deepen our connection with existing and new audiences across Southeast Asia."

### KEY DEVELOPMENTS

Malaysia's homegrown streaming service, Ton Ton lands carriage deal with HITS which brings in its' curation of the best Hollywood TV shows to Ton Ton's increasing subscriber base. HITS, the basic entertainment channel has more than eight million homes across Asia and the expansion to Malaysia welcomes in new users. Media Prima Television Networks owned OTT platform, Ton Ton, offers linear channels plus over 23,000 hours of catch-up and premium video content which includes a lineup of drama, talk shows, docudramas and movies.

The success of Ton Ton is evident through its continuous addition of over 18,000 new members weekly with more than 6.6 million users. Ton Ton is uniquely positioned with 80% of its' offerings from local content and HITS is the latest English-language, Bahasa Malay and Chinese-subtitled linear channel included in Ton Ton's VIP service.

### FREE-TO-AIR

**8 TV**  
Sri Pentas, 3rd Floor, South Wing,  
Bandar Utama, Petaling Jaya  
Selangor, Malaysia 47800  
Tel: +60 03 7728 8282  
Website: www.8tv.com.my  
Email: info@8tv.com.my  
webmaster@8tv.com.my

**AL HIJRAH MEDIA CORPORATION**  
Digital TV Broadcasting Centre Al Hijrah,  
Islamic Centre Complex, Jalan Perdana,  
50480 Kuala Lumpur, Malaysia  
Tel: +60 3 2260 1600  
Website: www.tvalhijrah.com  
Email: admin@alhijrahmedia.com

**ASIA MEDIA TV**  
No. 35, 1st floor, Jalan Bandar 16  
Pusat Bandar Puchong  
Selangor Darul Ehsan, Malaysia 47100  
Tel: +60 3 5882 7788  
Website: www.asiamedia.net.my  
Email: info@asiamedia.net.my

**MEDIA PRIMA BERHAD**  
Sri Pentas, 3 Persiaran Bandar Utama  
47800 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7726 6333  
Website: www.mediaprima.com.my  
Email: communications@mediaprima.com.my

### RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri,  
50614 Kuala Lumpur  
Tel: +60 3 2282 5333  
Fax: +60 3 2282 7146  
Website: www.rtm.gov.my  
Email: aduan@rtm.gov.my

### TV3 (SISTEM TELEVISYEN MALAYSIA BERHAD)

Sri Pentas, No. 3  
Persiaran Bandar Utama,  
47800 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7726 6333  
Email: enquiries@tv3.com.my  
Website: http://www.tv3.com.my/

### PAY-TV

**ASIAN BROADCASTING NETWORK (MSDN BHD)**  
2 Jalan Suria Puchong 6, Pusat Perniagaan  
Suria Puchong  
47110 Puchong, Selangor, Malaysia  
Tel: +60 3 13 223399  
Website: www.abnxcess.com

### ASTRO

MEASAT Broadcast Network Systems Sdn Bhd  
All Asia Broadcast Centre,  
Technology Park Malaysia, Lebuhraya  
Puchong-Sg. Besi,  
Bukit Jalil, Kuala Lumpur 57000  
Tel: +60 3 9543 6688  
Website: www.astro.com.my

### CAPITAL TV

A-5-07, Block A, Neo Damansara  
Jln PJU 8/1, 47820 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7727 6554  
Website: www.capitaltv.my  
Email: azman@capitaltv.my

### HWA YEA MULTIMEDIA (M) SDN BHD

11, Jalan 1/119, Tmn Bukit Hijau  
56001, Cheras, Kuala Lumpur Malaysia  
Tel: +60 3 9130 9277  
Website: www.pmp-entertainment.com  
Email: h2ong\_7@hotmail.com

### IFLIX

27-7 The Boulevard Mid Valley City  
Kuala Lumpur,  
Kuala Lumpur 59200 Malaysia  
Website: www.iflix.com  
Email: jobs@iflix.com

### TELEKOM MALAYSIA (TM)

Tingkat 9B, Bangunan TM  
Bukit Mahkamah, Jalan Raja Chulan  
50200 Kuala Lumpur, Malaysia  
Website: www.tm.com.my

### PRODUCTION STUDIOS

**3LINE MEDIA SDN BHD**  
Suite 2-25, Jalan Prima SG1  
Taman Prima Gombak  
68100 Batu Caves, Selangor, Malaysia  
Tel: +60 3 6185 5330  
Fax: +60 3 6185 8330  
Website: www.3linemedia.com.my  
Email: harris@3linemedia.com.my

### ADSENSE SOLUTIONS

46-2 Jalan USJ 10/1E, Taipan Triagle  
Subang Jaya, Malaysia  
Tel: +603 8081 9880  
Fax: +603 5633 2829  
Website: www.adsense.com.my  
Email: info@adsense.com.my

## MALAYSIA

**AL HIDAYA PRODUCTIONS SDN BHD**  
Islamic Centre Complex, Jalan Perdana 50480 Kuala Lumpur, Malaysia  
Tel: +60 3 2260 1600  
Fax: +60 3 2260 1566  
Website: [www.tvalhijrah.com](http://www.tvalhijrah.com)  
Email: [soeraya@tvalhijrah.com](mailto:soeraya@tvalhijrah.com)

**AQUILA EMAS SDN BHD**  
No. 36-2, Jalan Danau Lumayan 1 Danau Lumayan Business Park, Cheras 56000 Kuala Lumpur, Malaysia  
Tel: +60 3 9171 6918  
Fax: +60 3 8171 5918  
Website: [www.aquilaemas.com.my](http://www.aquilaemas.com.my)  
Email: [smi@aquilaemas.com.my](mailto:smi@aquilaemas.com.my)

**ASTRO PRODUCTIONS SDN BHD**  
All Asia Broadcast Centre Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur, Malaysia  
Tel: +60 3 9543 6688  
Website: [www.astro.com.my](http://www.astro.com.my)  
Email: [enquiry\\_apsb@astro.com.my](mailto:enquiry_apsb@astro.com.my)

**CELEBRATE TV SDN BHD**  
9169, Jalan Negara, Taman Melawati, 53100 Kuala Lumpur, Malaysia  
Tel: +60 3 4161 1097  
Website: [www.celebratetv.my](http://www.celebratetv.my)  
Email: [info@celebratetv.my](mailto:info@celebratetv.my)

**CINEORAMA SDN BHD**  
33D-3-2 Commercial Unit, Villa Puteri Condo, Jalan Tun Ismail, 50480 Kuala Lumpur, Malaysia  
Tel: +60 3 4045 2711  
Website: [www.cargocollective.com/cineorama](http://www.cargocollective.com/cineorama)  
Email: [jefrytalib@gmail.com](mailto:jefrytalib@gmail.com)

**CITRA UMMAH NETWORK SDN BHD**  
12 Jalan Suakasih 3/2 Kuala Lumpur, Malaysia  
Tel: +60 3 9074 1212

**CLOVER SKY SDN BHD**  
20A, Persiaran Zaaba Taman Tun Dr. Ismail 60000 Kuala Lumpur, Malaysia  
Tel: +60 3 7781 2320  
Website: [www.cloversky.com.my](http://www.cloversky.com.my)  
Email: [puiyee@cloversky.com.my](mailto:puiyee@cloversky.com.my)

**CREATIVE STEW SDN BHD**  
Publika, C2-2-6, Solaris Dutamas No 1 Jalan Dutamas 50480 Kuala Lumpur, Malaysia  
Tel: +60 3 6211 9192  
Website: [www.creativestew.tv](http://www.creativestew.tv)  
Email: [info@creativestew.tv](mailto:info@creativestew.tv)

**DOUBLE VISION SDN BHD**  
I-G-8 Parklane Commercial Hub No. 21, Jalan SS7/26 Kelana Jaya 47301 Petaling Jaya Selangor, Malaysia  
Tel: +60 3 7954 6188  
Email: [eva.yee@visionnewmedia.net](mailto:eva.yee@visionnewmedia.net)

**ESCALADE SDN BHD**  
B2-17 @ 10 Boulevard Damansara Kayu Ara, 47400 Petaling Jaya Selangor Darul Ehsan, Malaysia  
Tel: +60 1 2555 9071  
Fax: +60 3 7733 9332

**FRIEDCHILLIES MEDIA SDN BHD**  
FriedChillies Food Network Studio D-05-3A, Ritze Perdan, Jln PJU8/2 Damansara Perdana, 47810 Selangor, Malaysia  
Tel: +60 3 7710 6809  
Website: [www.friedchillies.tv](http://www.friedchillies.tv)

**GLOBAL SCREEN LIMITED**  
35, Jalan 1/119, Taman Bukit Hijau 56000, Cheras, Kuala Lumpur, Malaysia  
Tel: +60 3 9133 9760  
Website: [www.myglobalscreen.com](http://www.myglobalscreen.com)  
Email: [yokelee@myglobalscreen.com](mailto:yokelee@myglobalscreen.com)

**GLOBAL STATION SDN BHD**  
15-1 Jalan Wangsa Delima 12, D'Wangsa Wangsa Maju, 53300 Kuala Lumpur, Malaysia  
Tel: +60 3 4142 6339  
Fax: +60 3 4142 2339  
Email: [z.alia83@yahoo.co.uk](mailto:z.alia83@yahoo.co.uk)

**GS PRODUCTIONS**  
Suite E-13-14, Plaza Mont Kiara 2 Jalan Kiara, Mont Kiara 50480 Kuala Lumpur, Malaysia  
Tel: +603 6203 2435  
Website: [www.gsproductions.com.my](http://www.gsproductions.com.my)  
Email: [info@gsproductions.com.my](mailto:info@gsproductions.com.my)

**HWA YEA MULTIMEDIA (M) SDN BHD**  
11, Jalan 1/119, Tmn Bukit Hijau 56001, Cheras, Kuala Lumpur Malaysia  
Tel: +60 3 9130 9277  
Website: [www.pmp-entertainment.com](http://www.pmp-entertainment.com)  
Email: [h2ong\\_7@hotmail.com](mailto:h2ong_7@hotmail.com)

**I LIKE ENTERTAINMENT SDN BHD**  
Merchant Square @ Tropicana Blok B, No. B-13-19, Jalan Tropicana Selatan, Selangor Petaling Jaya 47410, Malaysia  
Tel: +603 7883 0896  
Email: [info@ilikeent.com](mailto:info@ilikeent.com)  
Website: [ilikeent.com](http://ilikeent.com)

**IMAGE FARM PRODUCTIONS SDN BHD**  
36, Jalan Bukit Mewah 9/16 Fasa 9, Taman Bukit Mewah 43000 Kajang, Selangor, Malaysia  
Tel: +60 1 6328 7248  
Website: [www.imagefarm.com.my](http://www.imagefarm.com.my)  
Email: [shunming@imagefarm.com.my](mailto:shunming@imagefarm.com.my)  
**Northern Office**  
2, Jalan Pantai Jerjak 11900 Bayan Lepas Pulau Pinang, Malaysia  
Tel: +60 4 658 2248  
Fax: +60 4 658 2249  
Website: [www.imagefarm.com.my](http://www.imagefarm.com.my)  
Email: [shunming@imagefarm.com.my](mailto:shunming@imagefarm.com.my)

**JUITA VIDEN SDN BHD**  
Unit 809, 8th Floor, Block F Phileo Damansara 1 No 9 Jalan 16/11, 46350 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7660 8071  
Fax: +60 3 7660 8989  
Email: [enquiry@juitaviden.com](mailto:enquiry@juitaviden.com)  
Website: [www.juitaviden.com](http://www.juitaviden.com)

**KECHARA INMOTION SDN BHD**  
No. 41-3A & 3B, 1st Floor, Jalan PJU 1/3C, SunwayMas Commercial Centre, 47301 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7880 2889  
Email: [kim@kechara.com](mailto:kim@kechara.com)  
Website: [www.kechara.com/film-video](http://www.kechara.com/film-video)

**KRU STUDIOS SDN BHD**  
Persiaran Cyber Point Selatan, Cyber 8, 63000 Cyberjaya, Selangor, Malaysia  
Tel: +60 3 8320 3888  
Website: [www.krustudios.com](http://www.krustudios.com)  
Email: [enquiries@krustudios.com](mailto:enquiries@krustudios.com)

**K TEAM PRODUCTIONS (MALAYSIA)**  
A-3-9, 8 Avenue, Block A Jalan 8/1, 46050 Petaling Jaya Selangor, Malaysia  
Tel: +60 1 7327 6157  
Email: [koolcampus@gmail.com](mailto:koolcampus@gmail.com)

**KYANITE SDN BHD**  
No. 15-1, Jalan Daun Inai 21, Sunway SPK Damansara, 52200 Kuala Lumpur, Malaysia  
Tel: +60 3 6261 3576 / +60 1 2281 1877  
Website: [www.kyanite.tv](http://www.kyanite.tv)  
Email: [michael@kyanite.tv](mailto:michael@kyanite.tv)

**LI TV ASIA SDN BHD**  
Level 9.02, Tropicana City Office Tower, No. 3 Jalan SS20/27, 47400 Petaling Jaya, Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7665 1239  
Website: [www.litvchannel.com](http://www.litvchannel.com)  
Email: [enquiries@litvasia.com](mailto:enquiries@litvasia.com)

**METROWEALTH PICTURES SDN BHD**  
No. 20, Jalan PJS 5/28, PJCC, Putus Dagangan Petaling Jaya Selatan 46150 Petaling Jaya, Selangor, Malaysia  
Tel: +603 7782 2299  
Email: [ceo@metrowealth.com.my](mailto:ceo@metrowealth.com.my)

**MFX SDN BHD**  
16 Jalan Inai, Off Jalan Imbi 55100 Kuala Lumpur, Malaysia  
Tel: +603 2141 2219  
Fax: +603 2141 2239  
Website: [www.mfx.st](http://www.mfx.st)

**MIG PICTURES SDN BHD**  
No. 29 Jalan PJS 5/28 Putus Dagangan Petaling Jaya Selatan 46150 Malaysia  
Tel: +60 3 7782 2299  
Email: [jane@metrowealth.com.my](mailto:jane@metrowealth.com.my)

**MM2 ENTERTAINMENT SDN BHD**  
B.06.03 Menara Bata PJ Trade Centre, No. 8, Jalan PJU 8/8A Bandar Damansara Perdana 47820, Petaling Jaya, Selangor  
Tel: +603 7727 8388  
Email: [enquirysg@mm2entertainment.com](mailto:enquirysg@mm2entertainment.com)  
Website: [www.mm2entertainment.com](http://www.mm2entertainment.com)

**NAFALIA CORPORATION SDN BHD**  
12A-2, Jalan PJU 5/4, Dataran Sunway Kota Damansara, 47810 Selangor, Malaysia  
Tel: +60 3 6141 7327  
Fax: +60 3 6141 7364  
Email: [faridwrc@gmail.com](mailto:faridwrc@gmail.com)

**ONLINE DYNAMICS (M) SDN BHD**  
A-07, Block A, Neo Damansara Jln PJU 8/1, 47820 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7727 6554  
Website: [www.capitaltv.my](http://www.capitaltv.my)  
Email: [azman@capitaltv.my](mailto:azman@capitaltv.my)

**OPTIDIGIT SDN BHD**  
8, Jalan Sri Hartamas 5 Taman Sri Hartamas Kuala Lumpur 50480, Malaysia  
Tel: +603 2858 7378  
Website: [www.optidigit.com](http://www.optidigit.com)  
Email: [alainz@optidigit.com](mailto:alainz@optidigit.com)

**PASSION PICTURES SDN BHD**  
D6-12, Sentul D6, Jalan Sentul 51000 Kuala Lumpur, Malaysia  
Tel: +601 8605 8605  
Fax: +603 8605 8606  
Website: [www.passionpictures.com.my](http://www.passionpictures.com.my)  
Email: [info@passionpictures.com.my](mailto:info@passionpictures.com.my)

**PEPPERMINT ASIA SDN BHD (MALAYSIA)**  
Suite 216, Level 2, Lobby 3, Block A Damansara Intan e-Business Park Jalan SS 20/27, 47400 Petaling Jaya Selangor, Malaysia  
Tel: +603 7727 3133  
Email: [mail@seeppermint.com](mailto:mail@seeppermint.com)  
Website: [www.seeppermint.com](http://www.seeppermint.com)

**PINEWOOD ISKANDAR MALAYSIA STUDIO**  
Persiaran Layar Perak 79250 Nusajaya Johor Darul Takzim, Malaysia  
Tel: +60 7 560 1888  
Website: [www.pinewoodgroup.com](http://www.pinewoodgroup.com)  
Email: [info@pinewoodmalaysiastudios.com](mailto:info@pinewoodmalaysiastudios.com)

**PRIMEWORKS STUDIOS**  
North Wing, Sri Pentas 3 Persiaran Bandar Utama 47800 Petaling Jaya, Selangor Darul Ehsan Malaysia  
Tel: +60 3 7726 6333  
Website: [www.primeworks.com.my](http://www.primeworks.com.my)

**RAPTOR FILMS SDN BHD**  
137A (Room 1), Jalan Ss15/5A Subang Jaya, Selangor Malaysia 47500  
Tel: +60 1 2318 6635

**RED COMMUNICATIONS SDN BHD**  
31, Jalan 16/6, 46350 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7960 1235 / +60 3 7931 6683  
Website: [www.red.com.my](http://www.red.com.my)  
Email: [lydia@red.com.my](mailto:lydia@red.com.my)

**RK SCREEN SDN BHD**  
Menara TSH, Level 7, 8 Jalan Semantan Damansara Heights 50490 Kuala Lumpur, Malaysia  
Tel: +603 4253 3448/3449  
Email: [info@rkscreen.com](mailto:info@rkscreen.com)

**SHOOTING GALLERY (MALAYSIA)**  
149A, Jalan Aminuddin Bakri Taman Tun Dr. Ismail 6000 Kuala Lumpur  
Tel: +603 6201 9988  
Fax: +60 3 6201 2277  
Website: [www.shootinggalleryasia.com](http://www.shootinggalleryasia.com)  
Email: [productions@shootinggalleryasia.com](mailto:productions@shootinggalleryasia.com)

**SIXTY2 PICTURES SDN BHD**  
C0/1 Level 3, TMN Dagang Business Centre 68000 Ampang Selangor, Malaysia  
Tel: +60 3 4270 4244  
Fax: +60 3 4287 8116

**SKOP PRODUCTION SDN BHD**  
65-2, Jalan 3/23A, Taman Danau Kota Off Jalan Genting Kelang 53300 Kuala Lumpur, Malaysia  
Tel: +603 3345 1089  
Email: [azman@skop.com.my](mailto:azman@skop.com.my)

**TELEVIEW (ASIA) SDN BHD**  
57-D, 2nd Floor, SS3/29 47300 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 16 333 3683  
Fax: +60 3 7877 5334  
Email: [shaunlee\\_televisionasia@yahoo.com](mailto:shaunlee_televisionasia@yahoo.com)

**THE MOXIM HOUSE SDN BHD**  
Wisma Pico, 19-20 Jalan Tembaga SD 5/2, Bandar Sri Damansara, 52200, Kuala Lumpur, Malaysia  
Tel: +60 3 6273 1308 / +60 3 6273 1329  
Fax: +60 3 6272 9294  
Website: [www.moximhouse.com](http://www.moximhouse.com)

## MALAYSIA

### TOTAL SPORTS ASIA

Level 20-1, CP Tower, 11, Jalan 16/11  
46350 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7626 8000  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)  
Email: [info@totalsportsasia.com](mailto:info@totalsportsasia.com)

### TRIFECTA COLLECTIVE SDN BHD

B-05-01, Menara Bata PJ Trade Centre  
No. 8  
Jalan PJU 8/8A, Bandar Damansara  
Perdana,  
47820 Petaling Jaya,  
Selangor, Malaysia  
Tel: +603 7732 0714  
Website: [www.goasean.com](http://www.goasean.com)

### VISION WORKS (M) SDN BHD

12-1 Jalan Wangsa Delima 6,  
Pusat Bandar Wangsa Maju  
53300 Kuala Lumpur, Malaysia  
Tel: +60 3 4143 5097  
Website: [www.visionworksinternational.com](http://www.visionworksinternational.com)  
Email: [admin@visionworksinternational.com](mailto:admin@visionworksinternational.com)

### WILDSNAPPER SDN BHD

B4-07 PJ Industrial Park  
Jalan Kemajuan Section 13  
Petaling Jaya 46200  
Selangor, Malaysia  
Tel: +60 1 2211 1134  
Website: [www.wildsnapper.tv](http://www.wildsnapper.tv)

### WORLDWIDE RIGHTS CORPORATION

Suite 12A-02, 1st Floor  
Jalan PJU 5/4, Dataran Sunway  
Kota Damansara Petaling Jaya  
47810 Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6141 6565  
Website: [www.wrcorp.tv](http://www.wrcorp.tv)

### YG FILMS SDN BHD

19-3, Jalan PJU 8/5a,  
Damansara Perdana, 47820  
Petaling Jaya, Selangor, Malaysia  
Tel: +6016 211 4732  
Website: [www.ygfilms.wix.com/ygfilms](http://www.ygfilms.wix.com/ygfilms)  
Email: [yusmalg@yahoo.com](mailto:yusmalg@yahoo.com)

## ANIMATION STUDIOS

### ADDEEN MULTIMEDIA SDN BHD

No. 5, Jalan Berlian 2,  
Taman Berlian, 68100 Batu Caves,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6188 2905 / +60 3 6187 2550  
Website: [www.addeenmultimedia.com](http://www.addeenmultimedia.com)  
Email: [queries@addeenmultimedia.com](mailto:queries@addeenmultimedia.com)

### ANIMASIA PRODUCTIONS SDN BHD

No. 2 & 4, Jalan Sri Jati 2,  
Taman Sri Jatta, Off Jalan Puchong,  
58200 Kuala Lumpur, Malaysia  
Tel: +60 3 7784 7731 / +60 3 7784 6987  
Website: [www.animasia-studio.com](http://www.animasia-studio.com)  
Email: [info@animasia-studio.com](mailto:info@animasia-studio.com)

### ANIMONSTA STUDIOS SDN BHD

Level 1-01, SME Technopreneur Centre 3,  
Block 3740, Cyber 8, Persiaran APEC,  
63500 Cyberjaya, Selangor, Malaysia  
Tel: +60 3 8322 2225  
Website: [www.animonsta.com](http://www.animonsta.com)  
Email: [info@animonsta.com](mailto:info@animonsta.com)

### ANO PICA STUDIOS SDN BHD

B-1-2A SME Technopreneur Centre 2,  
2260 Jalan Usahawan 1,  
63000 Cyberjaya, Selangor, Malaysia  
Tel: +60 1 6239 8174  
Website: [www.anopica.com](http://www.anopica.com)  
Email: [anopicastudios@gmail.com](mailto:anopicastudios@gmail.com)

### AVANTE GARDE STUDIOS SDN BHD

Unit A-1-18, SME Technopreneur Centre 2,  
2260 Jalan Usahawan 1,  
63000 Cyberjaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6142 6107 / +60 1 7333 8444  
Website: [www.agstudios.com.my](http://www.agstudios.com.my)  
Email: [info@agstudios.com.my](mailto:info@agstudios.com.my)

### BACKBONE ENTERTAINMENT SDN BHD

Unit 11-2-8, Blk 11  
Danau Business Centre, Jalan 4/109F  
Taman Danau Desa,  
58100 Kuala Lumpur, Malaysia  
Tel: +60 3 7984 6190 / +60 3 7984 6191  
Website: [www.backbone-ent.com](http://www.backbone-ent.com)  
Email: [info@backbone-ent.co.m](mailto:info@backbone-ent.co.m)

### BLINDSPOT STUDIOS SDN BHD

43A Jalan Kota Raja, L27/L,  
Section 27, 40400 Shah Alam,  
Selangor, Malaysia  
Tel: +60 3 5614 1802  
Website: [www.blindspot.my](http://www.blindspot.my)  
Email: [see@blindspot.my](mailto:see@blindspot.my)

### CCUBETV SDN BHD

Suite 27-03,  
Centro Building No. 8,  
Jalan Batu Tiga Lama, 41300  
Selangor, Malaysia  
Tel: +60 3 3345 1089  
Website: [www.ccube.tv](http://www.ccube.tv)  
Email: [cube@ccube.tv](mailto:cube@ccube.tv)

### CHAIN-FX SDN BHD

B-2-10 Block B Jalan GC3,  
Glomac Cyberjaya,  
63200 Cyberjaya,  
Selangor, Malaysia  
Tel: +60 3 8322 6252

### CLOVER SKY SDN BHD

20A, Persiaran Zaaba,  
Taman Tun Dr. Ismail,  
60000 Kuala Lumpur, Malaysia  
Tel: +60 3 7781 2320  
Website: [www.cloversky.com.my](http://www.cloversky.com.my)  
Email: [puiyee@cloversky.com.my](mailto:puiyee@cloversky.com.my)

### CREATIVE MEDIA POINT SDN BHD

Suite 2 Main Tower, Sunsuria Avenue  
Persiaran Mahogani, PJU5  
47810 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 6151 6332

### DIGITAL DURIAN SDN BHD

Suite C-02-17,  
SME Technopreneur Centre 2, 260,  
Jalan Usahawan 1, Cyberjaya,  
63000, Malaysia  
Tel: +60 3 8322 0700  
Website: [www.digitalduriyan.tv](http://www.digitalduriyan.tv)  
Email: [hello@digitalduriyan.tv](mailto:hello@digitalduriyan.tv)

### ED-ONLINE TECHNOLOGIES SDN BHD

2-7-3 Queen's Avenue Jalan Bayam  
Off Jalan Peel, 55100  
Kuala Lumpur, Malaysia  
Tel: +60 3 9205 5026  
Website: [www.ed-online.com.my](http://www.ed-online.com.my)  
Email: [enquiries@ed-online.com.my](mailto:enquiries@ed-online.com.my)

### ELITE ANIMATION SDN BHD

28-1, Jalan Jasmin 1/Ks 6,  
Bandar Botanic, 41200 Klang,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 3326 2644  
Website: [www.eliteanime.com.my](http://www.eliteanime.com.my)  
Email: [hr@elitanime.com.my](mailto:hr@elitanime.com.my)

### FROGTALE STUDIO SDN BHD

19-02a, Level 19, The Pinnacle  
Persiaran Lagoon, Bandar Sunway  
46150 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 5613 2287  
Website: [www.frogtalestudio.com](http://www.frogtalestudio.com)  
Email: [my@frogtalestudio.com](mailto:my@frogtalestudio.com)

### FUNCEL SDN BHD

7-2, Jalan PJS 3/59  
Sri Manja Square 2, Taman Sri Manja  
46000 Petaling Jaya, Malaysia  
Tel: +60 3 7803 0448  
Fax: +60 3 7783 0776  
Website: [www.funcel.com](http://www.funcel.com)  
Email: [corporate@funcel.com](mailto:corporate@funcel.com)

### GIGGLE GARAGE SDN BHD

4806-0-10, Central Business District 2  
Jalan Perdana, Cyber 12  
63000 Cyberjaya, Selangor, Malaysia  
Tel: +60 3 8322 6288  
Website: [www.gigglegarage.com](http://www.gigglegarage.com)  
Email: [x.gabing@gigglegarage.com](mailto:x.gabing@gigglegarage.com)

### GLUE STUDIOS SDN BHD

C-16-01, Level 16, iTech Tower,  
Jalan Impact, Cyber 6, 63000 Cyberjaya,  
Selangor, Malaysia  
Tel: +60 1 2609 6884  
Website: [www.gluestudios.my](http://www.gluestudios.my)  
Email: [info@gluestudios.my](mailto:info@gluestudios.my)

### HUD HUD MEDIA SDN BHD

No. 23, Jalan 14/50  
Section 14, 46100 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7875 5449  
Website: [www.hudhudmedia.com](http://www.hudhudmedia.com)  
Email: [info@hudhudmedia.com](mailto:info@hudhudmedia.com)

### IDEATE MEDIA SDN BHD

L3-1-4 Enterprise 4  
Technology Park Malaysia  
Bukit Jalil 57000  
Kuala Lumpur, Malaysia  
Tel: +60 3 8996 3396  
Website: [www.ideatemedia.com.my](http://www.ideatemedia.com.my)  
Email: [info@ideatemedia.com.my](mailto:info@ideatemedia.com.my)

### INFINITE MOTION SDN BHD

20-B-Jalan Suarasa 8/4,  
Bandar Tun Hussein Onn,  
43200 Cheras, Selangor, Malaysia  
Tel: +60 3 9074 6575 /  
+60 3 9075 3277  
Website: [www.infinitemotion.my](http://www.infinitemotion.my)  
Email: [rahman@infinitemotion.my](mailto:rahman@infinitemotion.my)

### INSPIDEA SDN BHD

G-G-03A, Glomac Square  
Jalan SS 6/16A, 47301 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 7880 9934  
Website: [www.inspidea.com](http://www.inspidea.com)  
Email: [findoutmore@inspidea.com](mailto:findoutmore@inspidea.com)

### JOOVE ANIMATION STUDIO

23-3, Jalan USJ 21/1,  
UEO Subang Jaya, 47630  
Subang Jaya, Selangor, Malaysia  
Tel: +60 1 8217 4808  
Website: [www.joove-e.com](http://www.joove-e.com)  
Email: [chhor@joove-e.com](mailto:chhor@joove-e.com)

### KRU STUDIOS SDN BHD

Persiaran Cyber Point Selatan,  
Cyber 8, 63000 Cyberjaya, Selangor,  
Malaysia  
Tel: +60 3 8320 3888  
Website: [www.krustudios.com](http://www.krustudios.com)  
Email: [enquiries@krustudios.com](mailto:enquiries@krustudios.com)

### LEMON SKY ANIMATION SDN BHD

10-2, Symphony House,  
Jalan PJU 1A/46, 47301  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7842 6155  
Website: [www.lemonsky.tv](http://www.lemonsky.tv)  
Email: [inquiries@lemonsky.tv](mailto:inquiries@lemonsky.tv)

### LES' COPAQUE PRODUCTION SDN BHD

No. 1, Jalan Boling Padang G13/G,  
Section 13, 40100, Shah Alam,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 5511 8089  
Website: [www.lescopaque.com](http://www.lescopaque.com)  
Email: [info@lescopaque.com](mailto:info@lescopaque.com)

### LIL CRITTER WORKSHOP SDN BHD

D-3A-03 Block D2  
Ritz Perdana Business Centre  
PJU 8/2, Damansara Perdana,  
Selangor, 47820, Malaysia  
Tel: +60 3 7732 9155  
Website: [www.lilcritterworkshop.tv](http://www.lilcritterworkshop.tv)  
Email: [hello@lilcritterworkshop.tv](mailto:hello@lilcritterworkshop.tv)

### MIRAYI SDN BHD

76-3, Block G,  
Zenith Corporate Park, SS 7/26,  
Kelana Jaya, 47301, Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7880 3269  
Website: [www.mirayi.my](http://www.mirayi.my)  
Email: [elane@mirayi.my](mailto:elane@mirayi.my)

### MOONDO SDN BHD

15-3 Block A, Jaya One,  
72A Jalan Universiti  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7932 2218  
Website: [www.moondo.my](http://www.moondo.my)  
Email: [moondo.inquiry@gmail.com](mailto:moondo.inquiry@gmail.com)

### RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri,  
50614 Kuala Lumpur  
Tel: +60 3 2282 5333  
Fax: +60 3 2284 7591  
Website: [www.rtm.gov.my](http://www.rtm.gov.my)  
Email: [complaint@rtm.gov.my](mailto:complaint@rtm.gov.my)

### SPARKY ANIMATION (M) SDN BHD

Suite B-6-1, Sky Park,  
One City Jalan USJ 25/1  
47650 Subang Jaya, Selangor, Malaysia  
Tel: +60 3 5115 0127  
Website: [www.sparkyanim.com](http://www.sparkyanim.com)  
Email: [info@sparkyanim.com](mailto:info@sparkyanim.com)

### THE MOXIM HOUSE SDN BHD

Wisma Pico, 19-20  
Jalan Tembaga SD 5/2,  
Bandar Sri Damansara,  
52200, Kuala Lumpur, Malaysia  
Tel: +60 3 6273 1308 / +60 3 6273 1329  
Fax: +60 3 6272 9294  
Website: [www.moximhouse.com](http://www.moximhouse.com)  
Email: [info@moximhouse.com](mailto:info@moximhouse.com)

### THIRD ROCK CREATION SDN BHD

Office No. 10, Suite 1B-3-1,  
Plaza Sentral, 50470 KL Sentral,  
Kuala Lumpur, Malaysia  
Tel: +60 1 2212 0315  
Website: [www.3rd-rock-creation.com](http://www.3rd-rock-creation.com)  
Email: [talk2us@3rd-rock-creation.com](mailto:talk2us@3rd-rock-creation.com)

### TRIPOD ENTERTAINMENT SDN BHD

Ground Floor, South Wing  
Syed Kechik Foundation Building  
Jalan Kapas, Bangsar  
59100 Kuala Lumpur, Malaysia  
Tel: +60 3 2092 5022  
Website: [www.tripod-ent.com](http://www.tripod-ent.com)  
Email: [leon@tripod-ent.com](mailto:leon@tripod-ent.com)

## MALAYSIA

**VISION ANIMATION SDN BHD**  
Lot 2A, Jalan 13/2, Section 13, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia Tel: +60 3 7957 2932 Website: [www.visionanimation.net](http://www.visionanimation.net) Email: [info@visionanimation.net](mailto:info@visionanimation.net)

**YG FILMS SDN BHD**  
19-3, Jalan PJU 8/5a, Damansara Perdana, 47820 Petaling Jaya, Selangor, Malaysia Tel: +60 16 211 4732 Website: [www.ygfilms.wix.com/ygfilms](http://www.ygfilms.wix.com/ygfilms) Email: [yusmalg@yahoo.com](mailto:yusmalg@yahoo.com)

**YOUNG JUMP ANIMATION SDN BHD**  
5th Floor, Wisma Dani, Jalan Jejaka 4, Taman Maluri, Cheras, 55100, Kuala Lumpur, Malaysia Tel: +60 3 9285 1262 Website: [www.young-jump.com](http://www.young-jump.com) Email: [info@young-jump.com](mailto:info@young-jump.com)

### MOBILE TELCOS

**CELCOM AXIATA SDN BHD**  
Menara Celcom, No.82 Jalan Raja Muda Abdul Aziz 50300 Kuala Lumpur, Malaysia Tel: +60 3 2162 3900 Website: [www.celcom.com.my](http://www.celcom.com.my) Email: [careline@celcom.com.my](mailto:careline@celcom.com.my)

**MAXIS COMMUNICATIONS BERHAD**  
Ground Floor, Menara Maxis 50088 Kuala Lumpur Tel: +60 3 2330 7000 Fax: +60 3 2330 0008 Website: [www.maxis.com.my](http://www.maxis.com.my)

### GOVERNMENT BODIES/REGULATORY AGENCIES

**CREATIVE CONTENT ASSOCIATION MALAYSIA (CCAM)**  
6-6-3A, Sinaran TTDI, Jalan Tun Mohd Fuad 3, Taman Tur Dr Ismail 60000 Kuala Lumpur, Malaysia Tel: +60 3 7733 2884 / 7733 2885 Website: [www.creativecontent.my](http://www.creativecontent.my)

**MALAYSIAN COMMUNICATIONS AND MULTIMEDIA COMMISSION (SKMM)**  
MCMC Tower 1, Jalan Impact, Cyber 6 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8688 8000 Website: [www.mcmc.gov.my](http://www.mcmc.gov.my) Email: [scd@cmc.gov.my](mailto:scd@cmc.gov.my)

**MULTIMEDIA DEVELOPMENT CORPORATION (MDEC)**  
2360 Persiaran APEC 63000 Cyberjaya Selangor Darul Ehsan, Malaysia Tel: +60 3 8315 3000 Website: [www.mdec.my](http://www.mdec.my) Email: [clic@mdec.com.my](mailto:clic@mdec.com.my)

**NATIONAL FILM DEVELOPMENT CORPORATION MALAYSIA (FINAS)**  
Kompleks Studio Merdeka Jalan Hulu Kelang, 68000 Ampang, Selangor, Malaysia Tel: +60 3 4104 1300 Fax: +60 3 41075216 Website: [www.finas.gov.my](http://www.finas.gov.my) Email: [info@finas.my](mailto:info@finas.my)

## NEW ZEALAND

### STATSBOX NEW ZEALAND

**POPULATION** 4,570,579  
**TV HOUSEHOLDS** 2,525,000  
**TV PENETRATION** 99.3%  
**HOUSEHOLD SIZE** 2.8  
**PAY-TV PENETRATION** 68.2%  
**INTERNET USERS** 4,780,000  
**INTERNET PENETRATION** 94.6%  
**BROADBAND SUBSCRIBERS** 3,665,000  
**BROADBAND PENETRATION** 42.6%  
**MOBILE SUBSCRIBERS** 5,027,000  
**MOBILE PENETRATION** 135%  
**MULTICHANNEL HOMES** 980,000  
**MULTICHANNEL PENETRATION** 68.2%  
**NON-TERRESTRIAL TV CONNECTIONS** 980,604

**SOURCES:**  
-New Zealand Population 2015 - World Population Review  
-New Zealand Media Stats, by NationMaster.com  
-Sky TV  
-New Zealand – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
-Multichannel Television Advertising in Asia, by CASBAA  
-Internet in New Zealand, by Wikipedia  
-OECD Broadband Benchmarking results – June 2015  
-Social, Digital & Mobile in APAC, by We Are Social  
-Singapore  
-Asia Pacific Multichannel TV 2016, by CASBAA

### SKY & Vodafone end merger agreement

The parties have also decided to withdraw the appeal of the Commerce Commission decision regarding the proposed merger.

New Zealand pay-TV operator Sky Network Television and telco Vodafone Europe B.V.1, a wholly owned subsidiary of Vodafone Group Plc, have now decided to terminate the sale and purchase agreement in relation to the proposed merger of SKY and Vodafone New Zealand.

In a Statement, SKY and Vodafone New Zealand said they would continue to work together to strengthen their commercial relationship for the benefit of the customers and the shareholders of their respective organisations.

In June 2016, the pair announced their plan to merge, a move they said would create a leading integrated telecommunications and media group in New Zealand, with the combined group having the ability to offer New Zealand's best entertainment content across all platforms and devices in a rapidly evolving media and telecommunications market.

In October 2016, however, New Zealand's Commerce Commission sent

a Letter of Unresolved Issues to the pair in relation to their proposed merger, suggesting it was not satisfied that the proposed merger will not have, or would not be likely to have, the effect of substantially lessening competition in the telecommunications and pay-TV services markets.

It sought further submissions from Sky and Vodafone on the specific areas of concern identified, including the ability of a merged Sky/Vodafone to use ownership of content – particularly live sports – to make buying Sky on a standalone basis less attractive than buying it in a bundle with Vodafone's broadband and mobile services.

On February 23rd 2017, the Commerce Commission said it had declined to grant clearance for the proposed merger, suggesting that to clear the merger it would need to have been satisfied that it was unlikely to substantially lessen competition in any relevant market. "Given we are not satisfied that we can say that competition is unlikely to be substantially lessened by the proposed merger, we must decline clearance," it concluded. The pair appealed that decision on March 22nd, subsequently amending it on May 18th. That appeal has now been withdrawn.

### FREE-TO-AIR

**FREEVIEW TV**  
Tel: +64 2 7493 7025  
Website: [www.freeviewnz.tv](http://www.freeviewnz.tv)  
Email: [media@freeviewnz.tv](mailto:media@freeviewnz.tv)  
[freeviewadmin@freeviewnz.tv](mailto:freeviewadmin@freeviewnz.tv)

### MAORI TELEVISION

9 – 15 Davis Crescent  
PO Box 113-017 Newmarket Auckland, New Zealand, 1149  
Tel: +64 9 539 7000  
Fax: +64 9 539 7199  
Website: [www.maoritelevision.com](http://www.maoritelevision.com)  
Email: [info@maoritelevision.com](mailto:info@maoritelevision.com)

### MEDIWORKS (NZ)

3 Flower St, Eden Terrace, Auckland Private Bag 92624, Symonds Street Auckland 1150  
Tel: +64 9 928 9000  
Website: [www.mediworks.co.nz](http://www.mediworks.co.nz)  
Email: [replies@mediworks.co.nz](mailto:replies@mediworks.co.nz)

### PRIME TELEVISION LIMITED

Sky Network Television Ltd  
295 Penrose Rd, Mt Wellington Shopping Centre Cnr Mt Wellington Highway & Penrose Rd Mt Wellington  
Tel: +64 9 525 5555  
Website: [www.primetv.co.nz](http://www.primetv.co.nz)

### TELEVISION NEW ZEALAND (TVNZ)

TVNZ Television Centre  
100 Victoria Street West, P.O Box 3819 Auckland  
Tel: +64 9 916 7000  
Fax: +64 9 916 7934  
Website: [www.tvnz.co.nz](http://www.tvnz.co.nz)

### PAY-TV

**CHOICE TV**  
Unit 1, 19 Edwin Street Mt Eden, Auckland 1024, New Zealand Tel: +64 2 143 7000  
Website: [www.choicetv.co.nz](http://www.choicetv.co.nz)

### LIGHTBOX

Level 6 Green Tower Spark City, 167 Victoria Street West 1010 Auckland, New Zealand Tel: +64 2 752 6764 Website: [www.lightbox.co.nz](http://www.lightbox.co.nz) Email: [info@sparkventures.co.nz](mailto:info@sparkventures.co.nz)

### RIALTO FILM CHANNEL

PO BOX 90687, Victoria Street West, Auckland 142 Tel: +64 9 589 0585 Website: [www.rialtochannel.co.nz](http://www.rialtochannel.co.nz) Email: [n crane@rialtochannel.co.nz](mailto:n crane@rialtochannel.co.nz)

### SCREENTIME NEW ZEALAND (BANIJAY GROUP)

562a Richmond Road Grey Lynn, PO Box 90530 Victoria Street West, 1010 Auckland, New Zealand, 1021 Tel: +64 9 303 3339 Website: [www.screentime.co.nz](http://www.screentime.co.nz)

### SKY TV

SKY Business 10 Panorama Rd, Mt Wellington Auckland, New Zealand Tel: +64 9 579 9999 Fax: +64 9 525 8386 Website: [www.skytv.co.nz](http://www.skytv.co.nz)

### THE EDGE

The Edge / Mediaworks Radio Level 1, Cnr Jervois & St Marys Roads Ponsonby, Auckland, New Zealand Tel: +64 9 928 9200 Website: [www.theedge.co.nz](http://www.theedge.co.nz) Email: [theedge@theedge.co.nz](mailto:theedge@theedge.co.nz)

### PRODUCTION STUDIOS

#### AUCKLAND FILM STUDIOS

12 Hickory Avenue Henderson, Waitakere Auckland 0650, New Zealand Tel: +64 9 838 1437 Website: [www.aucklandfilmstudios.com](http://www.aucklandfilmstudios.com) Email: [joan.brennan@aucklandfilmstudios.com](mailto:joan.brennan@aucklandfilmstudios.com)

#### AVALON STUDIOS

41 Percy Cameron Street Avalon, Wellington New Zealand Tel: +64 4 914 5600 Website: [www.avalonstudios.co.nz](http://www.avalonstudios.co.nz) Email: [info@avalonstudios.co.nz](mailto:info@avalonstudios.co.nz)

#### GREENSTONE TV

330 Dominion Road, Mt Eden Auckland 1024, New Zealand Tel: +64 9 630 7333 Fax: +64 9 623 7764 Website: [www.greenstonetv.com](http://www.greenstonetv.com) Email: [greenstone@greenstonetv.com](mailto:greenstone@greenstonetv.com)

#### HIKOI PRODUCTIONS

70 Tallyho Street Rotorua 3015, New Zealand Tel: +64 21 745 426 Website: [www.huntingaoatearoa.co.nz](http://www.huntingaoatearoa.co.nz) Email: [piripi@hikoinz.co.nz](mailto:piripi@hikoinz.co.nz)

#### IMAGINE STUDIOS

8-14 Henderson Valley Road 0612 Auckland, New Zealand Tel: +64 9 838 4553 Website: [www.imaginestudios.co.nz](http://www.imaginestudios.co.nz) Email: [info@imaginestudios.co.nz](mailto:info@imaginestudios.co.nz)

#### PANGO

Level 1, 138 Great North Road Grey Lynn, Auckland 1021, New Zealand Tel: +64 9 376 3684 Website: [www.pango.co.nz](http://www.pango.co.nz) Email: [info@pango.co.nz](mailto:info@pango.co.nz)

## NEW ZEALAND

**PUKEKO PICTURES**  
140 Park Road, Miramar  
Wellington 6022, New Zealand  
Tel: +64 4 388 2702  
Website: [www.pukekopictures.com](http://www.pukekopictures.com)  
Email: [info@pukekopictures.com](mailto:info@pukekopictures.com)

**STONE STREET STUDIOS**  
P.O. Box 15 208, Southampton Rd  
Miramar, Wellington 6022, New Zealand  
Tel: +64 4 909 7800  
Website: [www.stonestreetstudios.co.nz](http://www.stonestreetstudios.co.nz)  
Email: [info@stonestreetstudios.co.nz](mailto:info@stonestreetstudios.co.nz)

**SOUTH PACIFIC PICTURES LIMITED**  
8 Tolich Place, Henderson  
Auckland, 0654 New Zealand  
Tel: +64 9 839 0999  
Fax: +64 9 839 0990  
Website: [www.southpacificpictures.com](http://www.southpacificpictures.com)  
Email: [drama@southpacificpictures.com](mailto:drama@southpacificpictures.com)

### MOBILE TELCOS

**2 DEGREES**  
Two Degrees Mobile Limited  
PO BOX 8355, Symonds Street,  
Auckland 1150, New Zealand  
Tel: +64 22 200 2000  
Website: [www.2degreesmobile.co.nz](http://www.2degreesmobile.co.nz)  
Email: [info@2degreesmobile.co.nz](mailto:info@2degreesmobile.co.nz)

**TELECOM NEW ZEALAND**  
PO Box 1473, Christchurch 8140  
Website: [www.telecom.co.nz](http://www.telecom.co.nz)

**VODAFONE NEW ZEALAND LTD**  
20 Viaduct Harbour Avenue,  
Private Bag 92161, Auckland 1142,  
New Zealand  
Tel: +64 9 962 9888  
Website: [www.vodafone.co.nz](http://www.vodafone.co.nz)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

**AGB NIELSEN MEDIA RESEARCH**  
Level 3, Nielsen Centre,  
129 Hurstmere Road Takapuna  
Auckland 0622  
Tel: +64 9 970 4188  
Website: [www.nz.nielsen.com](http://www.nz.nielsen.com)

**BROADCASTING STANDARDS  
AUTHORITY**  
Level 2, 119 Ghuznee Street  
Wellington 6001  
Tel: +64 4 382 9508  
Fax: +64 4 382 9543  
Website: [www.bsa.govt.nz](http://www.bsa.govt.nz)  
Email: [info@bsa.govt.nz](mailto:info@bsa.govt.nz)

**MINISTRY OF BUSINESS, INNOVATION  
AND EMPLOYMENT**  
15 Stout Street, Wellington 6011  
PO Box 1473, Wellington 6140  
New Zealand  
Tel: +64 4 472 0030 / 917 0199  
Website: [www.mbie.govt.nz](http://www.mbie.govt.nz)  
Email: [info@mbie.govt.nz](mailto:info@mbie.govt.nz)

**NEW ZEALAND ON AIR**  
Level 2, 119 Ghuznee Street, PO Box 9744  
Wellington 6141, New Zealand  
Tel: +64 4 382 9524  
Fax: +64 4 382 9546  
Website: [www.nzonair.govt.nz](http://www.nzonair.govt.nz)  
Email: [info@nzonair.govt.nz](mailto:info@nzonair.govt.nz)

**THINK TV**  
Auckland City, Auckland 1010, New Zealand  
Tel: +64 9 280 3800  
Website: [www.thinktv.co.nz](http://www.thinktv.co.nz)  
Email: [info@thinktv.co.nz](mailto:info@thinktv.co.nz)

## PHILIPPINES

### STATSBOX

#### PHILIPPINES

**POPULATION** 103,725,584  
**INTERNET USERS TV**  
**HOUSEHOLDS** 17,000,000  
**TV PENETRATION**  
Urban: 92% Rural: 70%  
**PAY-TV PENETRATION** 15%  
**INTERNET USERS** 54,000,000  
**INTERNET PENETRATION**  
52.6 %  
**MOBILE BROADBAND**  
**PENETRATION** 55%  
**MOBILE SUBSCRIBERS**  
128,000,000  
**MOBILE PENETRATION RATE**  
127%  
**MULTICHANNEL**  
**PENETRATION** 19%  
**NON-TERRESTRIAL TV**  
**CONNECTIONS** 3,200,000  
**PAY-TV PENETRATION** 16%

**SOURCES:**  
-The Philippines Population 2016, by World Population Review  
-Asia Pacific Multichannel TV Advertising 2016, by CASBAA  
-Kantar Media  
-Asia Pacific Multichannel TV 2017, by CASBAA  
-Social Media Stats in the Philippines 2015, by We Are Social

### Dominating Daytime TV

ABS-CBN's hit afternoon drama *Doble Kara* continued to dominate Philippine's daytime until its final episode which scored a national TV rating of 22.2, or eight points higher than its rival programmes 14.2%, according to data from Kantar Media.

The final episode blew up online and hit the social media trends in the country with its official final hashtag #DKPagtataposNaPalaban, which became the top trending topics on Twitter.

*Doble Kara* had been a consistent top rater across urban and rural homes in the Philippines since its' first premiere in August 2015. It is known to be one of the most successful and longest-running dramas aired on Philippine afternoon TV and even landed the lead star Julia the title as "Daytime Drama Queen."

*Doble Kara* surrounds around Sarah and Kara, twin sisters who grew up in a happy family despite an impoverished life. However, when Kara was diagnosed of leukemia, the twins' mother had to separate the two and gave Kara to her real father because of their inability to pay for her medical treatment. The two crossed paths later on and causing conflicts between

the two as Sarah start envying her seemingly perfect sister.

### Key Developments

PCCW Media's OTT video service, Viu, has received four million unique users within its' first year of its' launch. Known as a game-changing video platform for Asian premium content, Viu has been launched in the Philippines as part of its regional expansion, providing viewers access to content on the web and on mobile while on-the-go.

Regional success with increasing growth and bold presence in Asia, Viu is now established in Hong Kong, Singapore, Malaysia, India, Indonesia and the Philippines. Viu recorded over 218 million video views in the third quarter of 2016, which doubles the preceding of three months. Viu's users display high engagement with their consumption which is on average 1.2 hours per day. 12 videos are viewed by each user every week on average.

Viu is known for their immediately delivery of local subtitling, especially for its' Korean content. The subtitles are available as quick as four hours after its' telecast in Korea. Viu also provides many user-friendly features making Viu the leading Asian premium content platform popular with online users in Asia.

Along with its' premium drama and entertainment shows, Viu takes the extra mile to satisfy fans through K1 Headlines which offers fans exciting Korean lifestyle entertainment and celebrity bite-sized news which is exclusively provided by Dispatch, a top entertainment site in Korea. Viu decided to launch in the Philippines due to the massive receptiveness to OTT video consumption shown by local online viewers.

The Nielsen Global Video-On-Demand Survey proves to show 45% of online consumers in the Philippines watch VOD at least once a day. 82% of online consumers agreed that they like to catch up on multiple episodes at one time so Viu's download feature will satisfy this need.

### FREE-TO-AIR

**ABS-CBN CORPORATION**  
Sgt. E.A. Esguerra Ave  
Corner Mother Ignacia Street  
Quezon City, Philippines  
Tel: +63 2 924 415 2272  
Website: [www.abs-cbn.com](http://www.abs-cbn.com)  
Email: [web\\_feedback@abs-cbn.com](mailto:web_feedback@abs-cbn.com)

**APT ENTERTAINMENT**  
Monomer Building, Jose Cruz St  
Pasig Metro Manila  
Tel: +63 2 671 8501

### SIGNAL DIGITAL TV

Tel: +63 2 244 6251  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: [care@cignal.tv](mailto:care@cignal.tv)

### GMA WORLDWIDE INC

10th Floor, GMA Network Center  
EDSA cor. Timog Avenue, Diliman  
Quezon City, Philippines 1103  
Tel: +63 2 333 7572  
Website: [www.gmaworldwide.tv/index.php](http://www.gmaworldwide.tv/index.php)  
Email: [gwi@gmanetwork.com](mailto:gwi@gmanetwork.com)

### NATIONAL BROADCASTING NETWORK (NBN)

Broadcast Complex, Visayas Ave  
Brgy. Vasra, Quezon City, Philippines  
Tel: +63 2 455 1326  
Website: [www.ptv.ph](http://www.ptv.ph)

### PILIPINAS GLOBAL NETWORK LIMITED (TV5 INTERNATIONAL)

3/F Launchpad Building  
Reliance Cor. Sheridan Sts.,  
Mandaluyong City, 1550 Philippines  
Tel: +63 2 552 1891  
Website: [www.pgnl.ph](http://www.pgnl.ph)  
Email: [internationalsales@tv5.com.ph](mailto:internationalsales@tv5.com.ph)

### PROGRESSIVE BROADCASTING CORP

G/F AIC Gold Tower,  
Emerald Avenue Corner Garnet & Sapphire,  
St. Ortigas Center, Pasig City  
Tel: +63 2 634 6513  
Fax: +63 2 634 1570  
Website: [progbroadcasting.yocal.ph](http://progbroadcasting.yocal.ph)

### PAY-TV

#### DREAM BROADCASTING SYSTEM

11th Floor DPC Place  
2322 Don Chino Roces Avenue  
Makati City 1231  
Tel: +63 2 889 8292  
Website: [www.dream.com.ph](http://www.dream.com.ph)  
Email: [admin\\_sales@dream.com.ph](mailto:admin_sales@dream.com.ph)

#### EAGLE BROADCASTING CORPORATION

#25 Central Avenue, Culiat  
Quezon City, Philippines  
Tel: +63 2 784 7450  
Website: [www.eaglebroadcasting.net](http://www.eaglebroadcasting.net)  
Email: [info@eaglebroadcasting.net](mailto:info@eaglebroadcasting.net)

#### GLOBAL DESTINY CABLE

2285 Solid House Building 2F  
Pasong, Tamo Ext, Makati City 1231  
Tel: +63 2 418 0000  
Fax: +63 2 810 5556 / 894 5850  
Website: [www.destinycable.com.ph](http://www.destinycable.com.ph)  
Email: [weserve@destinycable.com.ph](mailto:weserve@destinycable.com.ph)

#### MBC MANILA BROADCASTING COMPANY

MBC Bldg. Star City Compound  
CCP Complex, Roxas Boulevard  
Pasay City, Philippines  
Tel: +63 2 832 6127 / 832 6105  
Website: [www.manilabroadcasting.com](http://www.manilabroadcasting.com)  
Email: [jomai@manilabroadcasting.com](mailto:jomai@manilabroadcasting.com)

#### MEDIASCAPTE INC

8/F Net One Centre, 3rd Avenue cor.  
26th Street, Bonifacio Global City  
Taguig City 1634, Metro Manila, Philippines  
Tel: +63 2 244 6251  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: [care@cignal.tv](mailto:care@cignal.tv)

## PHILIPPINES

**RMN RADIO MINDANAO NETWORK**  
4th floor State Condominium 1 Building  
Salcedo Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2 815 8304  
Website: [www.rmn.ph](http://www.rmn.ph)  
Email: [sales@rmn.ph](mailto:sales@rmn.ph)

**SKYCABLE**  
6th Floor, ELJ Communications Center  
Mother Ignacia Avenue  
Quezon City, Philippines  
Tel: +63 2 381 0000  
Website: [www.skycable.com](http://www.skycable.com)  
Email: [skyserves@msky.com.ph](mailto:skyserves@msky.com.ph)

**SOLAR ENTERTAINMENT CORPORATION**  
3F Worldwide Corporate Center  
EDSA cor. Shaw Blvd  
Mandaluyong City, 1552 Philippines  
Tel: +63 2 461 0888  
Website: [www.solarentertainmentcorp.com](http://www.solarentertainmentcorp.com)  
Email: [inquiry@solarentertainmentcorp.com](mailto:inquiry@solarentertainmentcorp.com)

**TELESUCCESS PRODUCTIONS INC**  
80 Ortigas Avenue, Greenhills  
San Juan City, Manila, Philippines  
Tel: +63 2 721 1107  
Fax: +83 2 721 6974  
Email: [lchan@telesuccess.biz](mailto:lchan@telesuccess.biz)

**UCF-TV**  
17 Highlight St., Area 4, Fourth Estate Subd  
Sucat, Parañaque City, Philippines  
Tel: +63 2 820 7764  
Fax: +63 2 820 7764  
Email: [ucf\\_tv@yahoo.com](mailto:ucf_tv@yahoo.com)

## PRODUCTION STUDIOS

**88 STOREY FILMS**  
2/F Jupiter Centre  
22 Jupiter Street corner  
Galaxy Street, Bel-Air  
Makati City, Philippines  
Tel: +63 2752 0372  
Website: [www.88storeyfilms.com](http://www.88storeyfilms.com)

**ALL MEDIA MARKETING HOUSE INC**  
Unit 209, Cattleya Condominium  
235 Salcedo Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2815 4874  
Website: [www.allmedia.com.ph](http://www.allmedia.com.ph)  
Email: [allmedia@info.com.ph](mailto:allmedia@info.com.ph)

**ANDREA CAPRANICO**  
Unit 43D, North PPT  
4th Ave Fort Bonifacio  
Global City 1634  
Taguig MetroManila, Philippines  
Tel: +63 9 1664 0192 1  
Email: [andreacaprano@gmail.com](mailto:andreacaprano@gmail.com)

**BEGINNINGS AT TWENTY PLUS INC**  
6th Floor, Don Chua Lamko Building  
100 LP Leviste Corner  
HV Dela Costa, Salcedo Village  
Makati City 1227, Philippines  
Tel: +63 2753 1609  
Website: [www.twentyplus.com.ph](http://www.twentyplus.com.ph)  
Email: [marketing@twentyplus.com.ph](mailto:marketing@twentyplus.com.ph)

**BIGFOOT STUDIOS**  
1 Hollywood Boulevard, Bigfoot LT. and  
Media Park, Lapu-Lapu City 6015  
Cebu, Philippines  
Tel: +63 3249 5922 2  
Website: [www.bigfootstudios.com](http://www.bigfootstudios.com)  
Email: [info@bigfootstudios.com](mailto:info@bigfootstudios.com)

**BRAND NEW MEDIA (PHILIPPINES)**  
315 Outram Road  
#12-03, Tan Boon Liat Building  
Singapore 169074  
Website: [www.brandnewmedia.asia](http://www.brandnewmedia.asia)

**BREW PRODUCTIONS**  
7th floor HRC Centre  
104 Rada Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 886 4308  
Website: [www.brewproductions.com](http://www.brewproductions.com)  
Email: [brewproductions1010@gmail.com](mailto:brewproductions1010@gmail.com)

**CREASIA INC**  
3869-B, Bermeo Street, Palanan  
Makati City 1235, Philippines  
Tel: +63 2834 8016  
Fax: +63 2833 8830  
Website: [www.creasiainc.com](http://www.creasiainc.com)  
Email: [marketing@creasiainc.com](mailto:marketing@creasiainc.com)

**CUTTING EDGE PRODUCTIONS INC**  
7th Floor Ricogen Building,  
112 Aguirre Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 2818 3343  
Website: [www.cuttingedge-prod.com](http://www.cuttingedge-prod.com)  
Email: [info@cuttingedge-prod.com](mailto:info@cuttingedge-prod.com)

**GMA NETWORK INC**  
GMA Network Center  
EDSA cor. Timog Ave  
Diliman, Quezon City, 1103 Philippines  
Tel: +63 2 9827 777  
Website: [www.gmanetwork.com](http://www.gmanetwork.com)

**GUNG HO FILMS**  
306, GC Corporate Plaza  
150 Legazpi Street, Legaspi Village  
Makati City 1200, Philippines  
Tel: +63 2478 7582  
Website: [www.gunghofilmsmanila.ph](http://www.gunghofilmsmanila.ph)  
Email: [info@gunghofilmsmanila.com](mailto:info@gunghofilmsmanila.com)

**IMACRON INC**  
IMACRON Media Centre Building  
115 Kamuning Road  
Quezon City 1103, Philippines  
Tel: +63 2920 0575  
Fax: +63 411 2255  
Website: [www.imacron.com](http://www.imacron.com)

**OUTBOUND ASIA INC**  
1037 Teresa Street.,  
Brgy. Valenzuela, Makati City, Philippines  
Tel: +63 2899 6225  
Fax: +63 2895 8806  
Website: [www.outboundasia.com](http://www.outboundasia.com)  
Email: [jay@outboundasia.com](mailto:jay@outboundasia.com)

**PROVILL**  
7749 Saint Paul Road, Makati,  
1224 Kalakhang Manila, Philippines  
Tel: +63 2895 5026  
Fax: +63 2890 7160  
Email: [info@provill.com](mailto:info@provill.com)

**TOON CITY (MORPH ANIMATION INC)**  
2F, FMF Business Center  
126 Pioneer St, Mandaluyong  
1501 Metro Manila, Philippines  
Tel: +63 2 634 1214  
Website: [www.tooncityanimation.com](http://www.tooncityanimation.com)  
Email: [info@tooncityanimation.com](mailto:info@tooncityanimation.com)

**TOP DRAW ANIMATION INC**  
Suite 601, 6th Floor  
West Tower, Philippine Stock Exchange Centre  
Exchange Road, Ortigas Centre  
Pasig City, Philippines 1605  
Tel: +63 2 687 7220  
Website: [www.topdrawanimation.com](http://www.topdrawanimation.com)

**UNTEL PRODUCTIONS INC**  
4th and 7th Floor Salustiana D. Ty Tower  
104 Paseo De Roxas Corner Perea Street  
Legaspi Village, Makati City 1229, Philippines  
Tel: +63 2845 0372  
Website: [www.unitel.ph](http://www.unitel.ph)  
Email: [madonna.tarrayo@unitel.ph](mailto:madonna.tarrayo@unitel.ph)

## MOBILE TELCOS

**GLOBE TELECOM INC**  
3rd Floor, Gateway Mall Araneta Center  
Cubao Quezon City  
Tel: +63 2 730 1010 (sales)  
Website: [www.globe.com.ph](http://www.globe.com.ph)  
Email: [talk@globetel.com.ph](mailto:talk@globetel.com.ph)

**PHILIPPINE LONG DISTANCE  
TELEPHONE COMPANY (PLDT)**  
Ramon Cojuangco Building  
Makati Ave. corner Ayala Ave  
Legaspi Village, Makati City  
Metro Manila, Philippines 1200  
Tel: +63 2 816 8024 / +63 2 816 8684  
Website: [www.pldt.com.ph](http://www.pldt.com.ph)  
Email: [media@pldt.com.ph](mailto:media@pldt.com.ph)

**SMART COMMUNICATIONS INC**  
SMART Tower, 6799 Ayala Avenue  
Makati, Philippines 1226  
Tel: +63 2 888 1111  
Fax: +63 2 848 8870 / 848 8830  
Website: [www.smart.com.ph](http://www.smart.com.ph)  
Email: [customercare@smart.com.ph](mailto:customercare@smart.com.ph)

## GOVERNMENT BODIES/ REGULATORY AGENCIES

**DEPARTMENT OF TRANSPORT AND  
COMMUNICATIONS**  
The Colombia Tower, Ortigas Ave  
Barangay Wack-wack, Mandaluyong City  
1555 Philippines  
Tel: +63 2 790 8300/790 8400  
Website: [www.dotc.gov.ph](http://www.dotc.gov.ph)  
Email: [webmaster@dotc.gov.ph](mailto:webmaster@dotc.gov.ph)

**FEDERATION OF INTERNATIONAL  
CABLE TV & TELECOMMUNICATIONS  
ASSOCIATION OF THE PHILIPPINES  
(FICTAP)**  
1607 Sunset View Tower  
Roxas Blvd, Pasay City  
Tel: +63 2 833 4908 / 1087  
Website: [www.fictap.com.ph](http://www.fictap.com.ph)  
Email: [secretariat@fictap.com.ph](mailto:secretariat@fictap.com.ph)

**NATIONAL TELECOMMUNICATIONS  
COMMISSION**  
BIR Rd, Diliman  
Quezon City, Metro Manila  
Tel: +63 2 924 3743  
Website: [www.ntc.gov.ph](http://www.ntc.gov.ph)  
Email: [gen.services@ntc.gov.ph](mailto:gen.services@ntc.gov.ph)

**PHILIPPINE CABLE TELEVISION  
ASSOCIATION**  
Unit 504 Taipan Place Condominium  
F. Ortigas Jr. Road,  
Ortigas Center, Pasig City  
Philippines 1605  
Tel: +63 2 623 1249 / 623 1254  
Website: [www.pcta.org.ph](http://www.pcta.org.ph)  
Email: [secretary@pcta.org.ph](mailto:secretary@pcta.org.ph)

## SINGAPORE

### STATSBOX

#### SINGAPORE

**POPULATION** 5.54 million

**PAY-TV PENETRATION** 82%

**TV HOUSEHOLD** 3.5

**TV PENETRATION** 1,475,000 (98.9%)

**INTERNET USERS** 11,512,900

**INTERNET PENETRATION** 92.7%

**BROADBAND SUBSCRIBERS** 12,215,210

**WIRELESS BROADBAND  
SUBSCRIBERS** 10,744,611

**WIRELESS BROADBAND  
PENETRATION RATE** 194.3%

**MOBILE SUBSCRIBERS** 8,285,000

**MOBILE POPULATION  
PENETRATION RATE** 149.6%

**MULTICHANNEL  
PENETRATION RATE** 70.3%

**NON-TERRESTRIAL TV  
CONNECTIONS** 965,012

#### SOURCES:

Latest Statistic Data 2015, Department of Statistics Singapore

Statistics on Telecomm Services for 2015 - July, by IDA Singapore

Asia Pacific Multichannel TV 2015 by CASBAA

Statistics on Telecom Services for 2016 Jan-Jun, IDA

Media and Entertainment by EDB

**MyRepublic brands itself as internet platform and not telco**

The company has also unveiled plans for regional expansion and IPO.

Broadband provider MyRepublic has clarified that the reason it was not buying M1 was because it was an "internet platform company" and not a telco. This followed widespread speculation late May 2017 that it was seeking financial backing for an M1 acquisition.

Malcolm Rodrigues, CEO and co-founder of MyRepublic, said that the company is currently undertaking branding efforts to emphasise that it is a cloud-based internet platform company which looks to transform the telecommunications space.

Rodrigues added that the company is also in the midst of concluding its search for agency partners to facilitate the branding process. Addressing why it refers to itself as an "Internet platform company", Rodrigues explained that aside from broadband services, the company currently specialises in other products and services such as data analytics and monetisation, as well as access infrastructure.

#### Eyeing regional expansion

The company has also unveiled plans for regional expansion and IPO. It hopes

## SINGAPORE

to raise SG\$100million, around 13.3% of which will go into marketing spend. Currently the company spends about 5% of its total revenue on marketing spend, and has an annualised revenue of SG\$110million across the group.

About SG\$60million of the funds raised will go into its Indonesia expansion, and SG\$40million into customer acquisition, which marketing falls under.

Meanwhile, it looks to launch an IPO in end-2018, which will also contribution to its Indonesia expansion plans. MyRepublic is currently operating in markets including Singapore, Indonesia, Australia and New Zealand and aims to expand in Southeast Asian markets. This includes markets such as Malaysia, Philippines, Thailand and Cambodia, to name a few.

The company has also unveiled plans to launch mobile services in Singapore by end of this year, allowing it to become a mobile virtual network operator (MVNO). MyRepublic will achieve this through the wholesale buying of mobile bandwidth from existing telcos in Singapore. This would allow it to join the ranks of Circles Life, a current player in the MVNO market which operates by leasing bandwidth from M1.

### FREE-TO-AIR

**MEDIACORP PTE LTD**  
See Pg.29  
Mediacorp Campus  
1 Stars Avenue  
Singapore 138507  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: [www.mediacorp.sg](http://www.mediacorp.sg)

### PAY TV

**M2B WORLD ASIA PACIFIC PTE LTD**  
35 Tai Seng Street #01-01,  
Tata Communications Exchange,  
Singapore 534103  
Tel: +65 6309 3055  
Website: [www.m2bworld.com](http://www.m2bworld.com)

**ONE IPTV PTE LTD**  
10 Anson Road #23-14A,  
International Plaza, Singapore 079903  
Tel: +65 6887 5645  
Fax: +65 6826 4170  
Email: support@oneiptv.com

**SINGTEL MIO TV**  
(Content & Media Services Group)  
31 Exeter Road, Comcentre #19-00  
Singapore 239732  
Tel: +65 6838 3388  
Website: [www.singtel.com](http://www.singtel.com)  
Email: newsroom@singtel.com

**STARHUB LTD**  
See Pg.29  
67 Ubi Avenue 1 #05-01  
StarHub Green,  
Singapore 408942  
Tel: +65 6825 5000  
Fax: +65 6720 5000  
Website: [www.starhub.com](http://www.starhub.com)  
Email: corpcomms@starhub.com

**VIKI PTE LTD**  
Block 59 Mohamed Sultan Road  
#04-08/09/10,  
Singapore 238999  
Tel: 6222 4347  
Fax: 6491 5732  
Website: [www.viki.com](http://www.viki.com)  
Email: info@viki.com

### PRODUCTION STUDIOS

**10AM COMMUNICATIONS PTE LTD**  
Sunshine Plaza  
91 Bencoolen Street #12-03  
Singapore 189652  
Tel: +65 6223 1000  
Fax: +65 6223 1031  
Email: info@10am-asia.com

**ABUNDANT PRODUCTIONS**  
24 Sin Ming Lane  
Midview City #03-104  
Singapore 573970  
Tel: +65 6659 4590  
Website: [www.abundant-productions.com](http://www.abundant-productions.com)  
Email: info@abundant-productions.com

**ACTIVETV ASIA PTE LTD**  
16A Penhias Road  
Singapore 208180  
Tel: +65 6738 4345  
Fax: +65 6735 6718  
Website: [www.activetv.tv](http://www.activetv.tv)  
Email: production@activetv.tv

**AKANGA FILM ASIA PTE LTD**  
35 Kelantan Lane #02-02  
Singapore 208652,  
Tel: +65 6299 4068  
Fax: +65 6299 4069  
Website: [www.akangafilm.com](http://www.akangafilm.com)  
Email: info@akangafilm.com

**ALTA PRODUCTIONS /  
UPSIDE DOWN CONCEPTS PTE LTD**  
996 Bendemeer Rd #06-06,  
Singapore 339944  
Tel: +65 6391 1950  
Fax: +65 6398 1707  
Website: [www.alta.sg](http://www.alta.sg)  
Email: ck@alta.sg

**ANTARES INTERNATIONAL MEDIA PTE LTD**  
Robinson Road PO Box 1987  
Singapore 903937  
Tel: +65 9121 1511  
Website: [www.antares-tv.com](http://www.antares-tv.com)  
Email: info@antares-tv.com

**ASIAWORKS TELEVISION (SINGAPORE)**  
#14-03, International Plaza  
10 Anson Road, Singapore 079903  
Tel: +65 6225 0330  
Fax: +65 6225 2224  
Website: [www.asiaworks.com](http://www.asiaworks.com)  
Email: singapore@asiaworks.com

**AUGUST MEDIA HOLDINGS PTE LTD**  
Blk 71, Ayer Rajah Crescent  
#07-12/14, Singapore 139951  
Tel: +65 6592 0577  
Website: [www.augustmh.com](http://www.augustmh.com)  
Email: info@augustmh.com

**AUGUST PICTURES PTE LTD**  
43 Jalan Merah Saga  
#03-78, Singapore 278115  
Tel: +65 6250 4801  
Email: admin@augustpictures.com.sg

**BDA CREATIVE SINGAPORE**  
2 Alexandra Road (Delta House)  
#06-03 Singapore 159919  
Tel: +65 6732 3300  
Website: [www.bdcreative.tv](http://www.bdcreative.tv)  
Email: paula.mason@bdcreative.tv

**BEACH HOUSE PICTURES PTE LTD**  
189 New Bridge Road, #04-01/02  
Singapore 059422  
Tel: +65 6236 9560  
Website: [www.beachhousepictures.com](http://www.beachhousepictures.com)  
Email: contact@beachhousepictures.com

**BOMANBRIDGE MEDIA PTE LTD**  
8 Smith Street, #02-01  
Singapore 058922  
Tel: +65 6224 4211  
Fax: +65 6224 9879  
Website: [www.bomanbridge.tv](http://www.bomanbridge.tv)  
Email: info@bomanbridge.tv

**BRAND NEW MEDIA (SINGAPORE)**  
315 Outram Road, #12-03  
Tan Boon Liat Building  
Singapore 169074  
Tel: +65 6681 6485  
Website: [www.brandnewmedia.com.au/](http://www.brandnewmedia.com.au/)  
regions/Singapore

**CLOVER FILMS PTE LTD**  
#08-08, UB One  
81 Ubi Avenue 4  
Singapore 408830  
Tel: +65 6841 0815  
Fax: +65 6841 0175  
Website: [www.cloverfilms.com.sg](http://www.cloverfilms.com.sg)

**COUP COMMUNICATIONS**  
59 Cantonment Rd, Singapore 089756  
Tel: +65 6226 2170  
Website: [www.coupc.com](http://www.coupc.com)  
Email: info@coupc.com

**CSP PRODUCTIONS PTE LTD**  
Block 7 Kaki Bukit Road 1  
Eunos Technolink #02-02/03  
Singapore 415937  
Tel: +65 6283 0220  
Fax: +65 6284 0220  
Website: [www.csp.sg](http://www.csp.sg)  
Email: sales@cspproductions.com.sg

**DREAM FOREST PRODUCTIONS**  
56 Prinsep St, #01-01  
Singapore 186865  
Tel: +65 6837 2345  
Fax: +65 6837 0341  
Website: [www.dreamforest.com](http://www.dreamforest.com)  
Email: contact.us@dreamforest.com

**EBUS MEDIA NETWORK PTE LTD**  
IMD Media Pte Ltd  
3 Fusionopolis Place  
Galaxis #04-51/52/53  
Singapore 138523  
Website: [www.groupimd.com](http://www.groupimd.com)  
Email: info@ebus.tv

**EDITUDE PICTURES PTE LTD**  
Block 1003, Bukit Merah Central  
#03-07, Technopreneur Centre  
Singapore 159836  
Tel: +65 6227 7524  
Fax: +65 6227 7049  
Website: [www.editude.com.sg](http://www.editude.com.sg)  
Email: enquiries@editude.com.sg

**ELIXIR ENTERTAINMENT**  
One Raffles Quay, Level 25  
North Tower, Singapore 048583  
Tel: +65 8432 1182  
Website: [www.elixir-ent.com](http://www.elixir-ent.com)

**ENDEMOL SHINE ASIA**  
19 Cantonment Road  
Singapore 089741  
Tel: +65 6653 6777  
Fax: +65 6653 6773  
Website: [www.endemolshinegroup.com](http://www.endemolshinegroup.com)  
Email: jeeyoung.lee@endemolshine.com

**FILMAT36 (SINGAPORE) PTE LTD**  
501 Balestier Road  
#02-03 Wai Wing Centre  
Singapore 329844  
Tel: +65 6256 1982  
Fax: +65 6256 1732  
Website: [www.filmat36.com](http://www.filmat36.com)  
Email: production@filmat36.com

**FILM MALL PTE LTD**  
66 Tannery Lane, #03-01, Sindo Bldg  
Singapore 347805  
Tel: +65 6842 0688  
Website: [www.filmmallone.com](http://www.filmmallone.com)  
Email: info@filmmallone.com

**FLY ENTERTAINMENT PTE LTD**  
213 Henderson Road  
Henderson Industrial Park #02-10  
Singapore 159553  
Tel: +65 6224 3188  
Fax: +65 6224 2388  
Website: [www.fly.com.sg](http://www.fly.com.sg)

**FREEFLOW PRODUCTIONS PTE LTD**  
89 Neil Road #01-01  
Singapore 088849  
Tel: +65 6224 4138  
Fax: +65 6224 3918  
Website: [www.freeflow.com.sg](http://www.freeflow.com.sg)  
Email: reach@freeflow.com.sg

**FREESTATE PRODUCTIONS**  
The Crescent @ Kallang  
#05-07, 47 Kallang Pudding Rd  
Singapore 349318  
Tel: +65 6444 7073  
Fax: +65 6299 1764  
Website: [www.freestatesite.com](http://www.freestatesite.com)  
Email: gozde@freestatesite.com

**FREMANTLEMEDIA INTERNATIONAL**  
3 Fusionopolis Way, #06-21  
Symbiosis, Singapore 138633  
Tel: +65 6223 8771  
Website: [www.fremantlemedia.com](http://www.fremantlemedia.com)

**GRAVITATE PTE LTD**  
237 Cantonment Road  
Singapore 089767  
Tel: +65 6221 0178  
Fax: +65 6221 1231  
Website: [www.gravitatepost.com](http://www.gravitatepost.com)  
Email: shahri@gravitatepost.com

**GRAVITY FILMS PTE LTD**  
26A Sago Street  
Singapore 059021  
Tel: +65 6734 6168  
Fax: +65 6734 6178  
Website: [www.gravityfilms.com.sg](http://www.gravityfilms.com.sg)  
Email: rowena@gravityfilms.com.sg

**HUB MEDIA GROUP**  
22 Cross Street #03-54/61  
South Bridge Court, China Square Central  
Singapore 048421  
Tel: +65 6226 3771  
Website: [www.hubmediagroup.com](http://www.hubmediagroup.com)

**IFA MEDIA**  
16 Tai Seng Street  
#05-04, Singapore 534138  
Tel: +65 6224 6366  
Fax: +65 6224 6466  
Website: [www.ifa-media.com](http://www.ifa-media.com)  
Email: enquiries@ifa-media.com

## SINGAPORE

**IKON MEDIA PTE LTD**  
Far East Finance Building  
14 Robinson Road,  
Singapore 048545  
Tel: +65 6726 8776  
Website: [www.ikonfilms.com](http://www.ikonfilms.com)  
Email: [info@ikonfilms.com](mailto:info@ikonfilms.com)

**IMAGICAL ARTS**  
3014A, Ubi Road 1 #07-01  
Singapore 408703  
Tel: +65 6747 4722  
Fax: +65 6842 1421  
Website: [www.magicalarts.net](http://www.magicalarts.net)  
Email: [info@magicalarts.net](mailto:info@magicalarts.net)

**IMAGINE GROUP ENTERTAINMENT PTE LTD**  
142 Neil Road  
088871 Singapore  
Tel: +65 6220 6731  
Website: [www.imaginegroup.tv](http://www.imaginegroup.tv)

**INFINITE STUDIOS (SINGAPORE)**  
21 Media Circle #07-01  
Singapore 138562  
Tel: +65 6559 9118  
Fax: +65 6559 9100  
Website: [www.frameworks.com.sg](http://www.frameworks.com.sg)  
Email: [info@frameworks.com.sg](mailto:info@frameworks.com.sg)

**INTENSE ANIMATION STUDIO**  
316 Tanglin Road, Level 2, Unit 1  
Singapore 247978  
Tel: +65 6681 6642  
Website: [www.intense-animation.com](http://www.intense-animation.com)  
Email: [jennifer@intense-animation.com](mailto:jennifer@intense-animation.com)

**J TEAM PRODUCTIONS PTE LTD**  
SCAPE 2 Orchard Link #04-01  
Singapore 237978  
Tel: +65 6509 8065  
Website: [www.jteam.com.sg](http://www.jteam.com.sg)  
Email: [office@jteam.com.sg](mailto:office@jteam.com.sg)

**LIANG LI MEDIA SINGAPORE**  
Katong Park Towers  
#17-08, 114A Arthur Road  
439826 Singapore  
Tel: +65 601 2213 3538

**LITTLE RED ANTS**  
CT Hub 2, 114 Lavender Street, #11-80  
Singapore 338729  
Tel: +65 6345 7202  
Website: [www.littleredants.com.sg](http://www.littleredants.com.sg)  
Email: [contact@littleredants.com.sg](mailto:contact@littleredants.com.sg)

**LUNAR FILMS (SINGAPORE)**  
27A Arab Street  
Singapore 199726  
Tel: +65 6296 7848  
Fax: +65 6296 7148  
Website: [www.lunarfilms.tv](http://www.lunarfilms.tv)  
Email: [jocelyn@lunarfilms.tv](mailto:jocelyn@lunarfilms.tv)

**MAKE PRODUCTIONS**  
65 Tessenoh Road  
Singapore 217666  
Website: [www.makeproductions.com](http://www.makeproductions.com)  
Email: [info@makeproductions.com](mailto:info@makeproductions.com)

**MEDIAFREAKS PTE LTD**  
103 McNair Road Townerville  
Singapore 328567  
Tel: +65 6323 3186  
Fax: +65 6323 2960  
Website: [www.media-freaks.com](http://www.media-freaks.com)  
Email: [info@media-freaks.com](mailto:info@media-freaks.com)

**MIRAGE PICTURES PTE LTD**  
Blk 1093, Lower Delta Road #03-15  
Singapore 169204  
Tel: +65 6270 9193  
Fax: +65 6270 9974  
Website: [www.miragepictures.com.sg](http://www.miragepictures.com.sg)  
Email: [support@miragepictures.com.sg](mailto:support@miragepictures.com.sg)

**MONSTROU STUDIO PTE LTD**  
33 Ubi Ave 3  
#08-49 Vertex Tower A, 81  
Singapore 570453  
Tel: +65 6634 0811  
Website: [www.monstrou.com](http://www.monstrou.com)  
Email: [kenneth@monstrou.com](mailto:kenneth@monstrou.com)

**MOTION MEDIA WORKS**  
Block 11 Kallang Place #03-12  
Singapore 339155  
Tel: +65 6392 3696  
Website: [www.motionmediaworks.com](http://www.motionmediaworks.com)  
Email: [info@motionmediaworks.com](mailto:info@motionmediaworks.com)

**MOVING BITS**  
883A Bukit Timah Road  
Singapore 279894  
Tel: +65 6469 9163  
Website: [www.movingbitsonline.com](http://www.movingbitsonline.com)  
Email: [contact@movingbitsonline.com](mailto:contact@movingbitsonline.com)

**NO AVERAGE JOE PTE LTD**  
The Broom Cupboard  
28 Sin Ming Lane, #03-147 Midview City  
Singapore 573972  
Tel: +65 6570 5478  
Website: [www.noaveragejoe.tv](http://www.noaveragejoe.tv)  
Email: [info@noaveragejoe.tv](mailto:info@noaveragejoe.tv)

**OAK3 FILMS PTE LTD**  
18 Kaki Bukit Road 3 #04-09  
Singapore 415978  
Tel: +65 6226 2338  
Website: [www.oak3films.com](http://www.oak3films.com)  
Email: [info@oak3films.com](mailto:info@oak3films.com)

**OCRE PICTURES PTE LTD**  
Blk 73 Ubi Road 1  
#06-50 Oxley Biz Hub  
Singapore 408733  
Website: [www.ochrepictures.com](http://www.ochrepictures.com)  
Email: [contact@ochrepictures.com](mailto:contact@ochrepictures.com)

**OMENS STUDIOS PTE LTD**  
Main Office  
INNO Centre, 1003 Bukit Merah Central  
#03-01, Singapore 159836  
Website: [www.omens-studios.com](http://www.omens-studios.com)  
Email: [hello@omens-studios.com](mailto:hello@omens-studios.com)

**ONE ANIMATION PTE LTD**  
305 Alexandra Road  
Vantage Automotive Centre  
#03-03 Singapore 159942  
Tel: +65 6273 1785  
Website: [www.oneanimation.com](http://www.oneanimation.com)  
Email: [info@oneanimation.com](mailto:info@oneanimation.com)

**PAL PICTURES**  
1 Pemimpin Drive  
One Pemimpin #08-12  
Singapore 576151  
Website: [www.palpictures.com.sg](http://www.palpictures.com.sg)  
Email: [info@palpictures.com.sg](mailto:info@palpictures.com.sg)

**PARADE MEDIA GROUP**  
435 C Fernvale Road, #17-226  
Singapore 793435  
Tel: +65 9188 0144  
Website: [www.parade.media](http://www.parade.media)  
Email: [marketing@parade.media](mailto:marketing@parade.media)

**PICO ART INTERNATIONAL PTE LTD**  
Pico Creative Centre  
20 Kallang Avenue  
Singapore 339411  
Tel: +65 6294 0100  
Website: [www.pico.com](http://www.pico.com)  
Email: [sg.info@sg.pico.com](mailto:sg.info@sg.pico.com)

**PILGRIM PICTURES PTE LTD**  
167 Jalan Bukit Merah  
#06-12(SR37) Tower 4  
Singapore 150167  
Website: [www.pilgrimpictures.com.sg](http://www.pilgrimpictures.com.sg)  
Email: [questions@pilgrimpictures.com.sg](mailto:questions@pilgrimpictures.com.sg)

**PREDIX PRODUCTIONS**  
Tel: +65 8272 8673  
Website: [www.predixpro.com](http://www.predixpro.com)  
Email: [contact@predixpro.com](mailto:contact@predixpro.com)

**REEL LOCO PRODUCTIONS PTE LTD**  
162 Bukit Merah Central #06-3555  
Singapore 150162  
Tel: +65 6476 6287  
Website: [www.reellococo.com](http://www.reellococo.com)  
Email: [shaun@reellococo.com](mailto:shaun@reellococo.com)

**REFINERY MEDIA**  
71 Seng Poh Road, #02-47  
Singapore 160071  
Tel: +65 6221 8460  
Website: [www.refinery-media.com](http://www.refinery-media.com)  
Email: [info@refinery-media.com](mailto:info@refinery-media.com)

**RICE BARN PTE LTD**  
1004 Toa Payoh Industrial Park #02-1487  
Singapore 319076  
Tel: +65 6352 0990  
Website: [www.ricebarn.com](http://www.ricebarn.com)  
Email: [info@ricebarn.com](mailto:info@ricebarn.com)

**RICHOPUS MUSIC**  
70 Jalan Lanjut,  
Sembawang Hills Estate  
Singapore 577712  
Tel: +65 6404 0822  
Website: [www.richopus.com](http://www.richopus.com)  
Email: [music@richopus.com](mailto:music@richopus.com)

**ROBOT PLAYGROUND MEDIA PTE LTD**  
Oxley BizHub 2  
62 Ubi Road 1, #08-05  
Singapore 408734  
Tel: +65 6538 3318  
Website: [www.robotplaygroundmedia.com](http://www.robotplaygroundmedia.com)  
Email: [hello@robotplaygroundmedia.com](mailto:hello@robotplaygroundmedia.com)

**SHOOTING GALLERY ASIA (SINGAPORE)**  
136 Joo Seng Road #01-00  
Singapore 368360  
Tel: +65 6289 8828  
Fax: +65 6289 818  
Website: [www.shootinggalleryasia.com](http://www.shootinggalleryasia.com)  
Email: [productions@shootinggalleryasia.com](mailto:productions@shootinggalleryasia.com)

**SHORTMAN FILMS**  
38 Joo Chiat Road #04-13  
The Modules  
Singapore 427623  
Tel: +65 6400 7832  
Website: [www.shortmanfilms.com](http://www.shortmanfilms.com)  
Email: [shortman@shortmanfilms.com](mailto:shortman@shortmanfilms.com)

**SITTING IN PICTURES**  
1 Syed Alwi Road #04-04  
Song Lin Building,  
Singapore 207628  
Tel: +65 6220 8608  
Website: [www.sittinginpictures.com](http://www.sittinginpictures.com)  
Email: [mail@sittinginpictures.com](mailto:mail@sittinginpictures.com)

**SPARKY ANIMATION PTE LTD**  
5th Floor Sulisam Building  
No. 12 Harper Road  
Singapore 369677  
Tel: +65 6281 3010  
Website: [www.sparkyanim.com](http://www.sparkyanim.com)  
Email: [info@sparkyanim.com](mailto:info@sparkyanim.com)

**SUPERNova MEDIA**  
102 Joo Chiat Road #02-01  
Singapore 427396  
Tel: +65 6348 8509  
Fax: +65 6345 5278  
Website: [www.supernovamedia.asia](http://www.supernovamedia.asia)  
Email: [hello@supernovamedia.asia](mailto:hello@supernovamedia.asia)

**THAT'S INNOVATIVE PTE LTD**  
8@TradeHub 21 #09-12  
8 Boon Lay Way  
Singapore 609964  
Tel: +65 6774 7121  
Website: [www.thatsinnovative.com](http://www.thatsinnovative.com)  
Email: [events@thatsinnovative.com](mailto:events@thatsinnovative.com)

**THE MOVING VISUALS CO PTE LTD**  
2 Kallang Avenue  
#04-08, CT Hub  
Singapore 339407  
Tel: +65 6333 3051  
Website: [www.tmvco.sg](http://www.tmvco.sg)  
Email: [info@tmvco.sg](mailto:info@tmvco.sg)

**THREESIXZERO**  
26 Sin Ming Lane #06-123  
Singapore 573971  
Tel: +65 6684 3875  
Website: [www.threesixzero.tv](http://www.threesixzero.tv)  
Email: [kwangwei@threesixzero.com.sg](mailto:kwangwei@threesixzero.com.sg)

**TOONZ ANIMATION PTE LTD**  
312A, Tanglin Road, #01-01  
Singapore 247982  
Tel: +65 6220 5056  
Fax: +65 6235 5690  
Website: [www.toonz.co](http://www.toonz.co)

**TOTAL SPORTS ASIA PTE LTD**  
30 Raffles Place, Level 17  
Chevron House, 048622 Singapore  
Tel: +65 6809 6131  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)  
Email: [info@totalsportsasia.com](mailto:info@totalsportsasia.com)

**TVS ASIA (SUNRISE ENTERTAINMENT)**  
302 Orchard Road  
#07-03 Tong Building  
Singapore 238862  
Tel: +65 6521 3700  
Website: [www.sunriseent.com.sg](http://www.sunriseent.com.sg)  
Email: [enquiries@sunriseent.com.sg](mailto:enquiries@sunriseent.com.sg)

**VERITE PRODUCTIONS PTE LTD**  
#08-28, Technopreneur Centre  
20, Ayer Rajah Crescent  
Singapore 139964  
Tel: +65 6571 1809  
Fax: +65 6471 2729  
Website: [www.veriteproductions.com](http://www.veriteproductions.com)  
Email: [hello@veriteproductions.com](mailto:hello@veriteproductions.com)

**WIDESCREEN MEDIA PTE LTD**  
261 Waterloo Street #04-28  
Waterloo Centre  
Singapore 180261  
Tel: +65 3152 0292  
Website: [www.widescreen-media.com](http://www.widescreen-media.com)  
Email: [info@widescreen-media.com](mailto:info@widescreen-media.com)

**XTREME MEDIA PTE LTD**  
Blk 24, Sin Ming Lane  
#02-101, Midview City  
Singapore 573970  
Tel: +65 6223 1107  
Website: [www.xtreme.com.sg](http://www.xtreme.com.sg)  
Email: [info@xtreme.com.sg](mailto:info@xtreme.com.sg)

**ZHAO WEI FILMS**  
22 Scotts Road #01-28  
Singapore 228221  
Tel: +65 6735 7053  
Fax: +65 6735 1181  
Website: [www.zhaowei.com](http://www.zhaowei.com)  
Email: [info@zhaowei.com](mailto:info@zhaowei.com)

**ZOOMOO NETWORKS PTE LTD**  
189 New Bridge Road, #04-01/02  
Singapore 059422  
Tel: +65 6236 9560  
Website: [www.zoomoo.tv](http://www.zoomoo.tv)

**MOBILE TELCOS**  
**M1**  
10 International Business Park  
Singapore 609928  
Tel: +65 6655 1111  
Website: [www.m1.com.sg](http://www.m1.com.sg)  
Email: [business@m1.com.sg](mailto:business@m1.com.sg)

## SINGAPORE

### SINGTEL MOBILE

31 Exeter Road,  
Comcentre #01-00  
Singapore 239732  
Tel: +65 6838 3388  
Fax: +65 6732 3769  
Website: [www.singtel.com](http://www.singtel.com)

### STARHUB MOBILE

67 Ubi Avenue 1 #05-01  
StarHub Green,  
Singapore 408942  
Tel: +65 6825 5000  
Fax: +65 6720 5000  
Website: [www.starhub.com](http://www.starhub.com)

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## FIBRE BROADBAND PROVIDER

### NETLINK TRUST

152 Beach Rd  
Singapore 189721  
Tel: +65 6563 4273  
Website: [www.netlinktrust.com](http://www.netlinktrust.com)

## BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

### CISCO SYSTEMS

8 Changi Business Park Avenue 1  
#05-51, UE BizHub East, South Tower,  
Singapore 4860182  
Tel: +65 6317 7777  
Fax: +65 6632 7532  
Website: [www.cisco.com/web/SG](http://www.cisco.com/web/SG)

### IDEAL SYSTEMS (SINGAPORE) PTE LTD

1 Commonwealth Lane, #06-06,  
ONE Commonwealth,  
Singapore 149544  
Tel: +65 6684 8770  
Fax: +65 6684 8774  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: [sales\\_singapore@idealsys.com](mailto:sales_singapore@idealsys.com)

## GOVERNMENT BODIES/ REGULATORY AGENCIES

### INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE

10 Pasir Panjang Road #10-01  
Mapletree Business City  
Singapore 117438  
Tel: +65 6211 0888  
Fax: +65 6659 2404  
Website: [www.ida.gov.sg](http://www.ida.gov.sg)

### MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE

3 Fusionopolis Way,  
#16-22 Symbiosis,  
Singapore 138633  
Tel: +65 6377 3800  
Fax: +65 6577 3888  
Website: [www.mda.gov.sg](http://www.mda.gov.sg)

### MINISTRY OF COMMUNICATIONS AND INFORMATION

140 Hill Street #01-01A,  
Old Hill Street Police Station,  
Singapore 179369  
Tel: +65 6837 9655  
Fax: +65 6837 9480  
Website: [www.mci.gov.sg](http://www.mci.gov.sg)  
Email: [MCI\\_Connects@mci.gov.sg](mailto:MCI_Connects@mci.gov.sg)

## RATINGS PROVIDERS

### KANTAR MEDIA SINGAPORE

67 Ubi Ave 1,  
StarHub Green #06-04,  
Singapore 408942  
Tel: +65 6355 7000  
Fax: +65 6634 7631  
Website: [www.kantarmedia.com](http://www.kantarmedia.com)

## MEDIACORP PTE LTD



### Head Office

Mediacorp Campus, 1 Stars Avenue  
Singapore 138507  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: [mediacorp.sg](http://mediacorp.sg)

### Key Personnel

Head, Brand & Communications: Karen Yew  
Tel: +65 6350 3261  
Email: [karenyew@mediacorp.com.sg](mailto:karenyew@mediacorp.com.sg)

### Company Profile

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Mediacorp pioneered the development of Singapore's broadcasting industry with radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 brands in English, Mandarin, Malay and Tamil, reaching virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include Kapanlagi Network, Indonesia's largest independent digital media; Cabinet Interactive, a Malaysian digital games publisher; Reebonz, a regional luxury online retailer and International Media Corporation, a Vietnam television.

Mediacorp was named Terrestrial Broadcaster of the Year for the 13th time at the Asian Television Awards in 2016.

### Description

**Channel 5:** The number one English mass entertainment and lifestyle channel for the entire family.

**Channel 8:** A 24-hour Chinese news and entertainment channel, Channel 8 is the most watched local Chinese channel in Singapore.

**Channel U:** An entertainment channel that features enriching and inspiring content from Singapore and around Asia.

**okto:** okto aims to encourage and rally viewers from all age groups to have a healthy mind and body. In the day, the channel carries a variety of Made-in-Singapore and acquired programmes for children aged between 4 and 12. Its sports belt, oktoSports starts at 9.00pm with local and premium sports content from around the world.

**Suria:** The heartbeat of the Malay community, Suria offers family entertainment, news and current affairs programmes enjoyed by the young and old, and everyone in between.

**Vasantham:** The channel of choice for the Indian community in Singapore, Vasantham offers a unique blend of innovative, informational and entertaining programming that appeals to local and international markets.

**Channel NewsAsia:** The regional news channel, launched in 1999, provides news and information with an Asian perspective. The channel's international feed is available in 61 million households across 28 territories.

## STARHUB



### Head Office

67 Ubi Avenue 1, #05-01 StarHub Green,  
Singapore 408942  
Tel: +65 6825 5000  
Website: [www.starhub.com](http://www.starhub.com)

### Key Personnel

Chief Executive Officer: Tan Tong Hai  
Chief Financial Officer: Dennis Chia  
Chief Commercial Officer: Kevin Lim  
Chief Strategic Partnership Officer: Jeannie Ong  
Chief Marketing Officer: Howie Lau  
Head, Media Sales: Callie Ng  
Head, Media Business Unit: Lee Soo Hui

### Company Profile

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbing' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

### Number of pay-TV subscribers:

528,000 households as of 31 March 2016

### Ownership:

Asia Mobile Holdings Pte. Ltd. – 55.8%  
NTT Communications Corporation – 9.9%  
Free Float – 33.6%

### Services offered:

Pay-TV: Digital Cable, HDTV, Internet TV,  
On Demand services, IPTV  
Mobile: 4G, 3G, 2G  
Broadband: Up to 1 Gbps

### Total no. of channels:

About 200 channels including On Demand and Free-to-Air channels

### Self-programmed channels:

E City, WV Drama, WV Drama On Demand,  
SuperSports 1-4, SuperSports Arena, Sensasi,  
Dunia Sinema On Demand and Varnam

### Value-added services:

SVOD, TVOD, catch-up and StarHub Go

## SOUTH KOREA

### SOUTH KOREA

<b>POPULATION</b>	51.3 million
<b>TOTAL HOUSEHOLDS</b>	19.6 million
<b>TV HOUSEHOLDS</b>	19.5 million
<b>PAY-TV PENETRATION</b>	99.8%
<b>PAY-TV SUBSCRIBERS</b>	31.0 million
<b>DIGITAL PAY TV SUBSCRIBERS</b>	25.2 million
<b>TOTAL BROADBAND SUBSCRIBERS</b>	92.7 million
<b>FIXED BROADBAND SUBSCRIBERS</b>	19.9 million
<b>WIRELESS BROADBAND SUBSCRIBERS</b>	72.9 million
<b>FIXED BROADBAND PENETRATION</b>	102.7%
<b>WIRELESS BROADBAND PENETRATION</b>	140.6%

**Source of Information:**  
Media Partners Asia

### South Korean Paid-for Online Video Market to Triple by 2021

South Korea is on the market watch list for its new insights in the video streaming environment.

The South Korean paid-for online video market is forecast to more than triple to \$433 million in 2021 from \$142 million in 2016, according to IHS Markit (Nasdaq: INFO), a world leader in critical information, analytics and solutions. The market is one of the biggest in Asia, with an annual average revenue per user at \$97 for its subscription service in 2016, compared to \$103 in Japan and just \$31 in China.

"South Korean consumers are more willing to pay for premium content now, and most of them will have multiple streaming subscriptions in the future," said Jun Wen Woo, analyst at IHS Markit. "High smartphone adoption, availability of low-priced subscription services, as well as the entrance of new local and international services, will also contribute to the growth of the market."

The paid-for online video market in South Korea includes subscription and transactional business models. P00Q and TV are two of the most notable online video subscription services in terms of the number of subscribers, while Google Play Movies dominates the transactional business holding more than two thirds of market share in terms of revenue. South Korea is one of the few markets in the world where Apple iTunes Store is not available.

With the increasing popularity of watching video on smartphones and tablet PCs, pay TV providers, such as

KT, SK Telecom and LG Uplus, media company CJ E&M, and three major broadcasters have expanded their businesses into digital.

But content production across platforms has surged over the years with foreign broadcasters collaborating with local players for exclusive content. PCCW and Netflix are two active players in this area.

Netflix has signed an exclusive international licensing agreement with JTBC, a South Korean nationwide general cable TV and broadcasting company, for the network's new Friday/Saturday TV series *MAN x MAN* made its debut on 21 April 2017.

Apart from being a Netflix original series, *MAN x MAN* is also Netflix's first simulcast of a Korean drama in over 20 languages to millions of subscribers across the world. Except for Korea and the US, *Man x Man* will stream globally on Netflix the same time as it premieres on JTBC. In Korea, the series will be live on Netflix an hour after airing on JTBC; and in the U.S., *Man x Man* will be in two parts, each part comprising eight episodes each.

*MAN x MAN* is a new series directed by producer Chang-min Lee, who worked on popular K-drama series like *Giant*, *Bride of the Sun*, *Birth of a Beauty*, and *Remember: War of the Son*. The latter was written by Kim Won-seok, who was also recognised for co-writing *Descendants of the Sun*, one of the most successful K-drama series in 2016. *Man x Man* stars Park Hae-jin who has been known for roles in acclaimed works including *My Love from the Star*, *Bad Guys*, and *Cheese in the Trap*. The drama tells the story of Kim Seol Woo (played by Park Hae Jin), who becomes a ghost bodyguard for a top hallyu star, the secret "men" who surround him, and their mysterious exploits.

The global simulcast of *MAN x MAN* defines how the internet enables Netflix to put the focus on the consumer to bring a show from Korea to over 93 million subscribers across 190 countries in over 20 languages.

Korea's leading content and media company CJ E&M's new fantasy romantic TV drama series *The Bride of Habaek* (also known as *The Bride of Water God*) meets global audiences via regional TV channel, tvN Asia and OTT platforms - DramaFever, Iflix, Viu, iQIYI, KKTv, Friday Video, ChocoTV.

A spin-off of bestselling comic, *The Bride of Habaek* is based on the story about the water god named Habaek (Nam Joo Hyuk) who loses all his abilities and has

to reincarnate to human world and meet a realist female psychiatrist named So-Ah (Shin Sae Kyeong). So-Ah thinks he is just another mental patient and does not take him seriously.

The drama received much attention from fans around the world when a star-studded cast was officially announced - Shin Sae Kyeong, Nam Joo Hyuk, Lim Ju Hwan, Jung Soo Jung, Gong Myung. Even before airing its very first episode, the drama was sold to more than 20 countries across North and South America and Asia-Pacific. Additional countries including Japan are currently in negotiation for the drama sales.

Global fans can watch the episode within 24 hours of its original broadcasts in Korea through regional TV channel, tvN Asia (Asia-Pacific region) and streaming platform, DramaFever (across North and South America). It is also available through Iflix (Southeast Asia, Africa Region), Viu (Hong Kong, Malaysia, Indonesia, Singapore, Philippines), KKTv (Taiwan), iQIYI (Taiwan), Friday Video (Taiwan) and ChocoTV (Taiwan).

"We are very excited to finally air *The Bride of Habaek* as it has been highly anticipated worldwide with hottest star cast and the fantasy storyline. Premiered on July 3rd in Korea, the drama ranked first among all cable channel programmes in the same time slot to meet viewers' expectations" said CJ E&M official.

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2748, Nambusunhwan-ro  
Gangnam-gu, Seoul, Korea  
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Fax: +82 2 526 2579  
Website: [www.ebs.co.kr](http://www.ebs.co.kr)  
Email: [global@ebs.co.kr](mailto:global@ebs.co.kr)

#### KOREA BROADCASTING SYSTEM (KBS)

18 Yeouido-dong, Yeongdeungpo-gu,  
Seoul 150-790  
Tel: +82 2 781 1000  
Fax: +82 2 781 1698 / 2399  
Website: [english.kbs.co.kr](http://english.kbs.co.kr)  
Email: [intl@kbs.co.kr](mailto:intl@kbs.co.kr)

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267 Seongam-ro  
Mapo-gu, Seoul, South Korea  
Tel: +82 2 789 3728  
Website: [www.imbc.com](http://www.imbc.com)  
Email: [jean99@mbc.co.kr](mailto:jean99@mbc.co.kr)

#### SEOUL BROADCASTING SYSTEM (SBS)

SBS Prism Tower, 82, Samgansan-ro,  
Mapo-Gu, Seoul, South Korea 121-904  
Tel: +82 2 2001 0718  
Fax: +82 2 2001 0798  
Website: [www.sbs.co.kr](http://www.sbs.co.kr)  
Email: [sbs-tv@sbs.co.kr](mailto:sbs-tv@sbs.co.kr),  
[woonhan@sbs.co.kr](mailto:woonhan@sbs.co.kr)

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Yeongdeungpo-gu, Seoul, Korea  
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Fax: +82 2 705 5012  
Website: [www.animaxtv.co.kr](http://www.animaxtv.co.kr)  
Email: [wklm@animaxtv.co.kr](mailto:wklm@animaxtv.co.kr)

#### BLOOMSBURY RESOURCES LIMITED

JS Building 6F, 452 Dosandaero  
Gangnam-gu, Seoul 135-948 Korea  
Tel: +82 2 419 2002  
Fax: +82 2 419 2003  
Website: [www.bloomsburymedia.com](http://www.bloomsburymedia.com)

#### C&M CO LTD

Cheil Building, 103 gil 9, Teheran-ro,  
(Samsung 1-dong, 168-26)  
Gangnam-gu, Seoul 135-091  
Tel: +82 2 550 4500  
Fax: +82 2 550 4580  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

#### C&M DONGBU CABLE TV BROADCASTING

118-19, Sangbong-dong,  
Jungnang-gu, Seoul 131-220  
Tel: +82 2 433 0012  
Fax: +82 2 433 2123  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

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Yougyung Building, 4th Floor, 239-1  
Nonhyeon-dong  
Gangnam-gu, Seoul, South Korea  
Tel: +82 2 2056 7914  
Fax: +82 2 2056 7994  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

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Affiliate of KLabs  
DMS Bldg, 8/F, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 2 300 3491  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

#### C&M SEONGBUK CABLE TV BROADCASTING

Daejin Building, 90-1558,  
Hawolgok1-dong,  
Seongbuk-gu, Seoul 136-130  
Tel: +82 2 942 5004  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

#### C&M YONGSAN CABLE TV BROADCASTING

50-8, Wonhyoro 1-ga,  
Yongsan-gu, Seoul 140-901  
Tel: +82 2 318 3000  
Fax: +82 2 777 4055  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

#### CABLE TV VOD CORPORATION

8F, Daehyunblue Tower, Seocho-Dong  
20-gil 1, Gangnam Daero, Seocho-gu  
Seoul 137-860 Korea  
Tel: +82 10 3936 0024  
Website: [www.homechoice.co.kr](http://www.homechoice.co.kr)

#### CENMEDIA INC

Shintaejin B/D 5F, 5 Gukhoe-daero 62-gil  
Yeongdeungpo-gu, Seoul 157-874 Korea  
Tel: +82 10 3784 3946  
Website: [www.cenmedia.co.kr](http://www.cenmedia.co.kr)

## SOUTH KOREA

<b>CHANNEL A</b> 1, Cheonggyecheon-ro Jongno-gu, Seoul, Korea Tel: +82 22 2020 3087 Fax: +82 2 020 1179 Website: <a href="http://www.ichannela.com">www.ichannela.com</a> Email: sunhyung_lee@donga.com	<b>CMB JEJU CABLE TV BROADCASTING</b> 3F, City Hall Annex, #120, Gyo-dong, Gongju-si, Chungcheongnam-do 314 090 Tel: +82 41 858 01000 / 856 00014 Website: <a href="http://www.cmbtv.com">www.cmbtv.com</a>	<b>DREAMCITY MEDIA COMPANY</b> EUGENE Group 7F S-Oil building, 471 Gongduk-dong, Mapo-gu, Seoul 121-805, Korea Tel: +82 2 3704 5300	<b>KOREA CABLE TV JEJU BROADCASTING</b> 304-22, Hanjin Tour Building, Yeon-dong, Jeju-si, Jeju-do 690-786 Tel: +82 64 741 7777 Fax: +82 64 748 0125 Website: <a href="http://www.kctvjeju.com">www.kctvjeju.com</a>
<b>CHARACTERPLAN (KOREA)</b> Richensia Suite B-1501 60 Hannamroad, Yongsan-gu Seoul 04419 Korea Tel: +82 2 543 7261 Fax: +82 2 543 7260 Website: <a href="http://www.characterplan.co.kr">www.characterplan.co.kr</a>	<b>CMB KURO CABLE TV BROADCASTING</b> 403, Ace Techno Tower 3-cha 197-48, Guro 3-dong, Guro-gu Seoul 152-848 Tel: +82 2 2109 6800 Website: <a href="http://www.cnm.co.kr">www.cnm.co.kr</a>	<b>FOX INTERNATIONAL CHANNELS KOREA</b> 13F, Heungkuk Life Insurance Co. Bldg Sinsimunno 1-GA Jongno-gu Seoul 110-786 Korea	<b>KOREA DIGITAL SATELLITE BROADCASTING (SKYLIFE)</b> 14F & 15F Korea First Bank Bld Gongpyeong-dong, Jongno-gu Seoul 110 702 Tel: +82 2 2003 3000 Website: <a href="http://www.skylife.co.kr/eng">www.skylife.co.kr/eng</a>
<b>CHEONGJU BROADCASTING CORP</b> 59-1, Sawayo-ro, Hyeongdunk-gu, Cheongju, Chungchongbuk-do 361-826 Tel: 82 4 3265 7000 Fax: 82 4 3265 7012 Email: <a href="mailto:cjbpd@hanmail.net">cjbpd@hanmail.net</a> Website: <a href="http://www.cjb.co.kr">www.cjb.co.kr</a>	<b>CMC TV</b> 20, Seodong-ro 14beon-gil, Geumjeong-gu Busan, Korea Tel: +82 51 517 6600 Fax: +82 51 517 9610 Website: <a href="http://www.cmctv.co.kr">www.cmctv.co.kr</a> Email: <a href="mailto:sshan49@hanmail.net">sshan49@hanmail.net</a>	<b>HANBAT CABLE NETWORK</b> 220-2, Jungchon-dong, Jung-gu Daejeon 301-840, Korea Tel: +82 42 288 7112	<b>KOREA FISHING CHANNEL</b> 242, Pangyo-ro, Bandang-gu Seongnam-si, Gyeonggi-do, Korea Tel: +82 70 8656 5724 Fax: +82 70 8282 8116 Website: <a href="http://www.eftv.co.kr">www.eftv.co.kr</a> Email: <a href="mailto:nftv5744@hanmail.net">nftv5744@hanmail.net</a>
<b>CHOSUN BROADCASTING CORP</b> 40, Sejong-daero 21-gil, Jung-gu Seoul 100-756 Korea Tel: +82 10 8804 9152 Website: <a href="http://www.tv.chosun.com">www.tv.chosun.com</a>	<b>D'LIVE CO LTD</b> 9, Teheran-ro 103-gil Gangnam-gu, Seoul, Korea Tel: +82 70 7410 4553 Fax: +82 70 550 4530 Website: <a href="http://www.dlive.kr">www.dlive.kr</a> Email: <a href="mailto:kwonjr@dlive.kr">kwonjr@dlive.kr</a>	<b>HYUNDAI HCN CABLE TV</b> 6th Floor, HCN Building, 926-5, former Bongcheon Bon-dong, Gwanak-gu, Seoul Website: <a href="http://www.eng.hcn.co.kr">www.eng.hcn.co.kr</a>	<b>KOREA HD BROADCASTING CORP</b> 10F, Korea Broadcaster's Centre, 203-1, Mokdongdong-ro, Yangcheongu, 158-715 Seoul, Korea Tel: +82 2 2146 0700 Website: <a href="http://tv.skylife.co.kr">tv.skylife.co.kr</a> Email: <a href="mailto:help@skylifetv.co.kr">help@skylifetv.co.kr</a>
<b>CJ E&amp;M CORPORATION</b> 16F, CJ E&M Centre, 66 Sangamsam-ro, Mapo-gu Seoul 03926 Korea Tel: +82 2 371 6387 Website: <a href="http://www.lineup.cjennm.com">www.lineup.cjennm.com</a> Email: <a href="mailto:min.jung@cj.net">min.jung@cj.net</a>	<b>DAEHAN MEDIAWORLD</b> 110-402 Gangseo Hangang Xi, 55 Yangcheon-ro, 55-gil, Gangseo-gu Seoul 157-200, Korea Tel: +82 23 664 1279 Website: <a href="http://www.daehanmediaworld.co.kr">www.daehanmediaworld.co.kr</a> Email: <a href="mailto:chong@daehanmediaworld.co.kr">chong@daehanmediaworld.co.kr</a>	<b>JAYE ENTERTAINMENT</b> 708, Yeongdong-daero, Gangnam-gu Seoul, Korea Tel: +82 2 567 4950 Fax: +82 2 568 2422 Website: <a href="http://www.jaye.co.kr">www.jaye.co.kr</a> Email: <a href="mailto:manager@jaye.co.kr">manager@jaye.co.kr</a>	<b>M&amp;V CO LTD</b> 203, Gyeongchun-ro, Guri-si Gyeonggi-do, Seoul, Korea Tel: +82 31 565 6783 Fax: +82 31 565 6850 Website: <a href="http://www.mnv.co.kr">www.mnv.co.kr</a> Email: <a href="mailto:mnv2002@mnv.co.kr">mnv2002@mnv.co.kr</a>
<b>CMB CABLE TV</b> 94-1, Sogi-dong, Dong-gu, Gwangju 501-100 Tel: +82 41 1544 3434 Fax: +82 41 858 0260 Website: <a href="http://www.cmbtv.com">www.cmbtv.com</a> Email: <a href="mailto:master@cmbtv.co.kr">master@cmbtv.co.kr</a>	<b>DAEWON MEDIA CO LTD</b> 5th Floor, 40-456 Hangang-ro 3-ga Yongsan-ku, Seoul 140-880 Korea Tel: +82 22 071 3116 Fax: +82 22 071 3200 Website: <a href="http://www.daewonmedia.com">www.daewonmedia.com</a>	<b>JUNGANG CABLE TV BROADCASTING CO LTD (JTBC)</b> JTBC 18F, 48-6 Sangamsan-ro Mapo-gu, Seoul, Korea Tel: +82 22 031 8484 Fax: +82 22 031 8489 Website: <a href="http://jtbc.joins.com">jtbc.joins.com</a> Email: <a href="mailto:hongjimin@jtbc.co.kr">hongjimin@jtbc.co.kr</a>	<b>MBS PLUS</b> 596, Hosu-ro, Ilsandong-gu Goyang-si, Gyeonggi-do, Korea Tel: +82 31 995 0275 Fax: +82 31 995 0191 Website: <a href="http://www.mbcplus.com">www.mbcplus.com</a> Email: <a href="mailto:hjko@mbcplus.com">hjko@mbcplus.com</a>
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<b>CMB GANGDONG CABLE TV BROADCASTING</b> 239-1 Nonhyeon Dong Gangnam-gu, Seoul 135-010 Tel: +82 2 2056 7777 Fax: +82 2 512 4208 Website: <a href="http://www.kcctv.co.kr">www.kcctv.co.kr</a>	<b>DISNEY CHANNELS KOREA</b> 7F Gangnam Finance Centre Building 737 Yeoksam-dong, Gangnam-gu Seoul 135-984 Korea Tel: +82 23 490 2838 Fax: +82 23 443 1441	<b>KIDS1TV (C4U MEDIA)</b> Woolimblue9, A-1405, 583 Yangcheon-ro, Seoul 157-779 Korea Tel: +82 23 660 1343 Fax: +82 23 660 1339 Website: <a href="http://www.kids1tv.com">www.kids1tv.com</a>	<b>MOUNTAIN TV</b> 24, Nonhyeon-ro, 28-gil Gangnam-gu, Seoul, Korea Tel: +82 70 7492 9900 Website: <a href="http://www.mountaintv.co.kr">www.mountaintv.co.kr</a> Email: <a href="mailto:jwkwon10@mountaintv.co.kr">jwkwon10@mountaintv.co.kr</a>
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## SOUTH KOREA

**SEOKYUNG CABLE TV BROADCASTING**  
532 Jinyang Lake to Jinju,  
Gyeongsangnam-do  
Samkwang building 6F  
660-150 Tel: +82 55 740 3001  
Fax: +82 55 748 0525  
Website: [www.icscs.co.kr](http://www.icscs.co.kr)

**SEOSEUL CABLE TV**  
1F, SamChang Building, 63-1,  
Chungjeongro3-ga,  
Seodaemun-gu Seoul 120-837  
Tel: +82 2 365 0101  
Fax: +82 2 365 0579  
Website: [www.scatv.co.kr](http://www.scatv.co.kr)

**SKYTV**  
DDMC Bldg, 10th Floor  
75, Maebongsan-ro, Mapo-gu  
Seoul, Korea  
Tel: +82 22 146 0709  
Website: [www.skylifetv.co.kr](http://www.skylifetv.co.kr)  
Email: [gidukim@skylifetv.co.kr](mailto:gidukim@skylifetv.co.kr)

**TAEJON BROADCASTING CORP**  
591, Daejeon-ro, Dong-gu,  
Daejeon 300-722  
Tel: +82 4 2281 1101  
Email: [sjhp@hanmail.net](mailto:sjhp@hanmail.net)

**TBROAD BROADCASTING**  
Shinil Building 131, Toegye-ro,  
Jung-gu, Seoul Tel: +82 31 1877 7000  
Fax: +82 31 386 2922

**TBROAD DONGDAEMOON CABLE TV BROADCASTING**  
Affiliate of KLabs  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

**TBROAD DONGSEO CABLE TV BROADCASTING**  
Shinil Building 131, Toegye-ro,  
Jung-gu, Seoul Tel: +82 2 1877 7000  
Fax: +82 2 924 9243  
Website: [www.tbroad.com](http://www.tbroad.com)

**TBROAD GWANJINSEONGDONG CABLE TV BROADCASTING**  
6F Oyang Building, 615-27, Jayang 1-dong,  
Gwangjin-gu, Seoul 143-866  
Tel: +82 2 3436 5070  
Fax: +82 2 3436 4080  
Website: [www.bigboxi.com](http://www.bigboxi.com)

**TBROAD HANVIT BROADCASTING CO LTD**  
120, Jeokgeum-ro, Danwon-gu  
Ansan 15357 South Korea  
Tel: +82 70 8188 8015  
Fax: +82 3 1414 4300

**TBROAD JONGNO JUNG CABLE TV BROADCASTING**  
503 Sampung Building,  
310-68, Euljiro 4-ga, Jung-gu, Seoul 100-194  
Tel: +82 2 2279 4300  
Fax: +82 2 2269 7771  
Website: [www.bigboxi.com](http://www.bigboxi.com)

**TBROAD NAMDONG CABLE TV BROADCASTING**  
Affiliate of KLabs  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

**TBROAD NOWON CABLE TV BROADCASTING**  
3F Dongyang Building, 322-5,  
Sanggye 2-dong, Nowon-gu, Seoul 139-200  
Tel: +82 2 938 7744  
Fax: +82 2 938 7745  
Website: [www.bigboxi.com](http://www.bigboxi.com)

**TBROAD SEOHAE CABLE TV BROADCASTING (Affiliate of KLabs)**  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

**TBROAD SUWON BROADCASTING Affiliate of KLabs**  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

**TCAST**  
68, Saemunan-ro  
Jongno-gu, Seoul  
Tel: +82 70 8145 3117  
Fax: +82 2 720 9258  
Website: [www.tcast.tv](http://www.tcast.tv)  
Email: [wpsoh@tcast.tv](mailto:wpsoh@tcast.tv)

**TCN DAEGU BROADCASTING Affiliate of KLabs**  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82-53-527-1019  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

**THE KOREA INTERNATIONAL BROADCASTING FOUNDATION (ARIRANG TV)**  
2351, Nambusunhwon-ro  
Seocho-gu, Seoul  
Tel: +82 23 475 5141  
Website: [www.arirang.co.kr](http://www.arirang.co.kr)  
Email: [kylee@arirang.co.kr](mailto:kylee@arirang.co.kr)

**UNITED MEDIA**  
9F Korea Broadcasters Centre  
233 Mok-dong Dong-ro Yangchon-gu  
Seoul 158-715, Korea  
Tel: +82 22 062 7500  
Fax: +82 22 062 7502

**WAG CORP**  
Unit 1508, 15F, Baeksang Star Tower 1st  
65, Digital-ro 9-gil, Geumcheon-gu  
Seoul, Korea  
Tel: +82 70 4353 4390  
Website: [www.wagcorp.co.kr](http://www.wagcorp.co.kr)  
Email: [film2529@hotmail.com](mailto:film2529@hotmail.com)

**PRODUCTION STUDIOS**  
**AD ANIMATION STUDIOS**  
77, Jungang-ro 1261 beon-gil,  
Ilsandong-gu, Goyang-si,  
Gyeonggi-do, Korea  
Tel: +82 31 927 9227  
Website: [www.adanimation.co.kr](http://www.adanimation.co.kr)  
Email: [kuensunlim@gmail.co.kr](mailto:kuensunlim@gmail.co.kr)

**ALL FOR ONE COMMUNICATIONS**  
4th Floor, Pyungan Building 188-7  
2-ka, Jangchung-dong, Jung-gu  
Seoul 100-855 Korea  
Tel: +82 2 273 4832  
Website: [www.ago.co.kr](http://www.ago.co.kr)  
Email: [master@ago.co.kr](mailto:master@ago.co.kr)

**ANIMATION STUDIO VANDAL CO LTD**  
U-dong, Busan Culture Content Complex  
#809, 140, Suyeonggangbyeon-daero  
Haeundae-gu, 612-020, Busan, Korea  
Tel: +82 70 7005 9125  
Website: [www.studiovandal.com](http://www.studiovandal.com)  
Email: [studiovandal@hanmail.net](mailto:studiovandal@hanmail.net)

**ANYZAC CO LTD**  
Suite A401, 126 Sopa-ro, Jung-gu  
100-250 Seoul, Korea  
Tel: +82 2 780 1382  
Fax: +82 2 780 1386  
Website: [www.anyzac.com](http://www.anyzac.com)  
Email: [anyzac.marketing@gmail.com](mailto:anyzac.marketing@gmail.com)

**ARTPQ CO LTD**  
213-2, Cheomdan-ro  
Jeju-si, Jeju-do  
63309 Korea  
Tel: +82 64 757 7966  
Website: [www.artpq.com](http://www.artpq.com)  
Email: [jeremy11011@naver.com](mailto:jeremy11011@naver.com)

**ASIAHOME ENTERTAINMENT CO LTD**  
201-1403, Chunui-Techno Park 2  
18, Bucheon-ro, 198 beon-gil  
Wonmi-gu, Bucheon-si  
Gyeonggi-do, 14557 Korea  
Tel: +82 70 879 5804  
Website: [www.asiahoment.com](http://www.asiahoment.com)

**AURORA WORLD CORPORATION (KOREA)**  
Aurora Building, 997 Daechi-Dong  
9 Gangnam-gu, Seoul 135-502 Korea  
Tel: +82 2 3420 4114  
Fax: +82 2 3420 4000 6  
Website: [www.auroraworld.com](http://www.auroraworld.com)

**AVA ENTERTAINMENT CO LTD (KOREA)**  
1902, KGIT Bldng, 402 World Cup Buk-ro  
Mapo-gu, Seoul 121-1913 Korea  
Tel: +82 2 716 8850  
Fax: +82 2 7168 806  
Website: [www.avaent.co.kr](http://www.avaent.co.kr)

**BAH MEDIA**  
449, Suyeong-ro, Suyeong-gu  
Busan, Korea  
Tel: +82 51 626 0300  
Fax: +82 51 626 0373  
Website: [www.bahmedia.co.kr](http://www.bahmedia.co.kr)  
Email: [bahmedia123@naver.com](mailto:bahmedia123@naver.com)

**BAMHANEUL**  
47, Digital-ro 9-gil  
Geumcheon-gu, Seoul, Korea  
Tel: +82 70 4130 0979  
Fax: +82 50 4080 0978  
Website: [www.bamhaneul.com](http://www.bamhaneul.com)  
Email: [bamarthlg@gmail.com](mailto:bamarthlg@gmail.com)

**BETHEL GLOBAL MEDIA CONTENTS**  
6F, Myeong-rim Bldg, 11  
Bangbaecheon-ro 24-gil  
Seocho-gu, Seoul, Korea  
Tel: +82 2 593 6530  
Website: [www.bethelgmc.com](http://www.bethelgmc.com)  
Email: [sales@bethelgmc.com](mailto:sales@bethelgmc.com)

**BIGPUMPKIN CO LTD**  
61640, #201, Gwangju Visual Culture Center  
Tel: +82 62 681 8004  
Fax: +82 62 674 4098  
Website: [www.bigpumpkin.co.kr](http://www.bigpumpkin.co.kr)  
Email: [aniclick@nate.com](mailto:aniclick@nate.com)

**BUNDO PRODUCTION**  
195, Baengma-ro, Ilsandong-gu  
Goyang-si, Gyeonggi-do, Korea  
Tel: +82 50 5772 0200  
Website: [www.bundo.kr](http://www.bundo.kr)  
Email: [bundopro@naver.com](mailto:bundopro@naver.com)

**CGPIXEL STUDIO INC**  
140, Suyeonggangbyeon-daero  
Haeundae-gu, Busan, Korea  
Tel: +82 70 7005 4002  
Website: [www.cgpixel.org](http://www.cgpixel.org)  
Email: [cgpixelstudio@gmail.com](mailto:cgpixelstudio@gmail.com)

**CH9TV**  
8-1, Dusil-ro 23beon-gil  
Geumjeong-gu, Busan, Korea  
Tel: +82 5 1581 9946  
Fax: +82 5 1581 9946  
Website: [www.ch9tv.com](http://www.ch9tv.com)  
Email: [ch9tv@ch9tv.com](mailto:ch9tv@ch9tv.com)

**CINEMA NEWONE**  
1006 Gangnam mirae tower 174  
Saimdang-ro, Seocho-gu, Seoul, Korea  
Tel: +82 70 8712 8703  
Fax: +82 23 486 6108  
Email: [won8703@naver.com](mailto:won8703@naver.com)

**COANSTUDIO CO LTD**  
Shinhan B/D 2F, 2-42 Yangjae-dong  
Seocho-gu, Seoul, Korea  
Tel: +82 2 521 2227  
Website: [www.coanstudio.com](http://www.coanstudio.com)  
Email: [marketing@coanstudio.com](mailto:marketing@coanstudio.com)

**COREA DRAMA PRODUCTION ASSOCIATION**  
99, Hwagok-ro 61-gil  
Gangseo-gu, Seoul, Korea  
Tel: +82 2 554 1448  
Fax: +82 2 554 1475  
Website: [www.codatv.or.kr](http://www.codatv.or.kr)  
Email: [sha6dy@gmail.com](mailto:sha6dy@gmail.com)

**DAEYOUNG MEDIA**  
#1737 Rosedale B/D, 724 Suseo-dong  
Gangnam-gu, Seoul 135-885 Korea  
Tel: +82 10 2323 9370  
Fax: +82 2 423 9807

**DAVE COOP**  
198, Bucheon-ro, Wonmi-gu  
Bucheon-si, Gyeonggi-do, Korea  
Tel: +82 70 7500 6868  
Fax: +82 70 4015 9088  
Website: [www.davecoop.co.kr](http://www.davecoop.co.kr)  
Email: [woogy112@davecoop.co.kr](mailto:woogy112@davecoop.co.kr)

**DIGIPOEM**  
Website: [www.digipoem.com](http://www.digipoem.com)  
Email: [digipoem1@naver.com](mailto:digipoem1@naver.com)

**DREAMNCOMPANY**  
502, Lions B/D, 9 Samil Daero 4-gil  
Jung-gu, Gyeonggi-do, Seoul 100-861  
Korea  
Tel: +82 10 4378 9147

**DREAMVILLE ENTERTAINMENT**  
3RD Floor, 27 Seorae-ro 2-gil  
Seocho-gu, Seoul 123-805 Korea  
Tel: +82 2 529 9277  
Fax: +82 2 529 9278  
Website: [www.dreamville.kr](http://www.dreamville.kr)  
Email: [docurose@yahoo.com](mailto:docurose@yahoo.com)

**ELECTRIC CIRCUS**  
Chun-ui TechnoPark 202-1301  
Chun-ui-dong, Wonmi-gu  
Bucheon 420-857 Korea  
Tel: +82 32 623 0135  
Website: [www.electriccircus.kr](http://www.electriccircus.kr)  
Email: [jshin@electriccircus.kr](mailto:jshin@electriccircus.kr)

## SOUTH KOREA

<b>EPICAN</b> HueLife Bldg 4F/5F 118 Yangpyeong-ro, Yeongdeungpo-gu Seoul, Korea Tel: +82 26 004 5077 Website: <a href="http://www.epican.net">www.epican.net</a> Email: <a href="mailto:info@epican.net">info@epican.net</a>	<b>PLANET ENTERTAINMENT INC</b> A-403 Woolim-Lionsvalley Bldg 149 Yangpyeong-ro, Yeongdeungpo-gu Seoul 150-105 Korea Tel: +82 2 514 8952 Fax: +82 2 514 8957	<b>MAGIC IMAGE CO LTD</b> 14, Eonju-ro 98-gil Gangnam-gu, Seoul, Korea Tel: +82 2 563 7765 Fax: +82 2 563 7724 Website: <a href="http://www.micostudio.com">www.micostudio.com</a> Email: <a href="mailto:stevejeon@micostudio.com">stevejeon@micostudio.com</a>	<b>ROLLING BEAN</b> B-404, 140 Tongil-ro Deogyang-gu, Goyang-si Gyeonggi-do, Korea Tel: +82 2 581 1224 Fax: +82 2 254 1226 Email: <a href="mailto:orange@creacon.tv">orange@creacon.tv</a>
<b>EVERYSHOW INC</b> 7F, Misung Building, 115-7 Nongnyun-dong Gangnam-gu, Seoul 135-821 Korea Tel: +82 23 780 7000 Fax: +82 23 4421 1221 Website: <a href="http://www.everyshow.co.kr">www.everyshow.co.kr</a>	<b>K PRODUCTION</b> 13, Sillim-ro 70-gil Gwanak-gu, Seoul, Korea Tel: +82 2 885 5505 Fax: +82 2 882 7657 Website: <a href="http://www.k-production.com">www.k-production.com</a> Email: <a href="mailto:ceaserdraft@naver.com">ceaserdraft@naver.com</a>	<b>MEDIA PEOPLE</b> 14, Teheran-ro 63-gil Gangnam-gu, Seoul, Korea Tel: +82 70 4645 6874 Email: <a href="mailto:jack20@naver.com">jack20@naver.com</a>	<b>SAMG ANIMATION KOREA</b> 8F, #413, Bangeunsa-ro, Gangnam-gu Seoul 135-867 Korea Tel: +82 2 535 6773 Fax: +82 2 523 4573 Website: <a href="http://www.samg.net">www.samg.net</a>
<b>G&amp;G ENTERTAINMENT INC</b> 152-050 Hanshin IT Tower #301 Gurodong, Gorogu, Seoul, Korea Tel: +82 2 2108 7090 Website: <a href="http://www.gngmgmt.com">www.gngmgmt.com</a> Email: <a href="mailto:admin@gngmovie.com">admin@gngmovie.com</a>	<b>KBS Studios</b> 123, Ingye-ro, Paldal-gu, Suwon-si, Gyeonggi-do Tel: +82 31 219 8081 Website: <a href="http://www.english.kbs.co.kr">english.kbs.co.kr</a>	<b>MOKPO CITY HALL</b> Mokpo Marine Science Museum for Children 98 Samhak-ro, 92 beon-gil Mokpo-si 530-818 Korea Tel: +82 10 3892 7989 Fax: +82 06 1242 6358 Website: <a href="http://www.mmsm.mokpo.go.kr">www.mmsm.mokpo.go.kr</a>	<b>SAMHWA NETWORKS CO LTD</b> 705-17 Yeoksam-dong, Gangnam-gu Seoul, South Korea Tel: +82 2 3454 1500 Fax: +82 2 501 1651 Website: <a href="http://www.shnetworks.co.kr">www.shnetworks.co.kr</a> Email: <a href="mailto:juyang0524@naver.com">juyang0524@naver.com</a>
<b>GRAFIZIX CO LTD</b> 126, Sopa-ro, Jung-gu, Seoul, Korea Tel: +82 70 4137 5072 Fax: +82 70 4137 5070 Website: <a href="http://www.grafizix.com">www.grafizix.com</a> Email: <a href="mailto:gfdir@gmail.com">gfdir@gmail.com</a>	<b>KENNY &amp; CO INC</b> S-Trenue, #3404, 26-1 Yoido dong Youngdeungpo gu, Seoul 150-879, Korea Tel: +82 2 780 0042 Fax: +82 2 780 1133 Website: <a href="http://www.kennynco.com">www.kennynco.com</a> Email: <a href="mailto:kenny@kennynco.com">kenny@kennynco.com</a>	<b>NHC MEDIA CO LTD</b> #310 Digital Empire, 685 Gasan-dong Geumcheon-gu, Seoul 153023 Korea Tel: +82 2 2624 2830/1 Website: <a href="http://www.nhcmedia.co.kr">www.nhcmedia.co.kr</a> Email: <a href="mailto:nhcmedia02@daum.net">nhcmedia02@daum.net</a>	<b>SEAN PICTURES INC</b> #508, 45, Gasan Digital 1-ro Geumcheon-gu, Seoul, Korea Tel: +82 70 8272 0352 Fax: +82 30 3344 2035 2 Website: <a href="http://www.youtube.com/SEANpictures">www.youtube.com/SEANpictures</a> Email: <a href="mailto:seanpics@naver.com">seanpics@naver.com</a>
<b>GROUP8 / SOUND AND COMPANY</b> 402, World Cup buk-ro Mapo-gu, Seoul, Korea Tel: +82 26 900 8821 Fax: +82 26 900 8899 Email: <a href="mailto:anitis@group8.co.kr">anitis@group8.co.kr</a>	<b>KEYRING CO LTD</b> 2F Samzung Bldg, 20 Teheran-ro Gangnam-gu, Seoul 135-923 Korea Tel: +82 02 3447 2033 Website: <a href="http://www.keyringstudio.com">www.keyringstudio.com</a> Email: <a href="mailto:keyringstudio@gmail.com">keyringstudio@gmail.com</a>	<b>OCON STUDIOS INC</b> 9F, Blk A Pangyo-Inno Valley 253, Pangyo-ro, Bundang-gu Seongnam-si, Gyeonggi-do, Korea Tel: +82 31 8018 0844 Website: <a href="http://www.ocon.co.kr">www.ocon.co.kr</a> Email: <a href="mailto:samlee@ocon.kr">samlee@ocon.kr</a>	<b>SMARTSTUDY</b> 5th Floor, 94 Myeongdal-ro Seocho-Gu, Seoul 06668 Tel: +82 10 4089 0362 Fax: +82 2 347 0654 Website: <a href="http://www.smartstudy.co.kr">www.smartstudy.co.kr</a> Email: <a href="mailto:with@smartstudy.co.kr">with@smartstudy.co.kr</a>
<b>H CULTURE</b> Gasandigital 1-ro 128 STX Tower Gumchoengu, Seoul 153-803 Korea Tel: +82 2 564 2761 Fax: +82 27 041 7047 67 Website: <a href="http://www.hhhhh.co.kr">www.hhhhh.co.kr</a>	<b>KIMJONGHAK PRODUCTION CO LTD</b> Road 148, Gangnam-gu, Seoul eonju 19 Chung Ho Bldg Tel: +82 23 445 6001 Website: <a href="http://www.kjhpro.com">www.kjhpro.com</a> Email: <a href="mailto:pdhui@kjhpro.com">pdhui@kjhpro.com</a>	<b>PICTIONARY ART FACTORY CO LTD</b> 85-11, Goeumnam-ro 191 beon-gil Yangju-si, Gyeonggi-do, Korea Tel: +82 70 7825 8778 Fax: +82 50 5116 2399 Website: <a href="http://www.pictionary.tv">www.pictionary.tv</a> Email: <a href="mailto:nickjo@pictionary.tv">nickjo@pictionary.tv</a>	<b>STUDIO GALE CO LTD</b> 5F, 64 Pangyo-ro, 255 Beon-gil Bundang-gu, Seongnam-si Gyeonggi-do 463-400 Korea Tel: +82 31 8060 2801 Fax: +82 31 8060 2750 Website: <a href="http://www.studiogale.com">www.studiogale.com</a> Email: <a href="mailto:info@studiogale.com">info@studiogale.com</a>
<b>HAPPY DOG TV LTD</b> 98, Gamdongji-gil Bangnim-myeon Pyeongchang-gun, Gangwon-do, Korea Tel: +82 2 780 9988 Fax: +82 2 780 1133 Website: <a href="http://www.happydogtv.com">www.happydogtv.com</a> Email: <a href="mailto:wowhappydog@naver.com">wowhappydog@naver.com</a>	<b>KING CONTENT CO LTD</b> Hipark3-Ro 75, Ilsanseo-Gu, Goyang Si Gyeonggi-Do, Korea 206 Seoul 135-514, Korea Tel: +82 70 4120 1113 Email: <a href="mailto:nhalin@naver.com">nhalin@naver.com</a>	<b>PLAYONCAST</b> 189, Seongnam-ro 5F Kbiz DMC Tower Mapo-gu, Seoul, Korea Tel: +82 2 511 8990 Fax: +82 2 6937 1212 Website: <a href="http://www.playoncast.com">www.playoncast.com</a> Email: <a href="mailto:jhan@playoncast.com">jhan@playoncast.com</a>	<b>STUDIO KEYSTONE CO LTD</b> 220, Yeoksam-ro, Gangnam-gu Seoul, Korea (Hongsun Bldg 1F) Tel: +82 26 959 8468 Fax: +82 26 959 7977 Website: <a href="http://www.keystonegroup.co.kr">www.keystonegroup.co.kr</a> Email: <a href="mailto:keystone@keystonegroup.co.kr">keystone@keystonegroup.co.kr</a>
<b>HB ENTERTAINMENT</b> 819, Eon-ju ro Gangnam-gu, Seoul, Korea Tel: +82 2 3448 1105 Website: <a href="http://www.hbenter.com">www.hbenter.com</a> Email: <a href="mailto:hbent@hbentertainment.com">hbent@hbentertainment.com</a>	<b>KMH CO LTD KOREA</b> 23rd Floor, KT IT Centre, 924 Mok-dong Yangchun-gu, Seoul 158-714 Korea Tel: +82 22 647 1255 Fax: +82 22 647 3141 Website: <a href="http://www.ikmh.co.kr">www.ikmh.co.kr</a>	<b>PLUS MEDIA PARTNER</b> 5F SIGA Building, 15 Bano-paero 8-gil, Seocho-gu, Seoul 137-927 Korea Tel: +82 10 5216 2605 Fax: +82 31 266 6003	<b>STUDIO W.BABA</b> 2F Daejeong B/D, 82 World Cup buk-ro Mapo-gu, Seoul, Korea 121-250 Tel: +82 2 332 9457 Fax: +82 2 332 2457 Website: <a href="http://www.studiobaba.com">www.studiobaba.com</a> Email: <a href="mailto:chang@studiobaba.com">chang@studiobaba.com</a>
<b>HONG DANG MOO CO LTD</b> 148, Sagimakgol-ro, Jungwon-gu Seongnam-si, Gyeonggi-do, Korea Tel: +82 31 703 8871 Website: <a href="http://www.hdmoo.com">www.hdmoo.com</a> Email: <a href="mailto:kjpooh@gmail.com">kjpooh@gmail.com</a>	<b>LEGENDARY TELEVISION</b> 2F A01, Seoul Business Agency 400 World Cup Buks-ro (1602 Sangam-dong) Mapo-gu, Seoul Korea 121-904 Website: <a href="http://www.legendary.com">www.legendary.com</a> Email: <a href="mailto:aoe@legendary.com">aoe@legendary.com</a>	<b>PNSYSTEM CO LTD</b> PNSYSTEM building, 245-2 Cheomdan-ro Jeju-si, Jeju-do 690-140 Korea Tel: +82 70 8610 5335 Fax: +82 64 702 4180 Website: <a href="http://www.pnysis.com">www.pnysis.com</a>	<b>SUNNY ENTERTAINMENT</b> Next Bldg 20, Gangnam-daero 154-gil, Gangnam-gu, Seoul, Korea 135888 Tel: +82 26 925 6100 Fax: +82 26 925 6106 Email: <a href="mailto:pdkang7@naver.com">pdkang7@naver.com</a>
<b>HUNUS ENTERTAINMENT</b> 93, Baekhyeon-ro, Bundang-gu Seongnam-si 463-825 Korea Tel: +82 31 603 1652 Fax: +82 31 603 1654 Website: <a href="http://www.hunusent.co.kr">www.hunusent.co.kr</a>	<b>LOCATION PRO</b> 3 Floor, 301 Soojung-Gu Dalaenero 221 Gil 2 Sungnam-Si, South Korea Tel: +82 2 558 7502 Website: <a href="http://www.locationpro.co.kr">www.locationpro.co.kr</a> Email: <a href="mailto:jrayor@paran.com">jrayor@paran.com</a>	<b>REDROVER</b> 3F Bundang M Tower, 188 Gumidong, Bundang-gu, Seongnam-si Gyeonggi-do 463-870 Korea Tel: +82 31 601 7900 Fax: +82 31 601 7901 Website: <a href="http://www.redroveranimation.com">www.redroveranimation.com</a> Email: <a href="mailto:marketing@redrover.co.kr">marketing@redrover.co.kr</a>	<b>SYNTERGY MEDIA INC</b> B-313, 330 Seongam-ro Mapo-gu, Seoul, Korea 03920 Tel: +82 2 540 4124 Fax: +82 2 540 4125 Website: <a href="http://www.synergymedia.co.kr">www.synergymedia.co.kr</a> Email: <a href="mailto:info@synergymedia.co.kr">info@synergymedia.co.kr</a>
<b>ICONIX CO LTD</b> 64, Pangyo-ro 255 beon-gil Bundang-gu, Seongnam-si Gyeonggi-do, Korea Tel: 1566-0855 Website: <a href="http://www.iconix.co.kr">www.iconix.co.kr</a> Email: <a href="mailto:mikyung@iconix.co.kr">mikyung@iconix.co.kr</a>	<b>LOCO ENTERTAINMENT CO LTD</b> 4-974D, H-1, KIST Hwarang-ro 14gil-5, Seongbuk-gu, Seoul 02792 Korea Tel: +82 70 7525 5352 Fax: +82 70 8677 5540 Website: <a href="http://blog.naver.com/prpring">blog.naver.com/prpring</a>	<b>ROI VISUAL CO LTD</b> 3F Myeongeon B/D, Nonhyeon-dong 12-3 Gangnam-gu, Seoul 135-010 Korea Tel: +82 23 445 2192 Fax: +82 23 445 2193 Website: <a href="http://www.aniroi.com">www.aniroi.com</a> Email: <a href="mailto:global@roivisual.com">global@roivisual.com</a>	<b>TAKTOON ENTERPRISE</b> #803, 8th Floor, Art Centre Chung-Ang University, 84 Heukseok-ro Dongjak-gu, Seoul 156-756 Korea Tel: +82 23 280 5822 Website: <a href="http://www.taktoon.com">www.taktoon.com</a> Email: <a href="mailto:taktoon@taktoon.com">taktoon@taktoon.com</a>

## SOUTH KOREA

### TOZ STUDIO

Annex 102, 17 Sajik-gil Nam-gu  
Gwangju 61640 Korea  
Tel: +82 26 124 6656  
Fax: +82 62 443 0947  
Website: [www.tozani.co.kr](http://www.tozani.co.kr)  
Email: [mashur@naver.com](mailto:mashur@naver.com)

### TUBA N CO LTD

Seong-Sin Bldg, 53 Gangnam-Daero  
132-gil, Gangnam-gu  
Seoul 135-815 Korea 06045  
Tel: +82 2 512 2550  
Fax: +82 70 4324 2337  
Website: [www.tubaani.com](http://www.tubaani.com)  
Email: [global@tubaani.com](mailto:global@tubaani.com)

### VICTORY PRODUCTION & COMPANY

Horim Art Center 1 Bldg, 8 Floor  
317 Dosan-daeo, Gangnam-gu  
Seoul, Korea 06021  
Tel: +82 2 786 2245  
Fax: +82 2 761 5428  
Website: [www.vicpd.co.kr](http://www.vicpd.co.kr)  
Email: [lhjin@naver.com](mailto:lhjin@naver.com)

### VOOZCLUB

Yeoksam-Dong, 684-23, Gangnam-gu  
Seoul 135-080 Korea  
Tel: +82 2 568 5052  
Fax: +82 2 568 0170  
Website: [www.voozclub.com](http://www.voozclub.com)  
Email: [ozone@voozclub.com](mailto:ozone@voozclub.com)

### WILLDREAM CO LTD

18, Bucheon-ro 198 Beon-gil  
Wonmigu, Bucheon-si  
Gyeonggi-do, Korea  
Tel: +82 21 899 4305  
Website: [media.willdream.com](http://media.willdream.com)  
Email: [willdream@willdream.com](mailto:willdream@willdream.com)

### XRISP (KOREA)

1010-07, Bld 202 – Chunui Technopark  
18, Bucheon-ro, 198beon-gil  
Bucheon-si, Korea  
Tel: +82 70 4319 4944  
Fax: +82 26 280 4944  
Website: [www.xrisp.com](http://www.xrisp.com)  
Email: [xrisp@xrisp.com](mailto:xrisp@xrisp.com)

### YOUNG TOYS

Gomas B/D 7F, Hannam-Daero 11-gil  
Yongsan-gu, Seoul 140-889 Korea  
Tel: +82 23 484 1271  
Fax: +82 23 484 0708  
Website: [www.youngtoys.co.kr](http://www.youngtoys.co.kr)  
Email: [sejoong.kim@youngtoys.com](mailto:sejoong.kim@youngtoys.com)

### MOBILE TELCOS/ TRIPLE-PLAY

**B TV**  
SK Namsan Green Bldg., 24,  
Toegye-ro, Jung-gu, Seoul, Korea 100-711  
Tel: +82 80 8282 106  
Website: [www.skbtv.co.kr](http://www.skbtv.co.kr)  
Email: [customercenter@skbroadband.com](mailto:customercenter@skbroadband.com)

### CJ HELLOVISION

Digital Dream Tower 19  
World Cup buk-ro 56-gil  
1595-1 Sangam-dong, Mapo-gu  
Seoul, Korea  
Tel: +82 41 1855 1000  
Fax: +82 2 376 6191  
Website: [www.cn.cjhellovision.com](http://www.cn.cjhellovision.com)

### KT CORP

90 Bulljeong-ro (206 Jungja-dong)  
Bundang-gu, Seongnam-city  
GyeongGi-Do, 463-711  
Tel: +82 1588 8448  
Website: [www.kt.co.kr](http://www.kt.co.kr)

### LG U+

32, Hangang-daero, Yongsan-gu,  
Seoul, Korea  
Tel: +82 70 4080 1114  
Website: [www.lguplus.com](http://www.lguplus.com)  
Email: [ir@lguplus.co.kr](mailto:ir@lguplus.co.kr)

### SK BROADBAND CO LTD

SK Namsan Green Bldg, 24  
Toegye-ro, Jung-gu, Seoul, Korea 100-711  
Website: [www.skbroadband.com/eng](http://www.skbroadband.com/eng)  
Email: [customercenter@skbroadband.com](mailto:customercenter@skbroadband.com)

### SK TELECOM

SK T-Tower, 65  
Eulji-ro, Jung-gu  
Seoul 04539 Korea  
Tel: +82 2 6100 2114  
Website: [www.sktelecom.com](http://www.sktelecom.com)  
Email: [sk\\_press@sk.com](mailto:sk_press@sk.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### KOREAN ANIME INDUSTRY ASSOCIATION

272, Digital-ro, Guro-gu  
Seoul, Korea  
Tel: +82 22 108 7066  
Fax: +82 22 108 7091  
Website: [www.kaia.modoo.at](http://www.kaia.modoo.at)  
Email: [toonz@nate.com](mailto:toonz@nate.com)

#### KOREAN BROADCASTING INSTITUTE (KBSI)

923-5, Mok-dong, Yangcheon-gu,  
Seoul 158-715  
Tel: +82 2 3219 5431  
Fax: +82 2 2649 7313

#### KOREAN CABLE TV ASSOCIATION (KCTA)

KPC Bldg. 7th Floor  
122-1, Jucksun-dong, Jongro-gu, Seoul  
Tel: +82 2 735 6511  
Website: [www.kcta.or.kr](http://www.kcta.or.kr)  
Email: [kcta@kcta.or.kr](mailto:kcta@kcta.or.kr)

#### KOREA COMMUNICATIONS COMMISSION (KCC)

47 Gwanmun-ro, Gwacheon-si,  
Gyeonggi-do, Republic of Korea 13809  
Tel: +82 2 2110 2114  
Website: [www.kcc.go.kr](http://www.kcc.go.kr)  
Email: [webmaster@kcc.go.kr](mailto:webmaster@kcc.go.kr)

#### KOREA CONTENT FINANCIAL COOPERATION

DMC Tower, 16th Floor  
Sungam-dong 189, Seongam-ro  
Mapo-gu, Seoul, Korea 03929  
Tel: +82 23 151 9005  
Website: [www.kocfc.or.kr](http://www.kocfc.or.kr)  
Email: [twosonhappy@gmail.com](mailto:twosonhappy@gmail.com)

#### KOREA CREATIVE CONTENT AGENCY (KOCCA)

35, Goyuk-gil, Naju-si  
Jellanam-do, Korea  
Tel: +82 61 900 6314  
Website: [eng.kocca.kr](http://eng.kocca.kr)  
Email: [rosa@kocca.kr](mailto:rosa@kocca.kr)

#### KOREA INDEPENDENT PRODUCTIONS ASSOCIATIONS

07995 Mokdong-dong, Yangcheon-gu  
Seoul, Korea 233, 12 Floor  
Tel: +82 23 219 5645  
Fax: +82 23 219 5649  
Website: [www.kipa21.com](http://www.kipa21.com)  
Email: [kipa3219@daum.net](mailto:kipa3219@daum.net)

## TAIWAN

### STATS BOX

#### TAIWAN

**POPULATION** 23.6 million

**TOTAL HOUSEHOLDS** 8.7 million

**TV HOUSEHOLDS** 7.4 million

**PAY TV SUBSCRIBERS**  
6.7 million

**PAY TV PENETRATION** 88.5%

**CABLE TV SUBSCRIBERS**  
5.5 million

**CABLE TV PENETRATION**  
72.7%

**DIGITAL PAY-TV  
SUBSCRIBERS** 6 million

**TOTAL BROADBAND  
SUBSCRIBERS** 24.9 million

**FIXED BROADBAND  
SUBSCRIBERS** 5.8 million

**WIRELESS BROADBAND  
SUBSCRIBERS** 19.4 million

**FIXED BROADBAND  
PENETRATION** 67.3%

**WIRELESS BROADBAND  
PENETRATION** 81.6%

*Source of Information:  
Media Partners Asia*

Taiwan plans to replace analogue broadcasting with a digital system by 2014 after the analogue cable broadcast terminated. The Republic of China Cabinet approved a measure mandating that all new televisions are to be equipped with a digital television tuner from 2006. The rule will apply to TVs measuring between 21 and 29 inches in 2007, and to sets of all sizes in 2008, the Cabinet said in a statement. To assist lower-income families with the switch to digital television, the government plans to provide NT\$300 million in aid to purchase converters or for the purchase of new digital televisions. In February 2009, the National Communications Commission proposed amendments to the Cable Television Act; they include mandating cable companies to provide free set-top boxes.

The cable television system comprises around one hundred different channels, ranging from news, sport, variety, game, music, children's, foreign, movie and documentary channels. The Taiwanese government is promoting digital signal television, provided through a set-top box. The analogue signal of air television was turned off on June 30, 2012.

### TAIWAN DIGITAL VIDEO STILL UNDERPERFORMING

The island of Taiwan and its 23 million people are served by 61 cable operators, 36 of which are controlled by five Multi-System Operators, plus 25 smaller independent providers. As of Y/E 2016, the five MSOs controlled 73% of Taiwanese cable subscriptions.

Cable television is prevalent in Taiwan, as a result of cheap subscription rates (typically around NT\$550, or US\$15 a month) and the paucity of free-to-air television, which comprises about 20 channels. Programming is mostly in Mandarin and Taiwanese with a few channels are in Hakka or English. There are also programmes in other foreign-language, mainly east Asian and south-east Asian languages. Miniseries, called Taiwanese drama, are popular. There is a dedicated station for Taiwan's Hakka minority as well as the arrival in 2005 of an aboriginal channel. There are around 100 channels with most stations being dedicated to a particular genre; such as game shows, news, anime, movies, sports and documentaries. Almost all programs are in the original language with traditional Chinese subtitles.

Digital television launched terrestrially throughout Taiwan on 1 July 2004. Currently, there are simulcasts of analogue and digital television.

In a recent key meeting with government officials, political leaders, industry regulators, business heads and international and local experts in Taipei has called for removal of investment constraints in the multichannel video industry, and increased attention to online piracy, as the Taiwan market reshapes itself as an all-digital (and often mobile) regional communications hub.

In a discussion convened by regional industry body CASBAA, it was heard that a major hurdle blocking further development of the Taiwan digital video industry is the rigid application of the "No state/No party ownership" rule prohibiting any "government official, political party, or elected official to invest, directly or indirectly", in cable system operators. The meeting heard that the rule is interpreted to prohibit acquisition of cable equities by companies where their corporate parents, several levels up, have even a single share owned by a government entity.

"Because of these rigid restrictions, only introduced in 2005, urgently needed mergers between telecom carriers (fixed-line and mobile) and cable TV operators have proved almost impossible," said Christopher Slaughter, the CEO of CASBAA at the end of the meeting."

Slaughter added that the “No state/No party” investment rule flies in the face of global industry experience over the past 20 years. “This is preventing Taiwan from enjoying the most compelling aspects of the twenty-first century media revolution,” he said.

Proliferation of online piracy networks were cited as another major problem. Representatives of start-up OTT operators trying to market bouquets of programming to Taiwan consumers observed they faced huge obstacles, as long as pirate networks based offshore were free to steal the programmes and distribute them for free. They warned that the development of innovative, indigenous Taiwan programming was at risk.

Earlier points made during the packed agenda for the 130 Taiwanese government and media-industry decision makers included lively discussion of pay-TV pricing issues (the basic tier programming package is tightly controlled) and the desire of the government to promote broadcast of more Taiwan programming.

By end 2017, online video in Taiwan should attract 15% of US\$120 billion in revenues accrued by TV/telecoms industry from traditional free-to-air TV, pay-TV and OTT services, according to research house MPA.

In the meantime, the rising level of mobile broadband penetration in Taiwan is benefitting cable TV and IPTV operators such as the dominant state-owned telco Chunghwa Telecom as they develop their own local-language, multiscreen services.

No longer limited to traditional TV viewing, Taiwan's mobile broadband subscribers are downloading apps and logging-in to pay-TV programming of all kinds. The largest group of OTT followers in Taiwan are young women aged 18-34, some 42% of the total. Together with 18-34 year-old males, almost 70% of OTT subscribers are “binge” viewers.

While the CASBAA meeting was generally upbeat, warnings of the cost of revenue leakage i.e. piracy) were a recurring theme. “The hugely damaging level of content piracy is not only holding back growth of both traditional pay-TV and innovative OTT offerings, but also the overall economic development of Taiwan as a whole,” said John Medeiros, Chief Policy Officer, CASBAA.

“Living with massive revenue leakage from piracy while blocking sufficient investment in the digital economy, Taiwan is falling behind its natural potential as a regional communications hub,” added Slaughter.

## FREE-TO-AIR

### CHINA TELEVISION COMPANY

100, Guangfu South Road  
Da-An District, Taipei City 106  
Tel: +886 2 775 6789 / 0800 069 789  
Website: [www.cts.com.tw](http://www.cts.com.tw)  
Email: [cts-service@cts.com.tw](mailto:cts-service@cts.com.tw)

### CHINA TELEVISION COMPANY LTD (CTV)

106 Taipei Guangfu Road 100  
Tel: +886 2 2775 6789  
Website: [www.ctv.com.tw](http://www.ctv.com.tw)

### DA AI TELEVISION (TZU CHI CULTURE AND COMMUNICATION FOUNDATION)

2, Lide Rd., Beitou District,  
Taipei 11259, Taiwan  
Tel: +886 2 2898 9999  
Website: [www.daai.tv](http://www.daai.tv)  
Email: [tcts@daaitv.com](mailto:tcts@daaitv.com)

### FORMOSA TELEVISION

14/F, No.30, Pa De Road, Sec.3, Taipei  
Tel: +886 2 2578 6686  
Website: [www.ftv.com.tw](http://www.ftv.com.tw)  
Email: [service@ftv.com.tw](mailto:service@ftv.com.tw)

### PUBLIC TELEVISION SERVICE FOUNDATION (PTS)

14 Lake Rd Corning No. 50  
Lane 75, Sec Taipei, Taiwan  
Tel: +886 2 2630 1125  
Website: [www.pts.org.tw](http://www.pts.org.tw)

### TAIWAN TELEVISION ENTERPRISE LTD (TTV)

Taipei Bade Road, Sec 10, Taiwan  
Television Enterprise  
Tel: +886 2 2775 8888  
Website: [www.ttv.com.tw](http://www.ttv.com.tw)

## PAY-TV

### 146 SKY NET

Fl 8 North Building 35 Ln. 11  
Kuang Fu N. Rd, Taipei, Taiwan  
Tel: +886 2 2761 8889 / 2747 8888 / 6619  
Fax: +886 2 2747 3713 / 2664 6789  
Website: [www.csksy.net.tw](http://www.csksy.net.tw)  
Email: [a7478888@ms65.hinet.net](mailto:a7478888@ms65.hinet.net)

### BUDDHA COMPASSION TV STATION

8/F, No. 412, Zhong Shan 2nd Road  
Kaohsiung City, Taiwan  
Tel: +886 7 535 6096  
Fax: +886 7 332 4313  
Website: [www.bts.com.tw](http://www.bts.com.tw)  
Email: [swhuang0112@yahoo.com.tw](mailto:swhuang0112@yahoo.com.tw)

### CHIA-LIEN CABLE TV CO LTD

No.66, Guangfu Road, Huwei Township,  
Yunlin County 632, Taiwan  
Tel: +886 5 631 2717  
Fax: +886 5 631 2719  
Website: [www.cltv.com.tw](http://www.cltv.com.tw)

### CHUNGHWA MULTIMEDIA CO LTD

No. 6, Lane 560, Kuan Fu South Road,  
Taipei 10695  
Tel: +886 2 2704 3998  
Fax: +886 2 2704 4043  
Website: [www.chmm.com.tw](http://www.chmm.com.tw)  
Email: [email@chmm.com.tw](mailto:email@chmm.com.tw)

### CLEARVISION CATV CO, LTD

12/F, 394, Yu Chen Rd., Kaohsiung  
Taiwan; Kaohsiung City  
Tel: +886 7 557 4255  
Fax: +886 7 392 8545  
Website: [www.clearvision.com.tw](http://www.clearvision.com.tw)

### CTI TELEVISION

No. 25, Min Chuan East Road  
Sec. 6, Neihu, Taipei 114  
Tel: +886 2 6600 7766  
Fax: +886 2 6600 1905  
Website: [www.cttv.com.tw](http://www.cttv.com.tw)  
Email: [service@cttv.com.tw](mailto:service@cttv.com.tw)

### CYC CATV CABLE COMPANY

4F, No.244, Minquan Rd. East Dist.  
Chiayi City 60044, Taiwan ROC  
Tel: +886 5 230 2255  
Fax: +886 5 230 2905  
Website: [www.cyccatv.com.tw](http://www.cyccatv.com.tw)

### DA-TUN CABLE TV CO LTD

1F, No.68, Sec. 1, Guoguang Rd.,  
Dali Dist., Taichung City, Taiwan,  
Tel: +886 4 3705 0000  
Website: [www.tdtv.com.tw](http://www.tdtv.com.tw)

### EASTERN BROADCASTING CO LTD

Zhongxiao West Road, Taipei 10041  
4th Section 14th floor  
Tel: +886 2 7724 8888 / 9888  
Website: [www.ebc.net.tw](http://www.ebc.net.tw)

### GALA TELEVISION CORPORATION

No. 455 Ruiguang Rd. Neihu District  
Taipei City 114  
Tel: +886 22 650 6882  
Fax: +886 22 650 6886  
Website: [www.gtv.com.tw](http://www.gtv.com.tw)  
Email: [onlineservice@gtv.com.tw](mailto:onlineservice@gtv.com.tw)

### GIGAMEDIA LIMITED

8th Floor, No. 22, Lane 407, Section 2  
Tiding Boulevard, Neihu District  
Taipei 114, Taiwan (R.O.C.)  
Tel: +886 2 2656 8000 / +886 2 2656 8016  
Website: [www.gigamedia.com.tw](http://www.gigamedia.com.tw)

### HINET

Chunghwa Telecom,  
Data Communications Business Group  
No. 21 Hsinyi Road, Sec.1, Taipei  
Tel: +886 2 2344 3030  
Website: [www.hinet.net](http://www.hinet.net)  
Email: [info@ms1.hinet.net](mailto:info@ms1.hinet.net)

### HISN YEONG AN CABLE TV LTD

No.83, Guangxing St. Yongkang City,  
Tainan County 71059, Taiwan ROC  
Tel: +886 6 205 7777  
Fax: +886 6 205 6123  
Website: [www.hya.com.tw](http://www.hya.com.tw)

### HUALIEN CATV CO LTD

No.135, Sec. 1, Ji-an Rd. Ji-an Township,  
Hualien County, 97368, Taiwan ROC  
Tel: +886 3 8573 777  
Fax: +886 3 8461 842  
Website: [www.hlcavt.com.tw](http://www.hlcavt.com.tw)

### JEOU TAI TECHNOLOGY CO LTD

3F-3 Far East Century Park  
Building J, 268, Lin Shin Road  
Jhonghe City, Taipei County 235  
Tel: +886 2 8228 0678  
Website: [www.jeoutai.com.tw](http://www.jeoutai.com.tw)  
Email: [jtmaster@jeoutai.com.tw](mailto:jtmaster@jeoutai.com.tw)

### KBRO CO LTD

8F, No. 408, Rueiguang Rd.  
Neihu District, Taipei City 114  
Tel: +886 2 2659 1116  
Fax: +886 2 2659 1996  
Website: [www.kbro.com.tw](http://www.kbro.com.tw)

### MULTIPLE SYSTEMS OPERATORS

#### CHINA NETWORK SYSTEMS

3F, No.399, Rueiguang Rd  
Neihu District, Taipei City 11492  
Tel: +886 2 8751 8255  
Fax: +886 2 8751 8975  
Website: [www.cns.net.tw](http://www.cns.net.tw)

### NAN-KUO CATV CO LTD

No.164, Gangshan Rd. Gangshan Township,  
Kaohsiung County, 82051, Taiwan ROC  
Tel: +886 7 622 5769  
Website: [www.nkcatv.com.tw](http://www.nkcatv.com.tw)

### NETWAVE CATV CO LTD

4F, No.91, Sec.2, Chang-Sha St.,  
Taipei, 108, Taiwan ROC  
Tel: +886 2 2375 6358  
Fax: +886 2 2375 6368  
Website: [www.nwcatv.com.tw](http://www.nwcatv.com.tw)

### NEW CHANNEL CABLE TV CO LTD

Zhongshan Road, Sec 503  
Huatan, Taiwan  
Tel: +886 4 711 268  
Website: [hpt.lokema.com.tw](http://hpt.lokema.com.tw)

### NORTH TAOYUAN CATV COMPANY

10F, No.63, Sec. 2, Dah Shing W. Road,  
Taoyuan City, 330, Taiwan ROC  
Tel: +886 3 301 9300  
Fax: +886 3 301 7131  
Website: [ntyc.kbro.com.tw](http://ntyc.kbro.com.tw)

### PEIKANG CABLE TV CO LTD

1F, No. 80, Yuan Nan Rd.,  
Yuan Chang Hsiang,  
Yunlin Hsien, 665, Taiwan R.O.C.  
Tel: +886 5 788 7177  
Fax: +886 5 788 5799  
Website: [www.pkcavt.com.tw](http://www.pkcavt.com.tw)

### PINGNAN CATV CO LTD

No.26-69, Chuantou Rd.  
Donggang Township,  
Pingtung County, 92850, Taiwan R.O.C.  
Tel: +886 8 833 2525  
Fax: +886 8 833 0559  
Website: [www.pncavt.com.tw](http://www.pncavt.com.tw)

### POWERFUL CABLE TV CO LCD

4F, No.151, Sec. 2, Changsha St.  
Wanhua Dist., Taipei City 10845, Taiwan  
Tel: +886 2 2375 6356  
Fax: +886 2 2375 2310  
Website: [www.pfcavt.com.tw](http://www.pfcavt.com.tw)

### SAN DA CATV CO LTD

151 Chung Shan Rd Sec 3  
Yungching Hisang, Changhua, 51245  
Taiwan  
Tel: +886 4 823 8778  
Fax: +886 4 823 6411  
Website: [www.sdtv.com.tw](http://www.sdtv.com.tw)

### SANLIH ENTERTAINMENT TELEVISION

12 Tung Sing Rd Floor 12, Taipei Taiwan  
Tel: +886 2 8792 7303  
Fax: +886 2 8792 7337  
Website: [www.iset.com.tw](http://www.iset.com.tw)  
Email: [no159@mail.sanlih.com.tw](mailto:no159@mail.sanlih.com.tw)

### STAR TV TAIWAN

No. 183 Sec 2 Tiding Blvd  
Neihu District, Taipei City 114  
Tel: +886 2 8752 8949 / 8175  
Fax: +886 2 8752 8020

### SUN CROWN CATV CO LTD

No.48 Yeong an St. Tainan City, 702,  
Taiwan R.O.C.  
Tel: +886 6 292 5555  
Fax: +886 6 292 3000  
Website: [www.suncrown.com.tw](http://www.suncrown.com.tw)

## TAIWAN

**TAANWENSHAN CATV CO LTD**  
1F, No.15, Alley 204, Sec. 2,  
Mu-Cha Rd., Taipei, 116, Taiwan R.O.C.  
Tel: +886 2 2234 5679  
Fax: +886 2 2939 2337

**TAIWAN BROADBAND COMMUNICATIONS**  
5F., No.44, Sec. 2, Zhongshan N. Rd.,  
Zhongshan District, Taipei City 10448, Taiwan  
Tel: +886 2 7701 0800  
Fax: +886 2 7701 0801  
Website: [www.tbc.net.tw](http://www.tbc.net.tw)

**TAIWAN BROADCASTING SYSTEM (TBS)**  
No.50, Lane 75, Sec. 3, Kangning Rd.  
Neihu District, Taipei City 114  
Tel: +886 2 2633 2000  
Fax: +886 2 2633 8124  
Website: [www.tbs.org.tw](http://www.tbs.org.tw)

**TAIWAN INFRASTRUCTURE TECHNOLOGY COMPANY (TINP)**  
No.68, Sec. 1, Guoguang Rd,  
Dali City, Taichung County 412  
Tel: +886 4 4495 678  
Website: [www.tinp.net.tw](http://www.tinp.net.tw)  
Email: service@tinp.net.tw

**TELEFIRST CABLE COMMUNICATIONS CO LTD**  
2F, 55 Min-Yu East Rd, Taoyuan  
Tel: +886 3 412 8813  
Website: [www.t1catv.com.tw](http://www.t1catv.com.tw)

**TFN MEDIA CO LTD**  
11F, No. 98 Zhouzi St, Neihu District  
Taipei 114  
Tel: +886 2 6638 8887  
Fax: +886 2 6636 7375  
Website: [www.twmbroadband.com](http://www.twmbroadband.com)

**TUNG TAI CABLE TV**  
6F, No.396, Changsha St. Taitung City,  
Taitung County 95054, Taiwan R.O.C.  
Tel: +886 8 934 7450  
Fax: +886 8 932 4244  
Website: [www.ttcavt.com.tw](http://www.ttcavt.com.tw)

**TVBS**  
**Liann Yee Production Co, Ltd**  
11/F, No. 451, Rueiguang Rd,  
Neihu District, Taipei City 114  
Tel: +886 2 2656 1599  
Website: [www.tvbs.com.tw](http://www.tvbs.com.tw)  
Email: service@tvbs.com.tw

**TWT COMMUNICATIONS**  
10th Floor, New Taipei  
District Sec 78 Tel: +886 2 2974 5511  
Fax: +886 2 2973 4717  
Website: [www.twt.com.tw](http://www.twt.com.tw)  
Email: twt@twt.com.tw

**UNION CABLE TELEVISION CO LTD**  
No.28 – 23, Hsiao-Ser Lane, Tung-Kang Rd  
H-Lian City, 260, Taiwan  
Tel: +886 3 938 7999  
Fax: +886 3 938 7776  
Website: [www.unioncatv.com.tw](http://www.unioncatv.com.tw)

**VEE TELECOM MULTIMEDIA CO LTD**  
No.15, Sec 4, Wenxin Road, Beitun Dist  
Taichung City, 40667, Taiwan  
Tel: +886 4 2407 6789  
Fax: +886 4 2701 8587  
Website: [www.veetime.com](http://www.veetime.com)  
Email: service@veetime.com

**VIDEOLAND INC**  
3/F, No. 480 Rui Guang Road, Neihu  
District, Taipei  
Tel: +886 2 8797 7122  
Fax: +886 2 8751 4590  
Website: [www.vl.com.tw](http://www.vl.com.tw)

**WEST COAST CABLE TV CO LTD**  
No.1098, Chung Wah Road, Sec 1,  
Wochi Town, 43549, Taiwan ROC  
Tel: +886 4 2665 3388  
Fax: +886 4 3705 0018  
Website: [www.wctv.com.tw](http://www.wctv.com.tw)

**WIN TV BROADCASTING CO LTD**  
9th Floor, No, 496 Rueiguang Road,  
Neihu District, Taipei City 114, Taiwan  
Tel: +886 2 6601 2345  
Website: [www.momokids.com.tw](http://www.momokids.com.tw)  
Email: roseline.liu@momokids.com.tw

**WONDER HYPERMEDIA CORPORATION**  
B1, No 34, Rueiguang RD, Neihu District  
Taipei City, 11491, Taiwan  
Tel: +886 2 7721 8289  
Website: [www.eyetv.com.tw](http://www.eyetv.com.tw)

## PRODUCTION STUDIOS

**ADUZAI PRODUCTIONS**  
222 Jingxing Road  
Taipei 116, Taiwan  
Tel: +886 2 2934 3682  
Fax: +886 2 2934 4968  
Website: [www.aduzai.com](http://www.aduzai.com)  
Email: sales@aduzai.com

**ANTARES INTERNATIONAL MEDIA (TAIWAN)**  
11F, No 1-1, Sec 5 Zhongxiao E Rd  
Xinyi District, Taipei City 110, Taiwan  
Tel: +886 22 632 4939  
Website: [www.antares-tv.com](http://www.antares-tv.com)  
Email: alex@antares-tv.com

**BRILLIANT ANIMATION STUDIOS LTD**  
5F, No 535, Chung Cheng Road  
23148 New Taipei, Taiwan  
Tel: +886 02 8219 3113  
Fax: +886 22 218 0692

**BV ANIMATION STUDIO**  
6F, #1, Jing-Wen St, Wen-San District  
116 Taipei City, Taiwan  
Tel: +886 22 935 0922  
Fax: +886 2 935 1055

**CHILDREN'S PLAYGROUND CREATIVE INC**  
4F, No. 1-1, Lane 11, Ershizhang Rd  
Xindian District, New Taipei 23141 Taiwan  
Tel: +886 2 918 0077  
Fax: +886 2 918 0326

**COOLERSEA CO**  
5 F-6, No. 148, Sec 4, Zhongxiao E. Rd  
Da An District, Taipei 10627 Taiwan  
Tel: +886 2 722 0321  
Fax: +886 22 722 0221

**F.RHYTHM 3D ANIMATION COMPANY**  
No. 1, 323 Jinzhou Street  
Taipei, Taiwan  
Tel: +886 2 2517 4572  
Fax: +886 2 2517 1034  
Website: [www.fr3d.com.tw](http://www.fr3d.com.tw)  
Email: gloria@fr3d.com.tw

**J.A. PRODUCTION**  
1F, No 8, Lane 174, Sec 2, Bade Rd  
Taipei City 104, Taiwan  
Tel: +886 22 711 3661  
Website: [www.facebook.com/japroduction](http://www.facebook.com/japroduction)  
Email: jackietzuwei@gmail.com

**JL DESIGN**  
3rd Floor, No. 2, Alley 2, Lane 97  
Section 4, Minsheng Road (E)  
Taipei 105, Taiwan  
Tel: +886 2 8770 7700  
Website: [www.jldesign.tv](http://www.jldesign.tv)  
Email: business@jldesign.tv

**NEXT ANIMATION STUDIO**  
No. 39, Lane 141 Xing Ai Road  
Neihu District, 114 Taipei City, Taiwan  
Tel: +886 2 6607 8666  
Website: [www.nextanimation.com.tw](http://www.nextanimation.com.tw)  
Email: inquiries@nextanimation.com.tw

**SIX CAPS PRODUCTIONS**  
Tel: +886 932 144 931  
Website: [www.sixcapsproductions.com](http://www.sixcapsproductions.com)  
Email: platini@sixcapsproductions.com

**STUDIO ILYA ANIMATION INTERNATIONAL**  
No. 47, Jingming Street, Wenshan District  
Taipei 11679 Taiwan  
Tel: +886 28 663 1705  
Website: [www.studioilya.com](http://www.studioilya.com)

**TSADVERTISING**  
6th Floor, No. 11, Alley 199  
Chong-Yan Road, Nan-Kong Area  
Taipei 115, Taiwan  
Tel: +886 9 2248 9943  
Website: [www.advertzn.com](http://www.advertzn.com)  
Email: tsadhot@hotmail.com

**XANTHUS ANIMATION STUDIO**  
14F, No 268, Liancheng Rd, Zhonghe District  
New Taipei City, 23553, Taiwan  
Tel: +866 2 8227 3095 / 3096  
Website: [www.xanthus.com.tw](http://www.xanthus.com.tw)  
Email: xanthus.ci@msa.hinet.net

**MOBILE TELCOS**  
**CHUNGHWA TELECOM CO LTD**  
21-3 Hsinyi Road, Sec. 1, Taipei 100  
Tel: +886 2 2344 3252  
Fax: +886 2 2356 8306  
Website: [www.cht.com.tw](http://www.cht.com.tw)  
Email: pa@cht.com.tw

**FAR EASTONE TELECOMMUNICATIONS**  
468 Ruei Guang Road,  
Nei Hu District, Taipei 11492  
Tel: +886 2 7723 5000  
Website: [www.fareastone.com.tw](http://www.fareastone.com.tw)  
Email: pr@fareastone.com.tw

## GOVERNMENT BODIES/REGULATORY AGENCIES

**CABLE BROADBAND INSTITUTE TAIWAN**  
Room 1105, 11F, No 136,  
Sec. 3, Ren-ai Road, Taipei City 106,  
Taiwan (R.O.C)  
Tel: +886 2 2702 8565  
Website: [www.cbit.org.tw](http://www.cbit.org.tw)

**MINISTRY OF CULTURE**  
No 439 Zhong Ping Road 13 floor  
South Building, Xinhua District  
New Taipei City, Taipei ROC  
Tel: +886 2 8512 6000  
Website: [english.moc.gov.tw](http://english.moc.gov.tw)

**NATIONAL COMMUNICATIONS COMMISSION**  
No.50, Sec. 1, RenAi Road,  
Taipei City 10052, Taiwan (R.O.C)  
Tel: +886 800 177177  
Fax: +886 2 2343 3994  
Website: [www.ncc.gov.tw](http://www.ncc.gov.tw)

## THAILAND

## STATSBOX

## THAILAND

**POPULATION** 69.5 million

**TOTAL HOUSEHOLDS** 22.1 million

**TV HOUSEHOLDS** 21.7 million

**PAY-TV HOUSEHOLDS** 6.8 million

**PAY-TV PENETRATION OF TVHH** 30 million

**TOTAL ONLINE USERS** 29 million

**FIXED BROADBAND SUBSCRIBERS** 6.4 million

**WIRELESS BROADBAND SUBSCRIBERS** 24 million

**MOBILE SUBSCRIBERS** 83 million

**MULTICHANNEL HOUSEHOLDS** 14.9 million

**MULTICHANNEL TV PENETRATION** 66%

**SOURCE:**  
-Asia-Pacific Multichannel TV 2017 CASBAA  
<http://www.internetlivestats.com/internet-users-by-country/>

Thailand has a pay-TV penetration of 30 million and it has a multichannel TV penetration of 66%. New TV platforms have evolved through the years and Thailand currently, has a new digital platform that caters to millions of viewers and encompasses all digital terrestrial television channels in high definition too.

Thailand's Next Step direct-to-home Freeview HD platform has deployed multiple Cinegy Air PRO Bundles, a comprehensive, IP-based software suite for automated SD, HD and/or Ultra HD (4K) playout for their multi-channel playout offering.

It launched its free-to-air HD platform in late 2015, and has grown exponentially since, with the potential to provide HD programming to approximately 67 million people throughout the country.

Supplied and supported by Bangkok-based Cinegy partner C.S. Innovation Technology, the addition of multiple Cinegy Air PRO Bundles vastly simplifies the ability of Freeview HD to deliver an increasing number of HD channels effortlessly and inexpensively.

In addition to multichannel playout capabilities, the Cinegy Air PRO Bundle provide Dolby Digital encoding, EAS, watermarking and Cinegy Type channel branding in a single, software solution. Cinegy Air PRO Bundle also supports high frame rate Ultra HD formats (50/60p), includes integrated HEVC stream encoding, and the ability to offload HEVC and H.264 stream encoding to an NVidia GPU.

## THAILAND

### Key developments

Thaicom PLC. and V-Nova Ltd show UHD distribution of premium sports over satellite at a breakthrough low data rate to enable operators to offer cost effective premium live sports services in Ultra HD. The solution will be part of a workshop on 4K/8K TV broadcasting and production equipment.

PERSEUS is a ground-breaking video compression technology that enables data and video to be transported, stored and secured faster and more cost effectively. The demonstration showcases V-Nova PERSEUS video decoded on a COTS computer to display the quality of UHDp50 footage of football content delivered within the tight constraints of satellite bandwidth.

V-Nova PERSEUS is a video processing technology that addresses video delivery challenges. PERSEUS software closes the capacity gap for quality delivery to connected devices over existing networks. It redraws the traditional quality-bitrate curve, enabling operators and service providers to provide high quality video within their bandwidth constraints.

Thaicom Public Company Limited and Intersat Limited have launched their Managed Satellite Network Service for Intersat and Thaicom enterprise and government customers over the iDirect satellite hub platform. The companies recently signed a multi-year deal for capacity on the THAICOM 6/AFRICOM 1 satellite.

Intersat will manage the end-to-end service from its Network Operations Center (NOC) in Nairobi, Kenya. The platform provides a fully managed, customized turnkey service, utilising state-of-the-art evolution hub technology by iDirect which, when combined with THAICOM 6/AFRICOM 1's powerful beams over Africa, leverages high degrees of efficiency to deliver cost-effective and competitive managed services to its customers.

The satellite service is a fully-managed, customised, turnkey service for reliable and secure communications with a rugged network infrastructure and a quick turnaround time. This is also a step towards an integrated workflow for UHD content transiting over the Thaicom satellite infrastructure in order to offer the best quality content in real-time to consumers, regardless of their location.

### New channels

HBO Asia has entered into an exclusive partnership with Advance Info Service (AIS) in Thailand to offer its bouquet of six 24-hour, commercial-free premium movie channels – HBO, HBO SIGNATURE, HBO HITS, HBO FAMILY, RED By HBO and CINEMAX, via the internet and on mobile devices. It has also launched its on-demand service, HBO GO, in Thailand where HBO subscribers can benefit from dual

language audio options in English and Thai for selected titles.

*Game of Thrones* star, Liam Cunningham who plays Ser Davos Seaworth, the Onion Knight, in the hit HBO original series, was in Bangkok for the 'AIS World Class Entertainment' event to mark the launch of HBO's bouquet of channels on AIS in Thailand.

HBO's bouquet of channels has been available to its fixed broadband and mobile subscribers since March, via IPTV on AIS Playbox, as well as on the on-demand service, HBO GO, via the mobile app, AIS Play. The subscribers in Thailand will finally be able to stream HBO content and access it anytime, anywhere via their mobile devices across multiple screens.

### FREE-TO-AIR

**BANGKOK BROADCASTING AND TV COMPANY LTD – CHANNEL 7**  
998/1 Phaholyothin Road, Chompol, Chatuchak, Bangkok 10900  
Tel: +66 2 610 0777  
Website: [www.ch7.com](http://www.ch7.com)

**BEC WORLD PUBLIC COMPANY LIMITED (CHANNEL 3)**  
3199 Maleenont Tower, Flr 2, 3, 8, 9, 30-34 Rama 4 Rd, Klongton, Klongtoey Bangkok 10110  
Tel: +66 2 204 3333 / 262 3333  
Website: [www.becworld.com](http://www.becworld.com)

**CHANNEL 11 – NBT**  
236 Vibhavadi Rangsit Road Dindeang, Bangkok 10400  
Tel: +66 2 275 6533  
Fax: +66 2 275 6400

**MCOT MODERNINE CHANNEL 9 THAILAND**  
63/1 Rama 9 Road, Huaykwang, Bangkok 10310  
Tel: +66 2 201 6000  
Fax: +66 2 246 1866  
Website: [www.mcot.net](http://www.mcot.net)  
Email: pr@mcot.net

**THAI PUBLIC BROADCASTING SERVICE (THAI PBS)**  
145 Viphavadi Rangsit Rd., Talat Bangkhen, Laksi, Bangkok 10210, Thailand  
Tel: +66 2 790 2000  
Website: [www.thaipbs.or.th](http://www.thaipbs.or.th)

**TT V THAI TV BROADCASTING**  
2034/79, Ital-Thai Tower 17F, New Pethburi Rd. Banggabi, Huay-Kwang, Bangkok  
Tel: +66 2 723 4441 3  
Email: [kttv.ttv@gmail.com](mailto:kttv.ttv@gmail.com)

**ROYAL THAI ARMY RADIO & TELEVISION (TV 5)**  
210 Phaholyothin Road, Sanampao Phayatai, Bangkok 10400, Thailand  
Tel: +66 2 238 8555  
Website: [www.tv5.co.th](http://www.tv5.co.th)

### PAY-TV

**ABTV ASIA BROADCASTING TV**  
Nation Tower 10th floor, 1858/42-44 Moo. 10 Banga-Trad Road (Km 4.5) Bangna Bangkok, Thailand 10260  
Tel: +66 2 751 4055 / 4300  
Website: [www.abtv.co.th](http://www.abtv.co.th)  
Email: [Chankit2233@gmail.com](mailto:Chankit2233@gmail.com)

### BANGKOK MEDIA & BROADCASTING CO LTD

Headquarter Building, 5 Soi Songsuard Vipavadi Rangsit Road, Chomphon Chatuchak, Bangkok 10900 Thailand  
Tel: +66 2 118 0080  
Website: [www.pptvthailand.com](http://www.pptvthailand.com)

### BTV SERVICE CO LTD

Thaicom Public Company Limited 63/21, Rattanabivet Road, Nonthaburi 11000, Thailand  
Tel: +66 2 591 596 5060  
Website: [www.thaicom.net](http://www.thaicom.net)  
Email: [contact@thaicom.net](mailto:contact@thaicom.net)

### CABLE THAI HOLDINGS (CTH)

96/1 Chaloem Phrakiat Lor 9 Nongbon Prawet Bangkok 10250  
Tel: +66 2 508 6999  
Website: [www.cth.co.th](http://www.cth.co.th)  
Email: [Callcenter1619@cth.co.th](mailto:Callcenter1619@cth.co.th)

### GMM GRAMMY PUBLIC COMPANY LIMITED

50 GMM Grammy PLACE, Sukhumvit 21 Rd. (Asoke) Khlongtoeineua, Wattana Bangkok 10110, Thailand  
Tel: +66 2 669 9000  
Website: [www.gmmgrammy.com](http://www.gmmgrammy.com)  
Email: [cs@gmmgrammy.com](mailto:cs@gmmgrammy.com)

### KANTANA CONTENT CO LTD

333/3 Ratchadaniwej Soi 19 Pracha-U-Thit Rd, Huay Kwang Bangkok 10320 Thailand  
Tel: +66 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)

### LIVE TV CO LTD

197 BBD Building (Viphavadi) Viphavadi Rangsit Rd. Samsennai, Phayathai Bangkok 10400  
Tel: +66 2 650 6000  
Website: [www.voicetv.co.th](http://www.voicetv.co.th)

### MAJOR KANTANA BROADCASTING

991 Siam Paragon Shopping Centre 5-6th Floor, Ramai Road, Pathumwan Bangkok 10330 Thailand  
Tel: +66 8 1469 2514  
Fax: +66 02 129 4638  
Website: [www.m-channel.com](http://www.m-channel.com)

### MONO BROADCAST CO LTD

Jasmine International Tower 200 Moo 4 Chaengwattana Rd, Pakkred, Nonthaburi, Thailand 11120  
Tel: +66 2502 0700  
Website: [www.mono.co.th](http://www.mono.co.th)

### NEXT STEP COMPANY LIMITED

319 Ramkhamhaeng 60 Huanar Bangkok, Bangkok 10240 Thailand  
Tel: +66 2 735 1000  
Fax: +66 2 735 0722  
Website: [www.nextsteptv.com](http://www.nextsteptv.com)

### THAILAND CABLE TV ASSOCIATION

Madam Place Building, 2th Floor Kaset-Nawamin Road, Klongkhun, BungKhum, Bangkok, Thailand 10230  
Tel: +66 2 508 1042  
Website: [www.tcta.or.th](http://www.tcta.or.th)  
Email: [tcta\\_thailand@hotmail.com](mailto:tcta_thailand@hotmail.com)

### THE BANGKOK ENTERTAINMENT CO LTD

Maleenont Tower, Floor 2 3199 Rama IV Road, Klongton, Bangkok 10110 Thailand  
Tel: +66 2 204 3333  
Website: [www.thaitv3.com](http://www.thaitv3.com)

### TRUEVISIONS PUBLIC COMPANY LIMITED

118/1 Tipco Tower, Rama 6 Road Phayathai, Bangkok 10400 Thailand  
Tel: +66 2 615 9624  
Website: [www.truevisionstv.com](http://www.truevisionstv.com)  
Email: [truevisions\\_care@truevisionsgroup.com](mailto:truevisions_care@truevisionsgroup.com)

### RS BROADCAST

c/o RS plc, 419/1 Soi Lat Phrao 15 Lat Pgao Road Chompol Chatuchak, Bangkok, Thailand 10900  
Tel: +66 2 511 0555  
Website: [www.rs.co.th](http://www.rs.co.th)  
Email: [nusra@rs.co.th](mailto:nusra@rs.co.th) / [kitsada@rs.co.th](mailto:kitsada@rs.co.th)

### SHIN CORPORATION PUBLIC COMPANY LIMITED

349 SJ Infinite One Business Complex 29th/30th Floors, Vibhavadi-Rangsit Road Chompol, Chatuchak, Bangkok, 10900  
Tel: +66 2 118 6900  
Website: [www.intouchcompany.com](http://www.intouchcompany.com)

### THAI TV GLOBAL NETWORK

210 Sanam Poaw, Phahoi-Yotin road Phayathai district, Bangkok, Thailand 10400  
Tel: +66 2 615 2280  
Website: [www.thaitvglobal.com](http://www.thaitvglobal.com)

### TOT PUBLIC CO LTD

89/2 Moo 3 Chaeng Watthana Road, Laksi, Bangkok 10210  
Tel: +66 2 500 1111  
Website: [www.tot.co.th/index/](http://www.tot.co.th/index/)  
Email: [webmaster@totiptv.com](mailto:webmaster@totiptv.com)

### WORKPOINT ENTERTAINMENT PUBLIC COMPANY LIMITED

Workpoint Entertainment, 99 Moo 2 Bangpoon, Muang Pathumthani 10200 Thailand  
Tel: +66 2 833 2445  
Website: [www.workpoint.co.th](http://www.workpoint.co.th)

### PRODUCTION STUDIOS

#### A GRAND ELEPHANT PRODUCTION COMPANY LTD

1, Ramkhamhaeng Soi 24, Yaek 12-1 Huamark, Bangkapi Bangkok 10240, Thailand  
Tel: +66 81 751 1685  
Website: [www.agrandelephant.com](http://www.agrandelephant.com)

#### ANIMANIA CO LTD

2991/24 Soi Lat Phrao, 101/3, Lat Phrao Road, Klong-Chan, Bang-Kapi Bangkok 10240, Thailand  
Tel: +66 2370 2831  
Website: [www.animania.co.th](http://www.animania.co.th)  
Email: [info@animania.co.th](mailto:info@animania.co.th)

#### ASIAWORKS TELEVISION LTD (BANGKOK)

Penthouse F1, Maneeya Centre Building 518/5, Ploenchit Road Bangkok 10330, Thailand  
Tel: +66 2255 5915  
Website: [www.asiaworks.com](http://www.asiaworks.com)  
Email: [bangkok@asiaworks.com](mailto:bangkok@asiaworks.com)

#### BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD

3199 Maleenont Tower 21th-22nd Floor, 25th-28th Floor Rama IV Road Klongton, Klongtoey Bangkok 10110, Thailand  
Tel: +66 2262 3800  
Website: [www.bectero.com](http://www.bectero.com)

#### BENETON (THAILAND) CO LTD

21/10 Soi Ruamrudee Ploenchit Rd, Lumpini, Pathumwan, Bangkok 10330, Thailand  
Tel: +66 0 2253 0124-5  
Website: [www.benetonefilms.com](http://www.benetonefilms.com)  
Email: [contact@benetonefilms.com](mailto:contact@benetonefilms.com)

## THAILAND

**BIG BLUE PRODUCTION CO LTD**  
15 Soi Sukhumvit 61, Sukhumvit Road  
Khlongtan-Nua, Vadhana, Bangkok 10110,  
Thailand  
Tel: +66 2714 0921  
Website: [www.bigbluethai.com](http://www.bigbluethai.com)  
Email: malinee@bigbluethai.com

**BYTE IN A CUP CO LTD**  
19 Suanson 9, Huamark Bangkok  
Bangkok 10240 Thailand  
Tel: +66 2 374 5518  
Website: [www.bytecup.com](http://www.bytecup.com)  
Email: license@bytecup.com

**CANDOR PRODUCTION HOUSE CO LTD**  
137/324 Kubon Soi 27 (subsoi 21)  
Ramintra Road, Taraeng Sub-District  
Bang Khen District, Bangkok 10220, Thailand  
Tel: +66 85 1004 455  
Website: [www.candor-group.com](http://www.candor-group.com)

**DE WARRENNE PICTURES**  
64 Soi Suphang, Sukhumvit 34 Road  
Klongtoei District,  
Bangkok 10110, Thailand  
Tel: +66 2661 2245-6  
Website: [www.dewarrenne.com](http://www.dewarrenne.com)

**DIGITAL MAGIC (PRODUCTION DIVISION)**  
589 Soi Ramkhamhang 39 (Thepleela 1)  
Kwang Wangtonglang,  
Khet Wangtonglang  
Bangkok 10310, Thailand  
Tel: +66 2 9575 6805  
Website: [www.digitalmagicgroup.com](http://www.digitalmagicgroup.com)

**DIR4 FILMS**  
6/1 Soi Ari 5, Paholyothin Road  
Samsennai, Phayathai  
Bangkok 10400, Thailand  
Tel: +66 02 617 0143  
Website: [www.dir4films.com](http://www.dir4films.com)  
Email: producer@dir4films.com

**FAME WORK CO LTD**  
142 Soi Sukhumvit 20, Sukhumvit Road,  
Klongtoey, Bangkok 10110, Thailand  
Tel: +66 2 6635 3602  
Website: [www.fame-work.com](http://www.fame-work.com)  
Email: chavala@fame-work.com

**FAST TIME PRODUCTION HOUSE**  
1761/5 Ladprao 94, Wangtonglang  
Bangkok 10310, Thailand  
Tel: +66 2530 8050  
Website: [www.fasttime.co.th](http://www.fasttime.co.th)  
Email: producer@fasttime.co.th

**FIVE STAR PRODUCTION CO LTD**  
61/1 Soi Thaweeemit 2 Rama 9 Road  
Huaykwang, Bangkok 10320, Thailand  
Tel: +66 2 2469 0259  
Website: [www.fivestarent.com](http://www.fivestarent.com)  
Email: info@fivestarent.com

**GREENLIGHT FILMS**  
47/4 Soi Lad Pao 15, Jom Pon  
Jatujak, Bangkok 10900 Thailand  
Tel: +66 8 7719 7281  
Website: [www.greenlight.co.th](http://www.greenlight.co.th)  
Email: info@greenlight.co.th

**HELICONIA ENTERTAINMENT CO LTD**  
240 Sukhumvit 49/14, Sukhumvit Road  
Klongtonnua, Wattana Bangkok 10110  
Thailand  
Tel: +66 2392 1840  
Fax: +66 2392 1843

**I-SEA FILM PRODUCTION**  
125/521 Moo 5. Rock Garden  
6 Tongka-Sapam Rd. A.Muang,  
Phuket, Thailand  
Tel: +66 76 510537  
Website: [www.iseafilm.com](http://www.iseafilm.com)  
Email: isea@iseafilm.com

**INDIGO PRODUCTION (THAILAND)**  
9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanong Nua  
Vadhna, Bangkok 10110, Thailand  
Tel: +66 818 506 152  
Website: [www.indigoproduction.com](http://www.indigoproduction.com)

**INFOCUS ASIA (BANGKOK)**  
518/5 Maneeya Centre Penthouse  
Ploenchit Road,  
Bangkok 10330, Thailand  
Tel: +66 2652 1541  
Website: [www.ifa-media.com](http://www.ifa-media.com)  
Email: enquiries@ifa-media.com

**K TEAM PRODUCTIONS (THAILAND)**  
247 Soi Suanplu, 6 Satorn 3 Road, Satorn  
Bangkok 10120, Thailand  
Tel: +66 2 286 4281  
Website: [www.koolcampus.com](http://www.koolcampus.com)  
Email: koolcampus@gmail.com

**KANTANA PRODUCTION SERVICE  
CO LTD**  
333/3 Ratchadaniwej Soi 19  
Pracha-U-Thit Rd, Samsen Nok,  
Huaykwang  
Bangkok 10320, Thailand  
Tel: +66 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)

**KLONGCHAI PICTURES CO LTD**  
79/105 Moo3 Tambon Samet  
Amphoe muangchonburi,  
Chonburi 20000 Thailand  
Tel: +66 2639 0065  
Fax: +66 2238 3765

**LIME PRODUCTION**  
9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanong Nua  
Vadhna, 10110 Bangkok  
Tel: +66 81 8345 902  
Website: [www.limeproduction.com](http://www.limeproduction.com)

**LIVING FILMS**  
191/150-151 M.5, Koolpunt Villa 5  
Chiangmai-Hang Dong Road, T. Mae Hea  
A. Muang Chiang Mai, 50100 Thailand  
Tel: +66 81 884 6009  
Website: [www.livingfilms.com](http://www.livingfilms.com)  
Email: chris@livingfilms.com

**MAISON FILM & PRODUCTION CO LTD**  
156/11 Soi Meesuwan3  
Prakranongnua, Wattana  
Bangkok 10110, Thailand  
Tel: +66 2751 2885  
Website: [www.maisonfilm.com](http://www.maisonfilm.com)  
Email: producer@maisonfilm.com

**MATCHING STUDIO**  
305/10 Sukhothai Soi 6  
Sukhothai Road Dusit  
Bangkok 10300, Thailand  
Tel: +66 2243 6543-6  
Website: [www.matchingstudio.com](http://www.matchingstudio.com)  
Email: info@matchingstudio.com

**MEMITI COMPANY LTD**  
50 GMM Grammy Place, Sukhumvit 21  
(Asoke) Rd, Klongtoey Nua, Wattana  
Bangkok 10110 Thailand  
Tel: +66 2 669 9073  
Fax: +66 2 669 8713

**MOON STAR STUDIO**  
701 Sukhumvit 80 (Soi Juntima) Ladprao  
Wang Thong Lang Bangkok 10310  
Tel: +66 2 539 3881 / 5270 1  
Fax: +66 2 539 3861  
Website: [www.moonstarstudio.co.th](http://www.moonstarstudio.co.th)  
Email: marketing@moonstarstudio.co.th

**MUFASA CO LTD**  
52/1 Soi Intamara 1, Sutthisarn Rd  
Samsennai Phayatai  
Bangkok 10400, Thailand  
Tel: +66 84 551 9577  
Website: [www.mufasa.co.th](http://www.mufasa.co.th)  
Email: mufasa@mufasa.co.th

**PHENOMENA CO LTD**  
14, 16 Soi Suwanmanee Sumsennoak  
Huaykwang, Bangkok 10310, Thailand  
Tel: +66 2690 4555  
Fax: +66 2690 4567  
Website: [www.pheno.com](http://www.pheno.com)  
Email: info@pheno.com

**POP FILMS ASIA (THAILAND)**  
9 Ladprao, 50 Ladprao Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 8982 7113  
Website: [www.popfilms-asia.com](http://www.popfilms-asia.com)  
Email: producer@popfilms.asia

**RUBBER KNIFE PRODUCTIONS**  
12 Lad Pao Soi 22  
Kwaeng Jomphol, Khet Jatujak  
Bangkok 10900, Thailand  
Tel: +66 081 267 0125  
Website: [www.rubberknife.tv](http://www.rubberknife.tv)  
Email: info@rubberknife.tv

**SANTA INTERNATIONAL FILM  
PRODUCTIONS CO LTD**  
5/34-36 Soi Nai-Lert, Wireless Road  
Bangkok 10330, Thailand  
Tel: +66 2252 6344  
Fax: +66 2253 4830  
Website: [www.santafilm.com](http://www.santafilm.com)  
Email: services@santafilm.com

**SHELLHUT ENTERTAINMENT CO LTD**  
8/16 Soi Soonvija 26-6, New Petchburi Rd  
Bangkapi, Huay Khwang  
Bangkok 10310 Thailand  
Tel: +66 2 718 1740 5  
Website: [www.shellhutentertainment.com](http://www.shellhutentertainment.com)  
Email: info@shellhutentertainment.com,  
enquiries@shellhutentertainment.com

**SHOOT ASIA**  
Suite 907, 108 Yotha Road  
Sampantawong  
Bangkok 10100, Thailand  
Tel: +66 2 639 6641  
Website: [www.shootasia.com](http://www.shootasia.com)  
Email: simon@shootasia.com

**SIREN FILM**  
130 Soi Charoenmit, Sukhumvit 71 Road  
Prakanong-Nua, Wattana,  
Bangkok 10110, Thailand  
Tel: +66 02 713 1313  
Fax: +66 02 713 1212  
Website: [www.siren-film.com](http://www.siren-film.com)  
Email: somboon@siren-film.com

**SOCASIA**  
625 Tasniy Building, 6th Floor, Room A-B,  
Soi Ramkamheang 39, Pracha-U-Thit Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 293 46764-66  
Fax: +66 293 46763  
Website: [www.socasia.com](http://www.socasia.com)  
Email: info@socasia.com

**TAPROD**  
287 Soi Eakarnai 15, Sukhumvit 63 Road  
Klongton Nua Wattana,  
Bangkok 10110, Thailand  
Tel: +66 2392 6670-4  
Fax: +66 2392 6675  
Website: [www.taprod.net](http://www.taprod.net)  
Email: info@taprod.net

**THAI OCCIDENTAL PRODUCTIONS**  
178/5 Sukhumvit Soi 16, Klongtoey,  
Bangkok 10110, Thailand  
Tel: +66 2663 2132  
Website: [www.topfilms.tv](http://www.topfilms.tv)  
Email: info@topfilms.tv

**THE BANDITS COMPANY LIMITED**  
36 Sukhumvit 87, Sukhumvit Road  
Bang Chak, Phra Khanong  
Bangkok 10260, Thailand  
Tel: +66 02 730 0555  
Fax: +66 02 730 0337  
Website: [www.the-bandits.com](http://www.the-bandits.com)  
Email: producer@the-bandits.com

**THE SWEET SHOP (BANGKOK)**  
4/16 Soi Yen Akat, Yen Akat Road  
Thung Maha Mek, Sathorn  
Bangkok 10120, Thailand  
Tel: +66 212 681 31  
Website: [www.thesweetshop.tv](http://www.thesweetshop.tv)  
Email: daniel.ho@thesweetshop.tv

**TIGA CO LTD**  
65/215-216 Chamnam Phenjati  
Business Centre, 26th Floor, Rama 9 Road,  
Huaykwang, Bangkok 10320 Thailand  
Tel: +66 2 643 1855 9  
Fax: +66 2 643 8570  
Website: [www.tiga.co.th](http://www.tiga.co.th)  
Email: info@tiga.co.th

**TRITON CO LTD**  
1315/2 Soi Phatthanakan  
25 Phatthanakan Road, Suanluang,  
Suanluang, Bangkok 10250, Thailand  
Tel: +66 02 319 9900  
Fax: +66 02 319 9909  
Website: [www.tritonfilm.com](http://www.tritonfilm.com)  
Email: james@tritonfilm.com

**TV THUNDER PUBLIC CO LTD**  
1213/309-10, Soi Lardprao 94 (Panjamit)  
Srivara Road, Phlapphla  
Wangthonglang 10310 Thailand  
Tel: +66 8 5480 8789  
Website: [www.tvthunder.co.th](http://www.tvthunder.co.th)

**ZENSE ENTERTAINMENT CO LTD**  
600/1-3 B Square Rama 9 – Mengjai  
Pracha Utit Road, Wangtonglang  
Bangkok 10310 Thailand  
Tel: +66 2 530 8111 / 8222  
Fax: +66 2 530 8133

## GOVERNMENT BODIES/ REGULATORY AGENCIES

**GOVERNMENT PUBLIC RELATIONS  
DEPARTMENT (PRD)**  
9 Rama VI Road, Bangkok 10400, Thailand  
Tel: +66 2 618 2323  
Website: [www.prd.go.th](http://www.prd.go.th)  
Email: pforeign@gmail.com

**MASS COMMUNICATIONS  
ORGANIZATION OF THAILAND (MCOT)**  
63/1 Rama 9 Road, Huaykwang,  
Bangkok 10310  
Tel: +66 2 201 6000  
Website: [www.mcot.net](http://www.mcot.net)  
Email: mcot.digital@mcot.net

**NATIONAL BROADCASTING AND  
TELECOMMUNICATIONS COMMISSION**  
87 Phaholythin 8 (Soi Sailom),  
Samsen Nai, Phayathai, Bangkok 10400  
Tel: +66 2 271 0151  
Fax: +66 2 271 3516  
Website: [www.nbtc.go.th](http://www.nbtc.go.th)



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## BBC WORLDWIDE



### Worldwide

#### Head Office

3 Anson Road, Springleaf Tower,  
#17-03, Singapore 079909  
Tel: +65 6849 5511  
Fax: +65 6225 2060  
Website: [www.bbcastasia.com](http://www.bbcastasia.com)

#### Company Profile

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

**Ownership of Channel/ Group/ Network in Asia:**  
BBC Worldwide

#### Who operates the Channels in Asia:

BBC Worldwide Asia, Sony Entertainment Television (for Sony BBC Earth)

#### Key Personnel

EVP, Asia: David Weiland  
GM, Greater China: Kelvin Yau  
SVP & GM, South and South East Asia : Myleeta Aga  
GM, North East Asia: Soojin Chung  
VP, Content, Asia: Ryan Shiotani  
Head of Operations, Asia: Shad Hashmi  
VP, Brands & Commercial, Asia: Julia Nocciolino  
Advertising, Strategic Partnership and Development, Director, Southeast Asia: Kenny Hau  
Communications Director, Asia: Jeanne Leong

#### Advertising Sales Contact(s):

SVP, Commercial Development, Asia & ANZ: Alistair McEwan  
VP, BBC Advertising, South East Asia & South Asia: John Williams  
VP, Greater China and North Asia: Katy Xu

#### Affiliate Sales Contact(s):

Southeast Asia: Senior Affiliate Sales Manager: Cheryl Png

Southeast Asia: Affiliate Sales Manager: Harry Tarjanto

South Asia: Head of Distribution, India, Sunil Joshi  
Korea: Affiliate and Digital Sales Manager, Jee-Yeon Kim  
Greater China: Director, Affiliate Sales, Otto Leong

#### Content Sales Contact(s):

South East Asia: Senior Sales Manager: Gayatri Singh  
India: Director, TV & Digital Sales: Stanley Fernandes  
Japan: Head of Sales, TV & Digital: Miyuki Kinoshita, Korea: Affiliate and Digital Sales Manager: Jee-Yeon Kim



#### BBC Earth

BBC Earth inspires audiences by sharing the incredible wonders of our universe. The channel showcases the work of the world's foremost factual filmmakers as it seeks to take audiences on a thrilling journey of discovery.

From the smallest creature under the microscope to the limitless expanses of space, BBC Earth will bring viewers face to face with heart-pounding action, mind blowing ideas and the wonders of being human.

Select BBC Earth programmes are also available exclusively and for catch-up on BBC Player.

BBC Earth is also available as a programme block.

#### Programming genre:

Factual entertainment

#### Target audience:

Highly passionate, motivated and engaged individuals aspiring to lead a quality life.



Blue Planet II



#### BBC Lifestyle

BBC Lifestyle offers inspiration for home, family and life.

Brimming with vibrant, fresh and exciting programmes that set trends, BBC Lifestyle is an inspiring and daring channel that helps you to transform your world from revamping your home, to invigorating your cooking to simply becoming healthier, happier and getting more out of life.

Indulge in the latest series from *MasterChef UK*, *Paul Hollywood*, *The Great British Sewing Bee* and *James Martin*; and inspire your creativity with home design shows like *Grand Designs*.

Select programmes are also available exclusively and for catch-up on BBC Player.

#### Programming genre:

Lifestyle entertainment

#### Target audience:

Affluent female PMEBs, looking for inspiration and ideas to improve their lives.



MasterChef UK



#### BBC Brit

BBC Brit offers premium factual entertainment that is intelligent but irreverent. Male-skewing but with broader appeal, it blends expertise with entertainment and fact with fun. BBC Brit is the exclusive home of *Top Gear*. It covers a rich variety of subjects: cars, science, adventure, business, life-changing moments, extreme characters, quirky eccentrics and comedy.

BBC Brit is available exclusively on BBC Player.

#### Programming genre:

General entertainment



The Office



## BBC WORLDWIDE



### BBC First

BBC First is the home of premium, original British drama. Showcasing world-renowned, award-winning talent in front of and behind the camera, it delivers audiences the first chance to see stories that challenge, immerse and entertain, all with a unique British perspective. It is available as SVOD.

Select programmes will launch first on BBC Player before launching on BBC First set-top box.

It is also available as a programme block.

#### Programming genre:

Premium drama



Top of the Lake: China Girl



Doctor Who



### CBeebies

CBeebies is a multi award-winning channel that provides high quality, interactive and educational programming for pre-school children.

CBeebies is also a place where friends like *Sarah & Duck*, *Charlie and Lola* and *Hey Duggee* inspire young imaginations with exciting stories and endless laughter. It is a place where pre-schoolers learn through interactive play and where their questions about the world around them are answered in creative energetic ways that keep them enthralled. Designed by child development experts and mixing live action with state of the art puppetry and animation, CBeebies ensures preschool learning is safe, friendly and fun.

The channel is advertising-free and offers favourites and award winning titles such as *Go Jetters*, *Hey Duggee* and *Teletubbies*.

Select CBeebies programmes are also available exclusively and for catch-up on BBC Player.

It is also available as a programme block.

#### Programming genre:

Pre-school education and entertainment

#### Target audience:

Pre-schoolers between 0-6 years, their parents and carers.



Hey Duggee



Go Jetters



### BBC World News

BBC World News is the BBC's 24-hour international news and information service available on TV, online and mobile.

BBC World News provides breaking news, broader news stories, as well as award-winning current affairs series and documentaries. Renowned globally for integrity, impartiality and quality, these three defining factors have seen us grow to be the world's most trusted news brand. With journalists in more places than any other international news broadcaster, we don't just go where the stories happen, we're already there.

Reaching over 450 million households in more than 200 countries and territories around the world, BBC World News content is also available in 1.9 million hotel rooms, on 214 cruise ships, 53 airlines, including 13 distributing the channel live inflight, and 26 mobile phone platforms.

Select feature programmes are available on BBC Player.

#### Programming genre:

News and current affairs

#### Target audience:

The BBC World News viewer is interested in high quality international news and in learning about the globalised world they live in. They are technologically advanced and internationally-minded.



Stephen Sackur, HARDtalk Presenter

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## CNBC ASIA PACIFIC



### Head Office

10 Anson Road #06-01, International Plaza,  
 Singapore 079903  
 Tel: +65 6323 0488  
 Fax: +65 6223 0020  
 Website: [www.cnbc.com](http://www.cnbc.com)  
 Email: [contactus@cnbc.com](mailto:contactus@cnbc.com)

### Key Personnel

President and Managing Director,  
 CNBC International: KC Sullivan  
 Senior Vice President, International News and  
 Programming: John Casey  
 Senior Vice President, International Operations:  
 Peter Juno  
 Senior Vice President, International Advertising  
 Sales: Max Raven

### Company Profile

CNBC is the leading global broadcaster of live business and financial news and information, reporting directly from the world's major financial markets via three regional TV networks in Asia, EMEA and the US. CNBC.com is the preeminent financial news source on the web featuring video, real-time market analysis and dynamic financial tools. CNBC serves the world's most powerful audience of CEOs, senior executives, the financial services industry and private investors and is available in more than 385 million homes worldwide. CNBC is a division of NBCUniversal.

### Advertising Sales Contacts:

Advertising Sales and Partnerships, Regional  
 Director (Southeast Asia): Eunice Goh  
 Email: [Eunice.goh@cnbc.com](mailto:Eunice.goh@cnbc.com)

Advertising Sales and Partnerships, Regional  
 Director (North Asia, Thailand, India, Australia and  
 New Zealand): Glenda Long  
 Email: [Glenda.long@cnbc.com](mailto:Glenda.long@cnbc.com)

Advertising Sales and Partnerships, Regional  
 Director (North Asia): Daniel Miao  
 Email: [Daniel.Miao@nbcuni.com](mailto:Daniel.Miao@nbcuni.com)





# THE WALT DISNEY COMPANY



**The Walt Disney Company (Southeast Asia) Pte. Limited**  
 1 Fusionopolis View  
 #06-01 Sandcrawler  
 Singapore 138577  
 T: +65 6692 7399  
 W: tv.disney.sg  
 www.thewaltdisneycompany.com

**Robert Gilby**  
 Managing Director

**Amit Malhotra**  
 Vice President and General Manager

**Mark Chan**  
 Head of Media Distribution



**DISNEY MEDIA NETWORKS** in Southeast Asia is an integrated content bouquet with Disney Channels, Media Distribution, Digital Interactive products and services, and Disney Digital Network. With best-in-class content tailored for audiences and platforms across digital, OTT, television, mobile and social, Disney partners with leading platforms, broadcasters, telcos and advertisers to provide fun new ways to deepen the Disney experience for fans.

**DISNEY CHANNEL** reaches kids aged 6-14 featuring top animated programs like *Tangled: The Series*, *Duck Tales* and *Big Hero 6*. **DISNEY JUNIOR** engages preschoolers aged 2-7 with magical storytelling through hit series like *Mickey and the Roadster Racers*, *Sofia the First* and *The Lion Guard*. **DISNEY XD** is the boy-focused, girl-inclusive channel that brings in kids aged 6-11, featuring iconic shows like Marvel's *Spider-Man*, *Star Wars Rebels* and Marvel's *Guardians of the Galaxy*.

**DISNEY LIFE** is a brand new app that brings you an amazing collection of Disney movies, series, music, shorts and live TV all in one destination for kids and families, anytime, anywhere.

**ABC STUDIOS** is the key content provider for the ABC Group. The studio's current hits include *Grey's Anatomy*, *Quantico* and *Scandal*. **MARVEL** is the world's leading entertainment brand, built on a universe of 8,000 plus characters over seventy years.

**DISNEY DIGITAL NETWORK** creates high quality, digital-first stories and delivers them to Millennial and Gen Z audiences through the platforms and influencers they know best. The network reaches 200 million followers in Southeast Asia and delivers Disney editorial brands including a pop culture blog **Oh My Disney**, a fashion destination **Disney Style**, and a family-focused channel **Disney Family**.



Disney ©Marvel

# ASIA image

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## EURONEWS

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### Asian HQ

#04-04 Lavender Place  
161 Lavender Street - Singapore 338750  
Tel: +65 6291 5149  
Website: [www.euronews.com](http://www.euronews.com)  
Email: [distribution@euronews.com](mailto:distribution@euronews.com)

### Key Personnel

Chief Executive Officer: Michael Peters

Chief Revenue Officer: Carolyn Gibson

VP Distribution and Partnerships: Kostas Oikonomou

### Advertising Sales Contact:

Guillaume Canard-Duchêne,  
Commercial Director Asia-Pacific

### Content Sales Contact:

Maxime Vandenbroucke,  
Distribution Manager Asia-Pacific

### Company Profile

Euronews offers a unique perspective on world events. It empowers people to make up their own mind by delivering factual analysis and a diversity of viewpoints. Because all views matter, Euronews is "All Views".

Euronews is a widely recognized brand reaching more than 430 million homes across 166 countries and the N°1 European news channel, reaching more viewers in continental Europe than any of its rivals. In June 2017, NBC acquired 25% of Euronews. The company's TV and digital will ultimately be co-branded EuronewsNBC.

### Description

n°1 international and multilingual news channel, most watched news channel in Europe.

### Programming genres:

International news

### Target audiences:

Community of affluent & independent thinkers

### Distribution in Asia:

In Asia-Pacific, Euronews is broadcast in English in 22 countries reaching more than 30 million households through cable, IPTV, satellite, DVB-T and through partnerships with TV broadcasters.

The channel is available in Hong Kong, Taiwan, South Korea, Japan, Mongolia, Afghanistan, Pakistan, India, Indonesia, Philippines, Malaysia, Cambodia, Thailand, Australia, New Zealand, Papua New Guinea and Timor-Leste.





# GMA WORLDWIDE INC.



## Head Office

10F GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City, Philippines 1103

## Key Personnel

Roxanne J. Barcelona – Vice President  
Email: rjbarcelona@gmanetwork.com

### Content Sales Contact(s):

Manuel Paolo J. Laurena, Senior Sales Manager  
Email: mjlaurena@gmanetwork.com

Raymond A. Soriano, Sales Specialist  
Email: rasantiano@gmanetwork.com

## Company Profile

GMA Worldwide Inc. (GWI) is a wholly owned subsidiary of GMA network. It is the group dedicated to the distribution of GMA's drama and entertainment programs worldwide. GMA's content is presently seen in over 26 countries in 4 continents through GWI. Quality content and service keeps GMA in the lead as the most awarded broadcast network in the Philippines. As such, GMA Worldwide is recognized as the primary source of Filipino content.

## Programming Highlights

### A Woman Scorned (approx. 99 x 45')

This hugely successful drama is the Philippines' highest rated daytime series for 2017. It tells the story of Emma, a loving housewife and devoted mother who, after years of managing their household has



neglected her appearance. Dismayed with how his wife looks, Rome starts an affair with Georgia, a stunning career woman. Rome leaves Emma for Georgia and even takes Emma's son with him. Devastated, Emma decides to reinvent herself into a business woman. She is out to get her family back by seducing Rome. Now the tables have turned and the wife is now the mistress and vice versa. Will Emma ever get her family back?

### Legally Blind (47 x 45')

This is a gripping tale about a blind lawyer's search for justice. On the night Grace and her boyfriend Joel celebrate their passing the bar exams, someone spikes Grace's drink with a drug that puts her to sleep.

### My Love From the Star and Mulawin vs. Ravana

When she wakes up, she realizes that she is being raped. She fights back and during her escape, she accidentally crashes into a glass panel. Her injuries permanently blind her. Soon after, she meets Edward, a kind lawyer who helps her investigate her kidnapping and rape. However, as Edward uncovers the rapist's identity, he discovers that it is his brother, William, who raped Grace. Torn between his love for Grace and his brother, whose side will Edward take?

### My Love From The Star (approx. 40 x 45')

Adapted from the hit rom-com from South Korea, *My Love From The Star*, tells the story of an emotionally challenged alien who was stranded on Earth hundreds of years ago and how he secretly lives among humans until the present. He does not age and maintains his extraordinary good looks. With three months left before his scheduled return home, he gets an opportunity to connect more intimately with his neighbor, a beautiful but self-absorbed movie star. As the two interact and butt heads they learn more about each other and before long, the alien is captivated by the girl and they fall in love. This gives him second thoughts about leaving Earth and the girl. But there is one reason he must not miss his trip home. If he stays any longer, his life force will deteriorate due to his prolonged hiatus and he will perish.

### Mulawin vs. Ravana (approx. 40 x 45')

This is the much anticipated sequel to the 2004 hit *Mulawin*. It follows the tale of Almiro, a hunchback with a mysterious identity. His condition hides his true identity. He is a descendant of the Mulawin race - men and women with feathers and wings like an eagle's. He is the missing son of the late king and queen, and the rightful heir to the throne currently occupied by a de facto ruler, the evil Daragit. To end Daragit's evil rule, Anya, a half-blood Mulawin goes on a mission to find Almiro. Before she can find the rightful king, Daragit's men capture her, leave her for dead, and take away her wings and her memories. With Anya's memories gone, can Almiro discover his real identity as a Mulawin, and end a treacherous king's reign over their kingdom?



Legally Blind and A Woman Scorned

# NBCUNIVERSAL INTERNATIONAL NETWORKS

## NBCUniversal INTERNATIONAL NETWORKS

### Asia-Pacific:

10 Anson Road, #06-01  
International Plaza  
Singapore 079903  
Tel: +65 6323 0488  
Fax: +65 6326 1800

### Australia:

1 Munn Street, Millers Point,  
NSW 2000, Sydney, Australia  
Tel: +612 8248 6860  
Fax: +612 8248 6899  
Email: info.asia@nbcuni.com

### Websites:

[www.divatv.asia](http://www.divatv.asia)  
[www.eonline.com](http://www.eonline.com)  
[www.ezonejapan.com](http://www.ezonejapan.com)  
[www.bravotv.co.nz](http://www.bravotv.co.nz)

### Advertising/sponsorship:

A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

### Key Personnel

Managing Director, Distribution & Networks, Asia-Pacific: Justin Che

Managing Director, International Networks, Asia-Pacific: Christine Fellowes

Managing Director, Distribution & Networks, Australia & New Zealand: Chris Taylor

Vice President, Channels, Asia: Scott Mackenzie

Vice President, Affiliate Sales and Branded Digital Partnerships: Ling Sze Gan

Chief Financial Officer, Asia-Pacific: Umeet Shah

Director, Creative and Production: Natalie Gee

Director, Marketing: Ruben Lawrence

Director, Advertising Solutions: Tine Hansen

Head of Programming & Acquisitions: Jasmin Lim

### Company Profile

#### About NBCUniversal International Networks

NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 165 territories across Europe, the Middle East, Africa, Latin America and Asia Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13th Street, DIVA, Studio Universal, Telemundo, Bravo, DreamWorks and Golf Channel. These unique brands deliver a full range of entertainment experiences to local audiences across the globe; the portfolio also includes Movies 24 in the UK and The Style Network in Australia. Further,

NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

### Brands

**DIVA** is the premier entertainment destination for women in Asia. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *Little Big Shots*, *Suits* and *How Do I Look? Asia* – the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

**E!** is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. Key content include *Keeping up with the Kardashians*, *Live from the Red Carpet* and *Saturday Night Live: Korea*.

**E! Zone** is the on-demand brand destination of E! – offering subscribers the ultimate pop culture experience, anytime and anywhere they are. The powerhouse service combines all the latest Hollywood news, celebrity gossip and fashion with curated boxsets of the hottest reality series and specials, such as *Life of Kylie*, *Mariah's World* and *True Hollywood Story*.

**Studio Universal** is NBCUniversal's film and TV series branded SVOD destination that brings the experience and magic of rich cinema heritage to the screen. Offering a curated cinematic experience of blockbuster Hollywood movies, iconic Asian films and popular foreign drama series, Studio Universal ensures movie lovers (whatever their taste) are immersed time and time again and share emotional experiences with friends and families everywhere.

**Bravo** delivers innovative entertainment experiences that tap into six passions – food, fashion, beauty, digital, design and pop culture – while testing the limits of what people expect from an entertainment network. Through high-sheen programming, first-to-market digital offerings and impactful live events, Bravo adds a little glamour and creativity into everyone's life and leaves a buzzy trail wherever it goes.





## PCCW MEDIA LIMITED



### Head Office

20/F, Telecom House, 3 Gloucester Road, Wan Chai, Hong Kong  
Telephone: +852 2888 1666  
Website: [www.nowtv.now.com](http://www.nowtv.now.com)  
Email: [corpcomm@pcpd.com](mailto:corpcomm@pcpd.com)

### Company Profile

PCCW Media is a leading, fully integrated multimedia and entertainment group in Hong Kong.

PCCW Media operates the leading pay-TV service in Hong Kong under the Now TV brand delivering both self-produced and licensed content to its customers using advanced IPTV technology. Now TV offers more than 180 linear channels of local, Asian and international programming. Its premium content can also be accessed on-demand and on the go via Now Player app. It is also a leading producer of Chinese language news, financial news and sports programming in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content.

PCCW Media is also engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. In addition, MOOV is a hugely popular lossless music digital streaming service in Hong Kong.

PCCW Media operates one of Asia's leading directories businesses under the Yellow Pages brand.



### Key Personnel

Group Managing Director, PCCW Ltd: Mr. BG Srinivas  
Managing Director, PCCW Media Group: Ms. Janice Lee

### Advertising Sales Contact(s):

#### Now TV & ViuTV:

Hotline: +852 2888 1666  
Email: [Nowadsales@pccw.com](mailto:Nowadsales@pccw.com)

#### Viu:

Hotline: +852 2888 2567  
Email: [enquiry.hk@viu.com](mailto:enquiry.hk@viu.com)

### Licensing Contact(s):

VP, International Distribution, TV & New Media:  
Ms. Joanne Fung  
Email: [Joanne.CW.Fung@pccw.com](mailto:Joanne.CW.Fung@pccw.com)



### Now International

**Now International**, an integrated HD family entertainment channel in Cantonese, offers diverse choices of programs from reality shows, lifestyle, infotainment to E-news, dramas and more. Distributing and featuring the freshest productions from ViuTV, Now International gears up to become a Premium Entertainment Destination for Chinese audience!



### ViuTV

**ViuTV** provides free-TV channels offering a diversity of quality entertainment in Hong Kong. It produces factual entertainment and drama in house, while taking original local program formats to the rest of the world.



### Now Jelli

**Now Jelli** offers a great variety of Mandarin entertainment programs, including reality shows, dating shows, talkshows, singing competition shows and concerts. Featuring top celebrities from Mainland China, Hong Kong, Taiwan and Korea, Now Jelli brings you a 24/7 impeccable HD TV experience!



### Now Chinese Drama

**Now Chinese Drama**, a 24/7 drama channel full of top-rated drama series from Mainland China, bringing first-run titles that are selected and edited to cater Chinese viewers in Hong Kong and overseas. Featuring celebrities from Mainland China, Hong Kong, Taiwan and Asia, Now Chinese Drama channel promises an enjoyable experience for all drama-lovers!



### Now Baogu Movies

**Now Baogu Movies** is a 24-hour HD movie channel jointly created by Now TV, Huayi Brothers, Edko Films, and Peter Chan Ho-sun's We Pictures showcasing Hong Kong local blockbusters and premiering Asian movies round the clock. Apart from movies, viewers can watch top-rated short films, behind-the-scene footages of the latest movies, and exclusive most in-depth interviews with movie producers and A-list cast.





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annie.tan@contineomedia.com  
or +65 6521 9781.

## SCRIPPS NETWORKS INTERACTIVE



### Head Office

Scripps Networks Interactive (Asia) Pte Ltd  
3 Fusionopolis Way, Singapore 138633  
Tel: +65 6835 8838  
Website: [asianfoodchannel.com](http://asianfoodchannel.com), [foodnetworkasia.com](http://foodnetworkasia.com), [hgtv.asia](http://hgtv.asia), [travelchannelasia.com](http://travelchannelasia.com)

### Key Personnel

Managing Director, Asia: Leena Singarajah  
Senior Vice President of Programming and Production: Carl Zuzarte

### Company Profile

Scripps Networks Interactive (SNI) is one of the leading developers of engaging lifestyle content in the home, food and travel categories for television, the Internet and emerging platforms.

### Description

**Asian Food Channel** (AFC) is the region's leading food-focused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

### Programming genre:

Food, lifestyle and general entertainment

### Target audiences:

Adults 25 – 54yo, skewed towards women

### Distribution in Asia:

Brunei, Cambodia, Hong Kong, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Taiwan, Thailand and Vietnam

**HGTV** is the first regional channel dedicated to home-related inspiration, instruction and entertainment that caters to the growing home and lifestyle interest in Asia.

### Programming genre:

Renovation, property flipping, architecture and home design

### Target audiences:

Adults 25 – 54yo

### Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, South Korea, Taiwan and Thailand

**Food Network** is a unique lifestyle channel that connects viewers to the power and joy of food, showcasing the best of world cuisines with high entertainment value.

### Programming genre:

Food, lifestyle, and general entertainment

### Target audiences:

Adults 25 – 54yo, skewed towards women

### Distribution in Asia:

Australia, Brunei, Hong Kong, Indonesia, Malaysia, Mongolia, Palau, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

**Travel Channel** is a travel lifestyle channel featuring compelling programming that inspires and takes viewers beyond their everyday destinations.

### Programming genre:

Adventure, experience, factual investigations, destinations and discovery

### Target audiences:

Adults 25 – 54yo, skewed towards men

### Distribution in Asia:

Australia, Indonesia, Malaysia, Maldives, Mongolia, Philippines, Singapore, Sri Lanka, Taiwan and Thailand

### Programming Highlights

#### **Asian Food Channel: Cooking For Love S3**

Catch Season 3 of *Cooking for Love* as Sarah Benjamin and Nik Michael Imran challenge each other to create the best dishes for special family occasions. Both personalities pit their creative culinary skills to whip up affordable, delicious dishes for six new families based on their needs, wants and expectations.

#### **Food Network: Iron Chef Gauntlet**

*Iron Chef Gauntlet* returns to Food Network, a fresh reboot of the fan-favorite hosted by Alton Brown. The six-episode series begins with 7 extraordinary chefs competing to gain entry into this ultimate culinary society. To win the Gauntlet, they must win three rapid battles, each against one legendary Iron Chef: Bobby Flay, Masaharu Morimoto or Michael Symon.

#### **HGTV: Come On In**

Follow interior design duo, Andrea Savage and Nikki Hunt, as they help individuals revitalize and bring life to home spaces; from bedrooms to kitchens, and from living areas to corner spaces in *Come On In*. With a little imagination, creativity and elbow grease, the duo and their team of designers will convert ordinary rooms into dream spaces.

#### **Travel Channel: Expedition Unknown**

Travel Channel's hit series *Expedition Unknown* starring Josh Gates will see a new season of 14 episodes that capture his global journey to find the truth behind captivating stories, digging through years of historical evidence, facts and myths. A must-watch for those with an appetite for epic adventure!



Cooking For Love



 **scripps**networks  
interactive

**THE LEADER IN LIFESTYLE**



# SONY PICTURES TELEVISION NETWORKS, ASIA



#03-01 Hansapoint@CBP,  
10 Changi Business Park Central 2  
Singapore 486030  
Tel: +65 6622 8722  
Website: [www.sonypicturestelevision.com](http://www.sonypicturestelevision.com)

Sony Pictures Television Networks, Asia is a leading operator of ad-supported channels including English general entertainment powerhouses AXN and Sony Channel; and Asian content giants Animax, GEM and ONE. Sony Pictures Television Networks' portfolio collectively features the biggest and best titles from Northeast Asia and the U.S. that are first-run, exclusive and aired close to the original telecast.

Taking the content beyond the screen, Sony Pictures Television Networks, Asia immerses viewers in its premium entertainment via large-scale festivals, celebrity fan meets and digital engagement.

## Key Personnel

Senior Vice President & General Manager:  
Ang Hui Keng

Senior Vice President & Head of Content,  
Production and Marketing: Virginia Lim

Vice President, Affiliate Sales: Nirav Haji

Vice President, Media and Sponsorship Sales:  
Jacqueline Tok

## Advertising Sales Contact:

Email: [adsales@spe.sony.com](mailto:adsales@spe.sony.com)



a Sony Network

**AXN** is Asia's leading English general entertainment channel featuring exclusive top-rated drama series, blockbuster features and reality programs. A pioneer in producing ground-breaking original productions, AXN continues to deliver 'made in Asia, for Asia' series designed to engage and inspire audiences across the region. Hit-rated original series featured on AXN include the top-rated Asia's Got Talent, The Apprentice Asia, Cash Cab Philippines and The Amazing Race Asia, hosted by Allan Wu.

AXN appeals to a discerning audience seeking premium content that is smart, intriguing and unexpected, all delivered close to U.S. telecasts. From The Blacklist and Quantico to The Amazing Race Asia and Asia's Got Talent, AXN is defined not by a genre, but by an attitude that truly redefines action.

Launched first in Asia in 1997, AXN is a global channel brand with a presence in Latin America, Africa and Europe. In Asia, the channel is enjoyed in 126 million households across 19 territories and is available in both SD and HD.

Website: [www.axn-asia.com](http://www.axn-asia.com)  
Facebook: [www.facebook.com/axnasia](http://www.facebook.com/axnasia)  
Twitter: @AXNAsia  
Instagram: @AXNAsia

## Programming Highlights

### Drama

MacGyver, Taken, Quantico, The Blacklist, Hawaii Five-O, NCIS: Los Angeles, Killjoys, Supernatural

### Adventure and reality series

Team Ninja Warrior, Kicking & Screaming, American Ninja Warrior, The Amazing Race

### Original Productions

Asia's Got Talent Season 2



**Sony Channel** is the premier destination for premium Hollywood entertainment. Designed for the socially connected viewer, Sony Channel features the most captivating and talked-about drama, comedy, lifestyle and reality series on TV, airing close to the U.S. telecasts.

Confident and stylish, with a dash of clever wit, Sony Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in popular U.S. series.

On weeknights, Sony Channel presents 'ROFL-ing' nights, a primetime comedy belt featuring rolling-on-the-floor-laughing comedies where viewers can unwind after a long day and be thoroughly entertained.

Sony Channel is available in Cambodia, East Timor, Hong Kong, Indonesia, Malaysia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka and Thailand.

Website: [www.sonychannelasia.com](http://www.sonychannelasia.com)

Facebook: [www.facebook.com/sonychannelasia](http://www.facebook.com/sonychannelasia)

Twitter: @SonyChannelAsia

Instagram: @SonyChannelAsia

## Programming Highlights

### Drama

Law & Order True Crime: The Menendez Murders, How to Get Away with Murder, Jane the Virgin, Madam Secretary, Code Black, Teen Wolf, The Night Shift

### Comedies

Marlon, Great News, Casual, Younger, Superstore, Playing House, The Carmichael Show

### Lifestyle

Top Chef, Top Chef Duels, The Next Great Magician, Better Late Than Never, Million Dollar Matchmaker

### Original Productions

The Apartment: Rising Stars Edition





# SONY PICTURES TELEVISION NETWORKS, ASIA



a Sony Network

**Animax** is Asia's first and leading channel brand that is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan. The channel offers a wide variety of captivating anime series from the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life.

A highlight of the channel is Animax's first ever mascot, OO-Kun, a mischievous blue mystical raccoon-like character designed to take the channel beyond the linear screen. Together with his three friends (Miruku, Imo and Chu Chu), OO-Kun seeks to engage fans through on-ground events, social platforms and even its own range of merchandise spanning plush toys, stationery and other lifestyle products.

Beyond the screen, Animax brings its stories and characters closer to fans via anime-themed festivals around the region. On Facebook, Animax has an engaged community of over 1.4 million fans.

Website: [www.animax-asia.com](http://www.animax-asia.com)

Facebook: [www.facebook.com/animaxasiatv](http://www.facebook.com/animaxasiatv)

Twitter: @AnimaxAsiaTV

Instagram: @OOKun

## Programming Highlights

### Same Day as Japan

SAIYUKI RELOAD BLAST, My Hero Academia, LOVE and LIES

### Blockbusters from Japan

Assassination Classroom: Second Season, Re:Zero -Starting Life in Another World-, JoJo's Bizarre Adventure: Diamond Is Unbreakable, Terra Formars: Revenge, The Seven Deadly Sins -Signs of Holy War-



An entertainment powerhouse, **ONE** is the number one South Korean channel in Southeast Asia. ONE showcases the latest South Korean drama and entertainment programs including the "PPALI-PPALI" prime time dramas, which air as early as at the same time as Korea. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, along with the current variety buzz and the top K-pop hits.

In addition, ONE has also regularly brought South Korean artistes on promotional tours to meet with fans. Successful events have included stars like Kim Rae Won (*Doctors*), Kang Ha Neul (*Scarlet Heart*), Ricky Kim and kids (*Oh! My Baby*), Joo Won (*The Gang Doctor*), Zo In Sung (*That Winter, The Wind Blows*), Lee Hyun Woo (*To the Beautiful You*), Lee Dong Wook (*Scent of a Woman*), Kim Sun-A (*Scent of a Woman*), Jang Hyuk (*Midas*), and K-pop boy group BTOB; as well as the resoundingly successful *Running Man* fan meet in Singapore and Malaysia.

ONE also has an online news site, ONE Scoop, that brings its viewers the latest K-drama news, pop quizzes and giveaways. For the latest K-buzz, visit [www.ONEtasia.com/ONEScoop](http://www.ONEtasia.com/ONEScoop).

ONE HD is the high definition feed of ONE which is available in Australia, Brunei, Cambodia, Indonesia, Malaysia and Singapore.

Website: [www.onetasia.com](http://www.onetasia.com)  
Facebook: [www.facebook.com/onetasia](http://www.facebook.com/onetasia)  
Twitter: @ONETVAsia  
Instagram: @ONETVAsia

## Programming Highlights

### Same Time as Korea Drama

The King In Love, My Sassy Girl, Scarlet Heart

**Ppali Ppali Drama (Within 24 hours of Korea):** While You Were Sleeping; Innocent Defendant; Legend of the Blue Sea; Romantic Doctor, Teacher Kim

### Variety

Running Man, Law of the Jungle, Boat Horn Clenched Fists, Baek Jong Won's Food Truck



**GEM** is the glittering jewel of Asian general entertainment. A joint venture between Sony Pictures Television (SPT) Networks and Nippon Television Network Corporation, GEM enjoys access to more than 500 hours of Japanese content per year exclusively from Nippon TV.

The channel features first-run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other Asian territories including China, Hong Kong and Taiwan. This includes selected prime time dramas at the same time, on the same day and within the same week of their broadcast in Japan. GEM also made history for being the first channel to broadcast Nippon TV's music festival *THE MUSIC DAY LIVE* and for simulcasting the Japanese drama series *Guard Center 24* at the same time as Japan. In addition, GEM takes its shows beyond the screen and into the lives of its devoted viewers, by bringing Japanese stars on promotional tours to meet with fans. GEM is available in Cambodia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

GEM Vietnam, which is also part of the Asian channels portfolio, is wholly-owned and operated by SPT Networks.

Website: [www.gemtvasia.com](http://www.gemtvasia.com)  
Facebook: [www.facebook.com/gemtvasia](http://www.facebook.com/gemtvasia)

## Programming Highlights

### Live Broadcast

THE MUSIC DAY Summer Wishes Come True

### Same Time as Japan Drama

My Loser Husband, Pretty Proofreader Deluxe

### Fresh Drama

Overprotected Kahoko, My Lover's Secret, My Brother Loves Me too Much, Le Sacrifice 長梦留痕

### Variety

TOKUSON! Life Hacks, The Quest, MOCO'S Kitchen, THE TETSUWAN DASH





## TURNER ASIA PACIFIC

# TURNER



Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 61 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, Warner TV, Oh!K, TNT, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO, HBO HD and WB in South Asia.

Turner manages the business of Pay- and Free-TV- channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach.

Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

### Regional Headquarters:

TURNER ASIA PACIFIC  
36/F Oxford House, Taikoo Place,  
979 King's Road, Quarry Bay,  
Hong Kong  
Tel: +852 3128 3333  
Website: [www.turner.com](http://www.turner.com)

Turner Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

### Key Personnel

President: Ricky Ow  
SVP & MD, North & Southeast Asia Pacific: Phil Nelson  
SVP & MD, South Asia: Siddharth Jain  
CFO, SVP, Business Development, Licensing & China: Clément Schwebig  
SVP & Managing Editor, CNN International: Ellana Lee  
SVP - Content, Kids: Mark Evers  
VP - Content, General Entertainment: Marianne Lee  
VP - Corporate Communication & Marketing: Gregory Ho

### CONTENT & NETWORK DISTRIBUTION SALES:

GM - Southeast Asia: Vishal Dembla  
GM - Australia, New Zealand and Pacific: Robi Stanton  
GM - Korea: Ron Lee  
GM - Japan: Tom Perry

### REGIONAL ADVERTISING SALES:

SVP & Head of Ad Sales, CNN: Sunita Rajan  
VP - Ad Sales, Kids & Entertainment, South Asia: Juhi Ravindranath  
Sr. Director of Ad Sales, Southeast Asia - Kids & Entertainment: Awantika Sood  
Director of Ad Sales, Australia & New Zealand - Kids & Entertainment: Melissa Fitzgerald

### Turner Originals

Turner's kids and entertainment has never had such a large portfolio of original series. In addition to breakout Cartoon Network global hits such as *Ben 10* and Adult Swim's *Rick and Morty*, *truTV*, *TNT* and *TBS* have offer content buyers a huge new slate of drama and comedy.

New and continuing shows include: *The Last Ship*, *Good Behavior* and *Will* – as well as a new Ridley Scott sci-fi project (*TNT*); *Angie Tribeca*, *The Detour*, *Wrecked*, *Search Party*, *The OG*, *Final Space*, *Tarantula*, *Close Enough* and *Dress Up Gang* (*TBS*); *Those Who Can't, I'm Sorry* and *ELEAGUE* (*truTV*).



### CNN International

CNN is available in 7 different languages across all major TV, digital and mobile platforms reaching more than 450 million households around the globe. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, Asia Pacific and Latin America and has a US presence. CNN Digital is a leading network for online news, mobile news and social media. CNN has 38 editorial offices and more than 1,100 affiliates.



### Oh!K

Oh!K offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A brand powered by major studios and content creators including MBC, one of Korea's leading broadcasters and content providers, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel provides audiences in Southeast Asia access to first-runs and exclusives, many immediately after their transmission debut in Korea.



### Boomerang

Boomerang provides light-hearted and fun moments, showcasing a mixture of internationally recognised comedy and fantasy series to more than 144 million households worldwide, including 34 million in Asia Pacific. Core programs includes *Tom and Jerry*, *Mr. Bean*, *Scooby-Doo*, *Dorothy and The Wizard of Oz*, *Wacky Races*, *My Little Pony* and *The Looney Tunes Show*. A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family.



### Cartoon Network

Cartoon Network, the number one kids' channel in Asia Pacific, offers the best in original animated content including the multi-award-winning global hits *Ben 10*, *The Powerpuff Girls*, *The Amazing World of Gumball*, *Adventure Time* and *We Bare Bears*. Cartoon Network is available in 29 countries throughout Asia Pacific and is currently seen in more than 135 million pay-TV homes, reaching millions more through its websites, games and apps.



### Warner TV

Warner TV offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series including *Lethal Weapon*, *Blindspot*, *The Flash*, *Arrow* and *The Big Bang Theory*. Its line-up boasts the world's biggest franchises, first-run exclusives and fan-favourites across a wide range of genres from action, comedy and drama. Warner TV is also home to blockbuster movies from the legendary studios of Warner Bros. Entertainment.





# VR EDUCATE LIMITED



## Head Office

Suite 703-706, Delta House,  
3 On Yiu Street, Hong Kong  
Tel: (852) 2607 4400  
Fax: (852) 2607 4404  
Website: [www.vr-educate.com](http://www.vr-educate.com)  
Email: [info@vr-educate.com](mailto:info@vr-educate.com)  
Facebook: [www.facebook.com/LannyVREducate/](https://www.facebook.com/LannyVREducate/)

## Key Personnel

Lanny Albina Huang - Founder and CEO  
Ko Ping Yeung - COO  
KK Leung - Executive Producer, VR 360 Productions  
Barry Chan - Head of Learning Services  
Feron Lau - Director, Business Development  
**Content Buyer Contact(s):**  
Winnie Yick - Director, Fulfillment Services and Content  
Lok TY - Manager, Content

## Company Profile

VR Educate Limited, an industry first mover in immersive virtual reality learning, is championing the introduction of VR learning in classrooms across Asia. VRE provides fully immersive virtual reality education experience to help educate students of all ages, races and segments in Asia. VR Educate provides the foundation to do so with its proprietary VR Room, VR Lab and VR Content Platform for schools and other educational institutions. VR Educate, now in Hong Kong and Macau schools, is expanding to South Korea, Thailand, Cambodia, Laos and Myanmar. VR Educate is Asia's leading VR educational services provider.



Tomorrow

As an immersive experience illustrating the history of storytelling, from the primitive age to the new paradigm of Virtual Reality and how it will affect the world of storytelling as we know it.



Red Leaves

Bring us to South Korea's Naejangsan, shows us the sea of bright crimson leaves that blanket the mountain.

## The VR Educate International Content Consortium

The VR Educate International Content Consortium is collaborated by VR content experts from around the world, including Virtual Content Group ( VCG ) from Australia, France and Germany; EyeQVR from the USA and Nineplanners from South Korea. This team of global specialist VR content professionals ensures an active supply of the latest and best VR materials to schools, libraries and students in Asia. VR Educate offers a VR content platform with a library-like database of immersive VR content, the new technology is in itself not only a learning aid but also a tool to instill motivation in learning and innovation through immersive experience.

### VR Educate's Content genre:

The VR Educate Content Platform has 21 genres, bringing the best of the World's VR content that covers a full range of subjects including History, Geography, Biology, Mathematics, Medicine, Astronomy, Science, Art, Cultures, Landmarks, Travel and Physics with imaginative engaging and fun manner, which will inspire a new hunger for learning in schools. See below content grid.



Titans of Space

Titans of Space is a deep-dive tour through our Solar System, and then takes you beyond that.



Student watching VR Educate content

### Target audiences:

K12 and University Students

### Target audiences:

In Hong Kong and Macau schools, expanding to South Korea, Thailand, Cambodia, Laos and Myanmar.

### Ratio of acquired / original production:

80% acquired / 20% original production

### Programming produced or commissioned within Asia:

JV and commissioned content for "One Belt, One Road: 一帶一路", the Chinese government initiative aiming at enabling students to learn more about the 60 plus countries involved.

### VRE Content Platform is Delivered by :

Similar to a VOD OTT platform, the VR content platform is delivered via broadband. VR Educate has partnered with Goffog Company Limited, a leading next-generation Cloud + Fog OTT multimedia streaming solutions company with clients such as China Mobile Hong Kong, Hong Kong Jockey Club and Mei Ah Digital. Its technology, Streamphony, is rooted at the Hong Kong University of Science and Technology and based on a patent and won the best SME ICT (Cloud Solution) Gold Award by Hong Kong ICT Awards 2014.

### Any other information:

VR Educate ( VRE ) received top Honour at 2017 Apollo Awards' "Immersive Experience (Virtual Reality Experience) Award" with "Tomorrow - the Evolution of Language". Tomorrow is a Virtual Reality experience produced by Future Lighthouse Production and it is about the evolution of language. Mei Ah Digital Technology Limited was instrumental in creating localised versions of Tomorrow which has most recently screened at Hong Kong and Macau schools.

In addition, Virtual Content Group (VCG) and VR Educate announced the co-production of the VR version of the famous "Three Kingdoms and Borrowed Arrows" Chinese novel. The experience will take the viewer right in the middle of one of the most epic tales in Chinese culture. Production will be a collaborative process between VCG's Paris office, which was previously awarded by the International VR Society for their outstanding 3D 360 CGI skills, and VR Educate's head office in Hong Kong.



Three Kingdoms

An invitation to discover, in a virtual environment, the most epic tale of the Classic Chinese Novel "Romance of the Three Kingdoms", the first episode is "Three Kingdoms: Borrowed Arrows".

Romance of Three Kingdoms is a Chinese novel, described as influential to Chinese culture as the Homeric epics have been to the West. Teeming with compelling stories and characters that display vivid individuality and heroism, this book is well loved and read in China and its neighbouring countries.

# VIACOM INTERNATIONAL MEDIA NETWORKS

**VIACOM** INTERNATIONAL MEDIA NETWORKS



**nickelodeon** **nickjr.**

**COMEDY** **C**



**BET** **★**

## Head Office

151 Lorong Chuan, #03-08  
New Tech Park (Lobby H)  
Singapore 556741

## Company Profile

**Viacom International Media Networks** (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.8 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages.

In Asia Pacific, VIMN operates 32 television feeds across 44 markets, which offer the very best in music, youth, kids, comedy and family programming through MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel and more, in over 451 million households across cable, DTH, IPTV, mobile and internet platforms.

**Websites:** [www.mtvasia.com](http://www.mtvasia.com), [www.mtv.com.au](http://www.mtv.com.au), [www.nick-asia.com](http://www.nick-asia.com), [www.nick.com.au](http://www.nick.com.au), [www.nickjr.com.au](http://www.nickjr.com.au), [www.comedycentral.com.au](http://www.comedycentral.com.au), <https://www.facebook.com/ParamountChannelAsia/>

## Key Personnel

Mark Whitehead: President & Managing Director, Asia Pacific

Tan Chee Kiat: Senior Vice President & Chief Operating Officer, Asia Pacific

Paras Sharma: Senior Vice President & General Manager, Southeast Asia

Ben Richardson: Senior Vice President & General Manager, Australia & New Zealand

Pierre Cheung: Senior Vice President, Greater China

Susumu Imata: Senior Vice President & General Manager, Japan

## Advertising and Brand Solutions:

Adsales-Asia@vimm.com

## Content Distribution:

distributionsea@vimm.com



In its second season, Comedy Central Stand-Up, Asia! featured Asian comics from around the world and was recorded live over two nights in Kuala Lumpur, Malaysia.

**MTV** is the world's biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists.

### Programming Genre:

Original content and programming ranging from music and live music specials, to scripted and factual content, to sitcoms, documentaries, and entertainment awards shows dedicated to youth and the young at heart.

**Target Audience:** 15 to 34 year olds.

### 2017/2018 Programming Highlights:

*Catfish: The TV Show, Just Tattoo of Us, Ex On The Beach, Crash Karaoke, The Ride, Single AF, My Super Sweet 16, Promposal, Ridiculousness, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.*

**MTV LIVE HD** is an international English language music channel where the best of recorded "LIVE" music performances, music videos, music documentaries and other original productions are beamed out 24/7 for the ultimate music fans.

### Programming Genre:

Music-based programming that is original, acquired and produced by MTV, such as music festivals, live music performances, artist interviews and documentaries.

**Target Audience:** 15 to 34 year olds.

### 2017/2018 Programming Highlights:

*MTV Presents, MTV Asks, MTV's Stars of 2017, MTV Live Stage, Best of V Festival, Yo! MTV Raps, MTV Movie & TV Awards, MTV VMAs and MTV EMAs.*

**Nickelodeon** is now in its 38th year, and is the leading entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. Nickelodeon's brands reach 1.1 billion cumulative subscribers in more than 170 countries and territories. Popular titles include *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, and *The Fairly OddParents*.

### Programming Genre:

Uniquely owned and developed preschool animation, movies, local productions, game shows, live action series and more.

**Target Audience:** Kids between 4 to 14 years old and their families.

### 2017/2018 Programming Highlights:

*Nickelodeon Kids' Choice Awards, Bunsen is a Beast, Legends of the Hidden Temple, I Am Frankie, Pinky Malinky, The Adventures of Kid Danger and Captain Man, and Hey Arnold: The Jungle Movie.*

**Nick Jr.** is "the Smart Place to Play", giving kids and parents educational and entertaining content with great stories and characters that empower kids to learn while they play. Its award-winning property *PAW Patrol*, and other world-class programmes such as *Shimmer and Shine*, and *Blaze and the Monster Machines* are designed to engage and encourage early childhood development.

### Programming Genre:

Uniquely owned and developed award-winning preschool content.

**Target Audience:** Preschoolers between 2 to 6 years old and their parents and caregivers.

### 2017/2018 Programming Highlights:

*Rusty Rivets, Nella the Princess Knight, Sunny Day, Becca's Bunch, and Top Wing.*

**Comedy Central** is the world-renowned destination for cutting-edge, laugh-out-loud, and some of the most irreverent comedy content today. Available 24/7, Comedy Central is home to the best of international and regional stand-up specials and series, award-winning talk shows, sketch, scripted, and animated series, including Emmy® award-winning shows like *The Daily Show*, *South Park* and popular hits such as *Tosh.0* and the *Comedy Central Roasts*.

### Programming Genre:

A premium selection of original and acquired comedy content, ranging from stand-up, scripted, sketch and talk shows, to physical gags, game shows and short form series. The selection also includes local productions that showcase Asian comedy and its comedic talents.

**Target Audience:** 18 to 34 year olds.

### 2017/2018 Programming Highlights:

*Lip Sync Battle, Saturday Night Live, The Goldbergs, Kids Do The Craziest Things, Caraoke Showdown, The Comedy Jam, and Comedy Central Stand-Up, Asia!*

**Paramount Channel** is a 24-hour network offering great movies from Paramount studios, one of Hollywood's most legendary producers of award-winning films, blockbusters, and fan favourites. From iconic box-office hits to cinematic gems, Paramount Channel integrates creative curation and thematic programming to provide a unique and entertaining viewing experience for audiences of all ages.

### Programming Genre:

Movies

**Target Audience:** Movie lovers of all ages.

### 2017/2018 Programming Highlights:

Blockbuster hits such as *Transformers*, *Star Trek*, *Mission Impossible*, *Lara Croft*, and the *Paranormal Activity* franchises, to all-time fan favourites – *Dreamgirls*, *G.I. Joe: The Rise of Cobra*, *Blades of Glory*, and weekly thematic movie stunts.

**BET Networks**, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is a leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. BET Play, Viacom's first-ever direct-to-consumer, subscription video on demand (SVOD) application for the adult audience, gives fans in 100 countries direct mobile access to BET's signature award shows, current and classic television series, documentaries, stand-up comedy, entertainment news and legendary musical performances.



WE ❤ MOVIES

Hollywood's biggest  
blockbusters, award-winning  
films and cult hits, thematically  
curated by movie fans,  
for movie fans.

For queries on Paramount Channel, please contact  
Amit Arora at [amit.arora@vimm.com](mailto:amit.arora@vimm.com)

 ParamountChannel



**111 GREATS**

Foxtel  
5 Thomas Holt Drive  
North Ryde, Australia, NSW 2113  
Tel: +61 131 999 / 1300 785 622 / 02 9813 6000  
Website: [www.111greats.com.au](http://www.111greats.com.au)  
Email: [enquiries@foxtel.com.au](mailto:enquiries@foxtel.com.au)

**4ME**

Brand New Media  
The Pavilion, 201 Miller Street  
North Sydney, Australia, NSW 2060  
Tel: +61 2 9901 3100  
Website: [www.4me.net.au](http://www.4me.net.au)  
Email: [info@television4me.com.au](mailto:info@television4me.com.au)

**A+E NETWORKS ASIA**

80 Bendemeer Road, #07-04  
Hyflux Innovation Centre  
Singapore 339949  
Tel: +65 6800 5005  
Website: [www.citvasia.com](http://www.citvasia.com)  
Email: [info.asia@atenetworks.com](mailto:info.asia@atenetworks.com)

**AUSTRALIA BROADCASTING CORPORATION (ABC)**

85 North East Road  
Collinswood SA 5081  
GPO Box 9994  
Adelaide SA 5001  
Tel: +08 8343 4881  
Fax: +08 8343 4402  
Website: [www.abc.net.au](http://www.abc.net.au)  
Email: [act.news@abc.net.au](mailto:act.news@abc.net.au)

**ABC 1 NSW, AUSTRALIA PLUS**

700 Harris Street, Ultimo Australia, NSW 2007  
Tel: +61 2 8333 1500 / 5598  
Website: [www.abc.net.au/tv](http://www.abc.net.au/tv)  
Email: [tv@australianetwork.com](mailto:tv@australianetwork.com)

**ABP NEWS**

ABP Group  
301, Boston House,  
3rd Floor, Suren Road,  
Andheri – East, Mumbai – 400093, India  
Tel: +91 22 66160200  
Website: [www.abpnewsnetwork.com](http://www.abpnewsnetwork.com)  
Email: [sales@abpnews.in](mailto:sales@abpnews.in)

**ABS-CBN CORPORATION**

Mother Ignacio cor. Sgt Esguerra  
Quezon City, Philippines 1103  
Tel: +63 2 415 2272  
Website: [www.abs-cbn.com](http://www.abs-cbn.com)  
Email: [IR@abs-cbn.com](mailto:IR@abs-cbn.com)  
[web\\_feedback@abs-cbn.com](mailto:web_feedback@abs-cbn.com)

**ALJAZEERA INTERNATIONAL**

Petronas Twin Towers (KLCC) Level 60  
Tower 2, Jalan Ampang 50088  
Tel: +60 3 2381 8181

**AMC NETWORKS**

**Europe Office**  
Pobřežní 620/3, 186 00 Praha,  
Czech Republic  
Tel: +420 258 081 333  
Email: [infocz@ce.amcnetworks.com](mailto:infocz@ce.amcnetworks.com)  
[info@ce.amcnetworks.com](mailto:info@ce.amcnetworks.com)  
Website: [www.mgmchannel.com/asia](http://www.mgmchannel.com/asia)  
**U.S. Office**  
AMC Networks Inc.  
11 Penn Plaza, New York, NY 10001  
Tel: +1 212 324 8500  
Website: [www.amcnetworks.com](http://www.amcnetworks.com)  
Email: [feedback@amcnetworks.com](mailto:feedback@amcnetworks.com)

**ARIRANG TV**

Arirang Tower 2351 Nambusunhwan-ro  
(Seocho-dong), Seocho-gu,  
Seoul 137-868, Korea  
Tel: +82 02 3475 5000  
Website: [www.arirang.co.kr](http://www.arirang.co.kr)  
Email: [help@arirang.co.kr](mailto:help@arirang.co.kr)

**ASN ASIA LTD**

Tel: +852 2289 0500  
Website: [www.asn.tv](http://www.asn.tv)  
Email: [info@asn.tv](mailto:info@asn.tv)

**ASTRO WARNA**

Measat Broadcast Network Systems  
All Asia Broadcast Centre,  
Technology Park Malaysia,  
Lebuhraya Puchong-Sg. Besi,  
Bukit Jalil, 57000 Kuala Lumpur  
Tel: +60 3 9543 3838  
Website: [www.astro.com.my](http://www.astro.com.my)

**BABY TV**

Baby Network Limited  
10 Hammersmith Grove,  
London W6 7AP, UK  
Website: [www.babytv.com](http://www.babytv.com)  
Email: [info@babytvchannel.com](mailto:info@babytvchannel.com)

**BABYFIRST**

10390 Santa Monica Blvd, Suite 310  
Los Angeles, CA 90025  
Tel: +31 0 756 6901  
Website: [www.babyfirsttv.com](http://www.babyfirsttv.com)

**BBC WORLDWIDE**

**Australia Office**  
Level 5, 6 Eden Park Drive, Macquarie Park  
NSW 2113, Australia  
Tel: +61 2 9744 4500  
Fax: +61 2 9870 7317  
**Singapore Office**  
#17-03 Springleaf Tower  
3 Anson Road, Singapore 079909  
Tel: +65 6849 5511  
Fax: +65 6225 2060  
Website: [www.bbc-asia.com/channels/entertainment](http://www.bbc-asia.com/channels/entertainment)  
Email: [bccwasiaenquiries@bbc.com](mailto:bccwasiaenquiries@bbc.com)

**BLOOMBERG**

27th Floor, Cheung Kong Centre  
2 Queen's Road Central, Central, Hong Kong  
Tel: +852 2977 6000  
Website: [www.bloomberg.com](http://www.bloomberg.com)  
Email: [tvmarketing@bloomberg.com](mailto:tvmarketing@bloomberg.com)

**CAMBODIAN TELEVISION NETWORK (CTN)**

National Highway 5, Cambodia  
Tel: +855 12 999 434  
Website: [www.ctn.com.kh/en](http://www.ctn.com.kh/en)

**CELESTIAL TIGER ENTERTAINMENT LTD**

Suite 1603, Kwun Tong Harbour Plaza  
182 Wai Yip Street,  
Kwun Tong, Hong Kong  
Tel: +852 2239 6000  
Fax: +852 2304 7796  
Website: [www.cmclassic.tv](http://www.cmclassic.tv)

**CHANNEL NEWSASIA**

**See Pg.29**  
Mediacorp Campus  
1 Stars Avenue, Singapore 138507  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: [www.channelnewsasia.com](http://www.channelnewsasia.com)  
Email: [distribution@channelnewsasia.com](mailto:distribution@channelnewsasia.com)

**Hong Kong Office**

Unit E6/F China Overseas Building  
139 Hennessy Road  
Wanchai, Hong Kong

**CHINA ENTERTAINMENT TELEVISION (CETV)**

Shenzhen Nanshan District Science Park,  
12 Road on the 2nd South Kingdee  
Software Park,  
Building B, 5th floor, South Tower, China  
Tel: +86 755 3332 0028  
Fax: +86 755 3339 0661  
Website: [www.cetv.com](http://www.cetv.com)

**CHINA MOVIE CHANNEL**

11 Fuxing Road,  
Beijing, China 100859  
Tel: +86 10 88321288 8080  
Website: [www.1905.com](http://www.1905.com)  
Email: [bingbing.liang@1905.com](mailto:bingbing.liang@1905.com)

**CLASSICA**

Grünwalder Weg 28D  
82041 Oberhaching, Germany  
Tel: +49 089 673469 621  
Fax: +49 089 673469 610  
Website: [www.unitelclassica.com](http://www.unitelclassica.com)  
Email: [redaktion@classica.de](mailto:redaktion@classica.de)

**CNBC ASIA-PACIFIC**

**See Pg.42**

NBCUniversal International Networks

**Australia Office**  
1/7 Bridge St, Sydney NSW, Australia 2000  
Tel: +61 2 8023 6613  
Fax: +61 2 8023 6666

**China Office**

Room 2210, Westgate Mall  
1038 Nanjing Road (W), Shanghai,  
China 200041  
Tel: +86 21 6267 1721  
Fax: +86 21 6267 1891

**Hong Kong Office**

Unit 5409, 54/F, Central Plaza  
18 Harbour Road, Wanchai, Hong Kong  
Tel: +852 2509 5163  
Fax: +852 2878 7038

**Singapore Office**

10 Anson Road, #06-01  
International Plaza, Singapore 079903  
Tel: +65 6323 0488  
Fax: +65 6223 0200  
Email: [contactus@cnbcasia.com](mailto:contactus@cnbcasia.com)

**Thailand Office**

7th Floor, Capital Tower, All Seasons Place,  
87/1 Wireless Road, Lumpini, Pathumwan,  
Bangkok 10330, Thailand

Tel: +66 2 648 0153/4

Fax: +66 2 648 0105

**CTI TV**

Transit TV Co., Ltd.  
Tel: 02 6600 7766  
Email: [service@ctitv.com.tw](mailto:service@ctitv.com.tw)  
Website: [www.ctitv.com.tw](http://www.ctitv.com.tw)

**DA AI TELEVISION**

2, Lide Rd., Beitou District,  
Taipei, Taiwan 11259  
Tel: +886 2 2898 9999  
Fax: +886 2 2898 9933/9966  
Website: [www.daii.tv](http://www.daii.tv)  
Email: [tccts@daiiitv.com](mailto:tccts@daiiitv.com)

**DA VINCI**

Media GmbH  
151 Chin Swee Road,  
#07-12 Manhattan House  
Singapore 169876  
Website: [www.davinci-learning.com](http://www.davinci-learning.com)

**DEUTSCHE WELLE**

**See Pg.64 & 65**

PIK film  
No. 30, Lorong Bukit Pantai,  
Lucky Garden, Bangsar,  
59100 Kuala Lumpur, Malaysia  
Tel: +6 03 2093 0866  
Fax: +6 03 2093 8688  
Website: [www.pikfilm.com.my](http://www.pikfilm.com.my)  
Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

**DISCOVERY NETWORKS ASIA-PACIFIC**

21 Media Circle #08-01,  
Singapore 138562  
Tel: +65 6510 7500  
Fax: +65 6510 7550  
Website: [www.asia.discovery.com](http://www.asia.discovery.com)

**EARTH TELEVISION NETWORK**

Osterwaldstrasse 10 Haus G,  
80805 Munich, Germany  
Tel: +49 89 2080 6600  
Website: [www.earthtvnet.com](http://www.earthtvnet.com)  
Email: [marketing@earthtv.com](mailto:marketing@earthtv.com)

**EASTERN BROADCASTING CO LTD**

12F. No. 4, Sec.1 Zhong Xiao West Rd,  
Taipei City, Taiwan 100  
Tel: +886 2 237724 8888  
Website: [www.ebc.net.tw](http://www.ebc.net.tw)  
Email: [service\\_ettv@ebc.net.tw](mailto:service_ettv@ebc.net.tw)

**EURONEWS**

**See Pg.44**

44, Avenue des Champs Elyées  
75008 Paris, France  
Tel: +33 153 96 50 11  
Website: [www.euronews.com](http://www.euronews.com)  
Email: [distribution@euronews.com](mailto:distribution@euronews.com)

**FASHION ONE (ASIA) LIMITED**

4/F C. Wisdom Centre,  
37 Hollywood Road, Central, Hong Kong  
Tel: +852 5808 3400  
Website: [www.fashionone.com](http://www.fashionone.com)  
Email: [info@fashionone.com](mailto:info@fashionone.com)

**FASHION TV**

ARES Tower, 21st floor,  
Donau-City-Street 11,  
Vienna, Austria AT-1220  
Tel: +43 1 513 1267  
Website: [www.ftv.com](http://www.ftv.com)  
Email: [info@ftv.com](mailto:info@ftv.com)

**FOX INTERNATIONAL CHANNELS**

**China Office**  
912a, Tower E3, The Towers,  
Oriental Plaza, No.1 East Chang An Avenue,  
Dong Cheng District, Beijing, 100738, P.R.C.  
Website: [www.foxinternationalchannels.com](http://www.foxinternationalchannels.com)

**Hong Kong Office**

13/F, One Harbourfront, 18 Tak Fung Street,  
Hung Hom, Kowloon, Hong Kong  
Tel: +85 2 2621 8888

**India Office**

Ngc Network India (Pvt.) Ltd, Plot No. 77,  
Institutional Area, Sec-32, Gurgaon,  
Harayana – 122001, India

**Indonesia Office**

Sampoerna Strategic Square,  
South Tower 29th Floor,  
Jl. Jendral Sudirman Kav 45-46,  
Jakarta 12930, Indonesia

**Japan Office**

9/F, Jingumae Media Square,  
6-25-14, Jingumae, Shibuya-Ku,  
Tokyo, 150-0001, Japan

**Korea Office**

13f, Heungkuk Life Insurance Co. Bldg.,  
Simmuno 1-Ga, Jongno-Gu,  
Seoul, Korea, 110-786

**Malaysia Office**

Lot 3a.02b (East Wing)  
Level 3a Menara Brdb.  
285 Jalan Maarof, Bukit Bandaraya,  
59000 Kuala Lumpur, Malaysia

**Philippines Office**

3/F Active Fun Building,  
9th Ave Corner 28th  
St. Bonifacio Global City, Philippines, 1634

**Singapore Office**

1 Fusionopolis Link, #03-01  
Nexus@ One – North, Singapore, 138542

**Taiwan Office**

3f, No 183, Sec 2, Tiding Blvd.,  
Neihu District, Taipei City 114,  
Taiwan. R.O.C.

**Thailand Office**

17th Floor, The Ninth Tower (Tower A),  
33/4 Rama 9 Road, Huay Khwang,  
Bangkok 10310, Thailand

**Vietnam Office**

Unit 206, 2nd Floor, Gemadept Tower,  
6 Le Thanh Ton, District 1,  
Ho Chi Minh City, Vietnam

**FRANCE 24**

5, rue des Nations Unies,  
Issy-les-Moulineaux, France-92130  
Tel: +33 01 7301 2424  
Fax: +33 01 7301 2456  
Website: [www.france24.com](http://www.france24.com)  
Email: [webdesk@france24.com](mailto:webdesk@france24.com)  
[distribution@france24.com](mailto:distribution@france24.com)  
[dcouret@france24.com](mailto:dcouret@france24.com)

**GMA PINOY TV**

EDSA corner Timog Street,  
Diliman, Quezon City, Philippines 1103  
Tel: +63 2 928 7021 / 7022 / 5040  
Fax: +63 2 924 3055 / 426 3925  
Website: [www.gmanetwork.com/international](http://www.gmanetwork.com/international)  
Email: [customercare@gmanmi.tv](mailto:customercare@gmanmi.tv)

**HBO ASIA CHANNELS**

151 Lorong Chuan #04-05,  
New Tech Park, Singapore 556741  
Tel: +65 6288 6303  
Fax: +65 6287 2210  
Website: [www.hboasia.com](http://www.hboasia.com) /  
[www.hbopremium.com](http://www.hbopremium.com)  
Email: [feedback@hboasia.com](mailto:feedback@hboasia.com)

**HEALTH & LIFESTYLE CHANNEL**

Suite 803-806,  
Car Po Commercial Building  
18-20 Lyndhurst Terrace,  
Central, Hong Kong  
Tel: +852 2519 8832  
Fax: +852 2525 2378  
Website: [www.hlctv.net](http://www.hlctv.net)  
Email: [press@hlctv.net](mailto:press@hlctv.net); [marketing@hlctv.net](mailto:marketing@hlctv.net)

**ICONCERTS**

Transmedia Communications SA  
Rue du Conseil-Général, 14, Geneva,  
Switzerland CH-1205  
Tel: +41 22 799 9052  
Website: [www.iconcerts.com](http://www.iconcerts.com)  
Email: [contact@i-concerts.com](mailto:contact@i-concerts.com)

**INTERNATIONAL CHANNEL SHANGHAI**

16F, STV Mansion, 298 Weihai Road,  
Shanghai 200041, P.R. China  
Tel: +86 21 6256 5899 - 6752  
Fax: +86 21 6267 0816  
Website: [www.ICSanghai.com](http://www.ICSanghai.com)

**ITV CHOICE**

Rooms 517-520, 5th floor,  
Sun Hung Kai Centre  
30 Harbour Road, Wan Chai, Hong Kong  
Website: [www.itvstudios.com](http://www.itvstudios.com)  
Tel: +852 2511 9700  
Website: [www.itv-choice.com](http://www.itv-choice.com)  
Email: [international.channels@itv.com](mailto:international.channels@itv.com)

**KBS WORLD**

#18 Yeuido-dong Yeungdeungpo-gu  
Seoul, South Korea, 150-790  
Tel: +82 02 781 1000  
Fax: +82 02 781 1698 / 2399  
Website: [www.english.kbs.co.kr](http://www.english.kbs.co.kr)  
[www.kbsworld.co.kr](http://www.kbsworld.co.kr)  
Email: [intl@kbs.co.kr](mailto:intl@kbs.co.kr), [webmaster@kbs.co.kr](mailto:webmaster@kbs.co.kr)

**LIFE INSPIRED**

Li TV Asia Sdn. Bhd.  
No.3 Jalan SS20/27  
47400 Petaling Jaya  
Selangor Darul Ehsan Malaysia  
Tel: +60 3 7665 1239  
Fax: +60 3 7660 8998  
Website: [www.litvchannel.com](http://www.litvchannel.com)  
E-mail: [enquiries@litvasia.com](mailto:enquiries@litvasia.com)

**LULI TV**

7 Harugei Malchut Street,  
Tel Aviv, Israel 69714  
Tel: +972 3649 6228  
Fax: +972 3649 6229  
Website: [www.luli.tv](http://www.luli.tv)  
Email: [info@luli.tv](mailto:info@luli.tv)

**M NET (CHANNEL M)**

CJ E&M Corp  
CJ E&M Center, Sangamsan-ro,  
Mapo-gu, Seoul, Korea  
Tel: +82 01 566 2226  
Fax: +82 02 371 8494  
Website: [mwave.interest.me](http://mwave.interest.me)  
Email: [info@mnet.com](mailto:info@mnet.com); [webmaster@mnet.com](mailto:webmaster@mnet.com)

**MEZZO LIVE HD**

Lagardere Thematiques  
28, rue Francois 1er, Paris, France 75008  
Tel: +33 01 5636 5100  
Fax: +33 01 5636 5109  
Website: [www.mezzo.tv](http://www.mezzo.tv)  
Email: [contact@mezzo.fr](mailto:contact@mezzo.fr)

**MNC CHANNELS**

MNC Studios Tower II Lt. 3 – 5, Jl. Raya Perjuangan, Kebon Jeruk Jakarta 11530, Indonesia  
Tel : +62 21 532 0830  
Website: [www.mncchannels.com](http://www.mncchannels.com)  
Email: [marketing.mncc@mncgroup.com](mailto:marketing.mncc@mncgroup.com)

**NBA TV**

Website: [www.nba.com/nbatv](http://www.nba.com/nbatv)  
Email: [nbasupport@neulion.com](mailto:nbasupport@neulion.com)

**NBCUNIVERSAL INTERNATIONAL NETWORKS**  
**Australia Office**

1 Munn Street, Millers Point NSW 2000, Sydney, Australia  
Tel: +61 2 8248 6860  
Fax: +61 2 8248 6899

**Singapore Office**  
10 Anson Road, #06-01  
International Plaza, Singapore 079903  
Tel: +65 6323 0488  
Fax: +65 6223 0020  
Website: [www.universalchannel.asia](http://www.universalchannel.asia)  
Email: [info.asia@nbcuni.com](mailto:info.asia@nbcuni.com)

**NDTV CONVERGENCE LTD**

207, Okhla Industrial Estate, Phase 3  
New Delhi 110020  
Tel: +91 11 2644 6666  
Website: [www.ndtv.com](http://www.ndtv.com); [goodtimes.ndtv.com](http://www.goodtimes.ndtv.com)  
Email: [feedback@ndtv.com](mailto:feedback@ndtv.com)

**NEO SPORTS BROADCAST PVT LTD**  
**(NEO PRIME, NEO SPORTS)**

Nimbus Centre, Oberoi Complex  
Andheri (West), Mumbai – 400 053.  
Tel: +91 22 2635 2000  
Fax: +91 22 2635 2123

**NHK WORLD TV**

Japan Broadcasting Corporation  
2-2-1 Jinnan, Shibuya-ku,  
Tokyo 150-8001, Japan  
Tel: +81 03 3465 1111  
Website: [www.nhk.or.jp/nhkworld](http://www.nhk.or.jp/nhkworld)  
Email: [nhkworld@nhk.jp](mailto:nhkworld@nhk.jp)

**NOW TV INTERNATIONAL**

See Pg.47  
18th Floor, Telecom House,  
3 Gloucester Road, Wan Chai, Hong Kong  
Tel: +852 2888 2888  
Fax: +852 2877 8877  
Website: [nowtv.now.com](http://www.nowtv.now.com)

**OUTDOOR CHANNEL HD**

Multi Channels Asia  
The Central, Soho Tower 1 0807  
6 Eu Tong Sen Street,  
Singapore 059817  
Tel: +65 9146 8984  
Website: [multichannelsasia.com](http://www.multichannelsasia.com)  
Email: [candy@multichannelsasia.com](mailto:candy@multichannelsasia.com)

**PHOENIX CHINESE CHANNEL HD**

Phoenix Television  
Phoenix Satellite Television  
Website: [www.ifeng.com](http://www.ifeng.com)  
Email: [distribution@phoenixtv.com](mailto:distribution@phoenixtv.com)

**PLAYBOY PLUS ENTERTAINMENT**

Enterprise Place, Suite 701,  
No. 5 Science Park West Ave Shatin,  
Hong Kong  
Tel: +852 2607 4400  
Fax: +852 2607 4404  
Website: [www.ptvoriginals.com](http://www.ptvoriginals.com)

**RIALTO CHANNEL**

10 Panorama Road, Mt. Wellington Auckland 1060 New Zealand  
Tel: +64 9 589 0583  
Website: [www.rialtochannel.co.nz](http://www.rialtochannel.co.nz)  
Email: [dmackenzie@rialtochannel.co.nz](mailto:dmackenzie@rialtochannel.co.nz)

**RTL CBS ASIA****ENTERTAINMENT NETWORK**

21A, Level 2, South Bridge Road  
Singapore 058661  
Tel: +65 6421 8300  
Website: [www.rtlcbsasia.com](http://www.rtlcbsasia.com)  
Email: [advertising@rtlcbasia.com](mailto:advertising@rtlcbasia.com)

**SCTV**

PT Surya Citra Televisi, Senayan City,  
Jl. Asia Afrika Lot 19, Jakarta 10270,  
Indonesia  
Tel: +62 21 2793 5555  
Fax: +62 21 2793 5444  
Website: [www.sctv.co.id](http://www.sctv.co.id)

**SEVEN WEST MEDIA LTD****7 PERTH**

Newspaper House  
50 Hastler Road, Osborne Park  
Perth, WA 6017  
Tel: +61 08 9482 3111  
Website: [www.7perth.com.au](http://www.7perth.com.au)  
Email: [news@7perth.com.au](mailto:news@7perth.com.au)  
[programs@7perth.com.au](mailto:programs@7perth.com.au)  
[sales@7perth.com.au](mailto:sales@7perth.com.au)

**7 QUEENSLAND**

Seven West Media Ltd  
Sir Samuel Griffiths Drive  
GPO Box 604  
Mount Coot-Tha, QLD 4001  
Tel: +61 7 3369 7777  
Fax: +61 7 3368 2970  
Website: [www.inside7.com.au](http://www.inside7.com.au)  
Email: [HelloSales@Seven.com.au](mailto>HelloSales@Seven.com.au)

**7MATE CENTRAL**

38-42 Pirrama Road  
Pymont, Australia, NSW 2009  
Tel: +61 2 9877 7777 / 8777 7777  
Fax: +61 2 8777 7180  
Website: [au.tv.yahoo.com/7-mate](http://au.tv.yahoo.com/7-mate)

**7TWO**

38-42 Pirrama Road  
Pymont, Australia, NSW 2009  
Tel: +61 2 9877 7777 / 8777 7777  
Fax: +61 2 8777 7180 / 7778  
Website: [au.tv.yahoo.com/seven-two](http://au.tv.yahoo.com/seven-two)

**7TWO BRISBANE**

Sir Samuel Griffiths Drive  
GPO Box 604, Mount Coot-Tha, Australia, QLD 4001

Tel: +61 7 3369 7777  
Fax: +61 7 3368 2970  
Website: [au.tv.yahoo.com/seven-two](http://au.tv.yahoo.com/seven-two)

**7TWO MELBOURNE**

160 Harbour Esplanade, GPO Box 4477  
Melbourne, Australia, VIC 3001  
Tel: +61 3 9697 7777  
Fax: +61 3 9697 7676  
Website: [au.tv.yahoo.com/seven-two](http://au.tv.yahoo.com/seven-two)

**SCRIPPS NETWORKS****INTERACTIVE (ASIA) PTE LTD**

See Pg.48 & 49  
3 Fusionopolis Way, #12-21 Symbiosis Singapore 138633  
Tel: +65 6835 8838  
Websites: [www.asianfoodchannel.com](http://www.asianfoodchannel.com),  
[www.foodnetworkasia.com](http://www.foodnetworkasia.com),  
[www.hgtv.asia](http://www.hgtv.asia),  
[www.travelchanneltv.asia](http://www.travelchanneltv.asia)

**SONY MAX**

Multi Screen Media Pvt Ltd

**India Office**

3rd Floor, Interface Blg No. 7,  
Off Malad Link Road, Malad (W),  
Mumbai – 400053, India  
Tel: +9122 6708 1111

**Singapore Office**

MSM Pvt. Ltd.  
5 Tampines Central 6,  
#02-19 Telepark Building  
Singapore 529482  
Tel: +65 6632 9450  
Website: [www.sonymax.tv](http://www.sonymax.tv)  
Email: [sathya\\_karanth@spe.sony.com](mailto:sathya_karanth@spe.sony.com)

See Pg.50 & 51

**SONY PICTURES****TELEVISION NETWORKS ASIA**

10 Changi Business Park Central 2  
#03-01 HansaPoint@CBP,  
Singapore 486030  
Tel: +65 6622 8722  
Fax: +65 6622 8706  
Website: [www.sonychannelasia.com](http://www.sonychannelasia.com)

**STAR INDIA CHANNELS**

Star House, Off Dr.E.Moses Road  
Mahalaxmi, Mumbai – 400011, India  
Tel: +91 22 6630 5555  
Fax: +91 22 6630 5050  
Website: [www.star.co.in](http://www.star.co.in) / [www.hotstar.com](http://www.hotstar.com)

See Pg.29

67 Ubi Avenue 1, #05-01 StarHub Green  
Singapore 408942  
Tel: +65 6825 5165  
Website: [www.starhub.com](http://www.starhub.com)  
Email: [cassie@starhub.com](mailto:cassie@starhub.com)

**SUN TV**

Murasoli Maran Towers  
73, MRC Nagar Main Road, MRC Nagar,  
Chennai – 600 028, Tamil Nadu, India.  
Tel: +91 044 4467 6767  
Fax: +91 044 4067 6161  
Website: [www.sunnetwork.in](http://www.sunnetwork.in)

**TASHAN**

9X Media  
Inx Music Pvt Ltd  
sco 306, Sector 38d,  
Chandigarh 160 014 (ut), India  
Tel: +91 172 4001999  
Fax: +91 172 5052040  
Website: [www.9xtashan.in](http://www.9xtashan.in)

**TECHSTORM TV**

10 Anson Road #10-11  
International Plaza,  
Singapore 079903  
Website: [www.techstorm.tv](http://www.techstorm.tv)  
Email: [hello@techstorm.tv](mailto:hello@techstorm.tv)

**THE WALT DISNEY COMPANY**  
**(SOUTHEAST ASIA) PTE LTD**

1 Fusionopolis View, #06-01 Sandcrawler  
Singapore 138577  
Tel: +65 6692 7399  
Fax: +65 6339 5113  
Website: [www.disneychannel-asia.com](http://www.disneychannel-asia.com)

**TIMES GLOBAL**  
**BROADCASTING NETWORKS**

1st Floor, Trade House,  
Kamla Mills Compound  
Senapati Bapat Marg,  
Mumbai, 400 013, India  
Tel: +91 22 2499 99442499 0376  
Fax: +91 22 2493 1341  
Website: [www.timesnow.tv](http://www.timesnow.tv)  
Email: [info@timesnow.tv](mailto:info@timesnow.tv)

**TRACE ASIA**  
11/F, Khuan Ying Building  
85 Wellington Street, Central, Hong Kong  
Tel: +852 2815 7481  
Fax: +852 2815 3067  
Website: [www.trace.tv/en](http://www.trace.tv/en)  
Email: [jross@trace.tv](mailto:jross@trace.tv)

**TRANS TV**  
PT Televisi Transformasi Indonesia  
JL Kapten Tendean, Kav 12-14 A,  
12790, 12710, Indonesia  
Tel: +62 21 79177000  
Website: [www.transtv.co.id](http://www.transtv.co.id)

**TRINITY BROADCASTING NETWORK**  
P. O. Box 768, Station B  
Ottawa, Ontario K1P 5P8  
Tel: +81 9 770 2333  
Fax: +81 9 770 2338  
Website: [www.tbn.org](http://www.tbn.org)  
Email: [comments@tbn.org](mailto:comments@tbn.org)

**TURNER BROADCASTING SYSTEM** See Pg.52

**Regional Headquarters**  
34/F Oxford House, Taikoo Place  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3128 3333

**Australia Office**  
Level 8, Suite 804, 37 Bligh Street  
Sydney NSW 2000, Australia  
Tel: +61 2 9335 3133

**Hong Kong Office**  
34/F Oxford House, Taikoo Place  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3128 3333

**India Office**  
5th Floor, Commercial Plaza  
Radisson Hotel NH-8, Mahipalpur  
New Delhi, India  
Tel: +91 11 2677 9201

**Japan Office**  
11F Ginza MTR Bldg  
6-18-2 Ginza, Chuo-ku, Tokyo 104-0061  
Japan  
Tel: +81 3 6381 0777

**Korea Office**  
18/F Samsung Life Ilbo Building  
7 Soonwha-dong Joong-gu Seoul, Korea  
Tel: +82 2 3442 3854

**Philippines Office**  
40th floor PBCom Tower  
6795 Ayala Ave. cor. Rufino St.  
Makati City, Philippines 1226

**Singapore Office**  
24-07/08 Gateway East  
152 Beach Road, Singapore  
Tel: +65 6393 3668/0882

**Taiwan Office**  
8/F Unit E, No. 168  
Tun Hwa North Road  
Taipei 105, Taiwan  
Tel: +886 2 2547 3313  
Website: [www.warnertvasia.com](http://www.warnertvasia.com)

**TV5MONDE CHANNELS** IFC

**Headquarters**  
TV5MONDE S.A.  
131 Avenue de Wagram,  
75805 Paris, France  
Tel: +33 1 44 18 55 55/ 55 57  
Fax: +33 1 44 18 08 55

**Asia Office**  
Unit 706, 7/F Cyberport 1  
100 Cyberport Road, Hong Kong  
Tel: +852 2989 6090  
Fax: +852 2989 6091  
Website: [www.tv5monde.com](http://www.tv5monde.com)  
Email: [asie@tv5monde.org](mailto:asie@tv5monde.org)

**TVB ASIA CHANNELS**  
TVB INTERNATIONAL COMPANY LIMITED (TVB)

77 Chun Choi Street  
Tseung Kwan O Industrial Estate  
Kowloon, Hong Kong  
Tel: +852 2335 9123/ 9122  
Fax: +852 2358 1300  
Website: [www.tvb.com](http://www.tvb.com)  
Email: [tvbpr@tvb.com.hk](mailto:tvbpr@tvb.com.hk)

**TVONE**  
1010 Wayne Ave, Silver Spring,  
MD 20910, United States  
Tel: +1 301 755 0400  
Website: [www.tvone.tv](http://www.tvone.tv)

**VIACOM INTERNATIONAL MEDIA NETWORKS** See Pg.54 & 55

151 Lorong Chuan, #03-08 New Tech Park  
(Lobby H), Singapore 556741  
Tel: +65 6221 8166  
Fax: +65 6221 0703  
Website: [www.mtvasia.com](http://www.mtvasia.com)

**VIACOM18 MEDIA PVT LTD (COLORS)**  
CST No.461/462, Subhash Road  
Next to Garware Institute, Vile Parle (East)  
Mumbai, India 400057  
Tel: +91 22 4258 1818  
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Website: [www.colorstv.in](http://www.colorstv.in)  
Email: [editor@in.com](mailto:editor@in.com)

**VIJAY**  
STAR Network  
Novi Digital Entertainment Private Limited  
STAR House, URMI Estate  
95 Ganpatrao, Kadam Marg,  
Lower Parel, Mumbai 400013, India  
Website: [www.hotstar.com/#/star-vijay-824](http://www.hotstar.com/#/star-vijay-824)  
Email: [hello@starsports.com](mailto:hello@starsports.com)

**VR EDUCATE** See Pg.53  
Suite 703-706, Delta House,  
3 On Yiu Street, Hong Kong  
Tel: (852) 2607 4400  
Fax: (852) 2607 4404  
Website: [www.vr-educate.com](http://www.vr-educate.com)  
Email: [info@vr-educate.com](mailto:info@vr-educate.com)

**WAKU WAKU JAPAN CORPORATION**  
1-7-1 Akasaka, Minato-ku  
Tokyo 107-0052 Japan  
Tel: +81-3-5571-6900  
Website: [www.sgp.wakuwakujapan.tv/en](http://www.sgp.wakuwakujapan.tv/en)

**ZEE ENTERTAINMENT ENTERPRISES LTD**  
18th Floor, A-Wing, Marathon Futurex, N.M  
Joshi Marg  
Lower Parel, Mumbai – 400013, India,  
Mumbai – 400013  
Tel: +91 22 7106 1234  
Website: [www.zeetelevision.com](http://www.zeetelevision.com)

**(TEN CRICKET, TEN SPORTS)**  
Taj Television (India) Pvt Ltd  
FC-9 Sector 16-A Film City  
Noida UP 201 301 India

Tel: +91 6662 3101 / 02/ 03  
Fax: +91 6662 6290  
Website: [www.tensports.com](http://www.tensports.com)  
Email: [rajesh.sethi@tensports.com](mailto:rajesh.sethi@tensports.com)

**(ZEE CINEMA, ZEE TV)**  
India Office  
135, Dr. Annie Besant Road

Worli Mumbai – 400 018  
Maharashtra, India  
Tel: +91 22 2483 1234 (India)  
+60 3 2092 9297 (Singapore)  
Fax: +91 22 490 0302

**Singapore Office**  
Expand Fast Holdings (S) Pte Ltd  
83 North Bridge Road,  
#09-01, The Southbank  
Singapore 198785  
Website: [www.zecinema.com](http://www.zecinema.com)  
Email: [zeecinema@zeenetwork.com](mailto:zeecinema@zeenetwork.com)

**ZOOMOO**  
Beach House Pictures  
189 New Bridge Road #04-01/02  
Singapore 059422  
Tel: +65 6236 9560  
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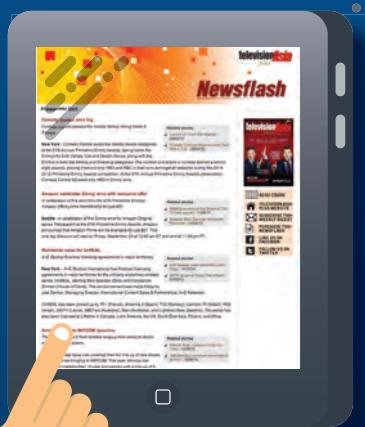
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## AJA VIDEO SYSTEMS



### Head Office

AJA Video Systems  
180 Litton Drive  
Grass Valley, CA 95945  
Phone: +1-530-274-2048  
Fax: +1-530-274-9442  
Website: [www.aja.com](http://www.aja.com)  
Email: [sales@aja.com](mailto:sales@aja.com)  
Dealer Locator: [www.aja.com/en/where-to-buy](http://www.aja.com/en/where-to-buy)

### Products and Services

AJA Video Systems manufactures high quality, cost effective technology solutions for professionals in broadcast, production, post and ProAV - all designed and assembled in Grass Valley, California. AJA was founded by engineer John Abt in 1993 and employs over 200 people worldwide.

The company is committed to leading the way in technological innovation, including solutions for workflows leveraging Broadcast IP, HDR, 4K/Ultra HD, multi-channel HD, streaming and other emerging technologies. AJA products are engineered to help customers transition to new ways of working; integrating new formats and technologies with tools that fit into their existing infrastructure, ensuring simple and nondisruptive updates.

AJA's award winning product lineup includes the KONA video capture and playback cards, Io mobile appliances delivering premium video and audio I/O, Ki Pro record/playback devices, FS frame synchronizers/converters, Corvid PCI card solutions for developer partners, KUMO routers, HELO streaming solutions, CION and RovoCam cameras, U-TAP USB 3.0-powered capture devices, T-TAP Thunderbolt™-powered SDI/HDMI output device and a host of Mini-Converters that are the leading choice of video professionals for AJA's signature reliability, functionality and support.



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# EXPERIENCE MORE

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## HDR

### Powerful Tools for HDR

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**Realtime Conversions:** The new FS-HDR in partnership with Colorfront, converts between Camera/HDR formats, such as Slog3 to HLG, or SDR to HLG BT.2020.

**Desktop I/O:** KONA® 4 and Io® 4K for HDR 10 and HLG needs.

**Mini-Converters:** HI5-4K-Plus and HA5-4K for HDR 10 display and analysis to and from HDMI.

colorfront  HDR 10  HLG



### Ki Pro Ultra Plus

Introducing Ki Pro® Ultra Plus.

The new multi-channel HD and single channel 4K 60p recorder from AJA.

With up to 4-Channels of HD 60p recording in ProRes® with rollover support, single channel 4K 60p recording, full HDMI 2.0 input and output, plus 16 embedded channels of audio.



### Broadcast IP

The IP revolution continues its steady march.

KONA IP now offers TR-01 support for JPEG 2000 over IP workflows and 2110 support around the corner. The new IPT-1G-SDI and IPT-1G-HDMI baseband to IP bridge Mini-Converters join their sibling receivers for the transport of JPEG 2000 streams over IP, wherever you need it.

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# CARACOL INTERNACIONAL



## Head Office

Calle 103 # 69b – 43. Bogota, Colombia  
 150 Alhambra Circle, Suite #1250.  
 Miami, FL, 33134 USA  
 Edificio tres60 C/ Alcalá, número 518 – 1era planta  
 28027 Madrid España  
 Tel: 305-960-2018 (Miami)  
 Tel: 571-6430-430 (Bogota)  
 Tel: +34 91199 8904 (Spain)  
 Fax: 305-960-2017 (Miami)  
 Website: [www.caracolinternacional.com](http://www.caracolinternacional.com)  
 Email: [sales@caracoltv.com.co](mailto:sales@caracoltv.com.co)

## Key Personnel

Lisette Osorio – Vice-President of International Sales  
 Maria Estrella – Sales Executive Asia  
 Paloma Garcia – Sales Executive for Europe and Africa  
 Jesus Iriepar – Sales Executive for Europe and Middle East

## Company Profile

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.



The Goddess

## Programming Highlights

### The Goddess (Drama, 88 x 1h)

The Goddess tells the story of Patricia Teherán, a woman who with her talent and love conquered a world of men. With her joy, charm, kindness, wiliness, and optimism, she faced a chauvinistic world filled with jealousy and envy, bringing everyone to her knees. Patricia was in between two loves, the love of her life whom she met too late and the one that would become her life partner. Her journey with love led her to endure much disappointment which she expressed while singing from her heart on every stage she performed on during her journey to becoming a super star.

### Night School (Drama, 100 x 1h)

Night School, Dreams Never Sleep is a series full of drama and emotion inspired by the stories of the millions of students in the world who resort to night education as their only way of getting ahead. They will be represented by eight characters with very different life stories that will encounter a number of obstacles, both personal and professional, that will test their ability to succeed in the midst of family commitments, love work, and economic obligations, which they will have to overcome if they want to become future business managers.

### The Challenge (Original Entertainment Format)

The Challenge is a reality show in the participants live together and compete in 4 different categories, for a big prize. The contestants are grouped into three teams according to the theme chosen in each season. Social classes, generation, the country and the degree of popularity are the elements used to provide identity to these groups. Additionally, one of the highlights of The Challenge and what encloses the success of this format is the conditions of life in the competition are extreme and unfair. While a group spends its day in a beach house with

servants, exquisite delicacies (High Beach), the other group suffers the complete lack of accommodation and food (Low Beach). In this reality, as in real life, the teams would be able to exceed or fall on their comfort levels, depending on the performance in the territorial Challenges.

### The Dynasty (Telenovela 72 x 1h)

The Dynasty tells the story of three generations of men that will fight for their passion for music and the women they love. They will face many challenges on the way, but they will show how no matter the obstacles, the people in between them and what life has destined for them, their perseverance and good spirits will take them to the top of their careers and the success of conquering over the heart of the women the love.

### Zap Novelas (Telenovela, 30 x 1h)

Ignacio tells a different literature classic story to Anabelle each week, trying to get her to fall in love with him. Each week the viewer will see a well-known classic of the literature realised in 2017 with a modern vision.

### Escandalos (Telenovela, 116 x 1h)

Each episode we recreate a case relating to a scandal which involves people in the public. The real names of the characters are changed so that the audience do not recognise and keep guessing each case.

### One Way Out, Between Heaven and Hell (Series, 80 x 1h)

This is a story of a crossing of lives. Parallel stories that take place in the Bronx neighborhood, a dangerous sector of town with a mixture of failure, disappointment and despair of thousands of drug addicts, drug dealers, merchants of dreams, and interspersed with love, faith and strong fraternity links.



Night School



The Challenge



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## DEUTSCHE WELLE (DW)



### Head Office

Kurt-Schumacher Str. 3, 53113 Bonn, Germany  
 Telephone: +49.228.429-2712  
 Website: <http://www.dw.com>  
 Email: [maximilian.peikert@dw.com](mailto:maximilian.peikert@dw.com)

### Asian HQ

Address: No. 30, Lorong Bukit Pantai, Lucky Garden, Bangsar, 59000 Kuala Lumpur, Malaysia  
 Telephone: +6.03.2093-0866  
 Website: <http://www.pikfilm.com.my>  
 Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

### Key Personnel

Ms. Petra Schneider  
 Director of Sales and Distribution  
 Email: [petra-c.schneider@dw.com](mailto:petra-c.schneider@dw.com)

Mr. Stefan Bliemsrieder  
 Deputy Head of Distribution Asia  
 Email: [stefan.bliemsrieder@dw.com](mailto:stefan.bliemsrieder@dw.com)

Ms. Mee Fung Lee  
 Asia Representative  
 Tel: +60.3.2093-0866  
 Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

### Company Profile

Deutsche Welle (DW) is Germany's international broadcaster and a trusted source for reliable, unbiased news and information.

### Advertising Sales Contact(s):

Mr. Michael Tschochner  
 Email: [michael.tschochner@dw.com](mailto:michael.tschochner@dw.com)

### Content Sales Contact(s):

Ms. Mee Fung Lee  
 Asia Representative  
 Tel: +60.3.2093-0866  
 Email: [meefung.lee@pikfilm.com.my](mailto:meefung.lee@pikfilm.com.my)

### Ownership of Channel/ Group/ Network in Asia:

Deutsche Welle is a German public broadcaster

### Channel Profile:

The English channel DW is an exclusive source for information from a German and European perspective. DW's English language TV news channel is broadcast in HD (high definition).

### Description of Channel:

**DW:** 100% English language TV channel, worldwide 24/7, available in HD, subtitles available in Bahasa Indonesia as well as Vietnamese.

### Programming genre:

News, current affairs, lifestyle, sports, travel magazines and documentaries

### Target audiences:

Opinion leaders and decision makers, P.M.E.B's

### Distribution in Asia:

DW and DW (Deutsch) are broadcast via satellite, and carried by over 1,100 cable, IPTV and DTH companies in Asia.



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### Head Office

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 Tel: +972 3 767 6031  
 Fax: +972 3 767 6097  
 Website: [www.keshetinternational.com](http://www.keshetinternational.com)  
 Email: [info@keshetinternational.com](mailto:info@keshetinternational.com)

### Asian HQ:

1204 Kai Tak Commercial Building,  
 317-319 Des Voeux Road Central, Hong Kong  
 Telephone: +852 3703 5983  
 Facebook: @KeshetAsia  
 Twitter: @KeshetAsia  
 Instagram: @Keshet.Asia  
 Website: [www.keshetinternational.com](http://www.keshetinternational.com)  
 Email: [info@keshetinternational.com](mailto:info@keshetinternational.com)

### Key Personnel

VP Distribution and New Business Latin America, Asia, Australia/NZ: Kelly Wright  
 Head of Asia: Gary Pudney  
 Director, India & SAARC: Arpit Agarwal  
 Senior Sales Manager India, Singapore, Indonesia, Malaysia & SAARC: Mihir Karlekar  
 Sales Manager China & Taiwan: Cherry Lu  
 VP Marketing and Communication: Limor Gott Ronen

### Company Profile

Keshet International (KI) is Keshet Media Group's global distribution and production arm. Headed by CEO Alon Shtruzman, it includes KI's local production subsidiaries (Keshet UK, Keshet Asia, Keshet MX in Mexico, Keshet Studios in the US and Tresor Produktions in Germany) as well as Keshet International Gaming, Keshet Films and its global distribution arm.

KI's catalogue spans all genres including drama, comedy, game show, talent show, documentaries, factual entertainment/reality dating and kids and includes both original content developed within the KI network of companies and select third party IP.



The Brave

Highlights include the hit dramas *The Brave* and *Prisoners of War*, the original Israeli version of prime time Emmy® winner *Homeland*; gripping espionage thriller *False Flag*; touching drama *The A Word*, the high octane global super popular game show *BOOM!*; hit interactive talent show *Rising Star* and children talent show *Master Class*; and 'buddy comedy' *Traffic Light*, winner of an International Emmy Award.

### Programming Highlights:

#### *The Brave*

*The Brave* is a fresh, heart-pounding journey into the complex world of America's elite undercover military heroes follow D.I.A. Deputy director Patricia Campbell (Anne Heche) and her team of analysts as they wield the world's most advanced surveillance technology from headquarters in Washington D.C. All the while Adam Dalton (Mike Vogel) and his heroic special ops squad of highly trained undercover specialists use their unbreakable bond and commitment to freedom to save lives of innocent people and execute missions in some of the most dangerous places in the world.

#### *BOOM!*

*BOOM!* is an in-studio game show which fuses the drama, thrill and intensity of a blockbuster action movie with high-octane fun of a video game, creating one literally explosive trivia challenge. A unique visual concept coupled with a rollercoaster of laughter and adrenaline – *BOOM!*'s fresh approach packs the

intellectual AND physical challenges of existing game shows into must-see event viewing for all ages.

*BOOM!* has already ignited the industry, airing more than 1400 episodes worldwide: USA (FOX), France (TF1), Hungary (TV2), Kazakhstan (Channel SEVEN), Chile (TVN), Argentina (Telefe), Cambodia (Bayon TV), Brazil (SBT), Thailand (MCOT) and Philippines (GMA).

#### *P.O.W – Bandi Yuddh Ke (POW India)*

Inspired by the hit Israeli drama *Hatufim* (*Prisoners of War*), this critically acclaimed Indian telenovela tells the gripping and emotionally charged soldiers who, after being held prisoner for 17 years, return home to their families.

In 1999, on a mission with their unit in the Kargil conflict in Kashmir, three Indian soldiers are captured and taken prisoner in Pakistan. Fast forward to 2016 and our story begins when, unexpectedly, after years of negotiations for their freedom, two soldiers return to India alive, while the third comes home in a coffin.

Adapted by renowned Bollywood filmmaker Nikkhil Advani from the hit format which also became the Emmy Award-winning *Homeland*, *P.O.W – Bandi Yuddh Ke* is a powerful and intriguing drama exploring whether the soldiers' longed-for freedom could be just the start of a brand new battle...



BOOM!



P.O.W – Bandi Yuddh Ke (POW India)



# NBCUNIVERSAL INTERNATIONAL DISTRIBUTION



## Head Office

100 Universal City Plaza  
Universal City, CA 91608  
Tel: +1 818 777 1300  
Website: [www.nbcuniversal.com](http://www.nbcuniversal.com)

## Asian HQ

10 Anson Road  
International Plaza, #06-01  
Singapore 079903  
Tel: +65 6675 1296  
Fax: +65 6222 6228  
Website: [www.nbcuniversal.com](http://www.nbcuniversal.com)

## Key Personnel

Don McGregor – Executive Vice President, Sales Liaison, NBCUniversal International Distribution  
Rajiv Dhawn – SVP, Sales Liaison, Asia



## Company Profile

Telemundo is the world leading producer of high-quality Spanish-language content in the United States. Trend-setting and innovative. Edgy and action-packed. Its original productions include drama series, action series, news, variety shows, and music awards shows. With this programming offer, NBCUniversal International Distribution is the world's second largest distributor of Spanish-language content.

## Programming Highlights

### *Without Breasts There Is Paradise, Season 2*

#### Drama Series, 90 x 60

Catalina Santana returns 20 years after her supposed death, in association with the United States TEA agency, in a plan to bring down La Diabla and her illegal crime network. Catalina will be ready to impose justice for the suffering La Diabla has caused her and those she loves most.

### *The Lord of the Skies, Season 5*

#### Super Series, 80 x 60

Aurelio Casillas has retreated from his business in order to live out his latest romance. Although authorities believe he is dead, Aurelio knows that he must soon resurge to finalize a war with his nephew Victor, who brings the country into chaos along

with emerging organizations under his command. Ironically, Aurelio could be the one to save the country from its destruction.

### *Centauro's Woman, Season 2*

#### Super Series, 90 x 60

After escaping from authorities and faking his death, Centauro captures Yolanda and convinces everyone she is dead. Through psychological manipulation, she becomes his obedient lover once again. Meanwhile, Gerardo's devastation over Yolanda's "death" leads him into the arms of a strong-willed woman who also wants to take down the drug lord. Soon, Gerardo and Yolanda both find themselves on the run from all, including the law and Centauro.

### *La Doña (Lady Altamaria), Season 2*

#### Drama Series, 120 x 60

Hardship and abuse have led Altamaria to become a ruthlessly ambitious woman and a cold mother who has abandoned her daughter. While she lacks love, she may have found it now with Saul, an attorney who defends victims of gender violence. However, he has also captured the attention of Monica, Altamaria's estranged daughter. Now, she must confront two unfamiliar feelings: love for her daughter and love for a man.



## CONTENT PROVIDERS/ DISTRIBUTORS

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Email: [info@beyond.com](mailto:info@beyond.com)

### 9ERS ENTERTAINMENT

5F. 168-3 Samsung-dong,  
Gangnam-gu, Seoul 135-882  
Tel: +82 70 4490 4073  
Email: [jelee@niners.co.kr](mailto:jelee@niners.co.kr)

### A&B FILM ENTERPRISES LIMITED

Rm 9, 10, 12 4/F, Blk A,  
GoodView INDL Bldg  
No. 11, Kin Fat St, Tuen Mun, NT,  
Hong Kong  
Tel: +852 2 458 4228  
Website: [www.hkabgroup.com](http://www.hkabgroup.com)  
Email: [abfilmhk@yahoo.com](mailto:abfilmhk@yahoo.com)

### A+E NETWORKS

80 Bendemeer Road  
#07-04 Hyflux Innovation Centre  
Singapore 339949  
Tel: +65 6800 5000  
Website: [www.aenetworks.com](http://www.aenetworks.com)  
Email: [info.asia@aenetworks.com](mailto:info.asia@aenetworks.com)

### ABC COMMERCIAL

Level 10, ABC Ultimo B  
700 Harris Street, Ultimo, NSW 2007  
Australia  
Tel: +61 2 8333 1500  
Fax: +61 2 8333 1051  
Website: [www.abccommercial.com.au](http://www.abccommercial.com.au)

### ACROSS CO LTD

Yotsuya MS Bldg 4F, 18-7  
Sanei-cho, Shinjuku-ku, Tokyo, Japan  
Tel: +81 35 367 8806  
Fax: +81 33 357 2202  
Website: [www.a-cross.co.jp](http://www.a-cross.co.jp)  
Email: [park@a-cross.co.jp](mailto:park@a-cross.co.jp)

### ADITHYA TV

Murasoli Maran Towers  
73, MRC Nagar Main Road, MRC Nagar  
Chennai, India 600 028  
Tel: +91 44 4467 6767  
Fax: +91 44 4067 6161  
Website: [www.sunnetwork.in](http://www.sunnetwork.in)  
Email: [shammi@sunnetwork.in](mailto:shammi@sunnetwork.in)

### AK ENTERTAINMENT CO LTD

Room 618, AceHigh-End Tower 1 Cha  
5 Digital-ro 26-gil, Guro-gu, Seoul, Korea  
Tel: +82 26 332 0092  
Fax: +82 2 782 1603  
Website: [www.akent.co.kr](http://www.akent.co.kr)  
Email: [daisylee@akent.co.kr](mailto:daisylee@akent.co.kr)

### ANJAN TV

AAP Media Private Limited  
A-10 Okhla Industrial Area, Phase 1  
New Delhi, India, 110020  
Tel: [info@anjan.tv](mailto:info@anjan.tv)  
Fax: +91 11 2681 4530  
Website: [www.anjan.tv](http://www.anjan.tv)

### ANTARES INTERNATIONAL MEDIA

**Taiwan Office**  
11F, No 1-1, Sec 5 Zhongxiao E Rd  
Xinyi District, Taipei City 110, Taiwan  
Tel: +886 22 632 4939  
Website: [www.antares-tv.com](http://www.antares-tv.com)  
Email: [alex@antares-tv.com](mailto:alex@antares-tv.com)  
**Singapore Office**  
Robinson Road, PO Box 1987  
Singapore 903937  
Tel: +65 9121 1511  
Website: [www.antares-tv.com](http://www.antares-tv.com)  
Email: [info@antares-tv.com](mailto:info@antares-tv.com)

### APV

1253A Telecom House, 3 Gloucester Road  
Tel: +852 2827 2122  
Fax: +852 2802 2687  
Website: [www.apv.asia](http://www.apv.asia)  
Email: [info@apv.asia](mailto:info@apv.asia)

### ARADANA TV

Plot No. 5, Cardmaster Enclave,  
205, Akbar Road  
Near Diamond Point (sikh village)  
Secunderabad, India 500 009  
Tel: +91 98 6651 8720  
Fax: +91 40 2789 3720  
Website: [www.aradanatv.com](http://www.aradanatv.com)  
Email: [aradanatv@gmail.com](mailto:aradanatv@gmail.com)

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Directors Colony, Budha Street,  
Kodambakkam, Chennai – 600024  
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Website: [www.gentlemanfilmktk.in](http://www.gentlemanfilmktk.in)  
Email: [tkarsmovies@gmail.com](mailto:tkarsmovies@gmail.com)

### ASIAN CABLE COMMUNICATIONS, INC (ACCION)

709 West Tower,  
Philippine Stock Exchange Center,  
Exchange Road, Ortigas Center, Pasig City 1605  
Tel: +63 2 636 0067  
Fax: +63 2 637 4212  
Website: [www.accionph.com](http://www.accionph.com)

### ASTRO MALAYSIA HOLDINGS BERHAD

3rd Floor, Administration Building,  
All Asia Broadcast Centre,  
Technology Park Malaysia  
Kuala Lumpur; Postal Code: 57000  
Tel: +60 3 9543 6688  
Website: [www.astromalaysia.com.my](http://www.astromalaysia.com.my)

### AVEX DIGITAL INC

Izumi Garden Tower 30F, 1-6-1 Roppongi  
Minato-ku, Tokyo 106-6036 Japan  
Tel: +81 35 545 9404  
Fax: +81 35 545 9699  
Website: [www.avex.co.jp](http://www.avex.co.jp)

### AQT NETWORK PVT LTD

224 Vaishali Pitampura, Delhi 110034 India  
Tel: +91 99 6706 7214  
Website: [www.aqt.co.in](http://www.aqt.co.in)

### BANIJAY INTERNATIONAL

24 St John Street, London EC1M 4AY, UK  
Tel: +44 203 405 2065  
Website: [www.banijayinternational.com](http://www.banijayinternational.com)  
Email: [sales@banijayinternational.com](mailto:sales@banijayinternational.com)

### BASHUNDHARA INFOTAINMENT

Plot 125/A, Block A, Bashundhara R/A,  
Road No. 2, Baridhara, Dhaka-1229,Bangladesh  
Tel: +880 2 840 2008 17  
Website: [www.bashundharagroup.com](http://www.bashundharagroup.com)  
Email: [info@bg.com.bd](mailto:info@bg.com.bd)

### BBC WORLDWIDE

#### Australia Office

BBC Worldwide Australia  
Level 1, 35-51 Mitchell Street  
McMahons Point, NSW 2060  
Australia  
Tel: +61 2 9744 4500  
Fax: +61 2 9870 7317

#### Japan Office

BBC Worldwide Japan Ltd  
Tokyo Club Building, 10F, 3-2-6  
Kasumigaseki, Chiyoda-Ku  
Tokyo 100-0013  
Tel: +81 3 5157 3580  
Fax: +81 3 5157 3581

#### Hong Kong Office

BBC Worldwide (Asia)  
Rooms 2524-2536, Sun Hung Kai Centre  
30 Harbour Road, Hong Kong  
Tel: +85 2 2827 2218  
Fax: +85 2 2511 2575

### Singapore Office

Global Channels Asia-Pacific  
38 Club Street  
Singapore 069418  
Tel: +65 6849 5511  
Fax: +65 6225 0820

### Mumbai Office

BBC Worldwide India Ltd (Production Office)  
Landmark 2nd Floor, Juhu Tara Road Juhu  
Mumbai 400049, India  
Tel: +91 22 2660 6581  
Fax: +91 22 2660 4355

### BBC WORLD INDIA PVT LTD

803-806 Vaibhav Chambers  
8th Floor opp Income Tax Office  
Bandra Kurla Complex, Bandra East  
Mumbai 400051, India  
Tel: +91 22 3065 2121  
Fax: +91 22 3065 2199

### Bangalore Office

BBC World India Pvt Ltd  
415 Prestige Centre Point  
7 Edward Road, Bangalore 560052, India  
Tel: +91 80 2235 1070  
Fax: +91 80 2235 1073

### BEIJING CENTURY CARNIVAL MEDIA CO., LTD

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Email: [1925464392@qq.com](mailto:1925464392@qq.com)

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Bulding, Heshengoilinshe  
Futong West Street Chaoyang District,  
100102, Beijing  
Tel: +86 10 5738 9866  
[www.binghedadi.com](http://www.binghedadi.com)

### BEIJING OVERARCHING FILM & TV

Xinxin Jia Yuan, no 1 Xindian Road Haidian  
district, 100 000 Beijing  
Tel: +86 10 5173 7638  
Fax: +86 10 5173 7638

### BEIJING XINHAIJIYANG CULTURE DEVELOPMENT CO LTD.

Room 1308, No.307 Building,  
Jin Quan Jia Yuan, Da Tun Lu,  
Chao Yang District, Beijing  
Tel: +86 10 8492 4393

### BEIJING XINBAOYUAN FILM AND TELEVISION INVESTMENT CO LTD

Building 311, Courtyard 86, Beiyuan Road  
Chaoyang District, Beijing, China  
Tel: +86 13 9013 5055 5  
Email: [film92@163.com](mailto:film92@163.com)

### Beyond Action

18-26 Dickson Avenue,  
Artarmon NSW 2064, Australia  
Tel: +61 2 8425 2430  
Fax: +61 2 9437 9416  
Website: [www.beyond.com.au](http://www.beyond.com.au)  
Email: [frank@beyondaction.com.au](mailto:frank@beyondaction.com.au)

### BIG INTELLECTUAL INC

12F-4, No. 311, Zhong Xiao East Rd  
Taipei City 105 Taiwan  
Tel: +886 22 773 3877  
Fax: +886 22 773 3878  
Website: [www.bigs.com.tw](http://www.bigs.com.tw)

### BOMANBRIDGE MEDIA

8 Smith Street, #02-01  
Singapore 058922  
Tel: +65 6224 4211  
Fax: +65 6224 9879

Email: [info@bomanbridge.tv](mailto:info@bomanbridge.tv)

### BRAND NEW MEDIA

**Brisbane Office**  
69 Hale Street, Brisbane QLD 4000  
Tel: +61 7 3358 5520

See Pg.63

### Melbourne Office

4-8 Osborne Street,  
South Yarra, VIC 3141  
Tel: +61 3 9696 8995

### Philippines Office

TV5 Media Center  
Reliance St (cor Sheridan St),  
Mandaluyong City,  
Mandaluyong, Philippines

### Singapore office

315 Outram Road, #12-03,  
Tan Boon Liat Building,

Singapore 169074

Tel: +65 6681 6485

### Sydney Office

The Pavilion, 201 Miller Street,  
North Sydney NSW 2060  
Tel: +61 2 9901 3100  
Website: [www.brandnewmedia.com.au](http://www.brandnewmedia.com.au)  
Email: [Info@brandnewmedia.com.sg](mailto:Info@brandnewmedia.com.sg)

### BROADMEDIA STUDIOS CORPORATION

1-14-7 Tsukishima Chuo-ku  
Tokyo 104-0052 Japan  
Tel: +81 35 547 1522  
Website: [www.bmstd.com](http://www.bmstd.com)  
Email: [sh-watanabe@bmstd.com](mailto:sh-watanabe@bmstd.com)

### CARACOL TELEVISIÓN

#### U.S. Office (Colombia)

Calle 103 # 69B-43, Bogota, Colombia

#### U.S. Office (Miami)

150 Alhambra Circle, Suite #1250  
Miami, FL 33134, U.S.  
Tel: +1 305 960 2018 (Miami)  
Tel: +571 6430 430 (Bogota)  
Tel: +3491 4273911 (Spain)  
Website: [www.caracolinternacional.com](http://www.caracolinternacional.com)  
Email: [sales@caracoltv.com.co](mailto:sales@caracoltv.com.co)

### CBS STUDIOS INTERNATIONAL

7800 Beverly Blvd, Los Angeles,  
CA 90036, U.S.  
Tel: +1 323 575 5400  
Fax: +1 323 575 5469  
Website: [www.cbsstv.com](http://www.cbsstv.com)  
Email: [nicole.sinclair@cbs.com](mailto:nicole.sinclair@cbs.com)

### CHARM GROUP CHINA

CNO1, Legend Town, No.1 Ba Li Zhuang Li,  
Chaoyang District, 100025 Beijing  
Tel: +86 10 8556 2666  
[www.charmgroup.cn](http://www.charmgroup.cn)

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Room B7, 12/F, Manning Industrial Bldg,  
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Kwun Tong, Kowloon, Hong Kong  
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Fax: +852 3017 7239  
Website: [www.cheersmedia.com](http://www.cheersmedia.com)  
Email: [info@cheersmedia.com](mailto:info@cheersmedia.com)

### CHINA CULTURAL CHAMBER OF COMMERCE FOR THE PRIVATE SECTOR

Zhongguancun Institute, No 15  
Chegongzhuang, Haidian Zone, Beijing,  
China  
Tel: +86 43 1870 1887 8  
Email: [mathkl@126.com](mailto:mathkl@126.com)

### CHINA INTERNATIONAL TV CORPORATION, CCTV

Jingmen Building, No. 9 Yangfanfdianlu,  
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Fax: +86 10 6851 6673  
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120 Lower Delta Road, #13-09,  
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Email: [Samantha@chinanimax.com](mailto:Samantha@chinanimax.com)

**CHINESE TELEVISION SYSTEM CULTURE ENTERPRISE CORP**  
Tel: +886 10 6277 3599 1  
Email: deedee@ctse.com.tw

**CIPP**  
C 13-1, East Zone, Xincun Gaobeidian Beijing, China  
Tel: +86 10 8576 3945  
Website: www.cipp.org.cn  
Email: yunzhao1212@foxmail.com

**COOLERSEA CO**  
5 F-6, No. 148, Sec 4, Zhongxiao E. Rd Da An District, Taipei 10627 Taiwan  
Tel: +886 2 722 0321  
Fax: +886 22 722 0221

**CREO CONTENTS CO LTD**  
33, Mapo-daero, Mapo-gu Seoul, Korea  
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Website: www.goo.gl/SsshXh  
Email: syh@crecontents.com

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38/f, Hong Kong Plaza, 283 Huai Hai Zhong Road, Shanghai  
Tel: +86 21 6390 6990  
Fax: +86 21 6390 6212

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192-2, Gayang-dong, Gangseo-gu, Seoul 157-200  
Tel: +82 2 3660 3977  
Fax: +82 2 3660 3792  
Email: n09052000@naver.com  
Website: www.cu-media.co.kr

**DAEHAN MEDIAWORLD**  
110-402 Gangseo Hangang Xi, 55 Yangcheon-ro, 55-gil, Gangseo-gu Seoul 157-200, Korea  
Tel: +82 23 664 1279  
Website: www.daehanmediaworld.co.kr  
Email: chong@daehanmediaworld.co.kr

**DANAL ENTERTAINMENT**  
9Fl, Media Business Dept 55 Bundang-ro, Bun-dang-gu, Seongnam-si Gyeonggi-do, Korea 463-824  
Tel: +82 31 697 1302  
Website: www.danalenter.co.kr  
Email: iamleina@danalenter.co.kr

**DARI MEDIA CONTENTS**  
20, Teheran-ro 25-gil Gangnam-gu, Seoul, Korea  
Tel: +82 2 562 1230  
Fax: +82 2455 7789  
Email: 3601mh@hanmail.net

**DOXTV CORPORATION (BEIJING) LIMITED**  
N05 Hou Ba Li Zhuang, Chaoyang District, 100025 Beijing  
Tel: +86 10 8581 5988  
Fax: +86 10 8599 7661  
Website: www.doxtv.com

**DEUTSCHE WELLE** See Pg.64 & 65  
Kurt-Schumacher-Strasse 3  
53113 Bonn, Germany  
Tel: +49 228 429 0  
Fax: +49 228 429 2719  
Website: www.dw.de

**DOWIN TV PRODUCTION CO LTD**  
1F, No. 41-1, Lane 11, Section 6  
Minquan E. Rd, Neihu District  
Taipei City, 114, Taiwan ROC  
Tel: +886 22 796 1909  
Fax: +886 22 796 2730  
Email: sunjun@sy-group.com

**DREAM 99 MEDIA CO LTD**  
Building 49, Room 9, First Floor  
Pha Sa Pa La Quarter,  
Mingalar Taung Nyunt Township  
Yangon, Myanmar  
Tel: +959 25 353 0763  
Fax: +959 7 320 6949  
Email: dream99media@gmail.com

**EASTERN BROADCASTING CO LTD**  
Zhongxiao West Road, Taipei 10041  
4th Section 14th floor  
Tel: +886 2 7724 8888 / 9888  
Website: www.ebc.net.tw

**ENDEMOL SHINE INTERNATIONAL**  
**India Office**  
501 Samrtha Vaibhav, Oshiwara Andheri - West, Mumbai - 400053, India  
Tel: +91 22 4216 4000  
Website: www.endemolindia.com  
Email: rashmi.bajpai@endemol.com  
**Singapore Office**  
19 Cantonment Road  
Singapore 089741  
Tel: +65 6653 6777  
Fax: +65 6653 6773  
Website: www.endemolshinegroup.com  
Email: jeeyoung.lee@endemolshine.com

**ENDEMOL WORLDWIDE DISTRIBUTION**  
**Hong Kong Office**  
Suite 1806, 18/F, Tai Tung Building  
8 Fleming Road, Wan Chai, Hong Kong  
Tel: +852 2169 3872  
Fax: +852 2169 3535  
**Sydney Office**  
42-44 Victoria Street,  
McMahons Point NSW 2060, Australia  
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Fax: +61 2 9956 6918  
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Email: sales@endemoldistribution.com

**EROS INTERNATIONAL MEDIA LTD**  
9th Floor, Supreme Chambers  
Off Veera Desai Road, Mumbai - 400053 India  
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Fax: +91 22 6602 1540  
Website: www.erosintl.com  
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**FIXED STARS MULTI-MEDIA CO LTD**  
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Tel: +61 3 9810 7111  
Website: www.wtfn.com/fred  
Email: scronin@fredmedia.com.au

**FREMANTLEMEDIA/FREMANTLEMEDIA ENTERPRISES**  
**Hong Kong Office**  
Unit 10-18, 32/F, Tower 1  
Millennium City 1, 388 Kwun Tong Road  
Kwun Tong, Hong Kong  
Tel: +852 3972 2470  
Website: www.fremantlemedia.com  
**Indonesia Office**  
Jalan Barito II, No.3 Kebayoran Baru, Jakarta 12130  
Tel: +62 21 7280 1001  
Fax: +62 21 724 6204

**Singapore Office**  
3 Fusionopolis Way  
#06-21, Symbiosis  
Singapore 138633  
Website: www.fremantlemedia.com

**G V FILMS LTD**  
F-0, Whispering Heights, No 132, St Marys Road, Alwarpet, Chennai - 600018  
Tel: +91 44 4309 9962 / 4309 9963  
Fax: +91 44 4210 1785  
Website: www.gvfils.com  
Email: info@gvfils.com

**GAGA CORPORATION INC**  
TY Bldg, 2-22-18 Minamiaoyama, Minato-ku Tokyo 107-0062 Japan  
Tel: +81 03 5786 7140  
Fax: +81 03 5786 7139  
Website: www.gaga.co.jp

**GALAXY WORK GROUP (HK) CO LTD**  
Rm 5201, 735 Li Yang Rd  
Hongkou District, Shanghai 200080 China  
Tel: +86 21 6466 3689  
Fax: +86 21 6466 6762  
Email: clement@galaxyworkgroup.com

**GEMINI INDUSTRIES AND IMAGING LTD.**  
No.28,New Bangaru Colony, K.K Nagar West, Chennai - 78  
Tel: +91 44 2364 2300  
Fax: +91 44 2364 2320  
Website: www.geminiindia.in  
Email: info@geminiindia.in

**GMA WORLDWIDE, INC.** See Pg.45  
10th floor, GMA Network Center  
EDSA, Corner Timog Avenue  
Diliman Quezon City,  
1103 Philippines  
Tel: +63 2 928 7777  
Website: www.gmaworldwide.tv  
Email: gwi@gmanetwork.com

**GOLDEN NETWORK ASIA LIMITED**  
Unit 1508, Nanyang Plaza, 57 Hung To Road  
Kwun Tong, Hong Kong  
Tel: +852 2751 1886  
Fax: +853 2750 4862  
Email: info@goldnetasia.com

**GREY MATTER ENTERTAINMENT PVT LTD**  
B802, Express Zone,  
Western Express Highway  
Malad East, Mumbai 400097,  
Maharashtra, India  
Tel: +91 22 2873 7662  
Website: www.greymatterfilms.com

**HANGZHOU TIANMU FILM TV & CULTURE DISTRIBUTION CO.**  
Room J, 7th Floor,  
West Wing, No 668, East Beijing Road  
200001 SHANGHAI  
Tel: +86 13 8178 07812

**HASBRO STUDIOS**  
1106-9 World Commerce Centre,  
Harbour City  
11 Canton Road, Tsim Shaw Tsui,  
Hong Kong  
Tel: +852 2 738 8391  
Website: www.hasbrostudios.com  
Email: nuno.i@hasbro.com.hk

**HIT ENTERTAINMENT LTD**  
**Headquarters**  
Maple House, 5th floor  
149 Tottenham Court Road,  
London, W1T 7NF  
Tel: + 44 207 554 2500  
Email: sales@hitentertainment.com

**Hong Kong Office**  
Rm 511, North Tower,  
World Finance Centre  
Harbour City, Tsimshatsui,  
Kowloon, Hong Kong  
Tel: +852 3185 6056  
Website: www.hitentertainment.com  
Email: sales@hitentertainment.com

**HUAYI BROTHERS MEDIA GROUP CORPORATION**  
9406, Fullink Plaza No.18 Chaowai street, Chaoyang District, 100020 Beijing  
Tel: +86 10 6580 5895  
Fax: +86 10 6588 8361

**HUB MEDIA GROUP PTE LTD**  
22 Cross Street #03-54/61,  
South Bridge Court,  
China Square Central,  
Singapore 048421  
Office: +65 6226 3771  
Email: sales@hubmediagroup.com  
Website: www.hubmediagroup.com

**HWA YEA MULTIMEDIA (M) SDN BHD**  
11, Jalan 1/119, Tmn Bukit Hijau 56001, Cheras, Kuala Lumpur Malaysia  
Tel: +60 3 9130 9277  
Website: www.pmp-entertainment.com  
Email: h2ong\_7@hotmail.com

**I-YUNO MEDIA GROUP**  
**i-Yuno Global (HQ)**  
DMC HiTech Industry Centre #423, Sangam-dong 1580, Mapo-gu, Seoul, Korea 121-835  
Tel: +82 2 516 6747  
Fax: +82 2 512 5865  
Website: www.iyunomg.com  
Email: iyno@iunomg.com

**Singapore Office**  
7 Anthony Road #02-33  
Singapore 229955  
Tel: +65 6523 2027

**IMBC**  
255, Seongam-ro, Mapo-gu, Seoul, Korea  
Tel: +82 22 105 1285  
Fax: +82 22 105 1144  
Website: www.imbc.co.kr  
Email: youn@imbc.co.kr

**IMG**  
**Thailand Office**  
IMG Services (Thailand) Limited  
Unit #1203, 12th Floor, SG Tower  
161/1 Soi Mahadikluang 3, Rajdamri Road  
Lumpini, Patumwan Bangkok 10330, Thailand  
Tel: +66 2 651 8323  
Fax: +66 2 651 8324  
**China Office**  
Room 711, Tower W3, The Towers, Oriental Plaza, No. 1 East Chang An Avenue, Dong Cheng District, Beijing 100738 China  
Tel: +86 10 5811 1000  
Fax: +86 10 8518 1583

**CCTV - IMG**  
Suite 601, North Tower  
The Kerry Center Office Buildings  
No. 1 Guanghua Road, Chaoyang District  
Beijing 100020 China  
Tel: +86 10 5765 5577  
Fax: +86 10 5765 5577

**Delhi Office**  
Building No. 9, Tower A, 5th Floor  
Cyber City, DLF Phase - III  
Gurgaon - 122002, Haryana, India  
Tel: +91 124 457 8900  
Fax: +91 124 421 8903  
**Hong Kong Office**  
18/F East Exchange Tower  
38 Leighton Road, Causeway Bay, Hong Kong  
Tel: +852 2894 0288  
Fax: +852 2882 2557

**Malaysia Office**

IMG Media  
The Penthouse, Centerpoint South  
Mid Valley City, 59200 Kuala Lumpur  
Malaysia  
Tel: +60 3 2906 9635  
Fax: +60 3 2096 9797

**India Office**

608, 1-B/2  
Western Express Highway Service Road  
Next to Provident Fund Building, Bandra  
(East)  
Mumbai – 400 51 India  
Tel: +91 22 6145 5900  
Fax: +91 22 2647 3620

**Korea Office**

IMG KOREA  
5th Floor, Shinwon Building  
823-14 Yeoksam-dong, Gangnam-gu,  
Seoul 135-080, Korea  
Tel: +82 2 2184 6800  
Fax: +82 2 558 8540

**China Office**

Unit 1501, Evergo Tower  
No. 1325 Middle Huai Hai Road  
Shanghai 200031, China  
Tel: +86 21 2419 6000  
Fax: +86 21 5405 1833

**Singapore Office**

IMG  
1 Scotts Road #21-01/03  
Shaw Centre, Singapore, 228208  
Tel: +65 6505 9300  
Fax: +65 6738 3617

**IMG Media – SNTV Asia Bureau**

10 Anson Road  
#15-06 International Plaza  
Singapore 079003  
Tel: +65 6221 3196  
Fax: +65 6221 2753

**Japan Office**

Sumitomo Fudosan Roppongi-Dori  
Building 7F  
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2-13-3 Fujimi, Chiyoda-ku  
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Email: [tom.broom@img.com](mailto:tom.broom@img.com)

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**Indonesia Office**  
16 Fl, Deutsche Bank Building  
Jalan Iman Bonjol 80,  
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Tel: +62 21 316 2048 / 2049  
Fax: +62 21 316 2050  
Email: [Jakarta@asiaworks.com](mailto:Jakarta@asiaworks.com)

**Singapore Office**  
#14 – 03 International Plaza,  
10 Anson Road,  
Singapore 079903

Tel: +65 6225 0330  
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**Thailand Office**  
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Tel: +66 2 255 5915 / 5916

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Unit 11-2-8, Blk 11, Danau Business Centre,  
Jalan 4/109F, Taman Danau Desa,  
58100 Kuala Lumpur, Malaysia  
Tel: +60 3 7984 6190 / +60 3 7984 6191  
Website: [www.backbone-ent.com](http://www.backbone-ent.com)

**BAH MEDIA**  
449, Suyeong-ro, Suyeong-gu  
Busan, Korea  
Tel: +82 51 626 0300  
Website: [www.bahmedia.co.kr](http://www.bahmedia.co.kr)  
Email: [bahmedia123@naver.com](mailto:bahmedia123@naver.com)

**BALI SATRIA FILM**  
Jln. Siulan Gg. Plamboyan No. 17  
Denpasar, Bali 80238, Indonesia  
Tel: +62 819 4492 9999  
Website: [www.balisatriafilm.com](http://www.balisatriafilm.com)  
Email: [info@balisatriafilm.com](mailto:info@balisatriafilm.com)

**BAMHANEUL**

47, Digital-ro 9-gil  
Geumcheon-gu, Seoul, Korea  
Tel: +82 70 4130 0979  
Website: [www.bamhaneul.com](http://www.bamhaneul.com)  
Email: [bamarthg@gmail.com](mailto:bamarthg@gmail.com)

**BANDAI CO LTD**

1-4-8 Komagata, Taito-ku  
Tokyo 111-8081, Japan  
Tel: +81 3 3847 5159  
Website: [www.bandai.co.jp](http://www.bandai.co.jp)

**BANG SINGAPORE PTE LTD**

10 Jalan Kilang, #08-06,  
Sime Darby Enterprise Centre,  
Singapore 159410  
Tel: +65 6222 5231  
Website: [www.youtube.com/bangsingapore](http://www.youtube.com/bangsingapore)  
Email: [info@bangproductions.com](mailto:info@bangproductions.com)

**BANIJAY GROUP**

70-76 Alexander Street  
Crow's Nest NSW 2065  
Tel: +61 2 9439 4911  
Website: [www.banijay.com](http://www.banijay.com)

**BBC AUSTRALIA**

Suite 1, Level 1  
35-51 Mitchell Street  
McMahons Point  
NSW 2060 Australia  
Tel: +61 2 9744 4500  
Fax: +61 2 9870 7317  
Website: [www.bbcaustralia.com](http://www.bbcaustralia.com)

**BDA CREATIVE SINGAPORE**

2 Alexandra Road (Delta House)  
#06-03 Singapore 159919  
Tel: +65 6732 3300  
Website: [www.bdacreative.tv](http://www.bdacreative.tv)  
Email: [paula.mason@bdacreative.tv](mailto:paula.mason@bdacreative.tv)

**BEACH HOUSE PICTURES PTE LTD**

189 New Bridge Road, #04-01/02,  
Singapore 059422  
Tel: +65 6236 9560  
Fax: +65 6532 7905  
Website: [www.beachhousepictures.com](http://www.beachhousepictures.com)  
Email: [contact@beachhousepictures.com](mailto:contact@beachhousepictures.com)

**BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD**

3199 Maleenont Tower  
21th-22nd Floor, 25th-28th Floor  
Rama IV Road, Khlongton, Khlongtoey  
Bangkok 10110, Thailand  
Tel: +66 2262 3800  
Website: [www.bectero.com](http://www.bectero.com)

**BEGINNINGS AT TWENTY PLUS INC**

6th Floor, Don Chua Lamko Building  
100 LP Leviste Corner  
HV Dela Costa, Salcedo Village  
Makati City 1227, Philippines  
Tel: +63 2753 1609  
Website: [www.twentyplus.com.ph](http://www.twentyplus.com.ph)

**BEIJING HUALU BAINA FILM & TV INC**

Building 6, 30 Anli Road  
Chaoyang District. 100042 Beijing, China  
Tel: +86 10 5684 2323  
Fax: +86 10 5684 2325  
Website: [www.hlbn.cc](http://www.hlbn.cc)  
Email: [xiangmu@hlbn.cc](mailto:xiangmu@hlbn.cc)

**BEIJING HUTOON ANIMATION LTD COMPANY**

47, 703 Building  
Qi Xing East St, 798 Art District  
No. 4, Jiu Xian Qiao Rd  
Chao Yang District, 100000 Beijing  
Tel: +86 10 5678 9642 / 9145  
Website: [www.donghuabang.com](http://www.donghuabang.com)

**BEIJING ICE TERRA CULTURAL COMMUNICATIONS CO LTD**

Room 501, No. 8 Building  
Heshengqilinshe, Futong West Street  
Chaoyang District  
100102, Beijing, China  
Tel: +86 10 5738 9866  
Website: [www.binghedadi.com](http://www.binghedadi.com)

**BEIJING SUNSHINE CULTURE AND COMMUNICATION CO LTD**

5th Floor, North Block  
No. 7, Bangjiao Southern Lane  
Dongchen District, 100007, Beijing  
Tel: +86 10 5793 0066  
Website: [www.sun-tv.com.cn](http://www.sun-tv.com.cn)

**BENETON (THAILAND) CO LTD**

21/10 Soi Ruamrudee Plenchit Rd  
Lumpini, Pathumwan  
Bangkok 10330, Thailand  
Tel: +66 0 2253 0124-5  
Website: [www.benetonefilms.com](http://www.benetonefilms.com)  
Email: [contact@benetonefilms.com](mailto:contact@benetonefilms.com)

**BETHEL GLOBAL MEDIA CONTENTS**

6F, Myeong-rim Bldg, 11  
Bangbaecheon-ro 24-gil  
Seocho-gu, Seoul, Korea  
Tel: +82 2 593 6530  
Website: [www.bethelgmc.com](http://www.bethelgmc.com)  
Email: [sales@bethelgmc.com](mailto:sales@bethelgmc.com)

**BEYOND PRODUCTIONS**

109 Reserve Road,  
Artarmon NSW 2064, Australia  
Tel: +61 2 9437 2000  
Fax: +61 2 9437 2133  
Website: [www.beyond.com.au](http://www.beyond.com.au)

**BEYOND SCREEN PRODUCTION**

109 Reserve Road,  
Artarmon NSW, 2064, Australia  
Tel: +61 2 9437 2000  
Fax: +61 2 9437 2133  
Website: [www.beyond.com.au](http://www.beyond.com.au)

**BLUBLACK PRODUCTIONS SDN BHD**

16-3, Jalan 27/70A,  
Desa Sri Hartamas,  
50480 Kuala Lumpur  
Tel: +60 3 2300 0700  
Fax: +60 3 2300 0711  
Website: [www.blublack.com.my](http://www.blublack.com.my)  
Email: [info@blublack.com.my](mailto:info@blublack.com.my)

**BLUE RIVER PICTURES**

65A Jalan Tenteram, #07-01,  
Singapore 328958  
Tel: +65 6254 7439  
Fax: +65 6254 7459  
Website: [www.blueriver.com.sg](http://www.blueriver.com.sg)  
Email: [info@blueriver.com.sg](mailto:info@blueriver.com.sg)

**BORN TO ENTERTAIN STUDIO**

22A, 8 Wing Lok Street  
Lloyds Commercial Center  
Sheung Wan, Hong Kong  
Tel: +852 2543 3211  
Website: [www.b2eshk.com](http://www.b2eshk.com)  
Email: [info@b2eshk.com](mailto:info@b2eshk.com)

**BOTI GLOBAL LTD**

Suites 901-902  
248 Queens Road East  
Wan Chai, Hong Kong  
Tel: +852 2505 7812  
Website: [www.boti.com](http://www.boti.com)

**BRAND NEW MEDIA**

**Australia Office**  
The Pavilion, 201 Miller Street  
North Sydney, NSW 2060  
Tel: +61 2 9901 3100  
Website: [www.brandnewmedia.com.au](http://www.brandnewmedia.com.au)

**Philippines Office**

TV5 Media Center  
Reliance St (cor. Sheridan St)  
Mandaluyong City  
Mandaluyong, Philippines  
Website: [www.brandnewmedia.com.au](http://www.brandnewmedia.com.au)

**Singapore Office**

315 Outram Road, #12-03  
Tan Boon Liat Building  
Singapore 169074  
Tel: +65 6681 6485  
Website: [www.brandnewmedia.com.au/](http://www.brandnewmedia.com.au/)  
regions/Singapore

**BREW PRODUCTIONS**

7th floor HRC Centre  
104 Rada Street, Legaspi Village  
Makati City 1229, Philippines  
Tel: +63 886 4308  
Website: [www.brewproductions.com](http://www.brewproductions.com)  
Email: [brewproductions1010@gmail.com](mailto:brewproductions1010@gmail.com)

**BRILLIANT ANIMATION STUDIOS LTD**

5F, No 535, Chung Cheng Road  
23148 New Taipei, Taiwan  
Tel: +886 02 8219 3113  
Fax: +886 22 218 0692

**BROKEN ARROW MEDIA**

10 Romsey Road  
3442 Woodend, Victoria  
Tel: +61 4 3266 4901  
Website: [www.brokenarrowmedia.com](http://www.brokenarrowmedia.com)  
Email: [brett@brokenarrowmedia.com](mailto:brett@brokenarrowmedia.com)

**BRUCE DUNLOP & ASSOCIATES SINGAPORE PTE LTD**

2 Alexandra Road, #06-03  
Singapore 159919  
Tel: +65 6732 3300  
Website: [www.bdcreative.tv](http://www.bdcreative.tv)  
Email: [admin@bdcreative.tv](mailto:admin@bdcreative.tv)

**BUNDO PRODUCTION**

195, Baengma-ro, Ilsandong-gu  
Goyan-si, Gyeonggi-do, Korea  
Tel: +82 50 5772 0200  
Website: [www.bundo.kr](http://www.bundo.kr)  
Email: [bundopro@naver.com](mailto:bundopro@naver.com)

**BURBERRY ENTERTAINMENT**

Burberry Productions Pty Ltd,  
180 Bank Street,  
South Melbourne Vic 3205, Australia  
Tel: +61 3 9693 0600  
Website: [www.burberry.com.au](http://www.burberry.com.au)  
Email: [info@burberry.com.au](mailto:info@burberry.com.au)

**BV ANIMATION STUDIO**

6F, #1, Jing-Wen St, Wen-San District  
116 Taipei City, Taiwan  
Tel: +886 22 935 0922  
Fax: +886 2 935 1055

**BYTE IN A CUP CO LTD**

19 Suanson 9, Huamark Bangkapi  
Bangkok 10240 Thailand  
Tel: +66 2 374 5518  
Website: [www.bytecup.com](http://www.bytecup.com)  
Email: [license@bytecup.com](mailto:license@bytecup.com)

**CANDOR PRODUCTION HOUSE CO LTD**

137/324 Kubon Soi 27 (subsoi 21)  
Ramintra Road, Taraeng Sub-District  
Bang Khen District,  
Bangkok 10220, Thailand  
Tel: +66 85 1004 455  
Website: [www.candor-group.com](http://www.candor-group.com)  
Email: [info@candor-group.com](mailto:info@candor-group.com)

**CAPITOL PRODUCTIONS PTY LTD**

P.O. Box 734, North Sydney  
NSW 2059, Australia  
Tel: +61 2 9966 0422  
Fax: +61 2 9966 0522  
Website: [www.capitolproductions.com](http://www.capitolproductions.com)  
Email: [info@capitolproductions.com](mailto:info@capitolproductions.com)

**CARBON MEDIA**

Level 3, 420 Brunswick St,  
Fortitude Valley, Australia  
Tel: +61 7 3136 2524  
Fax: +61 7 3319 8905  
Website: [www.carbon-media.com.au](http://www.carbon-media.com.au)  
Email: [info@carbon-media.com.au](mailto:info@carbon-media.com.au)

**CC CARROT FILMS (SHANGHAI)**

Room 19D, Block T1, Gateway Plaza  
Lane 2601, Xie Tu Road, Xu Hui District  
Shanghai 200030, China  
Tel: +86 21 6426 4833  
Website: [www.carrotfilms.com.my](http://www.carrotfilms.com.my)  
Email: [info@carrotfilms.tv](mailto:info@carrotfilms.tv)

**CASTLE PRODUCTION**

Jl. Pasar Baru Timur No.7A  
Jakarta 10710, Indonesia  
Tel: +62 21 3501 663  
Fax: +62 21 350 2528  
Website: [www.castle-pro.com](http://www.castle-pro.com)  
Email: [info@castle-pro.com](mailto:info@castle-pro.com)

**CCUBE TV SDN BHD**

Suite 27-03,  
Centro Building No. 8,  
Jalan Batu Tiga Lama, 41300  
Selangor, Malaysia  
Tel: +60 3 3345 1089  
Website: [www.ccube.tv](http://www.ccube.tv)

**CELEBRATE TV SDN BHD**

9169, Jalan Negara, Taman Melawati  
53100 Kuala Lumpur, Malaysia  
Tel: +60 3 4161 1097  
Website: [www.celebratetv.my](http://www.celebratetv.my)  
Email: [info@celebratetv.my](mailto:info@celebratetv.my)

**CGPIXEL STUDIO INC**

140, Suyeonggangbyeon-daero  
Haeundae-gu, Busan, Korea  
Tel: +82 70 7005 4002  
Website: [www.cgpixel.org](http://www.cgpixel.org)  
Email: [cgpixelstudio@gmail.com](mailto:cgpixelstudio@gmail.com)

**CH9TV**

8-1, Dusil-ro 23beon-gil  
Geumjeong-gu, Busan, Korea  
Tel: +82 5 1581 9946  
Fax: +82 5 1581 9946  
Website: [www.ch9tv.com](http://www.ch9tv.com)  
Email: [ch9tv@ch9tv.com](mailto:ch9tv@ch9tv.com)

**CHAIN-FX SDN BHD**

B-2-10 Block B Jalan GC3  
Glomac Cyberjaya,  
63200 Cyberjaya,  
Selangor, Malaysia  
Tel: +60 3 8322 6252  
Website: [www.vektor58.com](http://www.vektor58.com)

**CHANG THE PATH TAKEN BY FILM AND TELEVISION CULTURE CO LTD**

China Beijing Fengtai Fangzhuang Fang  
Group of Garden Area 21-449, China  
Tel: +86 10 6765 3095  
Email: [hechangzhengdao@126.com](mailto:hechangzhengdao@126.com)

**CHEEKY LITTLE MEDIA**

1A Rialto Lane, Manly  
2095 Sydney, NSW  
Tel: +61 4 5222 6980  
Website: [www.cheekylittle.com.au](http://www.cheekylittle.com.au)  
Email: [contact@cheekylittle.com.au](mailto:contact@cheekylittle.com.au)

**CHILDREN'S PLAYGROUND CREATIVE INC**

4F, No. 1-1, Lane 11, Ershizhang Rd  
Xindian District, New Taipei 23141 Taiwan  
Tel: +886 2 918 0077  
Fax: +886 2 918 0326

**CHIMESTONE DIGITAL PRODUCTIONS CO., LTD**

1F, No.86, Zhouzi ST., Neihu District,  
Taipei, Taiwan 11493  
Tel: +886 2 262 6168  
Website: [www.chimestone.com](http://www.chimestone.com)  
Email: [info@chimestone.com](mailto:info@chimestone.com)

<b>CHIMNEY GROUP</b> Level 8, 10 – 14 Waterloo Street Surry Hills, Sydney NSW 2010 Tel: +61 4 6679 8504 Website: <a href="http://www.chimneygroup.com.au">www.chimneygroup.com.au</a> Email: <a href="mailto:info@chimeygroup.com.au">info@chimeygroup.com.au</a>	<b>CJHS MEDIA</b> Gongzheng Road, Wuchang District, Wuhan Hubei Province, China Tel: +86 27 8711 0568 Website: <a href="http://www.cjhsmedia.com">www.cjhsmedia.com</a> Email: <a href="mailto:429134746@qq.com">429134746@qq.com</a>	<b>CORCOISE FILMS PVT LTD</b> B-103, Trade World, Kamala Mills Senapati Bapat Marg, Lower Parel Mumbai – 400013 India Tel: +91 22 6138 9696 Website: <a href="http://www.corcoisefilms.com">www.corcoisefilms.com</a> Email: <a href="mailto:corcoise@corcoisefilms.com">corcoise@corcoisefilms.com</a>	<b>CUTTING EDGE PRODUCTIONS INC</b> 7th Floor Ricogen Building, 112 Aguirre Street, Legaspi Village Makati City 1229, Philippines Tel: +63 2818 3343 Website: <a href="http://www.cuttingedge-prod.com">www.cuttingedge-prod.com</a> Email: <a href="mailto:info@cuttingedge-prod.com">info@cuttingedge-prod.com</a>
<b>CHINA CENTRAL TELEVISION – CHINA INTERNATIONAL TV CORPORATION (CCTV – CITV)</b> Room 605 Jingmen Building No. 9, Yang Fang Dian Road Hai Dian District, 100038, Beijing, China Tel: +86 10 6395 0016 Website: <a href="http://www.citvc.com">www.citvc.com</a>	<b>CJZ (AUSTRALIA)</b> 16-18, Meagher Street 2008 Chippendale, NSW Australia Tel: +61 2 9217 2200 Fax: +61 2 9319 2122 Website: <a href="http://www.cjz.com.au">www.cjz.com.au</a> Email: <a href="mailto:distribution@cjz.com.au">distribution@cjz.com.au</a>	<b>CORDELL JIGSAW</b> 16 – 18 Meagher, St Chippendale NSW 2008, Australia Tel: +61 2 9217 2200 Fax: +61 2 9319 2122 Website: <a href="http://www.cjz.com.au">www.cjz.com.au</a> Email: <a href="mailto:info@cjz.com.au">info@cjz.com.au</a>	<b>CVP EVENTS, FILM AND TELEVISION</b> 9-11 Ricketts Road Mount Waverley 3149, Australia Tel: +61 3 9558 8000 Fax: +61 3 9544 1600 Website: <a href="http://www.cvp.com.au">www.cvp.com.au</a> Email: <a href="mailto:info@cvp.com.au">info@cvp.com.au</a>
<b>CHINA HUACE FILM &amp; TV CO LTD</b> 683 West Road, Hangzhou Xixi Creative Industry Zone C Zhejiang, China Tel: +86 571 8755 3088 Fax: +86 571 8755 3088 – 8088 Website: <a href="http://www.huacemedia.com">www.huacemedia.com</a>	<b>CLOVER FILMS PTE LTD</b> #08-08, UB One 81 Ubi Avenue 4 Singapore 408830 Tel: +65 6841 0815 Fax: +65 6841 0175 Website: <a href="http://www.cloverfilms.com.sg">www.cloverfilms.com.sg</a>	<b>COREA DRAMA PRODUCTION ASSOCIATION</b> 99, Hwagok-ro 61-gil Gangseo-gu, Seoul, Korea Tel: +82 2 554 1448 Fax: +82 2 554 1475 Website: <a href="http://www.codatv.or.kr">www.codatv.or.kr</a> Email: <a href="mailto:sha6dy@gmail.com">sha6dy@gmail.com</a>	<b>CYCHO ANIMATION</b> 428 Parramatta Road, Petersham NSW 2049, Australia Tel: +61 4 5708 7967 Website: <a href="http://www.cycho.com.au">www.cycho.com.au</a> Email: <a href="mailto:nuts@cycho.com.au">nuts@cycho.com.au</a>
<b>CHINA INTERCONTINENTAL COMMUNICATION CENTER</b> 23F Huatian Plaza, 6 North Xiaomachang, Lianhuachi East Road of Haidian District, Beijing 100038 Tel: +86 10 5888 0072 Fax: +86 10 5889 1050 Website: <a href="http://www.cicc.tv">www.cicc.tv</a>	<b>CLOVER SKY SDN BHD</b> 20A, Persiaran Zaaba Taman Tun Dr. Ismail 60000 Kuala Lumpur, Malaysia Tel: +60 3 7781 2320 Website: <a href="http://www.cloversky.com.my">www.cloversky.com.my</a> Email: <a href="mailto:puiyee@cloversky.com.my">puiyee@cloversky.com.my</a>	<b>COSMOS-MAYA</b> #38-01 OUE Downtown 1, 6 Shenton Way Singapore 068809 Tel: +65 6222 0228 Fax: +62 6842 7176 Website: <a href="http://www.mayadigitalstudios.com">www.mayadigitalstudios.com</a>	<b>CYCLOPS FILMS</b> 25 Nickson Street, Surry Hills NSW 2010, Australia Tel: +61 2 9318 1077 Fax: +61 2 9318 1033 Website: <a href="http://www.cyclopsfilms.com">www.cyclopsfilms.com</a> Email: <a href="mailto:paul@cyclopsfilms.com">paul@cyclopsfilms.com</a>
<b>CHONGQING XIANGHONG FILM &amp; TV CO., LTD.</b> 7-1-2 C Zone, China Neptune Technology Building, No 62 Starbright Avenue Tel: +86 23 8686 7286 Fax: +86 23 8686 7287 Website: <a href="http://www.xhdigital.com">www.xhdigital.com</a>	<b>COANSTUDIO CO LTD</b> Shinhan B/D 2F, 2-42 Yangjae-dong Seocho-gu, Seoul, Korea Tel: +82 2 521 2227 Website: <a href="http://www.coanstudio.com">www.coanstudio.com</a> Email: <a href="mailto:marketing@coanstudio.com">marketing@coanstudio.com</a>	<b>COUP COMMUNICATIONS</b> 59 Cantonment Rd Singapore 089756 Tel: +65 6226 2170 Website: <a href="http://www.coupcom.com">www.coupcom.com</a> Email: <a href="mailto:info@coupcom.com">info@coupcom.com</a>	<b>DAEYOUNG MEDIA</b> #1737 Rosedale B/D, 724 Suseo-dong Gangnam-gu, Seoul 135-885 Korea Tel: +82 10 2323 9370 Fax: +82 2 423 9807
<b>CIB PRODUCTIONS</b> 58 Xianger Hutong Dongcheng District Beijing 100007 Tel: +86 10 8403 0136 Website: <a href="http://www.cib-productions.com">www.cib-productions.com</a> Email: <a href="mailto:info@cib-productions.com">info@cib-productions.com</a>	<b>CODE RED FILMS PVT LTD</b> Unit ¾, 2nd Floor, Yashodhan Building 19th Road, Khar-West Mumbai – 400052 India Tel: +91 22 4246 6103 Website: +91 22 4246 6111 Email: <a href="mailto:coderedfilms@gmail.com">coderedfilms@gmail.com</a>	<b>CSP PRODUCTIONS PTE LTD</b> Block 7 Kaki Bukit Road 1 Eunos Technolink #02-02/03 Singapore 415937 Tel: +65 6283 0220 Website: <a href="http://www.csp.sg">www.csp.sg</a> Email: <a href="mailto:sales@cspproductions.com.sg">sales@cspproductions.com.sg</a>	<b>DAYBREAK FILMS PTY LTD</b> 1/274 Barkly Street, Brunswick Melbourne, Victoria 3056, Australia Website: <a href="http://www.daybreakfilms.com.au">www.daybreakfilms.com.au</a> Email: <a href="mailto:info@daybreakfilms.com.au">info@daybreakfilms.com.au</a>
<b>CINEDIGIT SOUND LTD</b> Unit 4-8, 5th Floor Chai Wan Industrial City Phase 2 70 Wing Tai Road Chai Wan, Hong Kong Tel: +852 8101 3884 Website: <a href="http://www.cinedigit.com.hk">www.cinedigit.com.hk</a>	<b>COMMON COMMUNICATION</b> 11 Floor A, 69 Yi Xue Yuan Road Shanghai 200032 China Tel: 86 21 6443 6353 Fax: 86 21 6417 6085 Website: <a href="http://www.commonchina.com">www.commonchina.com</a> Email: <a href="mailto:matt@commonchina.com">matt@commonchina.com</a>	<b>CRAZY CUB ANIMATION STUDIO PVT LTD</b> E-1/37, Basement, Sec-7, Rohini Delhi – 110085 India Tel: +91 98 1885 4202 Website: <a href="http://www.crazycubanimations.com">www.crazycubanimations.com</a> Email: <a href="mailto:kamalpahuja@crazycubanimations.com">kamalpahuja@crazycubanimations.com</a>	<b>DE WARRENNE PICTURES</b> 64 Soi Suphang, Sukhumvit 34 Road Klongtoei District, Bangkok 10110, Thailand Tel: +66 2661 2245-6 Fax: +66 2661 2247 Website: <a href="http://www.dewarrenne.co">www.dewarrenne.co</a>
<b>CINEMA NEWONE</b> 1006 Gangnam mira tower 174 Saimdang-ro, Seocho-gu, Seoul, Korea Tel: +82 70 8712 8703 Fax: +82 23 486 6108 Email: <a href="mailto:won8703@naver.com">won8703@naver.com</a>	<b>CONG TY TNHH GIAI TRI VIET COM</b> 2nd Floor, My Thinh Building 137 Le Quang Dinh, Binh Thanh 84 Ho Chi Minh City, Vietnam Tel: +84 8 6258 3515 Website: <a href="http://www.vietcomfilm.com">www.vietcomfilm.com</a> Email: <a href="mailto:international@vietcom.com.vn">international@vietcom.com.vn</a>	<b>CREASIA INC</b> 3869-B, Bermeo Street, Palanan Makati City 1235, Philippines Tel: +63 2834 8016 Fax: +63 2833 8830 Website: <a href="http://www.creasiainc.com">www.creasiainc.com</a> Email: <a href="mailto:marketing@creasiainc.com">marketing@creasiainc.com</a>	<b>DECEMBER MEDIA</b> Level 1, 462 City Rd, South Melbourne, VIC 3205 Australia Tel: +613 9699 8911 Fax: +613 9699 8611 Website: <a href="http://www.decembermedia.com.au">www.decembermedia.com.au</a> Email: <a href="mailto:office@decembermedia.com.au">office@decembermedia.com.au</a>
<b>CINEORAMA SDN BHD</b> 33D-3-2 Commercial Unit Villa Puteri Condo, Jalan Tun Ismail 50480 Kuala Lumpur, Malaysia Tel: +60 3 4045 2711 Website: <a href="http://www.cargocollective.com/cineorama">www.cargocollective.com/cineorama</a> Email: <a href="mailto:jefrytalib@gmail.com">jefrytalib@gmail.com</a>	<b>CONTILOE ENTERTAINMENT PVT LTD</b> 3rd Floor, Arc Plaza, Behind Country Club Off Veera Desai Extension Road, Andheri-West Mumbai – 400053 India Tel: +91 22 4073 1111 Website: <a href="http://www.contiloe.in">www.contiloe.in</a> Email: <a href="mailto:info@contiloe.in">info@contiloe.in</a>	<b>CREATIVE MEDIA POINT SDN BHD</b> Suite 2 Main Tower, Sunsuria Avenue Persiaran Mahogani, PJU5 47810 Petaling Jaya, Selangor, Malaysia Tel: +60 3 6151 6332 Website: <a href="http://www.pointnetwork-asia.com/cmpoint">www.pointnetwork-asia.com/cmpoint</a>	<b>DHARMA PRODUCTIONS PRIVATE LIMITED</b> 29, 2nd Floor, Jains Arcade, 14th Road, Khar West, 400052 Mumbai, India Tel: +91 99 3006 1433 Fax: +91 22 2605 5133 Website: <a href="http://www.dharma-production.com">www.dharma-production.com</a>
<b>CINEVISTAAS LTD</b> 6 Silver Croft, Junction of 16th & 33rd Rd Bandra-West, Mumbai – 400050 India Tel: +91 22 2600 6066 Fax: +91 22 2600 6618 Website: <a href="http://www.cinevistaas.com">www.cinevistaas.com</a> Email: <a href="mailto:uday@cinevistaas.com">uday@cinevistaas.com</a>	<b>COO INC</b> 2F Lamp Kitadando 3-17-3 Senndagaya, Shibuya Tokyo 151-0051, Japan Tel: +81 3 3746 9968 Fax: +81 3 3746 9969 Website: <a href="http://www.coo.st">www.coo.st</a>	<b>CREATIVE STEW SDN BHD</b> Publika, C2-26, Solaris Dutamas No 1 Jalan Dutamas 50480 Kuala Lumpur, Malaysia Tel: +60 3 6211 9192 Website: <a href="http://www.creativestew.tv">www.creativestew.tv</a> Email: <a href="mailto:info@creativestew.tv">info@creativestew.tv</a>	<b>DIEN QUAN MEDIA &amp; ENTERTAINMENT</b> 34 Nguyen Thi Minh Khai District 1, Ho Chi Minh City, Vietnam Tel: +84 93 3401 603 Website: <a href="http://www.dienquan.com">www.dienquan.com</a> Email: <a href="mailto:info@dienquan.com">info@dienquan.com</a>
<b>CITRA UMMAH NETWORK SDN BHD</b> 12 Jalan Sukanis 3/2 Bandar Tun Hussein Onn 43200 Cheras, Malaysia Tel: +60 1 2399 8793 Fax: +60 3 9545 3150	<b>COOLERSEA CO</b> 5 F-6, No. 148, Sec 4, Zhongxiao E. Rd Da An District, Taipei 10627 Taiwan Tel: +886 2 722 0321 Fax: +886 22 722 0221	<b>CURIOUS FILM PTY LTD (AUSTRALIA)</b> Suite 5.02B 75 Mary Street, St Peters NSW 2044, Australia Tel: +61 2 8565 5000 Website: <a href="http://www.curiousfilm.com">www.curiousfilm.com</a> Email: <a href="mailto:production@curiousfilm.com">production@curiousfilm.com</a>	<b>DIGIPOEM</b> Website: <a href="http://www.digipoem.com">www.digipoem.com</a> Email: <a href="mailto:digipoem1@naver.com">digipoem1@naver.com</a>

**DIGITAL DURIAN SDN BHD**

Suite C-02-17,  
SME Technopreneur Centre 2, 260  
Jalan Usahawan 1, Cyberjaya  
63000, Malaysia  
Tel: +60 3 8322 2864  
Website: [www.digitalduriantv.com](http://www.digitalduriantv.com)

**DIGITAL MAGIC  
(PRODUCTION DIVISION)**

589 Soi Ramkhamhang 39  
(Thepleela 1) Kwang Wangtonglang  
Khet Wangtonglang  
Bangkok 10310, Thailand  
Tel: +66 2 9575 6805  
Website: [www.digitalmagicgroup.com](http://www.digitalmagicgroup.com)

**DIGITOONZ MEDIA & ENTERTAINMENT  
PVT LTD**

E 112, 2nd Floor, Sector 6  
Delhi, NCR, 201301 Noida – Uttar Pradesh  
Tel: +91 12 0432 4906  
Fax: +91 12 0432 4907  
Website: [www.digitoonz.com](http://www.digitoonz.com)

**DIR4 FILMS**

6/1 Soi Ari 5, Paholyothin Road  
Samsennai, Phayathai  
Bangkok 10400, Thailand  
Tel: +66 02 617 0143  
Website: [www.dir4films.com](http://www.dir4films.com)

**DISCREET ART PRODUCTIONS LLP**

30-31 Brigade Towers 5th Floor  
Financial District, Nankramguda, Gachibawli  
Hyderabad – 500032 India  
Tel: +91 40 6464 3678  
Website: [www.discreetarts.com](http://www.discreetarts.com)  
Email: info@discreetarts.com

**DOCKLANDS STUDIOS**

476 Docklands Drive  
Docklands, Victoria 3008  
Tel: +61 3 8327 2000  
Website: [www.dsmdelbourne.com](http://www.dsmdelbourne.com)  
Email: info@dsmdelbourne.com

**DOUBLE VISION SDN BHD**

I-8 Parklane Commercial Hub  
No. 21, Jalan SS7/26 Kelana Jaya  
47301 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 7954 6188  
Website: [www.facebook.com/oublevisionmalaysia](http://www.facebook.com/oublevisionmalaysia)

**DOWIN TV PRODUCTION CO LTD**

1F, No. 41-1, Lane 11, Section 6  
Minquan E. Rd, Neihu District  
Taipei City, 114, Taiwan ROC  
Tel: +886 22 796 1909  
Fax: +886 22 796 2730  
Email: sunjun@syg-group.com

**DQ ENTERTAINMENT**

644, Aurora Colony, Road No. 3,  
Banjara Hills  
Andhra Pradesh, Hyderabad –  
500034 India  
Tel: +91 40 2355 3726  
Fax: +91 40 2355 2594  
Website: [www.dqentertainment.com](http://www.dqentertainment.com)  
Email: swastika@dqentertainment.com

**DREAM FOREST PRODUCTIONS**

56 Prinsep St, #01-01  
Singapore 188685  
Tel: +65 6837 2345  
Fax: +65 6837 0341  
Website: [www.dreamforest.com](http://www.dreamforest.com)  
Email: contact.us@dreamforest.com

**DREAMNCOMPANY**

502, Lions B/D, 9 Samil Daero 4-gil  
Jung-gu, Gyeonggi-do, Seoul 100-861  
Korea  
Tel: +82 10 4378 9147

**DREAMVILLE ENTERTAINMENT**

3RD Floor, 27 Seorae-ro 2-gil  
Seocho-gu, Seoul 123-805 Korea  
Tel: +82 2 529 9277  
Fax: +82 2 529 9278  
Website: [www.dreamville.kr](http://www.dreamville.kr)  
Email: info@dreamville.kr

**DWARF STUDIO / TYO INC**

4-14-18 Nukui Nerima-ku  
Meguro-ku, 176-0021 Tokyo, Japan  
Tel: +81 3 5971 9888  
Fax: +81 3 5971 9889  
Website: [www.dwf.jp](http://www.dwf.jp)

**E PLUS TECHNOLOGIES INDIA PVT LTD**

A 49/50, Girirag Industrial Premises,  
Mahakali Caves Road  
Andheri-East, Mumbai 400093 India  
Tel: +91 98 2021 0402  
Fax: +91 4020 4243  
Website: [www.eplusstudio.co.in](http://www.eplusstudio.co.in)  
Email: info@eplusstudio.co.in

**EBUS MEDIA NETWORK PTE LTD**

3 Fusionopolis Place  
Galaxis #04-51/52/53  
Singapore 138523  
Website: [www.groupimd.com](http://www.groupimd.com)  
Email: info@ebus.tv

**ED-ONLINE TECHNOLOGIES SDN BHD**

2-7-3 Queen's Avenue Jalan Bayam  
Off Jalan Peel, 55100  
Kuala Lumpur, Malaysia  
Tel: +60 3 9205 5026  
Website: [www.ed-online.com.my](http://www.ed-online.com.my)  
Email: enquiries@ed-online.com.my

**EDITUDE PICTURES PTE LTD**

Block 1003, Bukit Merah Central  
#03-07, Technopreneur Centre  
Singapore 159836  
Tel: +65 6227 7524  
Website: [www.editude.com.sg](http://www.editude.com.sg)  
Email: enquiries@editude.com.sg

**ELECTRIC CIRCUS**

Chun-ui TechnoPark 202-1301  
Chun-ui-dong, Wonmi-gu  
Bucheon 420-857 Korea  
Tel: +82 32 623 0135  
Fax: +82 32 623 0136  
Website: [www.electriccircus.com](http://www.electriccircus.com)

**ELITE ANIMATION SDN BHD**

28-1, Jalan Jasmin 1/Ks 6,  
Bandar Botanic, 41200 Klang,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 3326 2644  
Website: [www.eliteanime.com.my](http://www.eliteanime.com.my)  
Email: admin@eliteanime.com.my

**ELIXIR ENTERTAINMENT**

One Raffles Quay, Level 25  
North Tower, Singapore 048583  
Tel: +65 8432 1182  
Website: [www.elixir-ent.com](http://www.elixir-ent.com)

**EMERGINT PTY LTD**

360C Park Street  
South Melbourne, Victoria 3205, Australia  
Tel: +61 3 9696 3623

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28th Floor, Emperor Group Centre  
288 Hennessy Road,  
Wanchai, Hong Kong  
Tel: +852 2835 6688  
Website: [www.emp.hk](http://www.emp.hk)  
Email: enquiry.emp@emperorgroup.com

**ENDEMOL SHINE**

**Australia Office**  
42-44 Victoria Street  
McMahons Point  
Sydney NSW 2060  
Tel: +61 2 9202 8555  
Website: [www.endemol.com.au](http://www.endemol.com.au)

**China Office**

Suite 15-2, 15/F Tower C  
No. 9 Guang Hua Road Soho2  
Chaoyang District, 100020 Beijing, China  
Tel: +86 10 5900 7119

**Singapore Office**

Endemol Shine Asia  
19 Cantonment Road  
Singapore 089741  
Tel: +65 6653 6777  
Website: [www.endemolshinemedia.com](http://www.endemolshinemedia.com)  
Email: jeeyoung.lee@endemolshine.com

**EPICAN**

HueLife Bldg 4F/5F 118  
Yangpyeong-ro, Yeongdeungpo-gu  
Seoul, Korea  
Tel: +82 26 004 5077  
Website: [www.epican.net](http://www.epican.net)  
Email: jschang@epican.net

**ESCALADE SDN BHD**

B-217 @ 10 Boulevard  
Damansara Kayu Ara  
47400 Petaling Jaya  
Selangor Darul Ehsan, Malaysia  
Tel: +60 1 2555 9071  
Fax: +60 3 7733 9332

**ESCAPADE MEDIA PTY LTD**

Level 2, Building 61  
Fox Studios Australia  
38 Driver Avenue  
Hoore Park NSW 2021  
Tel: +61 2 8353 2793  
Website: [www.escapademedia.com.au](http://www.escapademedia.com.au)

**ESSENTIAL MEDIA AND  
ENTERTAINMENT**

Level 2, 6A Nelson Street, 169  
2038 Annandale NSW, Australia  
Tel: +61 2 8568 3100  
Fax: +61 2 9519 2326  
Website: [www.essential-media.com](http://www.essential-media.com)

**EVANS COMMUNICATIONS**

Block 3, Flat B, G/F  
4 Shouson Hill Rd  
NA Hong Kong  
Tel: +852 2873 0083  
Fax: +852 2580 8580

**EVERYSHOW INC**

7F, Misung Building, 115-7 Nongyun-dong  
Gangnam-gu, Seoul 135-821 Korea  
Tel: +82 23 780 7000  
Fax: +82 23 4421 1221  
Website: [www.everyshow.co.kr](http://www.everyshow.co.kr)

**EVOLUTION TEAMS**

Jl. Prof. Joko Sutono Sh No 7  
Jakarta Selatan 12160, Indonesia  
Tel: +62 21 2952 8687  
Website: [www.evolutionteams.com](http://www.evolutionteams.com)  
Fax: +62 21 7229 476

**EXERO HDTV**

151 Kangaroo Road  
Hughesdale, 3166 Melbourne, Victoria  
Tel: +61 3 9885 3109  
Fax: +61 3 9923 6481  
Website: [www.exero.com](http://www.exero.com)

**F.RHYTHM 3D ANIMATION COMPANY**

No. 1, 323 Jinzhou Street  
Taipei, Taiwan  
Tel: +886 2 2517 4572  
Fax: +886 2 2517 1034  
Website: [www.fr3d.com.tw](http://www.fr3d.com.tw)  
Email: gloria@fr3d.com.tw

**FAME WORK CO LTD**

142 Soi Sukhumvit 20  
Sukhumvit Road, Klongtoey  
Bangkok 10110, Thailand  
Tel: +66 2 6635 3602  
Website: [www.fame-work.com](http://www.fame-work.com)  
Email: chavala@fame-work.com

**FANTAWILD ANIMATION INC**

14/F, Huaqiang Building  
Keji Zhong Yi Road, Nanshan  
518057 Shenzhen, Guangdong, China  
Tel: +86 755 6682 6666  
Website: [www.fantawild.com](http://www.fantawild.com)  
Email: info@hytch.com

**FAST TIME PRODUCTION HOUSE**

1761/5 Ladprao 94, Wangtonglang  
Bangkok 10310, Thailand  
Tel: +66 2530 8050  
Fax: +66 2530 7733  
Website: [www.fasttime.co.th](http://www.fasttime.co.th)  
Email: producer@fasttime.co.th

**FETCH TV**

Level 5, 61 Lavender Street  
2061 Sydney NSW, Australia  
Tel: +61 4 3234 7368  
Fax: +61 4 9929 7339  
Website: [www.fetchtv.com.au](http://www.fetchtv.com.au)  
Email: contactus@fetchtv.com.au

**FILM BROKEN HILL**

210 - 230 Eyre St,  
South Broken Hill  
Tel: +61 8 8080 3564  
Website: [www.brokenhillaustralia.com.au/film-broken-hill](http://www.brokenhillaustralia.com.au/film-broken-hill)  
Email: mail@filmbrokenhill.com

**FILM MAGIC LIMITED**

Room 802, Block A, Sea View Estate  
2-8 Watson Road, North Point  
Hong Kong  
Tel: +852 2571 5432  
Website: [www.filmmagic.com.hk](http://www.filmmagic.com.hk)  
Email: anna@filmmagic.com.hk

**FILM MALL PTE LTD**

Block 171 Kallang Way #05-04  
Kolam Ayer Industrial Estate  
Singapore 349250  
Tel: +65 6842 6498  
Website: [www.filmmallone.com](http://www.filmmallone.com)  
Email: info@filmmallone.com

**FILMAT36 (SINGAPORE) PTE LTD**

501 Balestier Road  
#02-03 Wai Wing Centre  
Singapore 329844  
Tel: +65 6256 1982  
Website: [www.filmat36.com](http://www.filmat36.com)  
Email: production@filmat36.com

**FIVE STAR PRODUCTION CO LTD**

61/1 Soi Thaweemitr 2 Rama 9 Road  
Huaykwang, Bangkok 10320, Thailand  
Tel: +66 2 2469 0259  
Fax: +66 0 2246 2105  
Website: [www.fivestarent.com](http://www.fivestarent.com)  
Email: info@fivestarent.com

**FLAME MEDIA PTY LTD**

P0 Box 469  
Artarmon NSW 1570  
Tel: +61 2 8065 4899  
Fax: +61 2 8084 8705  
Website: [www.flamedistribution.com](http://www.flamedistribution.com)

**FLY ENTERTAINMENT PTE LTD**

213 Henderson Road  
Henderson Industrial Park #02-10  
Singapore 159553  
Tel: +65 6224 3188  
Fax: +65 6224 2388  
Website: [www.fly.com.sg](http://www.fly.com.sg)

**FOODLOOKING**

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Offlink Road, Andheri-West 1 Maharashtra  
Mumbai 400053 India  
Tel: +91 98 3344 6949

<b>FORTISSIMO FILMS</b> 26th Floor, Unit A CKK Commercial Centre 289-295 Hennessy Road Wanchai, Hong Kong Tel: +852 2311 8081 Website: <a href="http://www.fortissimofilms.com">www.fortissimofilms.com</a>	<b>FRIEDCHILLIES MEDIA SDN BHD</b> FriedChillies Food Network Studio D-05-3A, Ritz Perdan, Jln PJU8/2 Damansara Perdana, 47810 Selangor Malaysia Tel: +60 3 7710 6809 Website: <a href="http://www.friedchillies.tv">www.friedchillies.tv</a>	<b>GLUE STUDIOS SDN BHD</b> C-16-01, Level 16, iTech Tower, Jalan Impact, Cyber 6, 63000 Cyberjaya, Selangor, Malaysia Tel: +60 1 2609 6884 Website: <a href="http://www.gluestudios.my">www.gluestudios.my</a>	<b>GREY FILMS INDIA PVT LTD</b> No. 16, T1, Manthope Colony, 8th Avenue, Ashok Nagar, Chennai 600083 Tel: +91 981 000 1716 Website: <a href="http://www.greyfilms.com">www.greyfilms.com</a> Email: <a href="mailto:dopnalla@gmail.com">dopnalla@gmail.com</a>
<b>FOURTWELVE</b> Studio 4, 94 Oxford St Darlinghurst, 2010 Sydney NSW Tel: +61 4 1285 9075 Website: <a href="http://www.412.com.au">www.412.com.au</a>	<b>FROGTALE STUDIO SDN BHD</b> 19-02a, Level 19, The Pinnacle Persiaran Lagoon, Bandar Sunway 46150 Petaling Jaya Selangor, Malaysia Tel: +60 3 5613 2287 Website: <a href="http://www.frogtalestudio.com">www.frogtalestudio.com</a>	<b>GMA NETWORK INC</b> GMA Network Center EDSA cor. Timog Ave Diliman, Quezon City 1103 Philippines Tel: +63 2 9827 777 Website: <a href="http://www.gmanetwork.com">www.gmanetwork.com</a>	<b>GREY SCALE MEDIA SOLUTIONS PVT LTD</b> Flat #101, Sudharma Residency, Sanjeeva Reddy Nagar Hyderabad – 500038 India Tel: +91 99 8967 7177 Website: <a href="http://www.greyscale.co.in">www.greyscale.co.in</a>
<b>FOX INTERNATIONAL CHANNELS SOUTHEAST ASIA</b> 13F, One Harbour Front 18 Tak Fung Street, Hunghom Kowloon, Hong Kong Website: <a href="http://www.fox.com">www.fox.com</a>	<b>FUJI CREATIVE CORPORATION</b> DiverCity Tokyo Office Tower 18G 1-120, Aomi, Koto-ku Tokyo 136-0064, Japan Tel: +81 3 6865 1988 Fax: +81 3 6865 1977 Website: <a href="http://www.fujicreative.co.jp">www.fujicreative.co.jp</a>	<b>GOALPOST PICTURES AUSTRALIA PTY LTD</b> Suite 4, Level 1 12-16 Chippendale NSW 2008, Australia Tel: +61 2 9310 4722 Website: <a href="http://www.goalpostpictures.com">www.goalpostpictures.com</a> Email: <a href="mailto:info@goalpostpictures.com">info@goalpostpictures.com</a>	<b>GREY MATTER ENTERTAINMENT PVT LTD</b> B802, Express Zone, Western Express Highway Malad East, Mumbai 400097, Maharashtra, India Tel: +91 22 2873 7662 Website: <a href="http://www.greymatterfilms.com">www.greymatterfilms.com</a> Email: <a href="mailto:rahul@greymatterentertainment.com">rahul@greymatterentertainment.com</a>
<b>FOX STUDIOS AUSTRALIA</b> Building 16, 38 Driver Avenue Moore Park, NSW 2021 Australia Tel: +61 2 9383 4200 Website: <a href="http://www.foxstudiosaustralia.com">www.foxstudiosaustralia.com</a> Email: <a href="mailto:enquiries@foxaus.com">enquiries@foxaus.com</a>	<b>FUNCHEL SDN BHD</b> 97C, Jalan SS 25/2 Taman Bukit Emas 47301 Petaling Jaya Selangor, Malaysia Tel: +60 3 7803 0448 Website: <a href="http://www.funcel.com">www.funcel.com</a>	<b>GOLDMINES FILM PRODUCTIONS</b> B417 Sky & Sea Business Plaza 107 Dongsi Bei Dajie, Dongcheng District Beijing 100007, China Tel: +86 10 6415 3961 Website: <a href="http://www.goldminesfilm.com">www.goldminesfilm.com</a> Email: <a href="mailto:info@goldminesfilm.com">info@goldminesfilm.com</a>	<b>GROUP8 / SOUND AND COMPANY</b> 402, World Cup buk-ro Mapo-gu, Seoul, Korea Tel: +82 26 900 8821 Fax: +82 26 900 8899 Email: <a href="mailto:anitis@group8.co.kr">anitis@group8.co.kr</a>
<b>FOXTEL</b> 5 Thomas Holt Drive, Level 4 North Ryde, Australia, NSW 2113 Tel: +61 2 9813 6000 Fax: +61 2 9813 7110 Website: <a href="http://www.foxtel.com.au">www.foxtel.com.au</a> Email: <a href="mailto:corporateaffairs@foxtel.com.au">corporateaffairs@foxtel.com.au</a>	<b>G&amp;G ENTERTAINMENT INC</b> 152-050 Hanshin IT Tower #301 Gurodong, Gurogu, Seoul, Korea Tel: +82 2 2108 7090 Website: <a href="http://www.gngmovie.com">www.gngmovie.com</a> Email: <a href="mailto:admin@gngmovie.com">admin@gngmovie.com</a>	<b>GRAFIZIX CO LTD</b> 126, Sopa-ro, Jung-gu, Seoul, Korea Tel: +82 70 4137 5072 Fax: +82 70 4137 5070 Website: <a href="http://www.grafizix.com">www.grafizix.com</a> Email: <a href="mailto:gfxdir@gmail.com">gfxdir@gmail.com</a>	<b>GS PRODUCTIONS</b> Suite E-13-14, Plaza Mont Kiara 2 Jalan Kiara, Mont Kiara 50480 Kuala Lumpur, Malaysia Tel: +603 6203 2435 Website: <a href="http://www.gsproductions.com.my">www.gsproductions.com.my</a> Email: <a href="mailto:info@gsproductions.com.my">info@gsproductions.com.my</a>
<b>FRED</b> 210 Riversdale Road Hawthorne Victoria 3122 Tel: +61 3 9810 7145 Website: <a href="http://www.fredmedia.com.au">www.fredmedia.com.au</a> Email: <a href="mailto:wsevel@fredmedia.com.au">wsevel@fredmedia.com.au</a>	<b>GALAXY POP</b> PO Box 373, South Yarra, Victoria, 3141, Australia Tel: +61 3 9866 1611 Website: <a href="http://www.galaxytop.com">www.galaxytop.com</a> Email: <a href="mailto:enquiries@galaxytop.com">enquiries@galaxytop.com</a>	<b>GRAVITATE PTE LTD</b> 237 Cantonment Road Singapore 089767 Tel: +65 6221 0178 Fax: +65 6221 1231 Website: <a href="http://www.gravitatepost.com">www.gravitatepost.com</a> Email: <a href="mailto:shahril@gravitatepost.com">shahril@gravitatepost.com</a>	<b>GUAN YUE INTERNATIONAL LTD</b> 4F, Building A China CBD TEDA No. 15 Guang Hua Road, Chaoyang District 100020 Beijing, China Tel: +86 10 8588 6980 Fax: +86 10 8588 6060
<b>FREEFLOW PRODUCTIONS PTE LTD</b> 89 Neil Road, #01-01 Singapore 088849 Tel: +65 6224 4138 Fax: +65 6224 3918 Website: <a href="http://www.freeflow.com.sg">www.freeflow.com.sg</a> Email: <a href="mailto:reach@freeflow.com.sg">reach@freeflow.com.sg</a>	<b>GIGGLE GARAGE SDN BHD</b> 4806-10, Central Business District 2 Jalan Perdana, Cyber 12 63000 Cyberjaya, Selangor, Malaysia Tel: +60 3 8322 6288 Website: <a href="http://www.gigglegarage.com">www.gigglegarage.com</a> Email: <a href="mailto:x.gabing@gigglegarage.com">x.gabing@gigglegarage.com</a>	<b>GRAVITY FILMS PTE LTD</b> 26A Sago Street Singapore 059021 Tel: +65 6734 6168 Fax: +65 6734 6178 Website: <a href="http://www.gravityfilms.com.sg">www.gravityfilms.com.sg</a> Email: <a href="mailto:rowena@gravityfilms.com.sg">rowena@gravityfilms.com.sg</a>	<b>GUNG HO FILMS China Office</b> Building B25A, 10 JiuXianQiao Road Chaoyang District, Beijing 100015, China Tel: +86 10 5975 6351 Website: <a href="http://www.gunghofilms.com">www.gunghofilms.com</a>
<b>FREEHAND PRODUCTIONS PTY LTD</b> 10/43-53 Bridge Road, Stanmore NSW 2048, Australia Tel: +61 2 8514 5400 Fax: +61 2 9518 9455 Website: <a href="http://www.freehandtv.com.au">www.freehandtv.com.au</a> Email: <a href="mailto:info@freehandtv.com.au">info@freehandtv.com.au</a>	<b>GLEN ART PRODUCTIONS</b> 1/45 Chelmsford Street Williamstown North Victoria 3016, Australia Tel: +61 4 1810 0050 Website: <a href="http://www.glenart.com.au">www.glenart.com.au</a> Email: <a href="mailto:glenart@netspace.net.au">glenart@netspace.net.au</a>	<b>GRAPHITI MULTIMEDIA PVT LTD</b> 122 Udyog Mandir No 1, Bhagoi Keer Marg Mahim – West Mumbai – 400016 India Tel: +91 22 2444 1580 Fax: +91 22 2444 2347 Website: <a href="http://www.graphitimultimedia.com">www.graphitimultimedia.com</a> Email: <a href="mailto:graphiti@graphiti.net">graphiti@graphiti.net</a>	<b>Philippines Office</b> 306, GC Corporate Plaza 150 Legazpi Street, Legazpi Village Makati City 1200, Philippines Tel: +63 2478 7582 Website: <a href="http://www.gunghofilmsmanila.ph">www.gunghofilmsmanila.ph</a> Email: <a href="mailto:info@gunghofilmsmanila.com">info@gunghofilmsmanila.com</a>
<b>FREESTATE PRODUCTIONS</b> The Crescent @ Kallang #05-07, 47 Kallang Pudding Rd Singapore 349318 Tel: +65 6444 7073 Website: <a href="http://www.freestatesite.com">www.freestatesite.com</a> Email: <a href="mailto:gozde@freestatesite.com">gozde@freestatesite.com</a>	<b>GLOBAL DIGITAL CREATION (HOLDINGS) LTD</b> 6-7F, GDC Building 9 Gaoxin Central Avenue 3rd Nanshan District, 518057 Shenzhen, China Tel: +86 755 8608 8018 Website: <a href="http://www.gdc-world.com">www.gdc-world.com</a>	<b>GREEN GOLD ANIMATION PVT LTD</b> Sri Krishna, 1005/1006, Fun Republic Lane Opp. Laxmi Industrial Estate, New Link Road Andheri West, Mumbai 400053 India Tel: +91 22 67 89 788 Website: <a href="http://www.greengold.tv">www.greengold.tv</a> Email: <a href="mailto:connect@greengold.tv">connect@greengold.tv</a>	<b>H CULTURE</b> Gasandigital 1-ro 128 STX Tower Gumchongu, Seoul 153-803 Korea Tel: +82 2 564 2761 Fax: +82 27 041 7047 67 Website: <a href="http://www.hhhh.co.kr">www.hhhh.co.kr</a>
<b>FREMANTLEMEDIA INTERNATIONAL Australia Office</b> 110-112 Christie Street St Leonards, Sydney NSW 2065 Tel: +61 2 9434 0666 Website: <a href="http://www.fremantlemedia.com">www.fremantlemedia.com</a>	<b>SINGAPORE OFFICE</b> 10 Raeburn Park #03-01 Block A, Singapore 88702 Tel: +65 6223 8771 Website: <a href="http://www.fremantlemedia.com">www.fremantlemedia.com</a>	<b>GREENLIGHT FILMS</b> 47/4 Soi Lad Prao 15, Jom Pon Jatujak, Bangkok 10900 Thailand Tel: +66 8 7719 7281 Fax: +66 2 511 2003 Website: <a href="http://www.greenlight.co.th">www.greenlight.co.th</a> Email: <a href="mailto:info@greenlight.co.th">info@greenlight.co.th</a>	<b>HANGZHOU A.U CULTURAL CREATIVITY CO LTD</b> Building 38, Venice Town Paradise Xiaoshan District, 311203 Hangzhou, Zhejiang, China Tel: +86 571 8281 3763 Website: <a href="http://www.66uu.com">www.66uu.com</a> Email: <a href="mailto:john@66uu.cn">john@66uu.cn</a>
<b>FRESH TELEVISION PVT LTD</b> 1012, UJIMMA, Off Link Road Malad West, Mumbai 400064, India Tel: +91 22 6562 7775 Fax: +91 22 6666 9870 Website: <a href="http://www.freshtv.in">www.freshtv.in</a> Email: <a href="mailto:nideeshv@freshtv.in">nideeshv@freshtv.in</a>	<b>GLOBAL STATION SDN BHD</b> 15-1 Jalan Wangsa Delima 12 D'Wangsa Wangsa Maju 53300 Kuala Lumpur, Malaysia Tel: +60 3 4142 6339 Fax: +60 3 4142 2339 Email: <a href="mailto:z.alia83@yahoo.co.uk">z.alia83@yahoo.co.uk</a>	<b>GREENSTONE TV</b> 330 Dominion Road, Mt Eden Auckland 1024, New Zealand Tel: +64 9 630 7333 Fax: +64 9 623 7764 Website: <a href="http://www.greenstonetv.com">www.greenstonetv.com</a> Email: <a href="mailto:greenstone@greenstonetv.com">greenstone@greenstonetv.com</a>	<b>HANGZHOU RISING ANIME CO LTD</b> 2F Zone A North Software Park No. 35 Xiangyan Road Gongshu Di 310011, Hangzhou, China Tel: +86 571 2885 6291 Fax: +86 571 2885 6295
<b>GLOBLE PNN HOLDINGS INC</b> #344, Mao Tse Tung Blvd, Toul Svay Prey 1 Khan Chamkarmon, Phnom Penh, Cambodia Tel: +855 02 321 3313 Website: <a href="http://www.pnn.com.kh">www.pnn.com.kh</a> Email: <a href="mailto:bopha.t@pnn.com.kh">bopha.t@pnn.com.kh</a>			

**HANGZHOU STEAMWORKS CREATIVE CO LTD**  
Rm611 BLDG No.5 Haichuang Park  
No.998 Wenyi West Rd, Hangzhou, China  
Tel:+86 571 2630 7273  
Fax:+86 571 2630 7270  
Website: [www.megamediamarket.com](http://www.megamediamarket.com)

**HANGZHOU TAIKONG WORKS FILM CO LTD**  
No. 1 Chuangyi Road Zhubantang Sub-district  
Xihu District, Hangzhou 310024 China  
Tel: +86 571 8839 1920

**HANGZHOU THUNDER ANIMATION CO LTD**  
Room 1001 Block D No. 9  
Jiuhuan Road, Hangzhou 310019 China  
Tel: +86 571 5607 1781  
Fax: +86 571 5607 1783

**HAPPY DOG TV LTD**  
98, Gamdongji-gil Bangnim-myeon  
Pyeongchang-gun, Gangwon-do, Korea  
Tel: +82 2 780 9988  
Fax: +82 2 780 1133  
Website: [www.happydogtv.com](http://www.happydogtv.com)  
Email: [wowhappydog@naver.com](mailto:wowhappydog@naver.com)

**HB ENTERTAINMENT**  
819, Eon-ju ro  
Gangnam-gu, Seoul, Korea  
Tel: +82 2 3448 1105  
Website: [www.hbenter.cm](http://www.hbenter.cm)  
Email: [marketing@hbentertainment.com](mailto:marketing@hbentertainment.com)

**HELICONIA ENTERTAINMENT CO LTD**  
240 Sukhumvit 49/14, Sukhumvit Road  
Klongtonnua, Wattana Bangkok 10110  
Thailand  
Tel: +66 2392 1840  
Fax: +66 2392 1843

**HI-5 WORLD**  
**Australia Office**  
Suite 2, Level 3, 50 Yeo Street,  
Neutral Bay, NSW 2089, Australia  
Tel: +61 2 8075 2802  
Website: [www.hi-5world.com](http://www.hi-5world.com)  
Email: [idawson@hi-5world.com](mailto:idawson@hi-5world.com)  
**Singapore Office**  
22 Cross Street  
#03-54/61, South Bridge Court  
China Square Central  
Singapore 048421  
Tel: +65 6319 4171  
Website: [www.hi-5world.com](http://www.hi-5world.com)

**HIKOI PRODUCTIONS**  
70 Tallyho Street  
Rotorua 3015, New Zealand  
Tel: +64 21 745 426 / 7 332 3061  
Website: [www.huntingaoearoa.com](http://www.huntingaoearoa.com)  
Email: [piripi@hikoinz.co.nz](mailto:piripi@hikoinz.co.nz)

**HIPS - HIPWELL INTERNATIONAL PRODUCTION SERVICES**  
310 Richardson Street  
Middle Park, Victoria 3206, Australia  
Tel: +61 3 9699 9427  
Website: [www.hipwell.tv](http://www.hipwell.tv)  
Email: [john@hipwell.tv](mailto:john@hipwell.tv)

**HONG DANG MOO CO LTD**  
148, Sagimakgol-ro, Jungwon-gu  
Seongnam-si, Gyeonggi-do, Korea  
Tel: +82 70 4012 7551  
Website: [www.hdmoo.com](http://www.hdmoo.com)  
Email: [kjpooh@gmail.com](mailto:kjpooh@gmail.com)

**HUB MEDIA GROUP**  
22 Cross Street #03-54/61  
South Bridge Court, China Square Central  
Singapore 048421  
Tel: +65 6226 3771  
Website: [www.hubmediagroup.com](http://www.hubmediagroup.com)

**HUD HUD MEDIA SDN BHD**  
No. 23, Jalan 14/50  
Section 14, 46100 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7875 5449  
Website: [www.hudhudmedia.com](http://www.hudhudmedia.com)  
Email: [info@hudhudmedia.com](mailto:info@hudhudmedia.com)

**HUNUS ENTERTAINMENT**  
93, Baekhyeon-ro, Bundang-gu  
Seongnam-si 463-825 Korea  
Tel: +82 31 603 1652  
Fax: +82 31 603 1654  
Website: [www.hunusent.co.kr](http://www.hunusent.co.kr)

**I LIKE ENTERTAINMENT SDN BHD**  
Merchant Square @ Tropicana  
Blok B, No. B-13-19, Jalan Tropicana  
Selatan, Selangor  
Petaling Jaya 47410, Malaysia  
Tel: +603 7883 0531  
Email: [info@ilikent.com](mailto:info@ilikent.com)

**I MAGIC Room**  
802, 8th Floor, Block A  
Seaview Estate 2-8  
Watson Road North Point, Hong Kong  
Tel: +852 2571 5432  
Fax: +852 2512 2430  
Website: [www.i-magic.com.hk](http://www.i-magic.com.hk)

**I MAGIC Room**  
802, 8th Floor, Block A  
Seaview Estate 2-8  
Watson Road North Point, Hong Kong  
Tel: +852 2571 5432  
Fax: +852 2512 2430  
Website: [www.i-magic.com.hk](http://www.i-magic.com.hk)

**I-SEA FILM PRODUCTION**  
125/521 Moo 5. Rock Garden  
6 Tongka-Sapam Rd. A.Muang,  
Phuket, Thailand  
Tel: +66 76 510537  
Website: [www.iseafilm.com](http://www.iseafilm.com)  
Email: [isea@iseafilm.com](mailto:isea@iseafilm.com)

**ICONIX CO LTD**  
64, Pangyo-ro 255 beon-gil  
Bundang-gu. Seongnam-si  
Gyeonggi-do, Korea  
Tel: +82 31 8060 2604  
Website: [www.iconix.co.kr](http://www.iconix.co.kr)  
Email: [mikyung@iconix.co.kr](mailto:mikyung@iconix.co.kr)

**IDEATE MEDIA SDN BHD**  
L3-1-4 Enterprise 4  
Technology Park Malaysia  
Bukit Jalil 57000  
Kuala Lumpur, Malaysia  
Tel: +60 3 8996 3396  
Website: [www.ideatemedia.com.my](http://www.ideatemedia.com.my)

**IFA MEDIA GROUP**  
62 Burn Road,  
#05-01 TSH Centre,  
Singapore 369976  
Tel: +65 6341 5612  
Website: [www.ifa-media.com](http://www.ifa-media.com)  
Email: [enquiries@ifa-media.com](mailto:enquiries@ifa-media.com)

**IKON MEDIA PTE LTD**  
Far East Finance Building  
14 Robinson Road,  
Singapore 048545  
Tel: +65 6726 8776  
Website: [www.ikonfilms.com](http://www.ikonfilms.com)  
Email: [info@ikonfilms.com](mailto:info@ikonfilms.com)

**IMACRON INC**  
IMACRON Media Centre Building  
115 Kamuning Road  
Quezon City 1103, Philippines  
Tel: +63 2920 0575  
Fax: +63 411 2255  
Website: [www.imacron.com](http://www.imacron.com)

**IMAGE FARM PRODUCTIONS SDN BHD**  
**Central Office**  
36, Jalan Bukit Mewah 9/16  
Fasa 9, Taman Bukit Mewah  
43000 Kajang, Selangor, Malaysia  
Tel: +60 1 6328 7248  
Website: [www.imagefarm.com.my](http://www.imagefarm.com.my)  
**Northen Office**

2, Jalan Pantai Jerjak  
11900 Bayan Lepas  
Pulau Pinang, Malaysia  
Tel: +60 4 658 2248  
Website: [www.imagefarm.com.my](http://www.imagefarm.com.my)  
Email: [shunming@imagefarm.com.my](mailto:shunming@imagefarm.com.my)

**IMAGICAL ARTS**  
3014A, Ubi Road 1 #07-01  
Singapore 408703  
Tel: +65 6747 4722  
Fax: +65 6842 1421  
Website: [www.magicalarts.net](http://www.magicalarts.net)  
Email: [info@magicalarts.net](mailto:info@magicalarts.net)

**IMAGINE GROUP ENTERTAINMENT PTE LTD**  
142 Neil Road  
08871 Singapore  
Tel: +65 6220 6731  
Website: [www.imaginegroup.tv](http://www.imaginegroup.tv)

**IMAGINE STUDIOS**  
8-14 Henderson Valley Road  
0612 Auckland, New Zealand  
Tel: +64 9 838 4553  
Website: [www.imaginestudios.co.nz](http://www.imaginestudios.co.nz)

**IMG SPORTS MEDIA (PRODUCTION)**  
20 Loyang Crescent,  
Singapore, 508984  
Tel: +65 6505 9351  
Fax: +65 6235 4819  
Website: [www.img.com](http://www.img.com)

**INDEX CREATIVE VILLAGE PLC.**  
545 Soi Pridi Bhanomyong 42,  
Sukhumvit 71 Rd., North Prakanong,  
Wattana, Bangkok 10110 Thailand  
Tel: +66 2 725 9333  
Website: [www.indexcreativevillage.com](http://www.indexcreativevillage.com)  
Email: [wci@index-creative.com](mailto:wci@index-creative.com)

**INDIGO PRODUCTION (THAILAND)**  
9 Dolcharumanee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanon Nua  
Vadhna, Bangkok 10110, Thailand  
Tel: +66 818 506 152  
Website: [www.indigoproduction.com](http://www.indigoproduction.com)  
Email: [info@indigoproduction.com](mailto:info@indigoproduction.com)

**INFINITE MOTION SDN BHD**  
20-B-Jalan Suarasa 8/4,  
Bandar Tun Hussein Onn,  
43200 Cheras, Selangor, Malaysia  
Tel: +60 3 9074 6575 / +60 3 9075 3277  
Website: [www.infinitemotion.my](http://www.infinitemotion.my)  
Email: [rahman@infinitemotion.my](mailto:rahman@infinitemotion.my)

**INFINITE STUDIOS**  
**Indonesia**  
Jl. Hang Lekiu, Teluk Mata Ikan  
Nongsa, Batam  
Riau Islands - Indonesia 29465  
Tel: +62 778 7614 52  
Website: [www.frameworks.com.sg](http://www.frameworks.com.sg)

**Singapore**  
21 Media Circle #07-01  
Singapore 138562  
Tel: +65 6559 9118  
Fax: +65 6559 9100

**INFOCUS ASIA (BANGKOK)**  
518/5 Maneeya Centre Penthouse  
Ploenchit Road  
Bangkok 10330, Thailand  
Tel: +66 2652 1541  
Website: [www.ifa-media.com](http://www.ifa-media.com)  
Email: [enquiries@ifa-media.com](mailto:enquiries@ifa-media.com)

**INTENSE ANIMATION STUDIO**  
60 Kaki Bukit Place  
#07-04 Eunos Techpark (Lobby B)  
Singapore 415979  
Tel: +65 6284 8546  
Website: [www.intense-animation.com](http://www.intense-animation.com)  
Email: [jennifer@intense-animation.com](mailto:jennifer@intense-animation.com)

**INSPIDEA SDN BHD**  
G-G-03A, Glomac Square  
Jalan SS 6/16A  
47301 Petaling Jaya  
Selangor, Malaysia  
Tel: +60 3 7880 9934  
Website: [www.inspidea.com](http://www.inspidea.com)

**IPCN (80 PRODUCTION)**  
No. 301 TongLeFang Building 15  
555 Haifang Road, JingAn District  
Shanghai 200041 China  
Tel: +86 21 6082 9580  
Website: [www.ipcn.co.uk](http://www.ipcn.co.uk)

**IPSO-FACTO PRODUCTIONS**  
GPO Box 705, Melbourne  
Victoria 3001, Australia  
Tel: +61 4 1115 9454  
Fax: +61 3 9670 6736  
Website: [www.ipso-facto.com.au](http://www.ipso-facto.com.au)  
Email: [info@ipso-facto.tv](mailto:info@ipso-facto.tv)

**IPLANET ENTERTAINMENT INC**  
A-403 Woolim-Lionsvalley Bldg  
149 Yangpyeong-ro, Yeoungdeungpo-gu  
Seoul 150-105 Korea  
Tel: +82 2 514 8952  
Fax: +82 2 514 8957

**J TEAM PRODUCTIONS PTE LTD**  
SCAPE 2 Orchard Link #04-01  
Singapore 237978  
Tel: +65 6509 8065  
Website: [www.jteam.com.sg](http://www.jteam.com.sg)  
Email: [office@jteam.com.sg](mailto:office@jteam.com.sg)

**J.A. PRODUCTION**  
1F, No 8, Lane 174, Sec 2, Bade Rd  
Taipei City 104, Taiwan  
Tel: +886 22 711 3661  
Website: [www.facebook.com/japroduction](http://www.facebook.com/japroduction)  
Email: [jacketzuwei@gmail.com](mailto:jacketzuwei@gmail.com)

**JAKARTA PELANGI PRODUCTIONS**  
Block A-4, Bungur Grand Centre  
Jalan Ciputat Raya No. 4-6  
Kebayoran Lama, Jakarta 12240, Indonesia  
Tel: +62 21 725 3486  
Website: [www.jakartapelangi.com](http://www.jakartapelangi.com)  
Email: [info@jakartapelangi.com](mailto:info@jakartapelangi.com)

**JET TV SDN BHD**  
A-2-12 Merchant Square,  
Jalan Tropicana Selatan 1,  
PJU3, 47410 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 19 355 7168  
Fax: +60 3 7883 0487  
Website: [www.jettv.com.my](http://www.jettv.com.my)  
Email: [ainewong@gmail.com](mailto:ainewong@gmail.com)

**JIANGTOON ANIMATION**  
19th Floor, Building F1, Optics Valley  
Software Park  
East Lake High-tech, Development Zone  
Wuhan, Hubei 430000 China  
Tel: +86 27 5988 8633  
Fax: +86 27 5988 8600  
Website: [www.jtanimation.com](http://www.jtanimation.com)

**JL DESIGN**  
3rd Floor, No. 2, Alley 2, Lane 97  
Section 4, Minsheng Road (E)  
Taipei 105, Taiwan  
Tel: +886 2 8770 7700  
Website: [www.jldesign.tv](http://www.jldesign.tv)  
Email: [business@jldesign.tv](mailto:business@jldesign.tv)

**JO JO ANIMATION PRODUCTION CO LTD**

4F BLDG 6, No 100 Dicui Road  
Wuxi 214072 China  
Tel: +86 510 8516 3725

**JOOVE ANIMATION STUDIO**

23-3, Jalan USJ 21/1,  
UEO Subang Jaya, 47630  
Subang Jaya, Selangor, Malaysia  
Tel: +60 1 8217 4808 / +60 1 6328 2098  
Website: [www.joove-e.com](http://www.joove-e.com)  
Email: chhor@joove-e.com

**JOY-TEAM ANIMATION PRODUCTION CO LTD**

5F, No.7-1, Sec. 3,  
Jinan Rd., Da'an Dist.,  
Taipei City 106, Taiwan (R.O.C.)  
Tel: +886 2 8773 5061  
Website: [www.joyteam-animation.com](http://www.joyteam-animation.com)  
Email: syeclm25@gmail.com

**JOYSPOON ANIMATION**

No 18, No 1000 Zhang Heng Road  
Pudong New Area, Shanghai 200090,  
China  
Tel: +86 21 6542 6796  
Fax: +86 21 6542 6669  
Website: [www.joyspoonanimation.com](http://www.joyspoonanimation.com)  
Email: jieyuecn@163.com

**JSL GLOBAL MEDIA COMPANY LIMITED**

154 Ladprao Road (Soi 107),  
Klongjan, Bangkapi,  
Bangkok 10240, Thailand  
Tel: +66 2 731 0630  
Website: [www.jslglobalmedia.com](http://www.jslglobalmedia.com)  
Email: webmaster@jsglobalmedia.com

**JUITA ENTERTAINMENT**

26-3 Jalan Bangsar Utama 1,  
Bangsar Utama,  
59000 Kuala Lumpur, Malaysia  
T: +60 3 2287 1399  
Website: [www.juita-entertainment.com](http://www.juita-entertainment.com)  
Email: juita.entertainment@gmail.com

**JUITA VIDEN SDN BHD**

Unit 809, 8th Floor, Block F  
Phileo Damansara 1  
No 9 Jalan 16/11, 46350  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7660 8071  
Website: [www.juitaviden.com](http://www.juitaviden.com)

**JUNGLEBOYS**

4/113-115 Oxford Street, Darlinghurst  
Sydney NSW 2010, Australia  
Tel: +61 2 8353 8055  
Website: [www.jungle.ws](http://www.jungle.ws)  
Email: frontofhouse@jungle.ws

**JY ANIMATION CO LTD**

15F, Tower C, Poly Centre of East  
No. 129 Baizhuangbeili, Chaoyang District  
Beijing 100025 China  
Tel: +86 10 8585 7575  
Website: [www.jya.cn](http://www.jya.cn)  
Email: huangxueying@jya.cn

**K PRODUCTION**

13, Sillim-ro 70-gil  
Gwanak-gu, Seoul, Korea  
Tel: +82 2 885 5505  
Fax: +82 2 882 7657  
Website: [www.k-production.com](http://www.k-production.com)  
Email: ceaserdraft@naver.com

**K TEAM PRODUCTIONS**

Hong Kong Office  
1st Floor, Nan Fung Industrial Building  
15-17 Chong Yip Street,  
Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2410 1233  
Website: [www.koolcampus.com](http://www.koolcampus.com)

**Malaysia Office**

A-3-9, 8 Avenue, Block A  
Jalan 8/1, 46050 Petaling Jaya  
Selangor, Malaysia  
Tel: +603 7962 7066  
Fax: +603 7962 7001

**Thailand Office**

247 Soi Suanpolo  
6 Satorn 3 Road, Satorn  
Bangkok 10120, Thailand  
Tel: +66 2 286 4281

**KADOKAWA DAEI STUDIO**

Tel: +81 4 2482 2520  
Fax: +81 4 2482 1160  
Website: [kd-st.co.jp](http://kd-st.co.jp)

**KAIMU PRODUCTIONS**

5th Floor, Block C,  
Zhoujiaqiao Creative Centre  
2453 Wanhanglu Road  
Shanghai 200051, China  
Tel: +86 21 5272 2121  
Website: +86 21 5272 7524  
Website: [www.kaimuproductions.com](http://www.kaimuproductions.com)

**KANTANA PRODUCTION SERVICE CO LTD**

333/3 Ratchadaniwej Soi 19  
Pracha-U-Thit Rd, Samsen Nok, Huaykwang  
Bangkok 10320, Thailand  
Tel: +66 2275 0046  
Website: [www.kantana.com](http://www.kantana.com)  
Email: webmaster@kantana.com

**KAS MOVIE MAKERS**

B-109, 2nd Floor, Defence Colony  
New Delhi – 110024 India  
Tel: +91 11 2433 0548  
Fax: +91 11 2433 0548  
Website: [www.kasmovie.com](http://www.kasmovie.com)  
Email: kasdelhi@gmail.com

**KBS STUDIOS**

123, Ingye-ro, Paldal-gu,  
Suwon-si, Gyeonggi-do  
Tel: +82 31 219 8081  
Website: [english.kbs.co.kr](http://english.kbs.co.kr)

**KECHARA INMOTION SDN BHD**

No. 41-3A & 3B,  
1st Floor, Jalan PJU 1/3C  
SunwayMas Commercial Centre  
47301 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7880 2889  
Website: [www.kechara.com/film-video](http://www.kechara.com/film-video)

**KEMISTRY**

Jalan Gandaria II, No.7  
Kebayoran Baru  
Jakarta Selatan 12140, Indonesia  
Tel: +62 21 739 2696  
Website: [www.ke-content.com](http://www.ke-content.com)  
Email: info@kemistry.biz

**KEYRING CO LTD**

2F Samjung Bldg, 20 Teheran-ro  
Gangnam-gu, Seoul 135-923 Korea  
Tel: +82 02 3447 2033  
Fax: +82 02 3447 2032  
Website: [www.keyringstudio.com](http://www.keyringstudio.com)

**KIMJONGHAK PRODUCTION CO LTD**

7th Floor, Seogyohei Bldg  
64, Yanghwa-ro, Mapo-gu  
Seoul, Korea  
Tel: +82 23 445 6001  
Website: [www.kjhpro.com](http://www.kjhpro.com)  
Email: pdhui@kjhpco.com

**KING CONTENT CO LTD**

605 Samyoung Bldg, 733-24  
Yeoksam-ro, Gangnam-gu  
Seoul 135-514, Korea  
Tel: +82 70 4120 1113  
Email: nhalin@naver.com

**KIYOSHI ENTERTAINMENT PVT LTD**

B52, 1st Floor, Nang Bhavan Indl Estate  
Mahakali Caves Road, Andheri-East  
Mumbai – 400093 Maharashtra India  
Tel: +91 98 6928 6157

**KLONGCHAI PICTURES CO LTD**

79/105 Moo 3 Tambon Samet  
Amphoeuangchonburi, Chonburi 20000  
Thailand  
Tel: +66 2639 0065  
Fax: +66 2238 3765

**KMH CO LTD KOREA**

23rd Floor, KT IT Centre, 924 Mok-dong  
Yangchun-gu, Seoul 158-714 Korea  
Tel: +82 22 647 1402  
Fax: +82 22 647 3141  
Website: [www.ikmh.co.kr](http://www.ikmh.co.kr)

**KOEN MEDIA**

402, World Cup buk-ro  
Mapo-gu, Seoul, Korea  
Tel: +82 26 393 4547  
Fax: +82 26 393 4550  
Website: [www.koengroup.com](http://www.koengroup.com)  
Email: sejine@koenmedia.com

**KOSMIK GLOBAL MEDIA PVT LTD**

L 48, Jalvayu Vihar  
Sector 25, Noida 201301, UP, India  
Tel: +91 989 111 6777  
Fax: +91 120 454 2312  
Website: [www.kosmikglobal.com](http://www.kosmikglobal.com)  
Email: akanksha@kosmikglobal.com

**KRU STUDIOS SDN BHD**

Persiaran Cyber Point Selatan  
Cyber 8, 63000 Cyberjaya, Selangor  
Malaysia  
Tel: +60 3 8320 3888  
Website: [www.krustudios.com](http://www.krustudios.com)  
Email: enquiries@krustudios.com

**KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD**

Room 302, 8th Building, 328 Xinghu Rd  
SIP Suzhou, Jiangsu Province  
215123 China  
Tel: +86 0512 6278 1183  
Website: [www.dmw365.com](http://www.dmw365.com)

**KYANITE SDN BHD**

No. 15-1, Jalan Daun Inai 21,  
Sunway SPK Damansara, 52200  
Kuala Lumpur, Malaysia  
Tel: +60 3 6261 3576 / +60 1 2281 1877  
Website: [www.kyanite.tv](http://www.kyanite.tv)  
Email: michael@kyanite.tv

**LASTA MULTIMEDIA JOINT STOCK COMPANY**

41-43 Vo Van Street, Ward 6  
District 3, HCMC, Vietnam  
Tel: +84 83 933 3359  
Fax: +84 83 930 6959  
Website: [www.letsviet.vn](http://www.letsviet.vn)  
Email: hoang.nguyenvan@lasta.com.vn

**LEGEND MEDIA**

Room 406, Building 8, Heshengqilinshe  
Wangjing, Chaoyang District  
Beijing 100102 China  
Tel: +86 10 5738 9746

**LEGENDARY TELEVISION**

2F A01, Seoul Business Agency  
400 World Cup Buk-ro (1602 Sangam-dong)  
Mapo-gu, Seoul Korea 121-904  
Website: [www.legendary.com](http://www.legendary.com)  
Email: aoe@legendary.com

**LEMON SKY ANIMATION SDN BHD**

10-2, Symphony House  
Jalan PJU 1A/46, 47301  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7842 6155  
Website: [www.lemonsky.tv](http://www.lemonsky.tv)  
Email: inquiries@lemonsky.tv

**LEMONTREE PRODUCTIONS**

Unit No. 2, R. M. Building  
Next to Jaya Auto, Dr. E. Moses Rd  
Mahalaxmi (W) Mumbai – 400034 India  
Tel: +91 22 2354 4714  
Website: [www.infinitypost.net/lemonfilm](http://www.infinitypost.net/lemonfilm)  
Email: lemontree.film@gmail.com

**LENS MEDIA INTERNATIONAL LIMITED**

Room 804, Mansion B Building 5  
Soucheng International, No 36 Guang Qu Rd  
Chaoyang District, Beijing 100122 China  
Tel: +86 10 8721 3175  
Website: [www.lensmedia.com.cn](http://www.lensmedia.com.cn)  
Email: amanda\_bj\_china@yahoo.com.cn

**LES' COPAQUE PRODUCTION SDN BHD**

No. 1, Jalan Boling Padang G13/G  
Section 13, 40100, Shah Alam  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 5511 8089  
Website: [www.lescopaque.com](http://www.lescopaque.com)  
Email: info@lescopaque.com

**LI TV ASIA SDN BHD**

Level 9.02, Tropicana City Office Tower  
No. 3 Jalan SS20/27  
47400 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7665 1239  
Website: [www.litvchannel.com](http://www.litvchannel.com)  
Email: enquiries@litvasia.com

**LIANG LI MEDIA SINGAPORE**

#17-08, 114A Arthur Road  
439826 Singapore  
Tel: +65 601 2213 3538

**LIFELIKE**

1903 Room, Wealth Centre Building, No 577  
CheZhan Road, Wenzhou City  
Zhejiang Province, China  
Tel: +86 13 2858 7901 0  
Website: [www.zhengxu.net](http://www.zhengxu.net)  
Email: jinchengguang@vip.qq.com

**LIL CRITTER WORKSHOP SDN BHD**

D3-03 Block D2  
Ritz Perdana Business Centre  
PJU 8/2, Damansara Perdana,  
Selangor, 47820, Malaysia  
Tel: +60 3 7732 9155  
Website: [www.lilcritterworkshop.tv](http://www.lilcritterworkshop.tv)

**LIME PRODUCTION**

9 Dolcharumee Building, 2nd Floor  
65 Sukhumvit Road, Phrakanong Nua  
Vadhna, 10110 Bangkok  
Tel: +66 81 8345 902  
Website: [www.limeproduction.com](http://www.limeproduction.com)  
Email: wandee@limeproduction.com

**LITTLE RED ANTS**

CT Hub 2, 114 Lavender Street, #11-80  
Singapore 338729  
Tel: +65 6345 7202  
Website: [www.littleredants.com.sg](http://www.littleredants.com.sg)  
Email: contact@littleredants.com.sg

**LIVING FILMS**

191/150-151 M.5, Koolpunt Villa 5  
Chiangmai-Hang Dong Road, T. Mae Heia  
A. Muang Chiang Mai, 50100 Thailand  
Tel: +66 81 884 6009  
Website: [www.livingfilms.com](http://www.livingfilms.com)  
Email: chris@livingfilms.com

**LOCATION PRO**

825, Hyundai Rexion Office, Socho-gu  
Socho-dong, Seoul 133-820 Korea  
Tel: +82 2 558 7502  
Website: [www.locationpro.co.kr](http://www.locationpro.co.kr)  
Email: jrayor@paran.com

**LOCO ENTERTAINMENT CO LTD**

4-974D, H-1, KIST Hwarang-ro  
14gil-5, Seongbuk-gu, Seoul 02792 Korea  
Tel: +82 70 7525 5352  
Fax: +82 70 8677 5540  
Website: [blog.naver.com/prpring](http://blog.naver.com/prpring)

**LODI ENTERTAINMENT**

404, 3B, Horizon, Patliputra Nagar Mahada, Oshwara New Link Road, Jageshwar (W), Mumbai 400102, Maharashtra, India  
Tel: +91 98 2004 3679  
Website: lodientertainment.com  
Email: lodifilms@yahoo.com / lodifilmspttld@gmail.com

**LUNAR FILMS****China Office**

Yong Jia Road Lane 15, No.4  
Shanghai 200020, China  
Tel: +86 21 5404 6908  
Website: www.lunarfilms.tv  
Email: ken@lunarfilms.com.cn

**Singapore Office**

27A Arab Street  
Singapore 199726  
Tel: +65 6296 7848  
Fax: +65 6296 7148  
Website: www.lunarfilms.tv  
Email: jocelyn@lunarfilms.tv

**M'GO FILMS**

420 North Bridge Road, 04-02  
North Bridge Centre,  
Singapore 188727  
Tel: +65 6333 1955  
Website: www.margofilms.com  
Email: contact@margofilms.com

**M2B WORLD ASIA PACIFIC PTE LTD**

35 Tai Seng Street  
#01-01, TATA Communications Exchange  
Singapore 534103  
Tel: +65 6309 3055  
Website: www.wowtv.com

**MAGIC IMAGE CO LTD**

14, Eonju-ro 98-gil  
Gangnam-gu, Seoul, Korea  
Tel: +82 2 563 7765  
Fax: +82 25 563 7724  
Website: www.micostudio.com  
Email: stevejeon@micostudio.com

**MAISON FILM & PRODUCTION CO LTD**

156/11 Soi Meesuwan3  
Prakranongnua, Wattana  
Bangkok 10110, Thailand  
Tel: +66 2751 2885  
Website: www.maisonfilm.com  
Email: producer@maisonfilm.com

**MAKE PRODUCTIONS**

65 Tessenoh Road  
Singapore 217666  
Website: www.makeproductions.com  
Email: info@makeproductions.com

**MATCHING STUDIO**

305/10 Sukhothai Soi 6  
Sukhothai Road Dusit  
Bangkok 10300, Thailand  
Tel: +66 2243 6543-6  
Website: www.matchingstudio.com  
Email: info@matchingstudio.com

**MD ANIMATION**

MD Place, Tower 1, 8th Floor  
Jl. Setiabudi Selatan No. 7  
Jakarta 12910, Indonesia  
Tel: +62 21 3442 777  
Fax: +62 21 3451 777

**MEDIA STABLE PTE LTD**

Ground floor,  
7 Havelock Street, West Perth 6005  
Tel: +61 4 1506 4413  
Website: www.mediastable.com.au  
Email: info@mediastable.com.au

**MEDIA VISION (BEIJING)**

15th Floor, Block 2 Blue Castle Centre  
Xidawang Road, Chaoyang District  
Beijing, China  
Tel: +86 10 8599 7941  
Website: www.media-vision.com.cn

**MEDIA WORLD PICTURES PTY LTD**

P.O. Box 90, Carlton South  
Victoria 3053, Australia  
Tel: +61 3 9329 3252  
Website: www.mediaworld.com.au  
Email: reception@mediaworld.com.au

**MEDIAFREAKS PTE LTD**

206A Syed Alwi Road  
Singapore 207739  
Tel: +65 6323 3186  
Fax: +65 6323 2960  
Website: www.media-freaks.com  
Email: info@media-freaks.com

**MEGA-VISION PICTURES LTD**

Unit 606, 6/F, Tower B,  
Manulife Financial Centre  
223-231 Wai Yip Street  
Kwung Tong, Kowloon, Hong Kong  
Tel: +852 2792 8800  
Website: www.mvphk.biz  
Email: sales@mvphk.biz

**MEMITI COMPANY LTD**

50 GMM Grammy Place, Sukhumvit 21  
(Asoke) Rd, Klongtoey Nua, Wattana  
Bangkok 10110 Thailand  
Tel: +66 2 669 9073  
Fax: +66 2 669 8713

**METROWEALTH PICTURES SDN BHD**

No. 20, Jalan PJS 5/28, PJCC  
Pusat Dagangan Petaling Jaya Selatan  
46150 Petaling Jaya, Selangor, Malaysia  
Tel: +603 7782 2299  
Website: www.metrowealthpictures.net  
Email: ceo@metrowealth.com.my

**MFX SDN BHD**

16 Jalan Inai, Off Jalan Imbi  
55100 Kuala Lumpur, Malaysia  
Tel: +603 2141 2219  
Fax: +603 2141 2239  
Website: www.mfx.st

**MIDITECH PVT LTD**

419/B, 3rd Floor, Deodhar Centre  
Marol Maroshi Road, Andheri-East  
Mumbai – 400059 India  
Tel: +91 22 2920 3470 – 73  
Website: www.miditech.tv  
Email: info@miditech.tv

**MILLENNIA MOTION PICTURES PTE LTD**

Blk 134 #01-464,  
Lorong Ah Soo, Singapore 530134  
Website: www.mmp.com.sg  
Email: admin@mmp.com.sg

**MIRAGE PICTURES PTE LTD**

Blk 1093, Lower Delta Road #03-15  
Singapore 169204  
Tel: +65 6270 9193  
Fax: +65 6270 9974  
Website: www.miragepictures.com.sg  
Email: support@miragepictures.com.sg

**MIRAYI SDN BHD**

76-3, Block G, Zenith Corporate Park,  
SS 7/26, Kelana Jaya, 47301  
Petaling Jaya, Selangor Darul Ehsan  
Malaysia  
Tel: +60 3 7880 3269  
Website: www.mirayi.my

**MM2 ENTERTAINMENT SDN BHD**

B-09-01, Menara Bata  
PJ Trade Centre, No. 8, Jalan PJU 8/8A  
Bandar Damansara Perdana  
47820 Petaling Jaya, Selangor, Malaysia  
Tel: +603 7727 8388  
Website: www.mm2entertainment.com

**MOKPO CITY HALL**

Mokpo Marine Science Museum for Children  
98 Samhak-ro, 92 beon-gil  
Mokpo-si 530-818 Korea  
Tel: +82 10 3892 7989  
Fax: +82 06 1242 6358  
Website: www.mmsm.mokpo.go.kr

**MONSTROU STUDIO PTE LTD**

33 Ubi Ave 3  
#08-49 Vertex Tower A, 81  
Singapore 570453  
Tel: +65 6634 0811  
Website: www.monstrou.com  
Email: kenneth@monstrou.com

**MOONDO SDN BHD**

15-3 Block A, Jaya One  
72A Jalan Universiti  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7956 1295  
Website: www.moondo.my

**MOON STAR STUDIO**

701 Sukhumvit 80 (Soi Juntima) Ladprao  
Wang Thong Lang Bangkok 10310  
Tel: +66 2 539 3881 / 5270 1  
Fax: +66 2 539 3861  
Website: www.moonstarstudio.co.th  
Email: marketing@moonstarstudio.co.th

**MOTH PROJECTS SYDNEY**

133 Reservoir Street, Surry Hills  
NSW 2010, Australia  
Tel: +61 2 9280 3330  
Fax: +61 2 9280 3331  
Website: www.mothprojects.com

**MOTION MEDIA WORKS**

Block 11 Kallang Place #03-12  
Singapore 339155  
Tel: +65 6392 3696  
Website: www.motionmediaworks.com  
Email: info@motionmediaworks.com

**MOVIE STUDIO BALI**

Pt. Movie Studio Bali  
Abuan Susut Bangli  
80661 Bali, Indonesia  
Tel: +62 81 138 557 91  
Website: www.moviestudiobali.com

**MOVING BITS**

883A Bukit Timah Road  
Singapore 279894  
Tel: +65 6469 9163  
Website: www.movingbitsonline.com  
Email: contact@movingbitsonline.com

**MOVING PICTURE COMPANY (INDIA) LTD**

405, Skylark Building, 60 Nehru lace  
New Delhi – 110019 India  
Tel: +91 11 4053 2002  
Website: www.mpcindia.com  
Email: mailtomp2014@gmail.com

**MUFASA CO LTD**

52/1 Soi Intamara 1, Sutthisarn Rd  
Samsennai Phayatai  
Bangkok 10400, Thailand  
Tel: +66 84 551 9577  
Website: www.mufasa.co.th  
Email: mufasa@mufasa.co.th

**NAF VIDEO PRODUCTION**

2 Floor, 88 Jervois Street  
Sheung Wan, Hong Kong  
Tel: +852 2386 9209  
Fax: +852 2581 1226  
Website: www.naf.com.hk  
Email: info@naf.com.hk

**NAFALIA CORPORATION SDN BHD**

12A-2, Jalan PJU 5/4, Dataran Sunway  
Kota Damansara, 47810  
Selangor, Malaysia  
Tel: +60 3 6141 7327  
Fax: +60 3 6141 7364  
Email: faridwrc@gmail.com

**NANJING FABEI CULTURAL & CREATIVE INC**

7th Floor, Building C, No 11 Xinghuo Road  
High-Tech Industry Development Zone  
Nanjing, Jiangsu, 210061 China  
Tel: +86 25 6817 2962  
Website: www.njafbc.com  
Email: hr@cnafbc.com

**NATIONAL HISTORY**

5 Melville St. Dunedin 9016, New Zealand  
Tel: +64 3 479 9799  
Fax: +64 3 479 9916 / 9917  
Website: www.nhnz.tv  
Email: info@nhnz.tv

**NDTV LIFESTYLE LIMITED**

29/B Annapurna Nagar  
Indore – 452009 India  
Tel: +91 89 5939 5663  
Website: www.nileshpatelstudios.com

**NEXT ANIMATION STUDIO**

No. 39, Lane 141 Xing Ai Road  
Neihu District, 114 Taipei City, Taiwan  
Tel: +886 2 6607 8666  
Website: www.nextanimation.com.tw  
Email: inquiries@nextanimation.com.tw

**NHC MEDIA CO LTD**

#310 Digital Empire, 685 Gasan-dong  
Geumcheon-gu, Seoul 153023 Korea  
Tel: +82 2 2624 2831  
Fax: +82 2 2624 2832  
Website: www.nhcmedia.co.kr

**NHK ENTERPRISES INC**

4-14 Kamiyama-cho, Shibuya-ku  
Tokyo, Japan 150-0047  
Tel: +81 3 3468 6984  
Fax: +81 3 3468 9530  
Website: pf.nhk-ep.co.jp

**NIKKATSU CORPORATION**

3-28-12, Hongo, Bunkyo-ku  
Tokyo 113-0033, Japan  
Tel: +81 3 5689 1021  
Website: intl.nikkatsu.com

**NINE NETWORK AUSTRALIA**

Level 6, Australia Square  
264 George Street  
Sydney NSW 2000  
Tel: +61 2 9965 2096  
Website: www.ninemsn.com.au

**NIPPON ANIMATION CO LTD**

UHB Ginza Building, 11-14  
Ginza 7-Chome, Chuo-ku  
Tokyo 104-0061 Japan  
Tel: +81 3 3574 5931  
Fax: +81 3 3571 1739  
Website: www.nipponanimation.com

**NO AVERAGE JOE PTE LTD**

The Broom Cupboard  
28 Sin Ming Lane  
#03-147 Midview City  
Singapore 573972  
Tel: +65 6570 5478  
Website: www.noaveragejoe.tv

**NOTORIOUS PLANET (ASIA)**

3 Jalan Timur  
46000 Petaling Jaya  
Selangor, Malaysia  
Tel: +603 7955 3499  
Website: www.notoriousplanet.com  
Email: perin@planetfilms.com

**OAK3 FILMS PTE LTD**

18 Kaki Bukit Road 3 #04-09  
Singapore 415978  
Tel: +65 6226 2338  
Fax: +65 6226 2339  
Website: www.oak3films.com  
Email: info@oak3films.com

**OCHRE PICTURES PTE LTD**  
Blk 73 Ubi Road 1  
#06-50 Oxley Biz Hub  
Singapore 408733  
Website: [www.ochrepictures.com](http://www.ochrepictures.com)  
Email: [contact@ochrepictures.com](mailto:contact@ochrepictures.com)

**OCON STUDIOS INC**  
9F, Blk A Pangyo-Inno Valley  
253, Pangyo-ro, Bundang-gu  
Seongnam-si, Gyeonggi-do, Korea  
Tel: +82 31 8018 0844  
Website: [www.ocon.co.kr](http://www.ocon.co.kr)  
Email: [samlee@ocon.kr](mailto:samlee@ocon.kr)

**OFF THE FENCE**  
**Germany Office**  
Poststraße 37 55126 Mainz Germany  
Tel: +49 6131 6988357

**South Africa Office**  
111 3rd Avenue Kenilworth 7745  
Cape Town South Africa  
Tel: +27 21 671 4067

**UK Office**  
20 Elmdale Road, Tyndalls Park,  
Bristol BS8 1SG  
Tel: +44 117 909 7560

**U.S. Office**  
12233 W. Olympic Blvd. Suite 320  
Box 29 Los Angeles CA 90064  
Tel: +1 424 248 6778  
Email: [info@offthefence.com](mailto:info@offthefence.com)

**OMENS STUDIOS PTE LTD**  
**Main Office**  
100C Pasir Panjang Road  
#03-00 See Hoy Chan Building  
Singapore 118519  
Website: [www.omens-studios.com](http://www.omens-studios.com)  
Email: [enquiries@omens-studios.com](mailto:enquiries@omens-studios.com)

**India Office**  
Unit No. 6, Level 5  
Discoverer Block, International Tech Park  
Bangalore 560066

**OMNIJOI MEDIA CORPORATION CO LTD**  
26F, CITIC Mansion, No 348  
Zhongshan Road, 210008 Nanjing, China  
Tel: +86 25 8321 8028  
Fax: +86 25 8321 8169  
Website: [www.omnijoi.com](http://www.omnijoi.com)

**ON CREATIVE**  
193 Parraweena Road  
Miranda, NSW 2228, Australia  
Tel: +61 2 9542 7819  
Website: [www.oncreative.net](http://www.oncreative.net)  
Email: [mark@oncreative.net](mailto:mark@oncreative.net)

**ONE ANIMATION PTE LTD**  
305 Alexandra Road  
Vantage Automotive Centre  
#03-03 Singapore 159942  
Tel: +65 6273 1785  
Website: [www.oneanimation.com](http://www.oneanimation.com)  
Email: [info@oneanimation.com](mailto:info@oneanimation.com)

**ONEDASH22**  
196B Bukit Timah Rd, Singapore 229860  
Tel: 6735 2968  
Fax: 6221 4682  
Website: [www.onedash22.com](http://www.onedash22.com)  
Email: [admin@onedash22.com](mailto:admin@onedash22.com)

**ONEMEDIA**  
140, Suyeonggangbyeon-daero  
Haeundae-gu, Busan, Korea  
Tel: +82 51 553 4168  
Email: [onemedia1@daum.net](mailto:onemedia1@daum.net)

**ONEVCN**  
19th Floor, #5 Wanda Plaza  
No. 93 JianGuo Road, Chaoyang District  
Beijing, China  
Tel: +86 18 8108 8376 8  
Email: [zhanglei@onevcn.com](mailto:zhanglei@onevcn.com)

**ONLINE DYNAMICS (M) SDN BHD**  
A-5-07, Block A, Neo Damansara  
Jln PJU 8/1, 47820 Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7727 6554  
Website: [www.capitaltv.my](http://www.capitaltv.my)  
Email: [azman@capitaltv.my](mailto:azman@capitaltv.my)

**OPTIDIGIT SDN BHD**  
8, Jalan Sri Hartamas 5  
Taman Sri Hartamas  
Kuala Lumpur 50480, Malaysia  
Tel: +603 2858 7378  
Website: [www.optidigit.com](http://www.optidigit.com)  
Email: [alainz@optidigit.com](mailto:alainz@optidigit.com)

**ORI ANIMATION**  
ORI Mansion, 299 Dong Ping Street  
Suzhou Industrial Park 215125 Suzhou  
Jiangsu, China  
Tel: +86 51 2822 8003 2  
Fax: +86 51 2822 8003 3  
Website: [www.szagia.com](http://www.szagia.com)

**OUTBOUND ASIA INC**  
2347 Osmeña cor, Antipolo, Brgy  
Valenzuela, Makati City, Philippines  
Tel: +63 2899 6225  
Fax: +63 2899 6225  
Website: [www.outboundasia.com](http://www.outboundasia.com)  
Email: [jay@outboundasia.com](mailto:jay@outboundasia.com)

**OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD**  
Room 101, Unit 3, No.1 Building  
Lidu Shui'an Zone A, No 9  
Fangyuan South Street, Chaoyang District  
Beijing, China  
Tel: +86 13 9118 2378 9  
Website: [www.runmedia.com.cn](http://www.runmedia.com.cn)

**P.I.G. CHINA**  
House 2, Lane 278  
Xiang Yang Road South  
Shanghai 200031, China  
Tel: +86 21 5100 1801  
Website: [www.pigchina.com](http://www.pigchina.com)  
Email: [info@pigchina.com](mailto:info@pigchina.com)

**PAL PICTURES**  
1 Pemimpin Drive, One Pemimpin #08-12  
Singapore 576151  
Website: [www.palpictures.com.sg](http://www.palpictures.com.sg)  
Email: [info@palpictures.com.sg](mailto:info@palpictures.com.sg)

**PANGO**  
Level 1, 138 Great North Road  
Grey Lynn, Auckland 1021  
New Zealand  
Tel: +64 9 376 3684  
Website: [www.pango.co.nz](http://www.pango.co.nz)  
Email: [info@pango.co.nz](mailto:info@pango.co.nz)

**PARADE MEDIA GROUP**  
435 C Fernvale Road, #17-226  
Singapore 793435  
Tel: +65 9188 0144  
Website: [www.parade.media](http://www.parade.media)  
Email: [marketing@parade.media](mailto:marketing@parade.media)

**PARKVIEW STUDIOS**  
Q-6/5 A DLF Phase 2,  
Gurgaon, Haryana, 122001, India  
Tel: +91 93 1313 1319/ +91 99 5300 3292  
Website: [www.parkviewstudios.in](http://www.parkviewstudios.in)  
Email: [rajatibakshi@gmail.com](mailto:rajatibakshi@gmail.com)

**PASSION PICTURES SDN BHD**  
D6-1-12, Sentul D6, Jalan Sentul  
51000 Kuala Lumpur, Malaysia  
Tel: +601 8605 8605  
Fax: +603 8605 8606  
Website: [www.passionpictures.com.my](http://www.passionpictures.com.my)  
Email: [info@passionpictures.com.my](mailto:info@passionpictures.com.my)

**PEPPERMINT ASIA SDN BHD (MALAYSIA)**  
Suite 216, Level 2, Lobby 3, Block A  
Damansara Intan e-Business Park  
Jalan SS 20/27, 47400 Petaling Jaya  
Selangor, Malaysia  
Tel: +603 7727 3133  
Website: [www.seepeppermint.com](http://www.seepeppermint.com)

**PHENOMENA CO LTD**  
14, 16 Soi Suwanmanee Sumsennoak  
Huaykwang, Bangkok 10310, Thailand  
Tel: +66 2690 4555  
Fax: +66 2690 4567  
Website: [www.pheno.com](http://www.pheno.com)  
Email: [info@pheno.com](mailto:info@pheno.com)

**PHOSUMPRO**  
21-21 Jalan 3/101C,  
Cheras Business Centre,  
56100 Kuala Lumpur, WP, Malaysia  
Tel: +603 9131 7585  
Website: [www.phosumpro.com](http://www.phosumpro.com)  
Email: [mail@phosumpro.com](mailto:mail@phosumpro.com)

**PICO ART INTERNATIONAL PTE LTD**  
Pico Creative Centre  
20 Kallang Avenue  
Singapore 339411  
Tel: +65 6294 0100  
Website: [www.pico.com](http://www.pico.com)  
Email: [sg.info@sg.pico.com](mailto:sg.info@sg.pico.com)

**PICTIONARY ART FACTORY CO LTD**  
85-11, Goeumnam-ro 191 beon-gil  
Yangju-si, Gyeonggi-do, Korea  
Tel: +82 70 7825 8778  
Fax: +82 50 5116 2399  
Website: [www.pictionary.tv](http://www.pictionary.tv)  
Email: [nickjo@pictionary.tv](mailto:nickjo@pictionary.tv)

**PIERROT CO LTD**  
2-29-13, Shimorenjaku  
Mitaka-City, Tokyo 104-0045, Japan  
Tel: +81 4 2270 6403  
Fax: +81 4 2240 0210  
Website: [www.pierrot.jp](http://www.pierrot.jp)

**PILGRIM PICTURES PTE LTD**  
63 Hillview Avenue  
#10-25 Lam Soon Industrial Building  
Singapore 150167  
Website: [www.pilgrimpictures.com.sg](http://www.pilgrimpictures.com.sg)  
Email: [questions@pilgrimpictures.com.sg](mailto:questions@pilgrimpictures.com.sg)

**PINEWOOD ISKANDAR MALAYSIA STUDIO**  
Persiaran Layar Perak  
79250 Nusajaya  
Johor Darul Takzim, Malaysia  
Tel: +60 7 560 1888  
Website: [www.pinewoodgroup.com](http://www.pinewoodgroup.com)  
Email: [info@pinewoodmalaysiastudios.com](mailto:info@pinewoodmalaysiastudios.com)

**PIXEL ANIMATION STUDIOS**  
Kintra Technopark, Neo Space, Kakkanchery  
Malappuram District, Kerala India  
Tel: +91 49 4301 2004  
Website: [www.pixel-india.com](http://www.pixel-india.com)  
Email: [mailus@pixel-india.com](mailto:mailus@pixel-india.com)

**PIXELBOX (HONG KONG)**  
2202 Causeway Bay Plaza 2  
463-483, Lockhart Road,  
Causeway Bay, Hong Kong  
Tel: +852 2983 7023  
Website: [www.pixelboxasia.com](http://www.pixelboxasia.com)  
Email: [production@pixelbox.com.hk](mailto:production@pixelbox.com.hk)

**PLANET 55 STUDIOS PTY LTD**  
Suite 17-18, Fountain Corporate 2  
Ilya Ave Erina NSW 2250  
Tel: +61 2 4365 6321  
Website: [www.planet55studios.com.au](http://www.planet55studios.com.au)  
Email: [admin@planet55.com.au](mailto:admin@planet55.com.au)

**PLAYONCAST**  
189, Seongnam-ro  
Mapo-gu, Seoul, Korea  
Website: [www.playoncast.com](http://www.playoncast.com)  
Email: [moon@playoncast.com](mailto:moon@playoncast.com)

**PLUS MEDIA PARTNER**  
5F SIGA Building, 15 Bando-daero  
8-gil, Seocho-gu, Seoul 137-927 Korea  
Tel: +82 10 5216 2605  
Fax: +82 31 266 6003

**PINSYSTEM CO LTD**  
PINSYSTEM building, 245-2 Cheondam-ro  
Jeju-si, Jeju-do 690-140 Korea  
Tel: +82 70 8610 5335  
Fax: +82 64 702 4180  
Website: [www.pnysis.com](http://www.pnysis.com)

**POP FILMS ASIA**  
**China Office**  
Ground Floor, No.9, Lane 156  
Fu Min Road, Jin An District  
Shanghai 200040, China  
Tel: +86 15 2100 6813  
Website: [www.popfilmsasia.com](http://www.popfilmsasia.com)

**Hong Kong Office**  
Cheung Tat Center  
18 Cheung Lee Street  
Chaiwan, Hong Kong  
Tel: +852 6877 0328  
Website: [www.popfilms-asia.com](http://www.popfilms-asia.com)  
Email: [producer@popfilms.asia](mailto:producer@popfilms.asia)

**Thailand Office**  
9 Ladprao, 50 Ladprao Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 8 9892 7113

**PREDIX PRODUCTIONS**  
Tel: +65 8272 8673  
Website: [www.predixpro.com](http://www.predixpro.com)  
Email: [contact@predixpro.com](mailto:contact@predixpro.com)

**PRESIDIO CORPORATION**  
Hirakawa Court 602, Hirakawa-cho  
Chiyoda-ku, Tokyo 102-0093, Japan  
Tel: +81 35 215 5632  
Fax: +81 35 215 5633  
Website: [www.presidio.jp](http://www.presidio.jp)

**PRIME FOCUS STUDIOS**  
"True North" 63  
Road No. 13, MIDC, Andheri (East)  
Mumbai 400 093  
Tel: +91 22 6178 5555  
Website: [www.primefocusindia.com](http://www.primefocusindia.com)  
Email: [sales@primefocusindia.com](mailto:sales@primefocusindia.com)

**PRIMEWORKS STUDIOS**  
North Wing Sri Pentas 3  
Persiaran Bandar Utama 47800  
Petaling Jaya, Selangor Darul Ehsan  
Malaysia  
Tel: +60 3 7726 6333  
Website: [www.primeworks.com.my](http://www.primeworks.com.my)

**PRITHVI MEDIA**  
22 Rakhi Mahal, Dinsshaw Vacha Road  
Mumbai - 400020 India  
Tel: +91 22 2202 2206  
Fax: +91 2204 7699  
Website: [www.prithvimedia.com](http://www.prithvimedia.com)

**PRODUCTION REED CO LTD**  
5-11-17, 3F Ogikubo, Suginami-ku  
Tokyo 167-0051 Japan  
Tel: +81 3 3220 3021  
Fax: +81 3 3220 3010  
Website: [www.pro-reed.com](http://www.pro-reed.com)

**PROSPERO PRODUCTIONS**  
21 Blinco Street, Fremantle  
Western Australia 6160, Australia  
Tel: +61 8 9336 6006  
Fax: +61 8 9336 6007  
Website: [www.prospero.com.au](http://www.prospero.com.au)  
Email: [mail@prospero.com.au](mailto:mail@prospero.com.au)

**PROTOWORK PRODUCTIONS INC**  
3rd Floor, 2A Leighton Road  
Causeway Bay, Hong Kong  
Tel: +852 9464 5160  
Fax: +852 2877 6630  
Website: [www.protowork.com](http://www.protowork.com)  
Email: [info@protowork.com](mailto:info@protowork.com)

**PROVILL**  
7749 Saint Paul Street, San Antonio Village  
Makati City 1203, Philippines  
Tel: +63 2895 5026  
Fax: +63 2890 7160  
Website: [www.provill.com](http://www.provill.com)  
Email: [info@provill.com](mailto:info@provill.com)

**PUKEKO PICTURES**  
140 Park Road, Miramar  
Wellington 6022, New Zealand  
Tel: +64 4 388 2702  
Website: [www.pukekopictures.com](http://www.pukekopictures.com)  
Email: [info@pukekopictures.com](mailto:info@pukekopictures.com)

**PURITY MEDIA**  
10th Floor, Sea of Clouds  
No 118, Qinghai Road, 200041  
Shanghai, China  
Tel: +86 13 9118 4644 5

**R.S. PRODUCTIONS**  
No. 123 Vishal Tower, District Centre  
Janak Puri, New Delhi  
110058 India  
Tel: +91 99 1144 4161  
Website: [www.rsproduction.com](http://www.rsproduction.com)  
Email: [mkt@rsproduction.com](mailto:mkt@rsproduction.com)

**RADIO TELEVISION MALAYSIA (RTM)**  
Radio Televisyen Malaysia Angkasapuri,  
50614 Kuala Lumpur  
Tel: +60 3 2282 5333  
Fax: +60 3 2282 7146  
Website: [www.rtm.gov.my](http://www.rtm.gov.my)  
Email: [suhana\\_dtv@rtm.gov.my](mailto:suhana_dtv@rtm.gov.my)

**RAJSHRI PRODUCTIONS PVT LTD**  
Bhavana, 1st Floor, 422  
Veer Savarkar Road  
Prabhadevi, Mumbai – 400025 India  
Tel: +91 22 6616 0800  
Website: [www.rajshri.com](http://www.rajshri.com)  
Email: [mail@rajshri.com](mailto:mail@rajshri.com)

**RAMOJI FILM CITY**  
Anaspur Village,  
Hayathnagar Mandal, Hyderabad,  
Telangana 501512, India  
Tel: +91 84 1524 6555  
Website: [filmaker.weboapps.com](http://filmaker.weboapps.com)  
Email: [jagadish@ramojifilmcity.com](mailto:jagadish@ramojifilmcity.com)

**RAPTOR FILMS SDN BHD**  
No. A-3A-08, Block A  
Kelana Square, Jalan SS7/26  
47301 Petaling Jaya, Malaysia  
Tel: +60 1 2318 6635

**RED COMMUNICATIONS SDN BHD**  
31, Jalan 16/6, 46350  
Petaling Jaya,  
Selangor, Malaysia  
Tel: +60 3 7960 1235/ +60 3 7931 6683  
Website: [www.red.com.my](http://www.red.com.my)  
Email: [lydia@red.com.my](mailto:lydia@red.com.my)

**REDROVER**  
3F Bundang M Tower, 188  
Gumidong, Bundang-gu, Seongnam-si  
Gyeonggi-do 463-870 Korea  
Tel: +82 31 601 7900  
Fax: +82 31 601 7901  
Website: [www.redroveranimation.com](http://www.redroveranimation.com)

**REEL CORPORATION AUSTRALIA PTY LTD**  
Studio 3, 3/22 Colgate Avenue  
2041 Balmain, NSW  
Tel: +61 2 9555 9269  
Website: [www.reeldvd.com.au](http://www.reeldvd.com.au)

**REEL LOCO PRODUCTIONS PTE LTD**  
162 Bukit Merah Central #06-3555  
Singapore 150162  
Tel: +65 6476 6287  
Fax: +65 6276 9579  
Website: [www.reellococo.com](http://www.reellococo.com)  
Email: [shaun@reellococo.com](mailto:shaun@reellococo.com)

**REFINERY MEDIA**  
71 Seng Poh Road, #02-47  
Singapore 160071  
Tel: +65 6221 8460  
Website: [www.refinery-media.com](http://www.refinery-media.com)  
Email: [info@refinery-media.com](mailto:info@refinery-media.com)

**RED CHILLIES ENTERTAINMENTS PVT LTD**  
Backstage, Plot No. 612  
Junction of Rama Krishna Mission Road & 15th Rd  
Santacruz (W), Mumbai – 400054 India  
Tel: +91 22 6669 9400  
Website: [www.redchillies.com](http://www.redchillies.com)

**Reliance MediaWorks**  
Film City Complex Gurgaon East  
Mumbai – 400065 India  
Tel: +91 22 3980 8900  
Website: [www.reliancemediaworks.com](http://www.reliancemediaworks.com)  
Email: [jerin.jacob@relianceadea.com](mailto:jerin.jacob@relianceadea.com)

**REVOLVER FILMS**  
14 Maddison Street, East Redfern  
NSW 2016, Australia  
Tel: +61 2 9363 2122  
Website: [www.revolver.ws](http://www.revolver.ws)  
Email: [caroline@revolver.ws](mailto:caroline@revolver.ws)

**RICE BARN PTE LTD**  
1004 Toa Payoh Industrial Park #02-1487  
Singapore 319076  
Tel: +65 6352 0990  
Website: [www.ricebarn.com](http://www.ricebarn.com)  
Email: [info@ricebarn.com](mailto:info@ricebarn.com)

**RICHOPUS MUSIC**  
70 Jalan Lanjut,  
Singapore 577712  
Tel: +65 6404 0822  
Website: [www.richopus.com](http://www.richopus.com)  
Email: [music@richopus.com](mailto:music@richopus.com)

**RK SCREEN SDN BHD**  
Menara TSH, Level 7, 8 Jalan Semantan  
Damansara Heights  
50490 Kuala Lumpur, Malaysia  
Tel: +603 4253 3448/3449  
Website: [www.rkscreen.com](http://www.rkscreen.com)  
Email: [info@rkscreen.com](mailto:info@rkscreen.com)

**ROBOT PLAYGROUND MEDIA PTE LTD**  
Oxley BizHub 2  
62 Ubi Road 1, #08-05  
Singapore 408734  
Tel: +65 6538 3318  
Website: [www.robotplaygroundmedia.com](http://www.robotplaygroundmedia.com)  
Email: [hello@robotplaygroundmedia.com](mailto:hello@robotplaygroundmedia.com)

**ROI VISUAL CO LTD**  
3F Myeongeon B/D, Nonhyeon-dong  
12-3 Gangnam-gu, Seoul 135-010 Korea  
Tel: +82 23 445 2192  
Fax: +82 23 445 2193  
Website: [www.aniroi.com](http://www.aniroi.com)

**ROLLING BEAN**  
B-404, 140 Tongil-ro  
Deogyang-gu, Goyang-si  
Gyeonggi-do, Korea  
Tel: +82 2 581 1224  
Fax: +82 2 254 1226  
Email: [orange@creacon.tv](mailto:orange@creacon.tv)

**RT FILMS**  
Jln. Kemang Barat No.7B  
Jakarta 12730, Indonesia  
Tel: +62 21 7182988  
Website: [www.rtfilms.co.id](http://www.rtfilms.co.id)

**RUBBER KNIFE PRODUCTIONS**  
12 Lad Pao Soi 22  
Kwaeng Jomphol, Khet Jatujak  
Bangkok 10900, Thailand  
Tel: +66 081 267 0125  
Website: [www.rubberknife.tv](http://www.rubberknife.tv)  
Email: [info@rubberknife.tv](mailto:info@rubberknife.tv)

**SANDMAN ANIMATION STUDIO**  
D102-1, 1355 Jinjihu Da Dao  
Suzhou Industrial Park, 215021  
Suzhou, Jiangsu, China  
Tel: +86 512 6262 0017  
Website: [www.sandman.me](http://www.sandman.me)  
Email: [kieron@sandmananimation.com.cn](mailto:kieron@sandmananimation.com.cn)

**SANTA INTERNATIONAL FILM PRODUCTIONS CO LTD**  
5/34-36 Soi Nai-Lert, Wireless Road  
Bangkok 10330, Thailand  
Tel: +66 2252 6344  
Fax: +66 2253 4830  
Website: [www.santafilm.com](http://www.santafilm.com)  
Email: [services@santafilm.com](mailto:services@santafilm.com)

**SARACENO PRODUCTIONS PTY LTD**  
106A Hampden Road, Artarmon  
NSW 2064, Australia  
Tel: +61 2 9411 2744  
Website: [www.saraceno.com](http://www.saraceno.com)  
Email: [produce\\_it@saraceno.com](mailto:produce_it@saraceno.com)

**SAMG ANIMATION KOREA**  
8F, #413, Bangeunsa-ro, Gangnam-gu  
Seoul 135-867 Korea  
Tel: +82 2 535 6773  
Fax: +82 2 523 4573  
Website: [www.samg.net](http://www.samg.net)

**SAMHWA NETWORKS CO LTD**  
8, Seolleung-ro 91-gil  
Gangnam-gu, Seoul, Korea  
Tel: +82 22 191 3887  
Fax: +82 2 5623 907  
Website: [www.shnetworks.co.kr](http://www.shnetworks.co.kr)  
Email: [juyang0524@naver.com](mailto:juyang0524@naver.com)

**SBS INTERNATIONAL / TELEVISION**  
14 Herbert Street  
Artarmon NSW 2064  
Tel: +61 2 9430 2828  
Website: [www.sbs.com.au](http://www.sbs.com.au)  
Email: [comments@sbs.com.au](mailto:comments@sbs.com.au)

**SBS PRODUCTION**  
SBS Broadcasting Centre  
Yangcheon Mok 1-dong, Seoul 920  
Tel: +82 2 2061 0006  
Fax: +82 2 2640 3002  
Website: [www.sbs.co.kr](http://www.sbs.co.kr)

**SCREENBOX PTE LTD**  
1, Bukit Batok Crescent,  
#09-56, Wcega Plaza,  
Singapore 658064  
Tel: +65 6324 2463  
Website: [screenbox.com.sg](http://www.screenbox.com.sg)  
Email: [sujimy@screenbox.com.sg](mailto:sujimy@screenbox.com.sg)

**SEAN PICTURES INC**  
#508, 45, Gasan Digital 1-ro  
Geumcheon-gu, Seoul, Korea  
Tel: +82 70 8272 0352  
Fax: +82 30 3344 2035 2  
Website: [www.youtube.com/SEANpictures](http://www.youtube.com/SEANpictures)  
Email: [seanpics@naver.com](mailto:seanpics@naver.com)

**SEE SAW FILMS (SYDNEY)**  
2 Paddington Street, Paddington  
NSW 2021, Australia  
Tel: +61 2 9357 0700  
Website: [www.see-saw-films.com](http://www.see-saw-films.com)  
Email: [info@see-saw-films.com](mailto:info@see-saw-films.com)

**SEGA HOLDINGS CO LTD**  
Canal Side Bldg, 1-39-9 Higashi-Shinagawa  
Shingawa-ku, Tokyo 140-8583 Japan  
Tel: +81 36 871 7122  
Fax: +81 36 871 7123  
Website: [www.sega.co.jp](http://www.sega.co.jp)

**SEVEN NETWORK LIMITED**  
38-42 Pirrama Road  
Pyrmont, Sydney, NSW 2009  
Tel: +61 2 8777 7777  
Website: [www.seven.com.au](http://www.seven.com.au)  
Email: [lsavage@seven.com.au](mailto:lsavage@seven.com.au)

**SEVEN SUNDAY FILMS**  
Jalan Pelita, No. 17 Kemang  
Jakarta 12150, Indonesia  
Tel: +62 21 725 6810  
Fax: +62 21 750 5136  
Website: [www.sevensundayfilms.com](http://www.sevensundayfilms.com)  
Email: [rodney@sevensundayfilms.com](mailto:rodney@sevensundayfilms.com)

**SHANGHAI CROTON CULTURAL MEDIA CO LTD**  
38F South Hongkong Plaza  
238 Huaihai Zhong Rd, 200021  
Shanghai, China  
Tel: +86 21 6390 6990  
Website: [www.croton.com.cn](http://www.croton.com.cn)

**SHANGHAI LEFTPOCKET ANIMATION STUDIO LTD**  
4th Floor, No. 900, Sanxin North Road  
Songjiang District, 201620  
Shanghai, China  
Tel: +86 21 5781 8707  
Website: [www.leftpocketstudio.com](http://www.leftpocketstudio.com)  
Email: [info@leftpocketstudio.com](mailto:info@leftpocketstudio.com)

**SHANGHAI YSY FILM & TV ENTERPRISE CO LTD**  
Rm 605, MingHui Business Building  
442 Hami Road, Shanghai, China  
Tel: +86 21 6291 3467  
Fax: +86 21 6291 4790  
Email: [cyy@ysy-group.com](mailto:cyy@ysy-group.com)

**SHASHI SUMEET PRODUCTIONS PVT LTD**  
Grandeur, 603/604, 6th Floor  
Opp. Gundecha Symphony,  
Veera Desai Road Extension  
Andheri – West, Mumbai – 400053 India  
Tel: +91 22 4238 5700  
Website: [www.shashisumeet.com](http://www.shashisumeet.com)  
Email: [info@shashisumeet.com](mailto:info@shashisumeet.com)

**SHAW STUDIOS**  
201, Wan Po Road,  
Tseung Kwan O,  
Kowloon, Hong Kong  
Tel: (852) 3123-1111  
Website: [www.shawstudios.hk](http://www.shawstudios.hk)  
Email: [ssinfo@shawstudios.hk](mailto:ssinfo@shawstudios.hk)

**SHEEPISH LION**  
Unit 23, 43-53 Bridge Road, Stanmore  
NSW 2048, Australia  
Tel: +61 2 9557 9690  
Website: [www.sheepishlion.com](http://www.sheepishlion.com)  
Email: [info@sheepishlion.com](mailto:info@sheepishlion.com)

**SHELLHUT ENTERTAINMENT CO LTD**  
8/16 Soi Soonvijai 26-6, New Petchburi Rd  
Bangkapi, Huay Khwang  
Bangkok 10310 Thailand  
Tel: +66 2 718 1740 5  
Website: [www.shellhutentertainment.com](http://www.shellhutentertainment.com)  
Email: [info@shellhutentertainment.com](mailto:info@shellhutentertainment.com)

**SHENZHEN SHINE ENTERTAINMENT CO LTD**  
Room 1101, Block B  
Shum Yip Terra Building  
Shenzhen 518000 China  
Tel: +86 150 1373 7397  
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Tel: +66 2 639 6641  
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Email: [simon@shootasia.com](mailto:simon@shootasia.com)

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Jalan Iskandarsyah Raya Kav. 12-14  
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Website: [www.shootinggalleryasia.com](http://www.shootinggalleryasia.com)  
**Malaysia Office**  
Taman Tun Doctor Ismail  
196, Persiaran Zaab  
Kuala Lumpur 60000, Malaysia  
Tel: +603 6201 9988  
Fax: +603 620 2277  
Email: [productions@shootinggalleryasia.com](mailto:productions@shootinggalleryasia.com)  
**Singapore Office**  
136 Joo Seng Road #01-00  
Singapore 368360  
Tel: +65 6289 8828  
Fax: +65 6289 818

**SHORT ATTENTION**

1450 Anglesea Road,  
3228 Bellbrae Victoria  
Tel: +61 3 5264 8737  
Website: [www.shortattention.com.au](http://www.shortattention.com.au)  
Email: [tony@shortattention.com.au](mailto:tony@shortattention.com.au) /  
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5-3-1 Akasaka, Minato-ku  
Tokyo 107-6321 Japan  
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Fax: +81 36 441 7965  
Website: [www.showgate.jp/en/top.html](http://www.showgate.jp/en/top.html)

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Tel: +66 02 713 1313  
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Email: [platini@sixcapsproductions.com](mailto:platini@sixcapsproductions.com)

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Selangor, Malaysia  
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Fax: +60 3 4287 8116

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53300 Kuala Lumpur, Malaysia  
Tel: +603 3345 1089  
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Email: [azman@skop.com.my](mailto:azman@skop.com.my)

**SLR PRODUCTIONS**

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Darlinghurst, NSW 2010 Australia  
Tel: +61 2 9356 4911  
Fax: +61 2 9356 4922  
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214000 China  
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Website: [www.10animation.com](http://www.10animation.com)  
Email: [animation10@aliyun.com](mailto:animation10@aliyun.com)

**SOCA ASIA**

625 Tasniya Building, 6th Floor, Room A-B  
Soi Ramkamheang 39, Pracha-U-Thit Road  
Wangthonglang, Bangkok 10310, Thailand  
Tel: +66 293 46764-66  
Website: [www.socasia.com](http://www.socasia.com)

**SOMA FILMS**

42 Burrie Street, Closely  
NSW 2031, Australia  
Tel: +61 416 223 777  
Email: [sam@somafilms.tv](mailto:sam@somafilms.tv)  
Website: [www.somafilms.tv](http://www.somafilms.tv)

**SORAYA INTERCINE FILMS**

Jalan Wahid Hasyim No. 3  
Menteng, Central Jakarta, 10110, Indonesia  
Tel: +62 3983 7555  
Website: [www.sorayafilms.com](http://www.sorayafilms.com)  
Email: [info@sorayafilms.com](mailto:info@sorayafilms.com)

**SOUTH AUSTRALIAN FILM CORPORATION**

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Glenside, South Australia 5065  
Tel: +61 8 8394 2000  
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Email: [reception@safilm.com.au](mailto:reception@safilm.com.au)

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Tel: +64 9 839 0999  
Fax: +64 9 839 0990  
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Email: [drama@southpacificpictures.com](mailto:drama@southpacificpictures.com)

**SPARKLY KEY ANIMATION STUDIO**

3F HSD Plaza No. 1451, Binxing Road  
Binjiang District, Hangzhou 310053 China  
Tel: +86 571 8785 9366  
Fax: +86 571 8785 9365  
Website: [www.megamediamarket.com](http://www.megamediamarket.com)

**SPARKY ANIMATION**

**Malaysia Office**  
Suite B-6-1, Sky Park  
One City Jalan USJ 25/1,  
47650 Subang Jaya  
Selangor, Malaysia  
Tel: +60 3 5115 0127  
Website: [www.sparkyanim.com](http://www.sparkyanim.com)  
**Singapore Office**  
5th Floor Sulisam Building  
No. 12 Harper Road  
Singapore 369677  
Tel: +65 6281 3010  
Website: [www.sparkyanim.com](http://www.sparkyanim.com)  
Email: [info@sparkyanim.com](mailto:info@sparkyanim.com)

**SPYCE MEDIA LLC**

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Star House Urmia Estate, 95 Ganpatrao  
Kadamb Mark, Lower Parel (W)  
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Suite 203, Valhalla  
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Email: [info@stickypictures.tv](mailto:info@stickypictures.tv)

**STONE STREET STUDIOS**

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Email: [lhj2269@hanmail.net](mailto:lhj2269@hanmail.net)

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Singapore 427396  
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1/21 William Street, Balacava  
Victoria 3183, Australia  
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**Thailand Office**  
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Thung Maha Mek, Sathorn  
Bangkok 10120, Thailand  
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Email: [daniel.ho@thesweetshop.tv](mailto:daniel.ho@thesweetshop.tv)

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Fax: +61 2 8622 8453  
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50470 KL Sentral  
Kuala Lumpur, Malaysia  
Tel: +60 1 2212 0315  
Website: [www.3rd-rock-creation.com](http://www.3rd-rock-creation.com)  
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**THREESIXZERO**  
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Singapore 573971  
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Fax: +65 6684 3872  
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Email: [kwangwei@threesixzero.com.sg](mailto:kwangwei@threesixzero.com.sg)

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Email: [info@tiga.co.th](mailto:info@tiga.co.th)

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Email: [vivek.kalyan@tigerbells.com](mailto:vivek.kalyan@tigerbells.com)

**TMS ENTERTAINMENT CO LTD**  
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Tokyo 164-0001 Japan  
Tel: +81 36 382 7039  
Fax: +81 35 342 4827  
Website: [www.tms-e.co.jp](http://www.tms-e.co.jp)

**TOEI ANIMATION CO LTD**  
5F Nakano Central Park East  
4-10-1 Nakano, Nakano-ku  
Tokyo 164-0001, Japan  
Tel: +81 3 5318 0640  
Fax: +81 3 5318 0642  
Website: [www.toei-animation.com](http://www.toei-animation.com)

**TOKYOVISION INC**  
Keikyu Nakahara Building, 3F  
4-30-6 Shimbashi Minato-ku  
105-0004 Tokyo, Japan  
Tel: +81 3 6435 6688  
Fax: +81 3 6435 6689  
Website: [www.tokyovision.net](http://www.tokyovision.net)

**TOON CITY (MORPH ANIMATION INC)**  
2F, FMF Business Center  
126 Pioneer St, Mandaluyong  
1501 Metro Manila, Philippines  
Tel: +63 2 634 1214  
Website: [www.tooncityanimation.com](http://www.tooncityanimation.com)  
Email: [info@tooncityanimation.com](mailto:info@tooncityanimation.com)

**TOONZ ANIMATION PTE LTD**  
**India Office**  
731-735 Nila, Technopark Campus  
Trivandrum, Kerala – 695581 India  
Tel: +91 471 304 2500  
Website: [www.toonz.co](http://www.toonz.co)  
Email: [info@toonz.co](mailto:info@toonz.co)

**Singapore Office**  
312A, Tanglin Road, #01-01  
Singapore 247982  
Tel: +65 6220 5056  
Fax: +65 6235 5690  
Website: [www.toonz.co](http://www.toonz.co)

**TOP DRAW ANIMATION INC**  
Suite 601, 6th Floor  
West Tower, Philippine Stock Exchange Centre  
Exchange Road, Ortigas Centre  
Pasig City, Philippines 1605  
Tel: +63 2 687 7220  
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**TOZ STUDIO**  
Annex 102, 17 Sajik-gil Nam-gu  
Gwang-ju 61640 Korea  
Tel: +82 26 124 6656  
Fax: +82 62 443 0947  
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**TRAFFIC FILM PRODUCTION (BRISBANE)**  
332 Montague Road  
West End, Brisbane,  
Queensland, Australia 4101  
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Email: [production@trafficfilm.tv](mailto:production@trafficfilm.tv)

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Tel: +603 7732 0714  
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F FC Building,  
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Email: [jakedeguzman@triplesht-media.com](mailto:jakedeguzman@triplesht-media.com)

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25 Phatthanakan Road  
Suanluang, Suanluang,  
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Email: [james@tritonfilm.com](mailto:james@tritonfilm.com)

**TRUCE FILMS PTY LTD**  
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Australia Tel: +61 3 9645 7512  
Website: [www.trucefilms.com](http://www.trucefilms.com)  
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**TSANGHAO ANIMATION**  
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Dalian Economic Development Zone  
Dalian Liaoning 11660 China  
Tel: +86 411 8718 2658  
Fax: +86 411 8718 9468  
Website: [www.sinoanimation.com](http://www.sinoanimation.com)

**TSUBURAYA PRODUCTIONS CO LTD**  
12F ESpace Tower, 3-6 Maruyama-cho  
Tokyo 150-0044 Japan  
Tel: +81 35 489 7864  
Fax: +81 35 489 7874  
Website: [www.tsuburaya-prod.co.jp](http://www.tsuburaya-prod.co.jp)

**TUBA N CO LTD**  
Seong-Sin Bldg, 53 Gangnam-Daero  
132-gil, Gangnam-gu  
Seoul 135-815 Korea  
Tel: +82 2 512 2550  
Fax: +82 70 4324 2337  
Website: [www.tubaani.com](http://www.tubaani.com)

**TV THUNDER PUBLIC CO LTD**  
1213/309-10,  
Soi Lardprao 94 (Panjamit)  
Srivara Road, Phlappha  
Wangthonglang 10310 Thailand  
Tel: +66 8 5480 8789  
Website: [www.tvthunder.co.th](http://www.tvthunder.co.th)

**TVS ASIA (SUNRISE ENTERTAINMENT)**  
302 Orchard Road  
#07-03 Tong Building  
Singapore 238862  
Tel: +65 6521 3700  
Website: [www.sunriseent.com.sg](http://www.sunriseent.com.sg)  
Email: [enquiries@sunriseent.com.sg](mailto:enquiries@sunriseent.com.sg)

**TVZONE MEDIA**  
West Helong Stadium, Changsha  
Henan 410000 China  
Tel: +86 731 8874 5255  
Website: [www.tvzone.cn](http://www.tvzone.cn)  
Email: [contact@tvzone.cn](mailto:contact@tvzone.cn)

**TWO LITTLE INDIANS**  
610 Stanley Street  
Woolloongabba 4102  
Australia  
Tel: +61 7 3255 1888  
Website: [www.twolittleindians.com](http://www.twolittleindians.com)  
Email: [james@twolittleindians.com](mailto:james@twolittleindians.com)

**TWO OCEANS FILM COMPANY**  
100 Pasir Panjang Road #01-03  
Singapore 118535  
Tel: +65 6836 1311  
Fax: +65 6836 1131  
Website: [www.twoceans.com.sg](http://www.twoceans.com.sg)  
Email: [films@twoceans.com.sg](mailto:films@twoceans.com.sg)

**ULTRA MEDIA & ENTERTAINMENT PVT LTD**  
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Lower Parel (E), Mumbai – 400011, India  
Tel: +91 22 4019 0400  
Website: [www.ultraindia.com](http://www.ultraindia.com)  
Email: [shop@ultraindia.com](mailto:shop@ultraindia.com)

**UNITEL PRODUCTIONS INC**  
4th and 7th Floor Salustiana D. Ty Tower  
104 Paseo De Roxas Corner Perea Street  
Legaspi Village, Makati City 1229,  
Philippines  
Tel: +63 2845 0372  
Website: [www.unitel.ph](http://www.unitel.ph)  
Email: [madonna.tarryao@unitel.ph](mailto:madonna.tarryao@unitel.ph)

**VEDATMA ANIMATION STUDIOS PVT LTD**  
#60, 4th main, B/w 7th & 8th Cross  
Near Malleswaram Club, Malleswaram  
Bengaluru Karnataka 560 003 India  
Tel: +91 80 2356 2944 /  
+91 98 4501 3791  
Website: [www.vedatmaanimation.com](http://www.vedatmaanimation.com)

**VERITE PRODUCTIONS PTE LTD**  
#08-28, Technopreneur Centre  
20, Ayer Rajah Crescent  
Singapore 139964  
Tel: +65 6571 1809  
Website: [www.veriteproductions.com](http://www.veriteproductions.com)  
Email: [hello@veriteproductions.com](mailto:hello@veriteproductions.com)

**VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA**  
4-16 Yurong St  
East Sydney NSW 2001  
Tel: +61 2 9921 0200  
Fax: +61 2 9921 0201

**VICTORY PRODUCTION & COMPANY**  
70, Gukjegeumyung-ro  
Yeongdeungpo-gu, Seoul, Korea  
Tel: +82 2 786 2245  
Fax: +82 2 761 5428  
Website: [www.vicpd.co.kr](http://www.vicpd.co.kr)  
Email: [lhjin@naver.com](mailto:lhjin@naver.com)

**VILLAGE ROADSHOW STUDIOS**  
Entertainment Road  
Oxford QLD 4210  
Tel: +61 7 5585 9666  
Fax: +61 7 5573 3698  
Website: [www.movieworldstudios.com.au](http://www.movieworldstudios.com.au)  
Email: [benzie@villageroadshowstudios.com.au](mailto:benzie@villageroadshowstudios.com.au)

**VIM FILM**  
**Australia Office**  
2/144 Edward Street, Brisbane  
QLD, Australia  
Tel: +61 7 3270 7809  
Website: [www.vimfilm.com](http://www.vimfilm.com)  
Email: [info@vimfilm.com](mailto:info@vimfilm.com)

**Hong Kong Office**  
Room 1005, Allied Kajima Building  
138 Gloucester Road  
Wanchai, Hong Kong  
Tel: +852 9484 4322  
Fax: +852 2967 0668

**VISION ANIMATION SDN BHD**  
Lot 2A, Jalan 13/2, Section 13,  
46200 Petaling Jaya, Selangor  
Darul Ehsan, Malaysia  
Tel: +60 3 7957 2932  
Website: [www.visionanimation.net](http://www.visionanimation.net)  
Email: [info@visionanimation.net](mailto:info@visionanimation.net)

**VISION WORKS (M) SDN BHD**  
12-1 Jalan Wangsa Delima 6,  
Pusat Bandar Wangsa Maju  
53300 Kuala Lumpur, Malaysia  
Tel: +60 3 4143 5097  
Website: [www.visionworksinternational.com](http://www.visionworksinternational.com)  
Email: [admin@visionworksinternational.com](mailto:admin@visionworksinternational.com)

**VOOZCLUB**  
Yeoksam-Dong, 684-23,  
Gangnam-gu  
Seoul 135-080 Korea  
Tel: +82 2 568 5052  
Fax: +82 2 568 0170  
Website: [www.voozclub.com](http://www.voozclub.com)

**WALKING FORWARD MEDIA**  
Room 301, Building 6  
188 Hongsha Road, Changsha  
410022 China  
Tel: +86 135 5211 6606  
Website: [www.weif.tv](http://www.weif.tv)

**WALL TO WALL PICTURES**  
69 Wimbledon Avenue, Narrabeen  
NSW 2101, Australia  
Tel: +61 2 9970 6339  
Website: [www.walltowallpictures.com](http://www.walltowallpictures.com)  
Email: [walltowall@bigfoot.com](mailto:walltowall@bigfoot.com)

**WHYTE HOUSE ENTERTAINMENT (SYDNEY)**  
1 Fennell Street, Port Melbourne  
VIC 3207, Australia  
Tel: +61 3 8534 9966  
Website: [www.whytehouseent.com](http://www.whytehouseent.com)  
Email: [assist1@WhyteHouseEnt.com](mailto:assist1@WhyteHouseEnt.com)

**WIDESCREEN MEDIA PTE LTD**  
261 Waterloo Street #04-28  
Waterloo Centre  
Singapore 180261  
Tel: +65 3152 0292  
Website: [www.widescreen-media.com](http://www.widescreen-media.com)  
Email: [info@widescreen-media.com](mailto:info@widescreen-media.com)

**WILDBEAR ENTERTAINMENT**  
16 Petrie Plaza  
Canberra City  
ACT 2601, Australia  
Tel: +61 2 6248 8444  
Fax: +61 2 6248 8288  
Website: [www.wildbear.tv](http://www.wildbear.tv)

**WILDERNESS FILMS (INDIA) LTD**  
1 Factory Road, Ring Road (S)  
New Delhi – 110029 India  
Tel: +91 11 2619 8255  
Website: [www.wildfilmsindia.com](http://www.wildfilmsindia.com)  
Email: [rupindang@gmail.com](mailto:rupindang@gmail.com)

**WILDSNAPPER SDN BHD**  
B4-07 PJ Industrial Park  
Jalan Kemajuan Section 13  
Petaling Jaya 46200  
Selangor, Malaysia  
Tel: +60 1 2211 1134  
Website: [www.wildsnapper.tv](http://www.wildsnapper.tv)

**WILLDREAM CO LTD**  
18, Bucheon-ro 198 Beon-gil  
Wonmi-gu, Bucheon-si  
Gyeonggi-do, Korea  
Tel: +82 21 899 4305  
Website: [media.willdream.com](http://media.willdream.com)  
Email: [willdream@willdream.com](mailto:willdream@willdream.com)

**WIN SING COMPANY LIMITED**  
27/F South Office Tower, Suntec Plaza  
193 Guangzhou Ave, Guangzhou  
510075, China  
Tel: +86 20 3758 3563  
Website: [www.winsing.net](http://www.winsing.net)  
Email: [info@winsing.net](mailto:info@winsing.net)

**WINDOW PRODUCTIONS**  
Ground Floor  
15 Woodburn Street, Redfern  
NSW 2016, Australia  
Tel: +61 418 227 121  
Website: [www.windowproductions.com](http://www.windowproductions.com)  
Email: [look@windowproductions.com](mailto:look@windowproductions.com)

**WOLFHOUND PICTURES PTY LTD**  
36 David Ave Bardon, 4065 Brisbane  
Tel: +61 4 4991 9450

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PO Box 488  
South Yarra 3143  
Victoria, Australia  
Tel: +61 3 9826 4344  
Website: [www.workingdog.com](http://www.workingdog.com)  
Email: [dog@workingdog.com](mailto:dog@workingdog.com)

**WORKPOINT ENTERTAINMENT PUBLIC LIMITED COMPANY**  
99 Moo 2, Tambon Bang Poon,  
Muang Pathum Thani,  
Pathumthani 12000  
Tel: +66 0 2833 2000  
Fax: +66 0 2833 2999  
Website: [www.workpoint.co.th](http://www.workpoint.co.th)  
Email: [wirata@workpoint.co.th](mailto:wirata@workpoint.co.th)

**WORLDWIDE RIGHTS CORPORATION**  
Suite 12A-02, 1st Floor  
Jalan PJU 5/4, Dataran Sunway  
Kota Damansara Petaling Jaya  
47810 Selangor Darul Ehsan, Malaysia  
Tel: +60 3 6141 6565  
Website: [www.wrcorp.tv](http://www.wrcorp.tv)

**WTFN ENTERTAINMENT**  
210 Riversdale Road  
Hawthorn, Victoria 3122  
Tel: +61 3 9810 7111  
Website: [www.wtfn.com](http://www.wtfn.com)

**WUHAN 2:10 CULTURE COMMUNICATION CO LTD**  
Guanshan Road No. 20  
Optics Creative Industry Base, 8F  
No 2 Building, Wuhan, Hubei  
430070 China  
Tel: +86 27 8722 3093  
Website: [www.2-10.cn](http://www.2-10.cn)

**XANTHUS ANIMATION STUDIO**  
14F, No 268, Liancheng Rd, Zhonghe District  
New Taipei City, 23553, Taiwan  
Tel: +866 2 8227 3095 / 3096  
Fax: +866 2 8227 3097  
Website: [www.xanthus.com.tw](http://www.xanthus.com.tw)  
Email: [xanthus.ci@msa.hinet.net](mailto:xanthus.ci@msa.hinet.net)

**XIAMEN DOMOKO ANIMATION CO LTD**  
Domoko Building No. 10  
Wanghai, Road Xiamen Software Park II  
Xiamen, Fujian 361008 China  
Tel: +86 59 2597 0031  
Fax: +86 59 2525 9796

**XIAMEN XTONE ANIMATION CO LTD**  
#102, No. 45 Wanghai Road  
Software Park II, Xiamen  
Fujian 361000 China  
Tel: +86 59 2379 9366  
Fax: +86 59 2377 8905  
Website: [www.xtonegroup.com](http://www.xtonegroup.com)

**XRISP (KOREA)**  
#1057 Chuni Techno Park 2-cha  
202-Dong Wonmi-gu, Chuni-dong  
Buchun-si 420-120 Korea  
Tel: +82 70 4319 4944  
Fax: +82 26 280 4944  
Website: [www.xrisp.com](http://www.xrisp.com)

**XTREME MEDIA PTE LTD**  
Blk 24, Sin Ming Lane  
#02-101, Midview City  
Singapore 573970  
Tel: +65 6223 1107  
Website: [www.xtreme.com.sg](http://www.xtreme.com.sg)  
Email: [info@xtreme.com.sg](mailto:info@xtreme.com.sg)

**YG FILMS SDN BHD**  
19-3, Jalan PJU 8/5a  
Damansara Perdana, 47820  
Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7732 6981  
Website: [www.ygfilms.wix.com/ygfilms](http://www.ygfilms.wix.com/ygfilms)  
Email: [yusmalg@yahoo.com](mailto:yusmalg@yahoo.com)

**YI ANIMATION**  
3rd Flr, Creation Centre of Hengda Industry Park  
Bigui Main Street of Nanpu  
Luoxi of Panyu District, Jiangsu  
Guangzhou, 511430 China  
Tel: +86 20 8944 0309  
Website: [www.kungfood.tv](http://www.kungfood.tv)

**YOBOHO NEW MEDIA PVT LTD**  
Yoboho Serdia House, 1st Floor, Off SS Rd  
Near Gandhi Hospital, Maharashtra,  
Mumbai – 400012 India  
Tel: +91 22 2413 1335  
Website: [www.yoboho.com](http://www.yoboho.com)  
Email: [info@yoboho.com](mailto:info@yoboho.com)

**YOUNG JUMP ANIMATION SDN BHD**  
5th Floor, Wisma Dani,  
Jalan Jejaka 4, Taman Maluri,  
Cheras, 55100,  
Kuala Lumpur, Malaysia  
Tel: +60 3 9283 3562  
Website: [www.young-jump.com](http://www.young-jump.com)

**YOUNG TOYS**  
Gomas B/D 7F, Hannam-Daero 11-gil  
Yongsan-gu, Seoul 140-889 Korea  
Tel: +82 23 484 0783  
Fax: +82 23 484 0708

**ZENSE ENTERTAINMENT CO LTD**  
600/1-3 B Square Rama 9 – Mengjai  
Pracha Utit Road, Wangtonglarn  
Bangkok 10310 Thailand  
Tel: +66 2 530 8111 / 8222  
Fax: +66 2 530 8133

**ZHAO WEI FILMS**  
22 Scotts Road #01-28  
Singapore 228221  
Tel: +65 6735 7053  
Fax: +65 6735 1181  
Website: [www.zhaowei.com](http://www.zhaowei.com)  
Email: [info@zhaowei.com](mailto:info@zhaowei.com)

**ZHEJIANG VERSATILE MEDIA CO LTD**  
Building 11, 28 Xiangyun Road  
310011 Hangzhou, Zhejiang, China  
Tel: +86 571 5671 6600 / 6611  
Fax: +86 571 5671 6697  
Website: [www.ver.cn](http://www.ver.cn)

**ZHEJIANG ZHONGNAN ANIMATION CO LTD**  
No. 245, 2nd Floor,  
South Technology Centre  
Binkang Road, Binjiang District  
310052 Hangzhou Zhejiang, China  
Tel: +86 571 8989 92446  
Website: [www.zanimation.com](http://www.zanimation.com)  
Email: [zoland@zanimation.com](mailto:zoland@zanimation.com)

**ZHENGDIAN CARTOON**  
N° 4 Building, 7 Puhe Street  
Huanggu District, 110031 Shenyang  
Tel: +86 24 8661 2013  
Website: [www.zhengdiancartoon.com](http://www.zhengdiancartoon.com)

**ZOOMOO NETWORKS PTE LTD**  
189 New Bridge Road, #04-01/02  
Singapore 059422  
Tel: +65 6236 9560  
Website: [www.zoomoo.tv](http://www.zoomoo.tv)

**ZSPACE**  
100 Hackett Street, Ultimo  
NSW 2007, Australia  
Tel: +61 2 9212 6777  
Website: [www.zspace.com.au](http://www.zspace.com.au)  
Email: [info@zspace.com.au](mailto:info@zspace.com.au)

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All Asia Broadcast Centre,  
Technology Park Malaysia,  
Lebuh Raya Puchong-Sg. Besi  
Bukit Jalil, 57000,  
Kuala Lumpur, Malaysia  
Tel: +60 3 9543 3838  
Email: [wecare@astro.com.my](mailto:wecare@astro.com.my)  
Website: [my.onthego.astro.com.my](http://my.onthego.astro.com.my)

**BBTV NEXT**  
Yubinbang0104-0061  
Tokyo Ginza, Chuo-ku  
8-chome No. 20 No. 33  
Website: [www.bbtvnext.com](http://www.bbtvnext.com)  
Email: [bbtv\\_info@bbtvnext.com](mailto:bbtv_info@bbtvnext.com)

**BESTV NETWORK TELEVISION**  
Technology Development Co. Ltd  
No.757, Yishan Road, Xuhui District,  
Shanghai, China 200233  
Tel: +86 21 3339 6666  
Fax: +86 21 3339 6600  
Website: [www.bestv.com.cn](http://www.bestv.com.cn)  
Email: [4008600637@bestv.com.cn](mailto:4008600637@bestv.com.cn)

**BIGFLIX**  
BIG Flicks Private Limited  
4th Floor, 49 / 50 Maruti Chambers,  
Veera Desai Extn Road, Andheri (West),  
Mumbai – 400053, India  
Tel: +91 2239 8166 00  
Website: [www.bigflix.com](http://www.bigflix.com)  
Email: [ccare@bigflix.com](mailto:ccare@bigflix.com)

**BOXTV**  
Mumbai, Maharashtra, India 400013  
Tel: +91 2230 9888 88  
Website: [www.boxtv.com](http://www.boxtv.com)  
Email: support@boxtv.com

**CHOCO TV**  
17F, No. 142 Sec 3, Minquan E Rd  
Songshan District,  
Taipei City 105 Taiwan  
Tel: +886 2279 6610  
Website: [www.chocolabs.com](http://www.chocolabs.com)  
Email: Shannon@chocolabs.com

**CINESOFT**  
37/406D, 2nd Floor, Bluemoon Arcade,  
Temple Road, Kadavanthra,  
Kochi, Kerala, India-682020  
Tel: +91 4844 0596 60  
Website: [www.cinesoft.net](http://www.cinesoft.net)  
E-mail: mail@cinesoftmedia.com

**DITTOV**  
Continental Bldg, 135,  
Dr. Annie Besant Road,  
Worli, Mumbai – 400018, India  
Website: [www.dittotv.com](http://www.dittotv.com)  
Email: support@dittotv.com

**DOONUNG**  
Mono Film Co.,Ltd.  
Jasmine International Tower 200 Moo 4  
Chaengwattana Rd., Pakkred, Nonthaburi  
Thailand 11120  
Tel: +66 2 100 7007  
Website: [www.doonung.com](http://www.doonung.com)  
Email: monofilm.movie@gmail.com

**DTV**  
NTT DoCoMo  
Tel: +0120 800 000  
Website: [www.nttdocomo.co.jp](http://www.nttdocomo.co.jp)

**ELTA TV**  
4F, No.41, Sec. 1, Jhonghua Road,  
Taipei City 100, Taiwan  
Tel: +886 2 2397 3833  
Website: [www.elta.tv](http://www.elta.tv)  
Email: info@elta.com.tw

**EROS NOW**  
Eros International Media Ltd.  
901-902, 9th Floor, Supreme Chambers,  
Veera Desai Road, Andheri (West),  
Mumbai – 400053, India  
Tel: +91 22 6602 1500  
Fax: +91 22 6602 1540  
Email: support@erosnow.com  
Website: [www.erosintl.com](http://www.erosintl.com)

**FAIN TV**  
Tel: +886 2 2731 1818  
Website: [www.faintv.com.tw](http://www.faintv.com.tw)  
Email: faintvservice@gmail.com

**FOXTEL PLAY**  
Sydney – Head Office  
5 Thomas Holt Drive,  
North Ryde NSW 2113  
Tel: +61 3 8325 2701  
Website: [www.foxtel.com.au/foxtelplay](http://www.foxtel.com.au/foxtelplay)  
Email: corporateaffairs@foxtel.com.au

**FPT PLAY**  
Tel: +84 4 7300 2222  
Fax: +84 4 7300 8889  
Website: [www.fptplay.net](http://www.fptplay.net)  
Email: support@fptplay.net

**GENFLIX**  
Graha Arda 5th Floor – HR Rasuna Said  
Kav B-6, Jakarta, Indonesia  
Tel: +62 21 5022 9911  
Fax: +62 21 5059 1911  
Website: [www.genflix.co.id](http://www.genflix.co.id)  
Email: cs.genflix@orangetv.co.id

**GENFLIX**  
Graha Arda 5th Floor – HR Rasuna Said  
Kav B-6, Jakarta, Indonesia  
Tel: +62 21 5022 9911  
Fax: +62 21 5059 1911  
Website: [www.genflix.co.id](http://www.genflix.co.id)  
Email: cs.genflix@orangetv.co.id

**GIP TV**  
Governor Phillip Tower,  
Level 23, Suite 1D, 1 Farrer Place,  
Sydney NSW, Australia 2000  
Tel: +61 1300 470 556  
Website: [www.gip.tv](http://www.gip.tv)  
Email: info@gip.tv

**GOTV & MYTV**  
Television Broadcasts Limited  
TVB City, 77 Chun Choi Street  
Tseung Kwan O Industrial Estate  
Kowloon, Hong Kong  
Tel: +852 2335 9123  
Website: [www.gotv.tvb.com](http://www.gotv.tvb.com)  
Email: tvbpr@tvb.com.hk

**HOLLYWOOD HDtv**  
Thai CC Tower, Floor 25, Room 256-259  
South Sathorn Road, Sathorn, Yannawa  
Sathorn, Bangkok 10120, Thailand  
Tel: +66 2 673 9484  
Website: [www.hollywood-hdtv.com](http://www.hollywood-hdtv.com)  
Email: support@hollywoodmovies.co.th

**HOOQ**  
31 Exeter Road  
Comcentre, Singapore 239732  
Website: [www.hooq.tv](http://www.hooq.tv)  
Email: support@hooq.tv

**HULU JAPAN**  
Halifax Bldg. 3F, 3-16-26 Roppongi,  
Minato-ku, Tokyo 106-0032  
Tel: +81 120 994 790 (Land line)  
Fax: +81 050 3155 0025 (Mobile)  
Website: [www.hulu.jp](http://www.hulu.jp)  
Email: support@hulu.jp

**IFLIX**  
**Malaysia Office**  
27-7 The Boulevard Mid Valley City  
Kuala Lumpur 59200 Malaysia  
Website: [www.iflix.com](http://www.iflix.com)  
Email: support@iflix.com  
**Singapore Office**  
3 Raffles Place #06-01, Bharat Building  
Singapore 048617

**IQIYI**  
**China Office**  
10/F, Capital Development Tower  
No. 2 Haidian North  
1st Street Haidian District  
Beijing 100080 China  
Tel: +86 10 6267 7171  
Website: [www.iqiyi.com](http://www.iqiyi.com)

**Taiwan Office**  
7F, No. 550 Ruiguang Rd, Neihu District  
Taipei City 114, Taiwan  
Tel: +886 28 178 3156  
Fax: +886 28 797 7066  
Website: [www.iqiyi.com](http://www.iqiyi.com)  
Email: sunhequn@ott.tw

**JADOOTV**  
Tel: +852 5808 6546 (Hong Kong)  
Tel: +81 3457 82035 (Japan)  
Website: [www.jadootv.com](http://www.jadootv.com)  
Email: support@jadootv.com

**JY ENTERTAINMENT**  
4th Floor, Suite CN-18,  
Legend Town, No. 1 Balizhuangdongli,  
Chaoyang District, 100025 Beijing  
Tel: +86 10 63389600  
Fax: +86 10 63389700  
Website: [www.jiayunshe.com](http://www.jiayunshe.com)  
Email: linan@jiayunshe.com

**LETV**  
Tel: +86 21 6044 2523  
Website: [www.letv.com](http://www.letv.com)  
Email: litao@letv.com

**LIGHTBOX**  
Mount Albert, New Zealand  
Tel: +64 21 378 253  
Website: [www.lightbox.co.nz](http://www.lightbox.co.nz)

**MPLEX**  
Apalya Technologies Pvt. Ltd  
#82-120/76, Plot No. 89, 2nd Floor,  
Vaibhav Constructions  
(Beside Ashoka Capital Building),  
Road No. 2, Banjara Hills,  
Hyderabad – 500 034, INDIA.  
Tel: +91 40 2335 5447  
Website: [www.myplex.com](http://www.myplex.com)  
Email: corporate@myplex.com

**NETFLIX**  
8 Marina Boulevard #15-02  
Marina Bay Financial Centre Tower 1  
Singapore 018981  
Website: [www.netflix.com](http://www.netflix.com)

**NIPPON TV NETWORK**  
14 Niban-cho, Chiyoda-ku,  
Tokyo 102-8004, Japan  
Tel: +81 3 5275 1111  
Fax: +81 3 5275 4505  
Website: [www.dai2ntv.jp](http://www.dai2ntv.jp)  
Email: admin@ntv.co.jp

**PPTV**  
Tel: +86 21 5027 5399  
Fax: +86 21 5027 1218  
Website: [www.pptv.com](http://www.pptv.com)  
Email: kefu@pplive.com

**PRIMETIME ENTERTAINMENT**  
71 S.K Goodwill Building, 11th Floor  
Krunghonburi Road, Klong Ton Sai  
Klong San, Bangkok 10600  
Tel: +66 2 657 5353  
Website: [www.goprimeitime.tv](http://www.goprimeitime.tv)  
Email: info@goprimeitime.tv

**PTCL SMARTTV**  
Corporate Headquarters, Block-E, G-8/4,  
Islamabad-44000, Pakistan  
Tel: +91 1 1120 2020  
Website: [www.mytv.com.pk](http://www.mytv.com.pk)  
Email: acon@ptcl.net

**QUICKFLIX**  
**Australia Office**  
Level 7, 15-17 Young Street,  
Sydney NSW 2000  
Tel: +61 13 0013 8644  
Email: enquiry@quickflix.com.au  
**New Zealand Office**  
Suite 305, 8 Commerce Street,  
Auckland 1143, New Zealand  
Website: [www.quickflix.co.nz](http://www.quickflix.co.nz)/  
[www.quickflix.com.au](http://www.quickflix.com.au)  
Email: corporate@quickflix.co.nz

**SOHU VIDEO**  
Media Plaza, Block 3,  
No.2 Kexueyuan South Road,  
Haidian District, 100190 Beijing, China  
Tel: +86 10 6272 6666  
Website: [www.tv.sohu.com](http://www.tv.sohu.com)  
Email: kf@vip.sohu.com

**TENCENT**  
Tencent Building,  
Kejizhongyi Avenue,  
Hi-TechPark,Nanshan District,  
Shenzhen 518057  
Tel: +86 755 8601 3388  
Fax: +86 755 8601 3399  
Website: [www.tencent.com](http://www.tencent.com)  
Email: bingsun@tencent.com

**TOGGLE**  
Mediacorp Campus  
1 Stars Avenue, Singapore 138507  
Tel: +65 6388 3888  
Website: [www.toggle.sg](http://www.toggle.sg)  
Email: enquiry@toggle.sg

**TSUTAYA TV**  
Tel: +86 2 0822 0570  
Website: [www.tsutaya-tv.jp](http://www.tsutaya-tv.jp)  
Email: tsutaya-tv@tsutaya.co.jp

**U-NEXT**  
Website: [www.p.unext.jp](http://www.p.unext.jp)  
Email: next-cs@unext.jp

**USEETV**  
PT. Telkom Head Office  
Jl. Japati no.1,  
Bandung 40133  
West Java, Indonesia  
Website: [www.useetv.com](http://www.useetv.com)  
Email: support@useetv.com

**VIDEO MARKET CORPORATION**  
2-10-9 Akasaka, Minato-ku  
Tokyo 107-0052 Japan  
Tel: +81 3 3505 3555  
Fax: +81 3 3505 3556  
Website: [www.videomarket.jp](http://www.videomarket.jp)  
Email: wasaki.ryouhei@videomarket.co.jp

**VTC PLAY**  
Tel: 1900 1530  
Fax: +84 4 3636 7728  
Website: [www.play.vtc.vn](http://www.play.vtc.vn)  
Email: support.id@vtc.vn

**VTVPLUS**  
844 De La Thanh St. Ba Dinh Dt, HN  
Tel: 1900 1515  
Website: [www.vtvplus.vn](http://www.vtvplus.vn)  
Email: Support@vtvplus.vn

**YUPPTV**  
Hyderabad Office  
8-2-293/82/A/773,  
Road No.44, Jubilee Hills,  
Hyderabad-500033, India  
Website: [www.yupptv.com](http://www.yupptv.com)  
Email: support@yupptv.com

## STREAMING SERVICES

**HUNGAMA.COM PVT LTD**  
F1, First Floor, Laxmi Wollen Mills Compound,  
Shakti Mill Lane, off. Dr E Moses Rd  
Mahalaxmi, Mumbai 400011 India  
Tel: +91 98 2033 3303  
Fax: +91 22 2490 3344 55  
Website: [www.hungama.com](http://www.hungama.com)

**TOTAL SPORTS ASIA**  
**China Office**  
Room 301, Tower A, Heqiao Mansion  
No.8 Guanghua Road, Chaoyang District  
100026, Beijing, China  
Tel: +86 10 6581 1287  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)

**Malaysia Office**  
Level 20-1, CP Tower, 11, Jalan 16/11  
46350 Petaling Jaya, Selangor  
Malaysia  
Tel: +60 3 7626 8000  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)  
Email: info@totalsportsasia.com

**Singapore Office**  
30 Raffles Place, Singapore 048622  
Tel: +65 6809 6131  
Website: [www.totalsportsasia.com](http://www.totalsportsasia.com)  
Email: info@totalsportsasia.com

**YOUKU TUDOU (ALIBABA)**  
5th Floor, Sinosteel Plaza  
8 Haidian Street, 100080 Beijing  
Tel: +86 10 5885 1881  
Fax: +86 10 5970 8818  
Website: [www.youku.com](http://www.youku.com)

## ABS



ABS MCR, Subic Bay

### Head Office

O'Hara House, 3 Bermudiana Road, Hamilton, HM08, Bermuda Tel: +441 295 7149

#### Asia Offices:

##### Hong Kong

28/F, Henley Building, 5 Queen's Road Central, Central, Hong Kong  
Tel: +852 3575 0000 Fax: +852 3575 0001

##### Philippines

9/F, Salcedo Towers, 169 H.V. Dela Costa Street, Salcedo Village, Makati City, 1227 Philippines  
Tel: +63 2 846 00 88 Fax: +63 2 846 00 89

##### Indonesia

Wisma Dian Graha 3/F, Jl Rawa Gelam III No 8, Kawasan Industri, Pulo Gadung, Jakarta 13930, Indonesia  
Tel: +62 21 4682 4641 Tel: +62 21 4682 8647

Website: [www.absatellite.com](http://www.absatellite.com) Email: [info@absatellite.com](mailto:info@absatellite.com)

### Key Personnel

Chief Executive Officer: Tom Choi

### Company Profile

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates a fleet of satellites: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6 and ABS-7. The satellite fleet covers 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa and Asia. ABS is majority owned by funds managed by the European Private Equity firm Permira.

ABS has 3 prime hotspots at: 3°W, 75°E and 159°E with DTH neighborhood platforms across Africa, Bangladesh, Nepal, Indonesia, South Asia and Russia/CIS.

#### Satellite Details:

##### ABS-2

Launch Date: February 2014  
Design Lifetime: Estimated 2028  
Orbital Position: 75°E  
Transponders: 32 C-band, 51 Ku-band and 6 Ka-band  
Geographic Coverage: Europe, Africa, Asia Pacific, Russia/CIS

##### ABS-2A

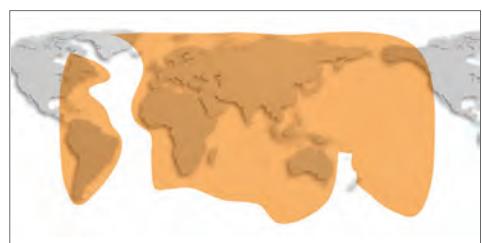
Launch Date: June 2016  
Design Lifetime: 2031  
Orbital Position: 75°E  
Transponders: 48 Ku-band  
Geographic Coverage: South Asia, SE Asia, Russia, Africa and MENA

##### ABS-3A

Launch Date: March 2015  
Design Lifetime: 2030  
Orbital Position: 3°W  
Transponders: 24 C-band & 24 Ku-band  
Geographic Coverage: The Americas, the Middle East, Africa and Europe

##### ABS-6

Design Lifetime: 2023  
Orbital Position: 159°E  
Transponders: 28 C-band & 16 Ku-band  
Geographic Coverage: Pacific Ocean & East Asia



ABS C-band Global Coverage



ABS Ku-band Global Coverage

# Deliver your CONTENT

with



ABS satellites cover 93% of the world's population. We operate 3 major video hotspots at 3°W, 75°E, and 159°E enabling broadcasters to reach into TV homes across the globe. Established DTH neighborhood platforms include Africa, Bangladesh, Nepal, Indonesia, South Asia, and Russia/CIS.

Expand your business with us, delivering quality and affordable entertainment to a wider population.

Contact us at  
[info@absatellite.com](mailto:info@absatellite.com)



# STN PLC

(SATELLITE TELECOMMUNICATIONS NETWORK)



## Head Office

Kidriceva ulica 22a- 1233 Dob, Slovenia  
 Tel: +386 1 527 2440  
 Fax: +386 1 5272454  
 Website: [www.stn.eu](http://www.stn.eu)  
 Email: sales@stn.eu / info@stn.eu

## Key Personnel

Chief Commercial Officer - STN Slovenia: Mitja Lovsin  
 Email: mitja.lovsin@stn.eu  
 Marketing Director- STN Slovenia: Valerie Lovsin  
 Email: valerie.lovsin@stn.eu

## Company Profile

STN provides global broadcasting & media service solutions to TV companies, video entertainment platforms and service providers around the world.

The company operates a state-of-the-art satellite teleport based in Slovenia, which was named Independent Teleport Operator of the Year 2016 by the World Teleport Association (WTA). A broad portfolio of media services is available with STN including uplink, playout, OTT, encryption, multicast and channel localisation services, enabling a wide range of customers, from start-up channels to blue-chip global media leaders, to rapidly and efficiently deploy quality services.

STN helps its customers attract and engage new audiences and expand into new markets by leveraging high-quality capacity on a wide and continuously expanding range of satellites. STN has PoPs in a growing number of key broadcast centres around the globe, links to major European data centres and connectivity with worldwide fibre networks.

STN's highly professional and knowledgeable team has helped broadcasters expand their reach and build their businesses through reaching more viewers and new territories.

With a reputation that is punctuated by reliability, trustworthiness and high quality, STN has become a trusted partner of choice to hundreds of channels to date.

With its advantageous geographical position and strategic partners, STN provides its clients with worldwide distribution. Whether the need is to go global or reach the individual regions of Europe, the Middle East, Asia, Africa and the Americas, STN will provide services fine-tuned to your specific budget and requirements with an unrivalled turnaround time.

## Advertising Sales Contact(s):

Email: sales@stn.eu



STN Facility antenna

### ABS

**Headquarters**  
 Bermuda  
 O' Hara House,  
 3 Bermudiana Road  
 Hamilton, HM08.  
 Tel: +441 295 7149  
 Website: [www.absatellite.com](http://www.absatellite.com)  
 Email: [info@absatellite.com](mailto:info@absatellite.com)

**Hong Kong Office**  
 28/F Henley Building,  
 5 Queen's Road Central, Hong Kong  
 Tel: +852 3575 0000  
 Fax: +852 3575 0001

**Indonesia Office**  
 Wisma Dian Graha 3/F,  
 Jl Rawa Gelam III No 8  
 Kawasan Industri, Pulo Gadung  
 Jakarta 13930, Indonesia  
 Tel: +62 21 4682 4641  
 Fax: +62 21 4682 8647

**Philippines Office**  
 9/F, Salcedo Towers,  
 169 H.V. Dela Costa Street,  
 Salcedo Village, Makati City,  
 1227 Philippines  
 Tel: +632 8460 088  
 Fax: +632 8460 089

### AIRBUS DEFENCE AND SPACE LTD

**Headquarters**  
 Airbus Group SE, PO Box 32008  
 2303 DA Leiden The Netherlands  
**Main office**  
 B80 Building  
 2, rond-point Dewoitine, BP 90112  
 31703 Blagnac Cedex, France  
 Tel: +33 5 81 31 75 00  
 Website: [www.airbus.com](http://www.airbus.com)  
 Email: [Web@airbus.com](mailto:Web@airbus.com)

### AL YAH SATELLITE COMMUNICATIONS COMPANY (YAHSAT)

Al Falah City, Abu Dhabi, UAE  
 Tel: +971 2 510 0000  
 Fax: +971 2 510 0001  
 Website: [www.yahsat.com](http://www.yahsat.com)  
 Email: [info@yahsat.ae](mailto:info@yahsat.ae)

### AMOS-SPACECOM

Greg Tower, 5th Floor, P.O. Box 24854  
 Nicosia 1304 Cyprus  
 Tel: +357 22 030814  
 Website: [www.amos-spacecom.com](http://www.amos-spacecom.com)  
 Email: [AMOS-Info@amos-spacecom.com](mailto:AMOS-Info@amos-spacecom.com)

### APT SATELLITE HOLDINGS LIMITED (APSTAR)

**Headquarters**  
 22 Dai Kwai Street,  
 Tai Po Industrial Estate,  
 Tai Po, New Territories, Hong Kong  
 Tel: +852 2600 2100  
 Website: [www.apstar.com/en](http://www.apstar.com/en)  
 Email: [info@apstar.com](mailto:info@apstar.com)

**China Office (Beijing)**  
 Room 707, WenBo Plaza,  
 No. 2 Wan Shou Road West Street,  
 Hai Dian District, Beijing,  
 China 100036  
 Tel: +86 10 6225 5758

**Indonesia Office**  
 AXA Tower 45th Floor  
 Jl. Prof DR Satrio Kav 18  
 Jakarta 12940, Indonesia  
 Tel: +62 21 3005 3519

### ARIANESPACE

**Headquarters**  
 Boulevard de l'Europe,  
 Evry-Courcouronnes CEDEX,  
 BP 177 91006, France  
 Tel: +33 1 6087 6000  
 Fax: +33 1 6087 6247  
 Website: [www.arianespace.com](http://www.arianespace.com)  
 Email: [info@arianespaceonline.com](mailto:info@arianespaceonline.com)

See Pg.87

### Japan Office

Kasumigaseki Building, 31F,  
 3-2-5 Kasumigaseki, Chiyoda-ku,  
 Tokyo 100-6031, Japan  
 Tel: +81 3 3592 2766  
 Fax: +81 3 3592 2768

**Singapore Office**  
 No.3 Shenton Way, #18-09A  
 Shenton House, Singapore 068805  
 Tel: +65 6223 6426  
 Fax: +65 6223 4268

### ARQIVA

**(SATELLITE MEDIA SOLUTIONS)**  
 Crawley Court, Winchester,  
 Hampshire SO21 2QA, United Kingdom  
 Tel: +44 1962 823 434  
 Website: [www.arqiva.com](http://www.arqiva.com)  
 Email: [enquiries@arqiva.com](mailto:enquiries@arqiva.com)

### ASIA SATELLITE TELECOMMUNICATIONS CO LTD (ASIASAT)

12/F, Harbour Centre, 25 Harbour Road,  
 Wanchai, Hong Kong  
 Tel: +852 2500 0888  
 Fax: +852 2500 0895  
 Website: [www.asiasat.com](http://www.asiasat.com)  
 Email: [as-mkt@asiasat.com](mailto:as-mkt@asiasat.com)

### BROADCASTING SATELLITE SYSTEM CORPORATION (B-SAT)

Parkside-Yamamotokan, 1-16-4  
 Tomigaya, Shibuya-ku  
 Tokyo 151-0063, Japan  
 Tel: +81 3 5453 6521  
 Website: [www.b-sat.co.jp/english](http://www.b-sat.co.jp/english)

### CHINA SATELLITE COMMUNICATIONS CO. LTD.

Building A, China Satellite Communications Tower  
 No. 63, Zhichun Road, Haidian District  
 Beijing, China 100080  
 Tel: +86 10 6258 6600  
 Website: [www.english.csat.spacechina.com](http://www.english.csat.spacechina.com)

### ECHOSTAR SATELLITE L.L.C.

100 Inverness Terrace East,  
 Englewood, CO 80112  
 Tel: +1 866 359 8804  
 Website: [www.echostarsatelliteservices.com](http://www.echostarsatelliteservices.com)

### ENCOMPASS DIGITAL MEDIA

20 Loyang Crescent,  
 Singapore 508984  
 Tel: +65 6548 0388  
 Website: [www.encompass.tv](http://www.encompass.tv)

### EUTELSAT

**Headquarters**  
 70 Rue Balard, F-75502  
 Paris Cedex 15, France  
 Tel: +33 1 5398 47 47  
 Fax: +33 1 5398 37 00  
 Website: [www.eutelsat.com](http://www.eutelsat.com)  
 Email: [infomaster@eutelsat.fr](mailto:infomaster@eutelsat.fr)

**China Office**  
 F# 2708 Jing Guang Centre  
 100020 Beijing, China  
 Tel: +86 10 6597 4630  
 Fax: +86 10 6597 4665  
 Email: [info@eutelsat.cn](mailto:info@eutelsat.cn)

### Singapore Office

8 Temasek Boulevard  
 #15-02 Suntec Tower 3  
 Singapore 038988  
 Website: [www.eutelsatasia.com](http://www.eutelsatasia.com)  
 Email: [info@eutelsat.asia](mailto:info@eutelsat.asia)

### GLOBECAST ASIA

**China Office**  
 23 Floor & unit 2 on 22 floor,  
 Tower A, Beijing Global Trade Center,  
 36 North Third Ring Road East  
 Dongcheng District,  
 Beijing, China 100013  
 Tel: +86 186 0115 3101  
 Website: [www.globecast.com](http://www.globecast.com)  
 Email: [commsasia@globecast.com](mailto:commsasia@globecast.com)

**Hong Kong Office**  
18/F, Paramount Building,  
12 Ka Yip Street, Chaiwan, Hong Kong  
Tel: +852 2965 1200  
Fax: +852 2509 9917

**India Office**  
Plot No.-77A, Sector-18  
IFFCO Road, Gurgaon – 122015  
Haryana, India  
Tel: +91 12466 72589

**Korea Office**  
Bees in Biz guui Center #816  
8th Flr. Y-Tower,  
769-10 Jayang-Dong  
Dwangjin-gu, Seoul,  
143-853 Korea  
Tel: +82 2 453 5437  
Fax: +82 2 453 5438

**Singapore Office**  
21 Media Circle, #10-01/10  
Infinite Studios, Singapore 138562  
Tel: +65 6325 4222

**INDIASIGN PVT LTD**  
A-48, Hartron Complex, Sector-18,  
Electronic City, Gurgaon (India)  
Tel: +91 124 458 1407 to 1415  
Fax: +91 124 458 1400  
Website: [www.indiasign.net](http://www.indiasign.net)  
Email: marketing@indiasign.net

**INMARSAT**  
**Australia Office**  
Unit A3 Cameron Centre,  
255 Rawson Street,  
Auburn, NSW 2144, Australia  
Tel: +61 (2) 97145100  
Website: [www.inmarsat.com](http://www.inmarsat.com)

**China Office**  
Building 20-4  
MAX Kong Gang Industrial Park  
Shun Yi District  
Beijing 101318, China  
Tel: +86 0 10 8047 0877

**Hong Kong Office**  
19/F Millennium Trade Centre,  
56 Kwai Cheong Road,  
Kwai Chung, Hong Kong  
Tel: +86 21 3460 1595  
Email: [service@stratosglobal.com](mailto:service@stratosglobal.com)

**Japan Office**  
ARK Hills Sengokuyama Mori Tower 25F  
1-9-19 Roppongi  
Minato-ku Tokyo 106-0032 Japan  
Tel: +81 3 5545 5184  
E-mail: [japan@inmarsat.com](mailto:japan@inmarsat.com)

**Singapore Office**  
11 Lorong 3 Toa Payoh  
Block C #01-31, Jackson Square  
Singapore 319579  
Tel: +65 6499 5050  
Email: [maritimealessingapore@inmarsat.com](mailto:maritimealessingapore@inmarsat.com)

**INTELSAT**  
**Corporate Headquarters**  
Intelsat S.A.  
4 rue Albert Borschette  
L-1246 Luxembourg  
Tel: +352 27 84 1600  
Website: [www.intelsat.com](http://www.intelsat.com)  
Email: [sales.asiapacific@intelsat.com](mailto:sales.asiapacific@intelsat.com)

**Australia Office**  
Level 44, Grosvenor Place  
225 George Street  
Sydney NSW 2000, Australia  
Tel: +61 2 9258 8787

**China Office**  
B026, 0308, Building A, F3,  
Beijing Fortune Plaza Center,  
No.7 East 3rd Middle Road,  
Chaoyang District, Beijing 100020,  
People's Republic of China  
Tel: +86 10 6573 3512

**India Office**  
Unit 1B, First Floor  
Aria Signature Towers  
Hotel J.W. Marriott  
Aerocity, New Delhi 110 037 India  
Tel: +91 11-4138-6711

**Japan Office**  
Yurakucho Denki Bldg,  
South Tower 13F  
1-7-1 Yurakucho,  
Chiyoda ku, Tokyo  
100-0006 Japan  
Tel: +81 3 5208 1251

**Singapore Office**  
460 Alexandra Road  
#25-03, PSA Building  
Singapore 119963  
Tel: +65 6572 5450

**INTERNATIONAL LAUNCH SERVICES (ILS)**  
1875 Explorer Street,  
Suite 700, Reston,  
VA 20190  
Tel: +571 633 7400  
Fax: +571 633 7500  
Website: [www.ilaunch.com](http://www.ilaunch.com)  
Email: [contactus@ilaunch.com](mailto:contactus@ilaunch.com)

**KACIFIC**  
10A Institution Hill  
239664 Singapore  
Tel: +65 6297 9746  
Website: [www.kacific.com](http://www.kacific.com)  
Email: [info@kacific.com](mailto:info@kacific.com)

**MEASAT SATELLITE SYSTEMS SDN BHD**  
Level 39, Menara Maxis  
Kuala Lumpur City Centre  
50088 Kuala Lumpur  
Tel: +60 3 2380 6688  
Fax: +60 3 2380 6500  
Website: [www.measat.com](http://www.measat.com)  
Email: [sales@measat.com](mailto:sales@measat.com)

**REACH NETWORKS HONG KONG LIMITED**  
**Australia Office**  
363 Oxford Street,  
Paddington, NSW 2021  
Website: [www.reach.com](http://www.reach.com)  
Email: [enquiries@reach.com](mailto:enquiries@reach.com)

**Hong Kong Office**  
6/F, Hermes House,  
10 Middle Road,  
Tsim Sha Tsui, Hong Kong

**Japan Office**  
Toranomon Twin Building  
East Tower 4F, 2-10-1 Toranomon,  
Minato-ku, Tokyo 105 0001, Japan

**Korea Office**  
16th Floor, Posco P&S Tower,  
735-3 Yeoksam-Dong,  
Gangnam-gu, Seoul 135-923,  
South Korea

**Singapore Office**  
11th Floor, Wisma Atria,  
435 Orchard Road,  
Singapore 238877

**Taiwan Office**  
6F-1, 347, Yangguang Street,  
Neihu District, Taipei 114, Taiwan

**SEA LAUNCH**  
Chemin d'Eysins 47  
CH-1260 Nyon, Switzerland  
Tel: +41 3138 0000 0  
Fax: +41 3138 0180 8  
Website: [www.sea-launch.com](http://www.sea-launch.com)  
Email: [info@sea-launch.ch](mailto:info@sea-launch.ch)

**SES**  
**Headquarters**  
Château de Betzdorf  
Rue Pierre Werner  
L-6815 Betzdorf, Luxembourg  
Tel +352 710 725 1

**Singapore Office**  
501 Orchard Road,  
#18-00 Wheelock Place,  
Singapore 238880  
Tel: +65 6593 3600  
Fax: +65 6593 3610  
Website: [www.ses.com](http://www.ses.com)

**SINGAPORE TELECOMMUNICATIONS LIMITED**  
31 Exeter Road, Comcentre  
#19-00, Singapore 239732  
Tel: +65 6838 3388  
Fax: +65 6732 8428  
Website: [www.info.singtel.com/personal](http://www.info.singtel.com/personal)  
Email: [satellite@singtel.com](mailto:satellite@singtel.com)

**SKY PERFECT JSAT CORPORATION**  
**Japan Office**

14-14 Akasaka 1-chome,  
Minato-ku Tokyo 107-0052, Japan  
Tel: +81 3 5571 7800  
Website: [www.sptvjsat.com](http://www.sptvjsat.com)

**Hong Kong Office**  
Suite 2002, Tower One,  
Times Square  
1 Matheson Street,  
Causeway Bay, Hong Kong  
Tel: +852 2110 3812  
Fax: +852 2110 0440  
Email: [max-chung@sptvjsat.com](mailto:max-chung@sptvjsat.com)

**STELLAR SOLUTIONS AEROSPACE**

Chiltern Chambers,  
St Peters Avenue,  
Caversham Reading,  
Berkshire, RG4 7DH,  
United Kingdom  
Tel: +44 1442 249 465  
Website: [www.stellaraerospace.co.uk](http://www.stellaraerospace.co.uk)  
Email: [Info@stellaraerospace.co.uk](mailto:Info@stellaraerospace.co.uk)

**TELEPORT ACCESS SERVICES INC**  
**TAS Corporate Headquarters**

9F, No. 407  
Rueiguang Road, Neihu District  
Taipei City 11492  
Taiwan, Republic of China (R.O.C)  
Tel: +886 2 8066 0808  
Website: [www.tasc.com.tw](http://www.tasc.com.tw)  
Email: [information@tasc.com.tw](mailto:information@tasc.com.tw)

**TELESAT**

1 Raffles Place #23-01,  
One Raffles Place,  
Singapore 048616  
Tel: +65 6538 1738  
Website: [www.telesat.com](http://www.telesat.com)

**TELSTRA**

Tel: 1800 676 642  
[www.telstra.com.au](http://www.telstra.com.au)

**THAICOM PUBLIC COMPANY LIMITED**

Thaicom Satellite Station  
63/21, Rattanabitet Road,  
Nonthaburi 11000, Thailand  
Tel: +66 2596 5060/+66 2591 0736 to 49  
Website: [www.thaicom.net](http://www.thaicom.net)  
Email: [cnd@thaimcom.net](mailto:cnd@thaimcom.net)

**THALES ALENIA SPACE**

45 Rue De Villiers, 92526  
Neuilly-Sur-Seine Cedex, France  
Tel: +33 1 5777 80 00  
Website: [www.thalesgroup.com/en](http://www.thalesgroup.com/en)

**SATELLITE MANUFACTURERS**

**BOEING SPACE SYSTEMS INTERNATIONAL**  
100 North Riverside  
Chicago, Illinois 60606  
Tel: +1 312 544 2000  
Website: [www.boeing.com](http://www.boeing.com)

**LOCKHEED MARTIN COMMERCIAL SPACE SYSTEMS**

**Headquarters**  
6801 Rockledge Drive Bethesda,  
MD 20817 United States  
Website: [www.lockheedmartin.com](http://www.lockheedmartin.com)

**Australia Office**  
Mezzanine Level,  
Lockheed Martin Centennial House  
53 Wentworth Avenue [or PO Box 6003]  
Kingston ACT 2604, Australia  
Tel: +61 2 6269 0101

**LORAL SPACE AND COMMUNICATIONS**  
(Parent company of Loral Skynet)  
888 Seventh Avenue  
40th floor, New York 10106, USA  
Tel: +1 212 697 1105  
Website: [www.loral.com](http://www.loral.com)  
Email: [investor.relations@hq.loral.com](mailto:investor.relations@hq.loral.com)

**Space Systems/Loral**  
3825 Fabian Way, Palo Alto,  
CA 94303, USA  
Tel: +1 650 852 4000  
Fax: +800 332 6490  
Website: [sslmda.com](http://sslmda.com)

**MITSUBISHI ELECTRIC CORPORATION**

**Headquarters**  
Tokyo Building, 2-7-3,  
Marunouchi Chiyoda-ku,  
Tokyo 100-8310, Japan  
Tel: +81 3 3218 2111  
Website: [www.mitsubishelectric.com](http://www.mitsubishelectric.com)

**Australia Office**  
348 Victoria Road, Rydalmere  
NSW 2116, Australia  
Tel: +61 2 9684 7777  
Fax: +61 2 9898 0484  
Website: [www.mitsubishelectric.com.au](http://www.mitsubishelectric.com.au)

**China Office**  
Room 1507, Pacific Century Tower A  
No.2A Workers' Stadium North Road  
Chaoyang, Beijing, 100027, China  
Tel: +86 10 6539 1700  
Fax: +86 10 6539 1704  
Website: [cn.mitsubishelectric.com/zh](http://cn.mitsubishelectric.com/zh)

**Hong Kong Office**  
20/F Cityplaza One  
1111 King's Road  
Taikoo Shing, Hong Kong  
Tel: +852 2510 0555  
Fax: +852 2234 5138  
Website: [www.mehk.com](http://www.mehk.com)

**India Office**  
2nd Floor, Tower A & B  
DLF Cyber Greens, DLF Cyber City  
DLF Phase -III, Gurgaon-122002, India  
Tel: +91 124 463 0300 /+91 124 673 9300  
Fax: +91 124 463 0399 / 398  
Website: [www.mitsubishelectric.in](http://www.mitsubishelectric.in)

**Indonesia Office**  
Gedung Jaya Floor 11  
Jl. MH. Thamrin No. 12  
Jakarta Pusat 10340, Indonesia  
Tel: +62 21 3192 6461  
Fax: +62 21 3192 3942  
Website: [www.mitsubishelectric.co.id](http://www.mitsubishelectric.co.id)

**Korea Office**  
Kyobo Life Ins. 14F  
1, Jongno, Jongno-gu, Seoul 03154, Korea  
Tel: +82 2 732 1531  
Fax: +82 2 732 1533  
Website: [kr.mitsubishelectric.com/ko](http://kr.mitsubishelectric.com/ko)

**Malaysia Office**  
Lot 11, Jalan 219  
46100 Petaling Jaya, Selangor  
Darul Ehsan, Malaysia  
Tel: +60 3 7955 2088  
Fax: +60 3 7956 3950  
Website: [www.MitsubishiElectricMalaysia.com](http://www.MitsubishiElectricMalaysia.com)

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South Superhighway, Cupang  
1771 Muntinlupa City, Philippines  
Tel: +63 2 842 3161 / +63 2 807 0420  
Fax: +63 2 842 3160

Website: [www.iee.com.ph](http://www.iee.com.ph)

#### Singapore Office

307, Alexandra Road  
#05-01/02, Mitsubishi Electric Building  
Singapore 159943  
Tel: +65 6473 2308  
Fax: +65 6473 8944

Website: [www.mitsubishi-electric.com.sg](http://www.mitsubishi-electric.com.sg)

#### Taiwan Office

11th Floor, 88 Sec. 6  
Chung Shan N. Road, Taipei, Taiwan  
Tel: +886 2 2835 3030  
Fax: +886 2 2833 9819

Website: [tw.mitsubishi-electric.com/zh](http://tw.mitsubishi-electric.com/zh)

#### Thailand Office

18th Floor, Q. House Sathorn Building  
11 South Sathorn Rd.  
Tungmahamek, Sathorn  
Bangkok 10120, Thailand  
Tel: +66 2 679 1885  
Fax: +66 2 679 1892

Website: [th.mitsubishi-electric.com/en](http://th.mitsubishi-electric.com/en)

#### Vietnam Office

Unit 01-04, 10th Floor  
Vincom Center 72 Le Thanh Ton Street  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 8 3910 5945  
Fax: +84 8 3910 5946

Website: [www.mitsubishi-electric.vn](http://www.mitsubishi-electric.vn)

#### ORBITAL ATK

Orbital Sciences Corporation  
45101 Warp Drive,  
Dulles, VA 20166  
Tel: +1 703 406 5000  
Website: [www.orbitalatk.com](http://www.orbitalatk.com)  
Email: sales@orbital.com

#### SPACEX

##### Headquarters

Rocket Road  
Hawthorne, California  
Tel: +1 310 363 6000  
Website: [www.spacex.com](http://www.spacex.com)  
Email: sales@spacex.com

##### SpaceX Washington D.C.

1030 15th Street N.W.  
Suite 220E  
Washington, DC 20005-1503

#### SATELLITE INSURERS

##### AON

##### Headquarters

The Aon Centre  
The Leadenhall Building  
122 Leadenhall Street  
London England EC3V 4AN  
Tel: +44 20 7623 5500  
Website: [www.aon.com](http://www.aon.com)

##### Australia Office

Level 33, 201 Kent Street,  
Sydney NSW 2000  
Tel: +61 2 9253 7000

##### China Office

Room 1205  
SK Tower Beijing  
No. 6 Jia, Jian Guo Mei Wan Avenue  
Chaoyang District  
Beijing, 100022 China  
Tel: +86 10 8567 9188

##### Hong Kong Office

28/F, Tower 1, Times Square,  
Hong Kong, Hong Kong SAR  
Tel: +852 2861 6666

#### India Office

Global Insurance Brokers Pvt. Limited  
604/1 Block 1, WhiteHouse  
6-3119/1/1, Kundan Bagh, Begumpet  
Hyderabad, Andhra Pradesh  
500 034 India

Tel: +91 40 6656 5507

#### Indonesia Office

The Energy 25th Floor  
SCBD LOT 11A,  
Jl. Jendral Sudirman Kav 52-53  
Jakarta 12190, Indonesia  
Tel: +62 21 2985 8550

#### Japan Office

Capitol Tower 11th Floor  
2-10-3 Nagatacho, Chiyoda-ku  
Tokyo 100-0014, Japan  
Tel: +81 2 4589 4200

#### Korea Office

29th Floor, Centre1 East Tower  
26 Eulji-Ro 5-gil, Jung-gu  
Seoul, 100-210  
South Korea  
Tel: +82 2 2260 2600

#### Malaysia Office

Level 10, Tower 3, Avenue 7  
The Horizon, Bangsar South  
No.8, Jalan Kerinchi  
59200, Kuala Lumpur, Malaysia  
Tel: +60 3 2773 6900

#### Philippines Office

Unit 2602-D, East Tower  
Philippine Stock Exchange Centre  
Manila, 1605 Philippines  
Tel: +63 2 636 8093

#### Singapore Office

Aon Singapore Pte. Ltd.  
2 Shenton Way,  
#26-01 SGX Centre 1  
Singapore 068804  
Tel: +65 6221 8222  
E-mail: sg.marketing@aon.com

#### MARSH

##### Headquarters

1 Tower Place West,  
London, EC3R 5BU  
Tel: +44 0 20 7357 1000  
Fax: +44 0 20 7929 2705

Website: [www.marsh.com](http://www.marsh.com)

##### Australia Office

Darling Park Tower 3  
201 Sussex Street  
Sydney, Australia 2000  
Tel: +61 2 8864 888

##### China Office

15/F, South Tower,  
Beijing Kerry Centre  
1 Guanghua Road,  
Chao Yang District  
Beijing China 100020  
Tel: +86 10 6533 4000

##### Hong Kong Office

20th Floor, 108 Gloucester Road  
Wanchai, Hong Kong  
Tel: +852 2301 7000

##### India Office

1201-02, Tower 2  
One Indiabulls Centre,  
Jupiter Mills Compound  
Senapati Bapat Marg, Elphinstone Road (W)  
Mumbai, India 400 013  
Tel: +91 22 6651 2900

##### Indonesia Office

PT. Marsh Indonesia  
Sentral Senayan II, 15th Floor  
Jalan Asia Afrika no. 8  
Jakarta, Indonesia 10270  
Tel: +62 21 579 78100

#### Japan Office

Tokyo Opera City Tower,  
38th Floor 3-20-2,  
Nishi-shinjuku, Shinjuku-ku,  
Tokyo 163-1438, Japan  
Tel: +81 3 5334 8290

#### Korea Office

5F Seoul Finance Center,  
84 Taepyungro 1ga,  
Jung-gu Seoul 100 768, Korea  
Tel: +82 2 2095 4700  
Fax: +82 2 775 2325

#### Malaysia Office

Unit B-9-1, Level 9  
Block B, Menara UOA Bangsar  
No. 5, Jalan Bangsar Utama 1  
Kuala Lumpur, Malaysia 59000  
Tel: +60 3 2302 8488

#### Philippines Office

20th Floor, Net Lima Building  
5th Avenue cor.  
26th Street, Bonifacio Global City  
Taguig City, Philippines 1634  
Tel: +63 2 902 3000

#### Singapore Office

8 Marina View #09-02,  
Asia Square Tower 1,  
Singapore 018960  
Tel. +65 6922 8388  
Website: [www.marsh.com.sg](http://www.marsh.com.sg)

#### Taiwan Office

3F, No. 2, Sec. 3  
Minquan East Road  
Taipei, Taiwan 10447  
Tel: +886 2 2518 9998

#### Thailand Office

10th Floor, UBC II Building,  
591 Sukhumvit Road,  
Klongton Nua, Bangkok,  
Wattana 10110, Thailand  
Tel: +66 2 695 7100

#### Vietnam Office

32nd Floor, Lim Tower  
No. 9-11 Ton Duc Thang Street  
Ben Nghe Ward, District 1  
Ho Chi Minh, Vietnam  
Tel: +848 6288 2399

#### WILLIS

##### Australia Office

Level 16, 123 Pitt Street,  
NSW 2000, Sydney  
Tel: +61 29 285 4000  
Fax: +61 29 283 5268  
Website: [www.willis.com.au](http://www.willis.com.au)

##### Hong Kong Office

18/F The Lee Gardens,  
33 Hysan Avenue,  
Causeway Bay, Hong Kong  
Tel: +852 2827 0111  
Fax: +852 2827 0966  
Website: [www.willis.hk](http://www.willis.hk)  
Email: irene.chiu@willis.com

##### Japan Office

Toranomon Kotohira Tower 12F,  
2.8 Toranomon-chrome, Minato-Ku,  
Tokyo 1058 0001, Japan  
Tel: +81 3 3500 2525  
Fax: +81 3 3500 2530  
Email: shibuyas@willis.com

##### Singapore Office

6 Battery Road, #06-01/02,  
Singapore 049909  
Tel: +65 6591 8000  
Fax: +65 6224 0398  
Website: [www.willis.sg](http://www.willis.sg)  
Email: singapore@willis.com

## CONTENT & SERVICE PROTECTION

### AKAMAI TECHNOLOGIES

#### Asia Pacific Headquarters

1 Raffles Place, #16-61 One Raffles Place  
Tower 2, Singapore 048616  
Tel: +65 6593 8700  
Fax: +65 6593 8799  
Email: contact-singapore@akamai.com

#### Australia Office

Level 7, 76 Berry St, North Sydney 2060, NSW  
Tel: +61 2 900896 00  
Fax: +61 2 900896 01

#### China Office

45F, No.5 Middle Dongsanhuan Road  
Chaoyang District, Beijing China  
Tel: +86 400 608 1609  
Fax: +86 10 8540 2900  
Website: www.akamai.cn  
Email: contact-china@akamai.com

#### Hong Kong Office

Unit 2701  
27/F, Hysan Place  
500 Hennessy Road  
Causeway Bay, Hong Kong  
Tel: +852 2271 8500

Email: contact-HongKongTaiwan@akamai.com

#### India Office

3rd Floor, Block B, Vatika Atrium,  
Golf Course Rd, Sector 53, Gurgaon 122  
002, India  
Tel: +91 80 6632 9373

Fax: +91 80 6625 1609

Email: contact-india@akamai.com

#### Japan Office

6F Kyobashi Trust Tower  
2-1-3 Kyobashi, Chuo-ku, Tokyo 104-0031,  
Japan  
Tel: +81 3 4589 6500  
Fax: +81 3 4589 6501  
Website: www.akamai.co.jp  
Email: info\_akamai@akamai.co.jp

#### Korea Office

21F, Meritz Tower, 825-2, Yeoksam-dong,  
Gangnam-gu, Seoul 135-934, Korea  
Fax: +82 2 2193 7201  
Email: contact-korea@akamai.com

#### Taiwan Office

Far Eastern Plaza, Level 16, No. 207,  
Section 2, Dun Hua South Road, Taipei,  
106, Taiwan  
Tel: +886 2 8722 0177  
Fax: +886 2 8722 0099  
Email: contact-HongKongTaiwan@akamai.com

### CISCO SYSTEMS

#### Headquarters

170 West Tasman Dr. San Jose  
CA 95134, USA

#### Singapore Office

8 Changi Business Park Avenue 1,  
#05-51, UE BizHub East, South Tower,  
Singapore 486018  
Tel: +65 6317 7777  
Fax: +65 6632 7532  
Website: www.cisco.com

### CONAX ASIA-PACIFIC

8 Shenton Way  
#34-02, AXA Tower  
Singapore 068811  
Tel: +65 6827 9761/2  
Website: www.conax.com  
Email: apac@conax.com

### IRDET

#### Asia-Pacific Headquarters

Suite 600, Floor 6, Beijing Sunflower Tower,  
37 Maizidian West Street, Chaoyang  
District, China 100125  
Tel: +86 10 8530 4588  
Fax: +86 10 8527 5685  
Website: www.irdet.com

### Australia Office

275 Alfred Street, Suite 2 level 16  
North Sydney NSW 2060, Australia  
Tel: +61 2 9957 3388  
Fax: +61 2 9957 5188  
Email: australia@irdet.com

### India Office

S - 05 & S - 08, 2nd Floor, Star City Mall,  
Mayur Vihar, Phase I, Delhi – 110 092, India  
Tel: +91 11 4350 1111  
Fax: +91 11 4350 1100

### Japan Office

Room 702 Burex Kyobashi, 2-7-14 Kyobashi  
Chuo-ku, Tokyo 104-0031, Japan  
Tel: +81 3 5524 3540  
Fax: +81 3 5524 3540

### Singapore Office

3A International Business Park, # 06-10/12  
Tower B, ICON@IBP Singapore 609935  
Tel: +65 6631 8100  
Fax: +65 6686 4543

### Thailand Office

Level 29 Centralworld Tower, 999/9 Rama 1  
Road, Bangkok 10330, Thailand  
Tel: +66 89 131 2800  
Fax: +66 2 207 2626

### LATENS

Aisling House  
Stranmillis Embankment  
Belfast, BT9 5FL  
United Kingdom  
Tel: +44 28 9099 8240  
Website: www.arris.com/company/latens

### NAGRIVISION

**Asia-Pacific Headquarters**  
8 Shenton Way, AXA Tower,  
#34-02, Singapore 068811  
Tel: +65 6829 0800  
Fax: +65 6829 0801  
Website: www.dtv.nagra.com  
Email: nagravision.asia@nagra.com

### NAGRIVISION SA

22-24, Route de Genève  
P.O Box 134, 1033 Cheseaux-sur-Lausanne  
Switzerland  
Tel: +41 21 732 03 11  
Fax: +41 21 737 01 00  
Website: www.dtv.nagra.com  
E-mail: dtv@nagra.com

### NET INSIGHT

81 Ubi Avenue 4, #10-15 UB.ONE,  
Singapore 408830  
Tel: +65 6636 2350  
Fax: +65 6636 3235  
Email: APACInfo@netinsight.net

### SPEEDCAST LTD

**Headquarters**  
Unit 2405 – 08, Everbright Centre  
108 Gloucester Road, Wanchai  
Hong Kong  
Tel: +852 3919 6800  
Website: www.speedcast.com  
Email: marketing@speedcast.com

### Australia Office

Unit 4F, Level 1  
Lake Business Park, 12 Lord St  
Botany NSW 2019, Australia  
Tel: +61 2 9531 7555  
Fax: +61 3 9531 8391  
Email: sales.pacific@speedcast.com

### Malaysia Office

Suite 1B-2-3, Block 1B,  
Level 2, Plaza Sentral,  
Jalan Stesen Sentral 5,  
KL Sentral, 50470  
Kuala Lumpur, Malaysia  
Tel: +60 3 2260 2269  
Fax: +60 3 2780 6080

### Singapore Office

5A Toh Guan Road East #06-01

CWT Jurong East Logistics Centre

Singapore 608830

Tel: +65 6715 9888

Fax: +65 6715 9851

### VERIMATRIX INC.

**Headquarters**  
101 Thomson Road #22-01A  
United Square, Singapore 307591  
Tel: +65 6353 9430  
Fax: +65 6252 5185

### China Office

A2705, Fudun Center  
No.58, East 3rd Ring South Road  
Chaoyang District  
Beijing 100022, China  
Tel: +86 10 5867 3818  
Fax: +86 10 5867 3818

### India Office

Level 15, Concorde Towers  
UB City, 1 Vittal Mallya Road  
Bengaluru (Bangalore) - 560001, India  
Tel: +91 80 6759 0404  
Fax: +91 80 6759 0400  
Website: www.verimatrix.com

### VIACCESS

**Hong Kong Office**  
17/F, Telecom House  
3 Gloucester Road, Wanchai, Hong Kong  
Tel: +852 2583 6005  
Email: HongKong@viaccess-orca.com

## BROADCAST TECHNOLOGY

### ALCATEL-LUCENT

**Australia Office**  
5 Rider Boulevard, Rhodes, NSW 2138  
Sydney, Australia  
Tel: +61 2 9370 3000  
Website: www.alcatel-lucent.com

### China Office

4th Floor, Building 1, 60 Yinxian Road  
Pudong New Area, Shanghai 201210  
Tel: +86 21 2059 9688

### Indonesia Office

Menara Palma 8th Floor, #8-02B  
Jl. HR. Rasuna Said Blok X2 Kav 6  
Kuningan Jakarta 12950, Indonesia  
Tel: +622 1 8064 4800

### Malaysia Office

PJX-HM Shah Tower  
No 16A Persiaran Barat  
46050 Petaling Jaya  
Kuala Lumpur, Malaysia

### Philippines Office

Unit 807, Peninsula Court Building  
Paseo de Roxas corner Makati Avenue  
Makati City, Philippines  
Tel: +63 2 328 2100

### Singapore Office

Singapore ALE Pte Ltd  
750E Chai Chee Road  
Viva Business Park  
#05-01/02

### Singapore Office

469005

Tel: +65 68121950

### Taiwan office

2F, 297, TiDing Blvd. Sec. 2  
NeiHu 11493, Taipei City

Taiwan, R.O.C

Tel: +866 2 86784967

### Thailand Office

202, 20f., Room 2005, Le Concorde Tower  
Ratchadapisek rd., Huaykwang,

Huaykwang, Bangkok 10310

Thailand

### ALTICAST

18F, Hana Capital Building,  
1328-3 Seocho-dong,

Seocho-gu, Seoul, South Korea 137 858

Tel: +82 2 2007 7700

Website: www.alicast.com

### AVID

#### Australia Office

Northpoint Tower, 100 Miller Street  
North Sydney 2060

Tel: +61 2 9931 6841

Website: www.avid.com

### China Office

Parkview Green, 9 Dongdaqiao Road  
Office Building A, Beijing,  
Chaoyang District 100200  
Tel: +86 10 5730 6096 (Audio)  
+86 10 5730 6095 (Video)

### Hong Kong Office

14/F, ChaseGold Tower  
HungHom, Hong Kong  
Tel: +852 2363 9263  
Fax: +852 2364 5536

### Japan Office

ATT Building 4F, 2-11-7 Akasaka,  
Minato-Ku, Tokyo, Japan 107 0052

Tel: +81 3 3505 7937

Fax: +81 3 3505 7938

### Korea Office

3F, DongSung Building, 17-8 Youido-dong  
Youngdeugpo-gu, Seoul, Korea 150-874  
Tel: +822 782 4210  
Fax: +822 782 4214

### Singapore Office

315 Alexandra Road Sime Darby Business  
Centre #03-01, Singapore 159944  
Tel: +65 6476 7666  
Fax: +65 6475 7666

### Thailand Office

36/F CRC Tower, All Seasons Place  
Office #46, 87/2 Wireless Road  
Phatumwan, Bangkok, Thailand10330

Tel: +66 2 625 3119

### AXON

**China Office (Asia Representative)**  
4th Floor, Building 2  
No. 81 Fucheng Road  
100142 Beijing, China  
Tel: +86 10 8814 4199

Website: www.axon.tv/en/home

Email: info-cn@axon.tv

### Singapore Office (Southeast Asia Representative)

9 Tagore Lane, 9@Tagore  
#03-23, Singapore 787472  
Tel: +65 6652 0316  
Email: info-sg@axon.tv

### BELDEN INTERNATIONAL INC

#### Australia Office

Suite 1, Building A, 18-24 Ricketts Road  
Mount Waverley , VIC 3149, Australia  
Tel: 1800 500 775

Fax: +61 3 9347 8274

Website: www.beldenapac.com

Email: australia.sales@belden.com

### China Office

Unit 2006A, Tower A  
Ocean International Centre  
56 East Middle 4th Ring Road  
Beijing 100025

### Hong Kong Office

16 Science Park East Avenue  
7/F Harbour View 2, Hong Kong  
Science Park  
Shatin, Hong Kong, People's Republic of  
China

Tel: +852 2955 0128

Fax: 852 2907 6933

### India Office

Office No. 1007, 10th Floor, A Block, Iris  
Tech Park,  
Sohna Road , Sector 48, Gurgaon 122018,  
India

Tel: +91 124 4509 999

Fax: +91 124 4509 900

Email: india.sales@belden.com

### Indonesia Office

Wisma 46 - Kota BNI, 16th Floor, Suite  
16.08, Jl. Jend. Sudirman Kav. 1, Jakarta  
10220, Indonesia

Tel: +62 21 5799 3466

Fax: +62 21 5799 3468

Email: sales.roap@belden.com

### Japan Office

Dai 2 Yanagiya Building 2F, 1-12-8  
Nihonbashi  
Chuo-ku, Tokyo 1050022, Japan  
Tel: +81 0 3 6860 8120

Fax: +81 0 3 3516 2519

Email: sales.roap@belden.com

**New Zealand Office**  
811 Pacific Highway, Ground Floor  
Gordon 2070, New Zealand  
Tel: +612 9416 0698  
Fax: +612 9499 8756  
Email: [australia.sales@beldenapac.com](mailto:australia.sales@beldenapac.com)

**Philippines Office**  
One Global Place Level 10-1  
25th Street & 5th Street  
Bonifacio Global City, Taguig, Philippines  
Tel: +63 2224 2029  
Fax: +63 2910 5584  
Email: [sales.roap@belden.com](mailto:sales.roap@belden.com)

**Singapore Office**  
83 Clemenceau Avenue  
#07-01/04 UE Square  
Singapore 239920  
Tel: +65 6879 9800

**Thailand Office**  
33/4 The Ninth Towers, Tower A,  
35th Floor, Rama 9 Road, Huaykwang  
Bangkok 10310, Thailand  
Tel: +662 118 0347 8  
Fax: +662 118 0301  
Email: [sales.roap@belden.com](mailto:sales.roap@belden.com)

**Vietnam Office**  
Unit 1708, Level 17, Gemadept Tower  
6 Le Thanh Ton Street, Ben Nghe Ward  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 8 6255 6898/9  
Fax: +84 8 6255 6801  
Website: [www.belden.com](http://www.belden.com)

**BRIGHTCOVE**  
**Singapore Office**  
38 Beach Road, #04-14  
South Beach Tower  
Singapore 189767  
Tel: +65 3163 5555  
Website: [www.brightcove.com](http://www.brightcove.com)  
Email: [asia@brightcove.com](mailto:asia@brightcove.com)

**Australia Office**  
Level 17, 1 Margaret Street  
Sydney NSW 2000  
Tel: +61 2 8310 4376  
Email: [anz@brightcove.com](mailto:anz@brightcove.com)

**Japan Office**  
PMO Tamachi 9F  
5-31-17 Shiba, Minato-ku  
Tokyo 108-0014, Japan  
Tel: +81 3 6453 7730  
Fax: +81 3 6453 7731  
Website: [www.brightcove.com/ja](http://www.brightcove.com/ja)

**Korea Office**  
10F Kyobo Securities Building  
97 Uisadang-daero, Yeongdeungpo-gu  
Seoul, South Korea 07327  
Tel: +82 2 6336 6747

**BROADCAST AUSTRALIA**  
Level 10, Tower A, 799 Pacific Highway  
Chatswood NSW 2067, Australia  
Tel: +612 8113 4666  
Fax: +612 8113 4646  
Website: [www.broadcastaustralia.com.au](http://www.broadcastaustralia.com.au)  
Email: [info@broadcastaustralia.com.au](mailto:info@broadcastaustralia.com.au)

**BT MEDIA & BROADCAST**  
**Asia Headquarters**  
38F Dorset House, Taikoo Place,  
979 Kings Road, Quarry Bay, Hong Kong  
Tel: +852 2525 4481  
Website: [www.globalservices.bt.com](http://www.globalservices.bt.com)

**Australia Office**  
Level 11, BT Tower, 1 Market St  
Sydney, NSW 2000 Australia  
Tel: +61 2 9269 1000

**Indonesia Office**  
Wisma Metropolitan I, Floor. 13,  
Jl. Jendral Sudirman No. 29-31  
Jakarta Selatan 12920, Indonesia  
Tel: +62 21 5206 225  
Fax: +62 21 5206 227

**Malaysia Office**  
Menara BT  
Tower 3, Avenue 7  
Bangsar South, No. 8 Jalan Kerinchi  
Kuala Lumpur 59200, Malaysia  
Tel: +603 2858 0000  
Fax: +603 2858 0001

**New Zealand Office**  
c/o Minter Ellison Rudd Watts  
Lumley Centre, 88 Shortland Street  
Auckland, New Zealand

**Philippines Office**  
Philamlife Tower  
18/F, Office No. 15  
8767 Paseo De Roxas  
1200 Makati City, Manila, Philippines  
Tel: +63 830 8686

**Singapore Office**  
BT Singapore Pte. Ltd  
8 Changi Business Park Ave 1 (South Tower)  
#08-51 UE Bizhub East  
Singapore 486018  
Tel: +65 6701 7000  
Fax: +65 6701 7001

**Thailand Office**  
Athenee Tower  
23rd Floor, (Ceo Suite, Suite 38 & 40)  
63 Wireless Road, Lumpini  
Pathumwan, Bangkok 10330 Thailand  
Tel: +662 255 8866

**Vietnam Office**  
16/F, Saigon Tower  
29 Le Duan Blvd, District 1  
Ho Chi Minh City  
Socialist Republic of Vietnam  
Tel: +65 6290 7176

**CLUTCH AUTOMATION PRIVATE LIMITED**  
618 1/1, Galle Road, Colombo 3,  
Sri Lanka 00300  
Tel: +94 11 259 8596  
Website: [www.clutchautomation.com](http://www.clutchautomation.com)  
Email: [hello@clutch.lk](mailto:hello@clutch.lk)

**ELEMENTAL TECHNOLOGIES**  
**Hong Kong Office**  
Elemental Technologies Asia Limited  
12/F, International Commerce Centre  
1 Austin Road W  
West Kowloon, Hong Kong  
Tel: +852 3547 2380

**Japan Office**  
Arco Tower 19 F  
1-8-1 Shimomeguro, Meguro-ku  
Tokyo, 135-0064, Japan  
Tel: +81 3 4525 0850  
Fax: +81 3 6367 3004

**Singapore Office**  
50 Raffles Place  
Singapore Land Tower, Level 30  
Singapore 048623  
Tel: +65 6632 3594  
Fax: +65 6632 3600  
Website: [www.elementaltechnologies.com](http://www.elementaltechnologies.com)

**IMAGINE COMMUNICATIONS**  
**Worldwide Headquarters**  
3001 Dallas Parkway, Suite 300  
Frisco, Texas 75034, USA  
Tel: +1 469 803 4900  
Toll Free: +1 866 446 2446  
Fax: +1 469 803 4899

Website: [www.imaginecommunications.com](http://www.imaginecommunications.com)  
Email: [insidesales@imaginecommunications.com](mailto:insidesales@imaginecommunications.com)

**Regional Main Office**  
1015-1018, 10/F., Tower 1  
Grand Century Place  
193 Prince Edward Road West  
Kowloon, Hong Kong  
Tel: +852 2776 0628  
Fax: +852 2776 0227  
Email: [ASIA-Orders@imaginecommunications.com](mailto:ASIA-Orders@imaginecommunications.com)

**Australia Office**  
Suite 2, Level 1, 13b Narabang Way  
Belrose, NSW, Australia, 2085  
Tel: +61 2 9479 4900  
Fax: +61 2 9479 4901

**India Office**  
Unit 1002A, 10th Floor, Tower-A  
Advant Navis Business Park  
Plot # 07, Sector-142  
Noida - 201301 U.P., India  
Tel: +91 120 477 5400  
Fax: +91 120 477 5440

**Singapore Office**  
300 Tampines Avenue 5  
#06-04 Tampines Junction  
Singapore 529653  
Tel: +65 6595 4600 / +65 6358 1315  
Fax: +65 6595 4619

**MEDIACORP TECHNOLOGIES** See Pg.29  
Mediacorp Campus  
1 Stars Avenue, Singapore 138507  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: [www.medicorp.sg/technologies](http://www.medicorp.sg/technologies)

**MICROSOFT**  
**APAC Headquarters**  
1 Marina Boulevard  
#22-01 One Marina Boulevard  
Singapore 018989  
Tel: +65 6882 8899  
Fax: +65 6882 8866  
Website: [www.microsoft.com/asia](http://www.microsoft.com/asia)

**Australia Office**  
1 Epping Road, North Ryde  
NSW 2113, Sydney, Australia  
Tel: 13 20 58 (Australia callers only)  
+612 9870 2200

**Bangladesh Office**  
Laila Tower, 4th Floor  
8 Gulshan Avenue, Gulshan – 1  
Dhaka 1212, Bangladesh  
Tel: +880 2 8832 973 75  
Fax: +880 2 8832 976

**Hong Kong Office**  
15/F, Cyberport 2  
100 Cyberport Road, Hong Kong  
Tel: +852 2804 4200  
Fax: +852 2560 2217

**India Office**  
10th Floor, Tower B & C,  
DLF Building No.5 (Epitome), Cyber City,  
DLF Phase III, Gurgaon, 122002, India  
Phone: +91 124 4158 000  
Fax: +91 124 4158 888

**Indonesia Office**  
Jakarta Stock Exchange Building Tower 11,  
Iantai 18  
Sudirman Central Business District  
Jl. Jend. Sudirman No. 52-53  
Jakarta 12190, Indonesia  
Tel: +62 21 2551 8100  
Fax: +62 21 515 0411

**Japan Office**  
Shinagawa Grand Central Tower  
Tokyo, Minato-ku, Konan 2-16-3  
108-0075, Japan  
Tel: +81 3 4332 5300

**Korea Office**  
Republic of Korea, 1 Jongno-gu  
Seoul, Street 50  
The K Twin Towers Building A, 11th Floor  
Tel: +82 2 531 4500  
Fax: +82 2 555 1724

**Malaysia Office**  
Level 26-27, Menara 3 Petronas  
Persiaran KLCC, Kuala Lumpur City Centre  
50088 Kuala Lumpur, Malaysia  
Tel: +603 2179 6838  
Fax: +603 2026 8233

**Philippines Office**  
8th Floor, 6750 Ayala Office Tower  
6750 Ayala Avenue  
Makata City 1200, Philippines  
Tel: +63 2 860 8989  
Fax: +63 2 860 8920

**Taiwan Office**  
8F No. 7 Yan Road  
Xinyi District, Taipei, Taiwan  
Tel: +886 2 3725 3888  
Fax: +886 2 3725 3999

**Thailand Office**  
37th Floor, Unit 1-7  
Building CRC Tower, All Seasons Place  
87/2 Wireless Road, Lumpini  
Pathumwan, Bangkok 10330, Thailand  
Tel: +66 2257 4999  
Fax: +66 2257 0099

**YOYALA**  
**Australia Office**  
Level 9, 175 Liverpool Street  
Sydney 2000, Australia  
Tel: +61 2 8574 7981

**Japan Office**  
Casa del Sol 302, Kamimeguro, 3-32-5  
Meguro-ku, Tokyo, Japan 153-0051  
Tel: +81 03 5724 3920

**Singapore Office**  
112-114 Amoy Street, #02-200  
Singapore 069931  
Tel: +65 6631 2908  
Email: [sales@oyala.com](mailto:sales@oyala.com)  
Website: [www.oyala.com](http://www.oyala.com)

**QINTO COMMUNICATIONS PTY LTD**  
**Australia Office**  
10/40 Ricketts Road, Mt Waverley,  
Vic 3149, Australia  
Tel: +61 3 9558 9377  
Fax: +61 3 9558 9298  
Website: [www.quinto.com.au](http://www.quinto.com.au)  
Email: [sales@quinto.com.au](mailto:sales@quinto.com.au)

**New Zealand Office**  
Suite 1A, Level 1  
15 Auburn Street  
Takapuna, Auckland 0622, New Zealand  
Tel: +64 9 486 1204  
Fax: +64 9 486 1216  
Email: [sales@quinto.com.nz](mailto:sales@quinto.com.nz)

**SNELL ADVANCED MEDIA**  
**Australia Office**  
60 Frenchs Road, Willoughby  
Sydney NSW 2068  
Tel: +61 2 9967 0666  
Website: [www.snellgroup.com](http://www.snellgroup.com)  
Email: [sales@s-a-m.com](mailto:sales@s-a-m.com)

**China Office**  
1608 Office One, China World Trade Centre  
No. 1 Jian Guo Men Wai Dajie  
Chao Yang District, Beijing, 100004, China  
Tel: +86 10 6505 7178

**Hong Kong Office**  
Rooms 2305-6, 23rd Floor  
Tai Tung Building, No. 8 Fleming Road  
Wanchai, Hong Kong  
Tel: +852 2366 1321 / +852 2356 1660

**India Office**  
202 Siddhartha Chambers, Near IIT  
Hauz Khas, New Delhi, 110116, India  
Tel: +011 4182 8996

**Japan Office**  
6-5-55 Minami-Aoyama  
Minato-ku, Tokyo 107-0062, Japan  
Tel: +81 3 3400 5711

**SOFTWARE, HARDWARE & MIDDLEWARE**  
**AUTODESK ASIA PTE LTD**  
**APAC Headquarters**  
3 Fusionopolis Way, #10-21 Symbiosis,  
Singapore 138633  
Tel: +65 6461 8100  
Fax: +65 6461 8382

**Australia Office**  
Level 5, Building C  
11 Talavera Road, North Ryde NSW 2113  
Tel: +61 2 9844 8000  
Fax: +61 2 9844 8044  
Website: [www.autodesk.com.au](http://www.autodesk.com.au) /  
[www.autodesk.com.nz](http://www.autodesk.com.nz)

**India Office**  
Autodesk India Pvt Ltd  
Unit A4, "A" Wing, Divyasree  
Chambers, 2nd Floor, Langford Road  
Bangalore 560 025, India  
Tel: +91 80 2229 8855 / +91 80 4119 9900  
Fax: +91 80 2229 8845  
Website: [www.autodesk.in](http://www.autodesk.in)

**Indonesia Office**  
The Executive Centre  
One Pacific Place Level 11  
Jl. Jend Sudirman Kav 52-53, Jakarta  
12190, Indonesia  
Tel: +62 21 2985 9500  
Fax: +62 21 2985 9889

**Japan Office**  
 Osaka Branch Office  
 Shin-Osaka Trust Tower, 3-5-36 Miyahara  
 Yodogawa-ku, Osaka, 532-0003, Japan  
 Tel: +81 6 6350 5223  
 Fax: +81 6 6350 5222

**Korea Office**  
 17F ASEM Tower, 159-1 Samsung-dong,  
 Kangnam-ku, Seoul, Korea  
 Tel: +82 2 3484 3400  
 Fax: +82 2 3484 3405  
 Website: [www.autodesk.co.kr](http://www.autodesk.co.kr)

**Malaysia Office**  
 Axia Tower, 27th Floor, Suite 30/31,  
 9 Jalan Stesen Sentral 5, KL Sentral  
 Kuala Lumpur 50470, Malaysia  
 Tel: +60 3 2776 6818  
 Fax: +60 3 2776 6999

**China Office**  
 9th Floor, Block A Beijing Parkview Green  
 Plaza Office Building  
 No.9 Dongdaqiao Road,  
 Chaoyang District, Beijing, 100020, P. R. China  
 Tel: +86 10 8565 8800  
 Fax: +86 10 8565 8900  
 Website: [www.autodesk.com.cn](http://www.autodesk.com.cn)

**Hong Kong Office**  
 Suite 1405, Great Eagle Centre,  
 23 Harbour Road, Wanchai, Hong Kong  
 Tel: +86 27 8732 2577  
 Fax: +86 27 8732 2891  
 Website: [www.autodesk.com.hk](http://www.autodesk.com.hk)

**Philippines Office**  
 Autodesk Philippines Rep Office  
 Office Suite 23, Ascott Makati  
 Ayala Centre, Makati City 1224, Philippines  
 Tel: +63 2 729 8888 ext 8953  
 Fax: +63 2 755 8810

**Taiwan Office**  
 Autodesk Taiwan, Ltd.  
 10F-2, Bank Tower, 205 Tun Hwa North Road  
 Taipei 105, Taiwan  
 Tel: +886 2 2546 2223  
 Fax: +886 2 2546 1223  
 Website: [www.autodesk.com.tw](http://www.autodesk.com.tw)

**Thailand Office**  
 36th Floor, CRC Tower  
 All Seasons Place, 87/2 Wireless Road  
 Phatumwan, Bangkok 10330, Thailand  
 Tel: +66 2 625 3021 / 3022  
 Fax: +66 2 625 3000

**Vietnam Office**  
 16/F Saigon Tower  
 29 Le Duan Street, District 1  
 Ho Chi Minh City, Vietnam  
 Tel: +84 8 3520 7669  
 Fax: +84 8 3520 7604

**CINEGY GMBH**  
 Muellerstr.27  
 80469 München, Germany  
 Tel: +49 89 2388 5360  
 Fax: +49 89 2388 5369  
 Website: [www.cinegy.com](http://www.cinegy.com)  
 Email: sales@cinegy.com

**CISCO SYSTEMS**  
**Headquarters**  
 170 West Tasman Dr. San Jose,  
 CA 95134, USA

**Singapore Office**  
 8 Changi Business Park Avenue 1,  
 #05-51, UE BizHub East, South Tower,  
 Singapore 486018  
 Tel: +65 6317 7777  
 Fax: +65 6632 7532  
 Website: [www.cisco.com](http://www.cisco.com)

**ERICSSON TELECOMMUNICATIONS PTE LTD**  
 1 Changi Business Park Central 1  
 Singapore 486036 Singapore  
 Tel: +65 6704 5500  
 Website: [www.ericsson.com.sg](http://www.ericsson.com.sg)

**HARMONIC INC Headquarters**  
 Harmonic Technologies (HK) Ltd.  
 Level 23, Office Tower,  
 Langham Place, 8 Argyle Street,  
 Mongkok, Kowloon, Hong Kong  
 Tel: +852 3717 9300  
 Fax: +852 2116 0083

**India Office**  
 Green Building, 5th Floor  
 Plot No. 19A, Sector 16A  
 Film City, Noida - 201301, UP India  
 Tel: +91 12 0498 3100

**Japan Office**  
 5F Kayaba-cho, Square Building  
 3-7-6 Nihonbashi-Kayabacho  
 Chuo-ku, Tokyo 103-0025, Japan  
 Tel: +81 3 5614 0522  
 Fax: +81 3 5614 0523

**Korea Office**  
 KGIT Centre #802  
 1601 Sangam-dong  
 Mapo-gu, Seoul (121-904) Korea  
 Tel: +82 2 716 7164  
 Fax: +82 2 716 7165

**China Office**  
 Harmonic International AG  
 Beijing Representative Office  
 Suite 1708, 17 F NCI Tower,  
 A12 Jianguomenwai Avenue  
 Chaoyang District, Beijing  
 100022, P.R. China  
 Tel: +86 10 8391 3313  
 Fax: +86 10 8391 3688

**Singapore Office**  
 Harmonic Singapore Pte Ltd.  
 1 Changi Business Park Crescent  
 #03-06, Plaza 8, Tower A  
 Singapore 486025  
 Tel: +65 6671 1450  
 Fax: +65 6671 1454  
 Website: [www.harmonicinc.com](http://www.harmonicinc.com)

**HUMAX ELECTRONICS CO LTD**  
**Australia Office**  
 Unit 9, 602 Whitehorse Road  
 Mitcham, Victoria 3132  
 Tel: 1300 737 937

**China Office**  
 2404 East Block, Coastal City,  
 Wen Xin Wu Road,  
 Nan Shan District,  
 Shenzhen P.R.C. 518054  
 Tel: +86 755 8281 6890  
 Fax: +82 755 8281 6891  
 Email: china@humaxdigital.com

**India Office**  
 Unit No. 701, 7th Floor  
 Gateway Plaza, Hirandani Garden  
 Powai, Mumbai 400 076, India  
 Tel: +91 22 2570 0360  
 Fax: +91 22 2570 6372

**Japan Office**  
 6F, Lawbell Kagurazaka Building  
 6-46 Kagurazaka, Shinjuku-ku  
 Tokyo 162-0825, Japan  
 Website: [www.humaxdigital.co.jp](http://www.humaxdigital.co.jp)

**Thailand Office**  
 Alma Link Building, 10th Floor  
 25 Soi Chidlom, Ploenchit Road  
 Patumwan, Bangkok 10330, Thailand  
 Tel: +66 2 655 0659

**ORACLE**  
**China Office**  
 Haidian District, Beijing Zhongguancun  
 Software Park  
 Building 24, Oracle Building  
 Beijing 100193, China  
 Tel: +86 10 6106 6000  
 Fax: +86 10 6106 5000  
 Website: [www.oracle.com](http://www.oracle.com)

**Hong Kong Office**  
 39/F, The Lee Gardens, 33 Hysan Avenue  
 Causeway Bay, Hong Kong  
 Tel: +852 3655 7400  
 Fax: +852 3655 7401  
 Email: salesinquiry\_hk@oracle.com

**Indonesia Office**  
 Sentral Senayan 1, Office Tower  
 9/F, Jalan Asia Afrika No. 8  
 Jakarta 10270, Indonesia  
 Tel: +62 21 2555 2168  
 Fax: +62 21 2555 2008

**Korea Office**  
 159-1 Samsung-dong  
 Gangnam-gu, Seoul Trade Centre  
 ASEM Tower, 12th Floor  
 Seoul 135-798, South Korea  
 Tel: +82 2 2194 8000  
 Fax: +82 2 2196 8001  
 Email: directmail\_kr@oracle.com

**Malaysia Office**  
 Level 23, The Gardens North Tower  
 Mid Valley City, Lingkaran Syed Putra  
 59200 Kuala Lumpur, Malaysia  
 Tel: +603 2299 3600  
 Fax: +603 2299 3601

**Philippines Office**  
 33rd Floor, Zuelling Building  
 Makati Avenue Comer Paseo de Roxas  
 1200 Makati City, Philippines  
 Tel: +63 2 976 8600  
 Fax: +63 2 976 8870

**Singapore Office**  
 1 Fusionopolis Place, Level 12, Galaxis  
 Singapore 138 522  
 Tel: +65 6436 1000  
 Fax: +65 6436 1001  
 Email: salesinquiry\_sg@oracle.com

**Thailand Office**  
 16th Floor, Ramaland Bldg  
 952 Rama IV Road,  
 Suriyawong, Bangkok  
 Bangkok 10500, Thailand  
 Tel: +66 2696 8000  
 Fax: +66 2696 8148

**SONY CORPORATION OF HONG KONG**  
 Broadcast & Professional Product Asia Company  
 43/F The Lee Gardens, 33 Hysan Avenue  
 Causeway Bay, Hong Kong  
 Tel: +852 2909 1888  
 Website: [pro.sony-asia.com](http://pro.sony-asia.com)  
 Email: bppa\_enquiry@sony.com.hk

**FILMING EQUIPMENT**  
**A&S BROADCAST LTD**  
 15th Floor, YooHoo Tower,  
 38-42 Kwai Fung Crescent,  
 Kwai Chung, N.T., Hong Kong  
 Tel: +852 2499 1011  
 Fax: +852 2330 4448  
 Website: [www.asbroadcast.com](http://www.asbroadcast.com)  
 Email: info@asbroadcast.com

**AJA VIDEO SYSTEMS** See Pg.60 & 61  
 180 Litton Drive, Grass Valley,  
 CA 95945, U.S.A  
 Tel: +1 530 274 2048  
 Fax: +1 530 274 9442  
 Website: [www.aja.com](http://www.aja.com)  
 Email: sales@aja.com

**ANAND CINE SERVICE**  
 3 Sarangapani Street,  
 T.Nagar, Chennai 600017, India  
 Tel: +91 44 2834 6900  
 Fax: +91 44 4598 0100  
 Website: [www.anandcine.com](http://www.anandcine.com)  
 Email: contact@anandcine.com

**ANTON/BAUER**  
 6 New Industrial Road,  
 #02-02 Hoa Huat Industrial Building,  
 Singapore 536199  
 Tel: +65 6297 5784  
 Fax: +65 6282 5235  
 Website: [www.antonbauer.com](http://www.antonbauer.com)  
 Email: asia@antonbauer.com

**ARRI ASIA LIMITED**  
 2801-2, Exchange Tower,  
 33 Hysan Avenue  
 Causeway Bay, Hong Kong  
 Tel: +852 2571 6288  
 Fax: +852 2875 9181  
 Website: [www.ari.com](http://www.ari.com)  
 Email: info@arriasia.hk

**AV8 MEDIA PTE LTD**  
 261 Waterloo Street,  
 #04-28, Waterloo Centre,  
 Singapore 180261  
 Tel: +65 3152 0282  
 Fax: +65 6336 9303  
 Website: [www.av8.com.sg](http://www.av8.com.sg)  
 Email: info@av8.com.sg

**B.HAGUE & CO LTD**  
 Unit E2, Trent Park Trading Estate,  
 Little Tennis Street (S), Nottingham NG2 4EU,  
 United Kingdom  
 Tel: +44 115 959 9028  
 Website: [www.b-hague.co.uk](http://www.b-hague.co.uk)  
 Email: info@b-hague.co.uk

**BEIJING BRIGHTCAST**  
 12th Floor, Keshi Building,  
 No. 28 Xinxi Road,  
 Haidian District, Beijing 100085, China  
 Tel: +86 10 5979 5206  
 Email: sales@brightcastlight.com

**CARTONI S.P.A**  
 Via Giuseppe Mirri,  
 Roma 1300159, Italy  
 Tel: +39 0 6438 2002  
 Fax: +39 0 6435 88293  
 Website: [www.cartoni.com](http://www.cartoni.com)  
 Email: cartoni@cartoni.com

**CANON (SINGAPORE) PTE LTD**  
 1 Fusionopolis Place,  
 #15-10 Galaxis, Singapore 138522  
 Tel: +65 6799 8888  
 Fax: +65 6799 8882  
 Website: [www.canon.com.sg](http://www.canon.com.sg)  
 Email: general@canon.com.sg

**CARL ZEISS (SINGAPORE) PTE LTD**  
 50 Kaki Bukit Place, #05-01,  
 Singapore 415926  
 Tel: +65 6741 9600  
 Fax: +65 6842 7117  
 Website: [www.zeiss.com.sg](http://www.zeiss.com.sg)  
 Email: info.sg@zeiss.com

**CINE EQUIPMENT PTE LTD**  
 10C Jalan Ampas, #08-02,  
 Ho Seng Lee Flatted Warehouse,  
 Singapore 329513  
 Tel: +65 6252 5089  
 Fax: +65 6255 1981  
 Website: [www.cine-equipment.com](http://www.cine-equipment.com)  
 Email: cine\_sin@cine-equipment.com

**COOKE OPTICS LTD**  
 Cooke Close, Thurmaston Leicester,  
 LE4 8PT, United Kingdom  
 Tel: +44 116 264 0700  
 Fax: +44 116 264 0707  
 Website: [www.cookeoptics.com](http://www.cookeoptics.com)  
 Email: lenses@cookeoptics.com

**CODEX (LONDON)**  
 60 Poland Street, London,  
 W1F 7NT, United Kingdom  
 Tel: +44 203 7000 989  
 Fax: +44 207 990 9906  
 Website: [www.codexdigital.com](http://www.codexdigital.com)  
 Email: info@codexdigital.com

**DATA COLOR ASIA PACIFIC (HONG KONG) LTD**  
 Flat 11, 9/F Wing On Plaza,  
 62 Mody Road, Tsimshatsui East,  
 Kowloon, Hong Kong  
 Tel: +852 2420 8283  
 Fax: +852 2420 8320  
 Website: [www.datacolor.com](http://www.datacolor.com)  
 Email: asiamarketing@datacolor.com

**DATAVIDEO TECHNOLOGIES PTE LTD**  
 No. 178 Paya Lebar Road,  
 #06-03, Singapore 409030  
 Tel: +65 6749 6866  
 Fax: +65 6749 3266  
 Website: [www.datavideo.us](http://www.datavideo.us)  
 Email: sales@datavideo.sg

**DIGITAL FILM TECHNOLOGY**  
GMBH Borsigstrasse 13,  
64291 Darmstadt, Germany  
Tel: +49 6151 8503 500  
Fax: +49 6151 8503 600  
Website: [www.dft-film.com](http://www.dft-film.com)  
Email: [simonc@prasadgroup.org](mailto:simonc@prasadgroup.org)

**DULCE SYSTEMS**  
25570 Rye Canyon Road,  
Suite F, Valencia, California 91355, U.S.A  
Tel: +1 818 435 6007  
Fax: +1 818 576 0324  
Website: [www.dulcesystems.com](http://www.dulcesystems.com)  
Email: [info@dulcesystems.com](mailto:info@dulcesystems.com)

**EGRIMENT (U.S.A)**  
Suite 1010, 201 Centre Park Drive,  
Knoxville, TN 37922, U.S.A  
Tel: +1 865 357 7535  
Fax: +1 865 357 7536  
Website: [www.egriment.com](http://www.egriment.com)  
Email: [egrimpt@egriment.com](mailto:egrimpt@egriment.com)

**EVERBRIGHT LIGHTS INC**  
45 Basaltic Rd, Unit 2,  
Concord, ON L4K 1G5 Canada  
Tel: +1 905 738 9222  
Fax: +1 855 662 7190  
Website: [www.everbrightlights.com](http://www.everbrightlights.com)  
Email: [info@everbrightlights.com](mailto:info@everbrightlights.com)

**EXPANDORE ELECTRONICS PTE LTD**  
82 Lorong 23 Geylang,  
#01-05 Atrix,  
Singapore 388409  
Tel: +65 6841 2889  
Fax: +65 6841 0455  
Website: [www.expandore.com](http://www.expandore.com)  
Email: [sales1@expandore.com](mailto:sales1@expandore.com)

**FILMOTEC GMBH**  
Ortsteil Wolfen, Röntgenstraße 3,  
D-06766 Bitterfeld-Wolfen,  
Germany  
Tel: +49 349 436 9525  
Fax: +49 349 436 9520  
Website: [www.filmotec.de](http://www.filmotec.de)  
Email: [boehme@filmotec.de](mailto:boehme@filmotec.de)

**FILMOTECHNIC (U.S.A)**  
1524 W. 132nd Street,  
Gardena, CA 90249, U.S.A  
Tel: +1 310 418 3311  
Website: [www.filmo-usa.com](http://www.filmo-usa.com)  
Email: [info@filmousa.com](mailto:info@filmousa.com)

**FILMLIGHT SINGAPORE  
(ASIA-PACIFIC WEST)**  
#01-02, Singapore Conference Hall,  
7 Shenton Way, Singapore 068810  
Tel: +65 9670 3283  
Fax: +65 6234 1575  
Website: [www.filmlight.ltd.uk](http://www.filmlight.ltd.uk)  
Email: [scott@filmlight.ltd.uk](mailto:scott@filmlight.ltd.uk)

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No. 7, Cumberland Road,  
Kowloon Tong, Hong Kong  
Tel: +852 2794 3608  
Fax: +852 2794 3662  
Website: [www.filmgear.net](http://www.filmgear.net)  
Email: [info@filmgear.net](mailto:info@filmgear.net)

**FILM TRUST (BANGLADESHI)**  
81 North South Road, 1st Floor,  
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Bangladesh  
Tel: +880 8316 514  
Email: [filmtrust@gmail.com](mailto:filmtrust@gmail.com)

**GEKKO TECHNOLOGY**  
Units 3-5, Cotton Drive,  
Dalehouse Lane,  
Kenilworth, CV8 2UE,  
United Kingdom  
Tel: +44 844 800 5326  
Email: [sales@gekkotechnology.com](mailto:sales@gekkotechnology.com)

**GLIDECAM INDUSTRIES INC**  
23 Joseph Street, Kingston,  
MA 02364, U.S.A  
Tel: +1 800 600 2011  
Fax: +1 781 585 7903  
Website: [www.glidecam.com](http://www.glidecam.com)  
Email: [info@glidecam.com](mailto:info@glidecam.com)

**GRASS VALLEY (SINGAPORE)**  
83 Clemenceau Avenue,  
#07-01/04, UE Square,  
Singapore 239920  
Tel: +65 6379 1313  
Fax: +65 6379 1772  
Website: [www.grassvalley.com](http://www.grassvalley.com)

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Fax: +852 2882 1399  
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Email: [jebsen@jebsen.com](mailto:jebsen@jebsen.com)

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Fax: +65 6496 4501  
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Burbank, CA 91505, U.S.A  
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Fax: +1 818 767 7517  
Website: [www.kinoflo.com](http://www.kinoflo.com)  
Email: [sales@kinoflo.com](mailto:sales@kinoflo.com)

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Santa Monica, CA 90401, U.S.A  
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Website: [www.lightcrafttech.com](http://www.lightcrafttech.com)  
Email: [sales@lightcrafttech.com](mailto:sales@lightcrafttech.com)

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Eastbourne Road, Blindley Heath,  
Surrey, RH7 6JP, United Kingdom  
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Fax: +44 134 283 8001  
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Email: [info@mrmoco.com](mailto:info@mrmoco.com)

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Tel: +65 6220 9291  
Fax: +65 6220 6070  
Website: [www.maxell.com.sg](http://www.maxell.com.sg)  
Email: [sales@maxell.com.sg](mailto:sales@maxell.com.sg)

**MILLER CAMERA SUPPORT EQUIPMENT**  
30 Hotham Parade, Artarmon,  
NSW 2064, Australia  
Tel: +61 2 9439 6377  
Fax: +61 2 9438 2819  
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Email: [marketing@miller.com.au](mailto:marketing@miller.com.au)

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Mumbai 400065, India  
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Email: [sales@monarchinnovative.com](mailto:sales@monarchinnovative.com)

**MYT WORKS**  
242 West 30th St. #306,  
New York, NY 10001  
Tel: +1 212 257 0505  
Fax: +1 212 337 1021  
Website: [www.mytworks.com](http://www.mytworks.com)  
Email: [info@mytworks.com](mailto:info@mytworks.com)

**NAC IMAGE TECHNOLOGY INC**  
2-11-3 Kita-Aoyama, Minato-Ku,  
Tokyo 107-0061, Japan  
Tel: +81 3 3796 7903  
Fax: +81 3 3796 7908  
Website: [www.camnac.co.jp](http://www.camnac.co.jp)  
Email: [nacinternational@camnac.co.jp](mailto:nacinternational@camnac.co.jp)

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P.O. Box 2317, Corvallis,  
OR 97339, U.S.A  
Tel: +1 541 753 6645  
Fax: +1 541 753 6689  
Website: [www.optitrack.com](http://www.optitrack.com)

**P+S TECHNIK GMBH**  
Siemensstrasse 12,  
D-85521 Ottobrunn,  
Munich, Germany  
Tel: +49 894 509 8230  
Website: [www.pstechnik.de](http://www.pstechnik.de)  
Email: [info@pstechnik.de](mailto:info@pstechnik.de)

**PANASONIC SYSTEMS (ASIA-PACIFIC)**  
202 Bedok South Avenue 1,  
Singapore 469332  
Tel: +65 6299 8400  
Fax: +65 6299 7600  
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Email: [biz.prod@sg.panasonic.com](mailto:biz.prod@sg.panasonic.com)

**POLECAM (UK OFFICE)**  
12 Wolseley Road, Woburn Road,  
Industrial Estate, Kempston, Bedfordshire,  
MK42 7TN, United Kingdom  
Tel: +44 123 485 5222  
Fax: +44 123 485 5270  
Website: [www.polecam.com](http://www.polecam.com)

**QUANTUM VIZUALIZATION  
LABORATORIES**  
186 Seven Farms Drive, Suite F-222,  
Daniel Island, SC 29492, U.S.A  
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Website: [www.qvzllabs.com](http://www.qvzllabs.com)  
Email: [marketing@qvzllabs.com](mailto:marketing@qvzllabs.com)

**REFLEC MEDIA (SEA)**  
Block 261, #04-28,  
Waterloo Street, Singapore 180261  
Tel: +65 6339 1321  
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Email: [hshah@reflecmedia.com](mailto:hshah@reflecmedia.com)

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Unit 5, 42-50 Stud Road,  
Bayswater, Victoria 3153, Australia  
Tel: +61 3 9721 3200  
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**SALON FILMS (KUALA LUMPUR)**  
2B, Jalan Gurney,  
54000 Kuala Lumpur, Malaysia  
Tel: +60 3 2693 7482  
Fax: +60 3 2693 1728  
Website: [www.salonmedia.com](http://www.salonmedia.com)  
Email: [devan@salonmedia.com](mailto:devan@salonmedia.com)

**SCHNEIDER OPTICS INC**  
7701 Haskell Avenue,  
Van Nuys, California 91406, U.S.A  
Tel: +1 800 228 1254  
Website: [www.schneideroptics.com](http://www.schneideroptics.com)  
Email: [info@schneideroptics.com](mailto:info@schneideroptics.com)

**SIMF MANAGEMENT PTE LTD**  
14 Robinson Road,  
#10-02, Far East Finance Building,  
Singapore 048545  
Tel: +65 6222 5059  
Fax: +65 6222 6800  
Email: [puiyin@salonmedia.com](mailto:puiyin@salonmedia.com)

**SHIROU AUSTRALIA PTY LTD**  
104 Vanessa Street, Kingsgrove,  
NSW 2208, Australia  
Tel: +61 2 9415 5000  
Fax: +61 2 9415 5001  
Website: [www.shiroi.com.au](http://www.shiroi.com.au)  
Email: [sales@shiroi.com.au](mailto:sales@shiroi.com.au)

**SONY CORPORATION OF HONG KONG LTD**  
Suite 3301, 33F, Tower 1,  
The Gateway, 25 Canton Road,  
Tsim Sha Tsui, Kowloon, Hong Kong  
Tel: +852 2345 2966  
Website: [www.sony.com.hk](http://www.sony.com.hk)  
Email: [pro.info@ap.sony.com](mailto:pro.info@ap.sony.com)

**SONY ELECTRONICS (SINGAPORE)  
PTE LTD**  
2 International Business Park,  
#04-08 Tower One, The Strategy,  
Singapore 609930  
Tel: +65 6544 8181  
Website: [www.pro.sony-asia.com](http://www.pro.sony-asia.com)  
Email: [pro.info@ap.sony.com](mailto:pro.info@ap.sony.com)

**STEREOVISION**  
846 A-Mount Road,  
Anna Salai, Chennai 600002, India  
Tel: +91 44 2855 0658  
Website: [www.stereovision.biz](http://www.stereovision.biz)  
Email: [info@stereovision.biz](mailto:info@stereovision.biz)

**THALES ANGENIEUX  
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10C Jalan Ampas #08-02,  
Ho Seng Lee Flatted Warehouse,  
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Tel: +65 6356 8198  
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Email: [fegs@pacific.net.sg](mailto:fegs@pacific.net.sg)

**WEISSCAM GMBH**  
Marschallstr. 8  
80802 Munich, Germany  
Tel: +49 893 090 5460  
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Email: [librarysales@your.abc.net.au](mailto:librarysales@your.abc.net.au)

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#06-02, Suntec Tower 3,  
No. 8 Temasek Boulevard, Singapore  
038988  
Tel: +65 6511 5500  
Fax: +65 6333 8023  
Website: [www.adobe.com](http://www.adobe.com)  
Email: [janielim@adobe.com](mailto:janielim@adobe.com)

**ARTBEATS SOFTWARE INC**  
1405 North Myrtle Road,  
Myrtle Creek, OR 97457, U.S.A  
Tel: +1 541 863 4429  
Fax: +1 541 863 4547  
Website: [www.artbeats.com](http://www.artbeats.com)  
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**AUTODESK**  
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#10-21, Symbiosis,  
3 Fusionopolis Way,  
Singapore 138633  
Tel: +65 6461 8100  
Fax: +65 6461 8382  
Website: [www.autodesk.com.sg](http://www.autodesk.com.sg)  
Email: [keepintouch@autodesk.com](mailto:keepintouch@autodesk.com)

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315 Alexandra Road,  
#03-01, Sime Darby Business Centre,  
Singapore 159944  
Tel: +65 6476 7666  
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Tower 3, Suite 400  
Denver, Colorado 80202, U.S.A  
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Fax: +1 720 382 2719  
Website: [commerce.wazeedigital.com/](http://commerce.wazeedigital.com/)  
license/home/bbc.do  
Email: [platformservices@wazeedigital.com](mailto:platformservices@wazeedigital.com)

**BORIS FX**  
25 Thomson Place, Boston,  
Massachusetts 02210, U.S.A.  
Tel: +1 617 451 9900  
Fax: +1 617 249 1608  
Website: [www.borisfx.com](http://www.borisfx.com)  
Email: [info@borisfx.com](mailto:info@borisfx.com)

**BROADCAST PIX**  
3 Federal Street,  
Billerica, MA 01821, U.S.A  
Tel: +1 978 600 1100  
Fax: +1 978 663 2811  
Website: [www.broadcastpix.com](http://www.broadcastpix.com)  
Email: [russ@broadcastpix.com](mailto:russ@broadcastpix.com)

**CALDIGIT INC**  
#B, 1941 Miraloma Avenue,  
Placentia, CA 92870, U.S.A  
Tel: +1 714 572 9889  
Fax: +1 714 572 9881  
Website: [www.caldigit.com](http://www.caldigit.com)  
Email: [sales@caldigit.com](mailto:sales@caldigit.com)

**CHINA IN A BOX**  
Suite 606, Tian Hai Building A, No. 107,  
Dongsi Bei Dajie Dongcheng District,  
Beijing 100007, China  
Tel: +86 10 8403 0136  
Fax: +86 10 8403 0578  
Website: [www.china-in-a-box.com](http://www.china-in-a-box.com)  
Email: [info@china-in-a-box.com](mailto:info@china-in-a-box.com)

**CODEX (LONDON)**  
60 Poland Street,  
London, W1F 7NT, United Kingdom  
Tel: +44 203 7000 989  
Fax: +44 207 990 9906  
Website: [www.codexdigital.com](http://www.codexdigital.com)  
Email: [info@codexdigital.com](mailto:info@codexdigital.com)

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20 Maxwell Road,  
#09-17, Maxwell House,  
Singapore 069113  
Tel: +1 800 186 0032  
Website: [www.clickphotos.asia](http://www.clickphotos.asia)  
Email: [sales@clickphotos.asia](mailto:sales@clickphotos.asia)

**CHYRON**  
5 Hub Drive, Melville,  
NY 11747, U.S.A  
Tel: +1 631 845 2000  
Fax: +1 631 845 2058  
Website: [www.chyron.com](http://www.chyron.com)  
Email: [usa@chyronhego.com](mailto:usa@chyronhego.com)

**CINEGY GMBH**  
Muellerstr.27, 80469 München, Germany  
Tel: +49 89 2388 5360  
Fax: +49 89 2388 5369  
Website: [www.cinegy.com](http://www.cinegy.com)  
Email: [sales@cinegy.com](mailto:sales@cinegy.com)

**DAYANG TECHNOLOGY DEVELOPMENT INC**  
Zhongguancun Software Park  
#11, Dayang Building, Haidian District,  
Beijing 100193, China  
Fax: +86 10 5898 5599  
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Email: [chenwt@dayang-intl.cn](mailto:chenwt@dayang-intl.cn)

**DALET SYSTEMS ASIA PTE LTD**  
66C Southbridge Road,  
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Tel: +65 6339 3376  
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Email: [ddms@dalet.com](mailto:ddms@dalet.com)

**DAVID SYSTEMS GMBH**  
Erika-Mann-Straße 67,  
80636 Munich, Germany  
Tel: +49 89 540 139 0  
Fax: +49 89 540 139 50  
Website: [www.davidsystems.com](http://www.davidsystems.com)  
Email: [office@davidsystems.com](mailto:office@davidsystems.com)

**DIGITAL FILM TECHNOLOGY GMBH**  
Borsigstrasse 13,  
64291 Darmstadt, Germany  
Tel: +49 6151 8503 500  
Fax: +49 6151 8503 600  
Website: [www.dft-film.com](http://www.dft-film.com)  
Email: [info@dft-film.com](mailto:info@dft-film.com)

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San Francisco, California 94103, U.S.A.  
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Unit 1710, Tower B SOHO New Town,  
No.88 Jianguo Road,  
Chaoyang District, 100022 Beijing, China  
Tel: +86 10 6808 0248  
Fax: +86 10 6808 0246  
Website: [www.evs.com](http://www.evs.com)  
Email: [evschina@evs.com](mailto:evschina@evs.com)

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108 Forest Avenue,  
Hudson, MA 01749, U.S.A  
Tel: +1 978 562 7022  
Website: [www.facilis.com](http://www.facilis.com)  
Email: [info@facilis.com](mailto:info@facilis.com)

**FILMLIGHT SINGAPORE (ASIA-PACIFIC WEST)**  
#01-02, Singapore Conference Hall,  
7 Shenton Way, Singapore 068810  
Tel: +65 9670 3283  
Fax: +65 6234 1575  
Website: [www.filmlight.ltd.uk](http://www.filmlight.ltd.uk)  
Email: [scott@filmlight.ltd.uk](mailto:scott@filmlight.ltd.uk)

**FRAMEPOOL**  
Infanteriestr 11 A, Geb.E,  
80797 Munich, Germany  
Tel: +49 893 076 4860  
Fax: +49 893 076 4870  
Website: [www.framepool.com](http://www.framepool.com)  
Email: [info@framepool.de](mailto:info@framepool.de)

**HARMONIC (SINGAPORE) PTE LTD**  
1 Changi Business Park Crescent,  
#03-06, Plaza 8, Tower A,  
Singapore 486025  
Tel: +65 6671 1450  
Fax: +65 6671 1454  
Website: [www.harmonicinc.com](http://www.harmonicinc.com)  
Email: [apacsupport@harmonicinc.com](mailto:apacsupport@harmonicinc.com)

**IBM CORPORATION**  
1 New Orchard Road,  
Armonk, NY 10504-1722, U.S.A  
Tel: +1 914 499 1900  
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#06-04, Ban Teck Han Building,  
Singapore 554864  
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Fax: +65 6742 2060  
Website: [www.imagesystems-asia.com](http://www.imagesystems-asia.com)  
Email: [allen@imagesystems-asia.com](mailto:allen@imagesystems-asia.com)

**ISILON (SINGAPORE)**  
1 Changi Business Park Central 1,  
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Singapore 486036  
Tel: +65 6823 2106  
Website: [www.emc.com](http://www.emc.com)

**LINEAR ACOUSTIC**  
1241 Superior Avenue,  
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Email: [support@microndr.com](mailto:support@microndr.com)

**MOTIONELEMENTS PTE LTD**  
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#10-05, Fortune Centre,  
Singapore 188979  
Tel: +65 6336 5352  
Website: [www.motionelements.com](http://www.motionelements.com)  
Email: [contact@motionelements.com](mailto:contact@motionelements.com)

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W1G 9QR, United Kingdom  
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Fax: +44 207 182 6722  
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KT13 0TJ, United Kingdom  
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Fax: +44 1932 333 791  
Website: [www.pebble.tv](http://www.pebble.tv)  
Email: [info@pebble.tv](mailto:info@pebble.tv)

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1 Chaplin Drive, Lane Cove,  
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6-8 Harbour Road, Wanchai, Hong Kong  
Tel: +852 2366 1321  
Fax: +852 2369 6678  
Website: [www.quantel.com](http://www.quantel.com)  
Email: [nigel.watson@quantel.com](mailto:nigel.watson@quantel.com)

**RE:VISION EFFECTS INC**  
18 Vicksburg Street,  
San Francisco, CA 94114, U.S.A  
Email: [info@revisionfx.com](mailto:info@revisionfx.com)  
Website: [www.revisionfx.com](http://www.revisionfx.com)

**RED GIANT**  
14525 SW Millikan Way #41659,  
Beaverton, OR 97005-2343, U.S.A  
Tel: +1 260 918 4505  
Fax: +1 260 818 2065  
Website: [www.redgiantsoftware.com](http://www.redgiantsoftware.com)  
Email: [sales@redgiantsoftware.com](mailto:sales@redgiantsoftware.com)

**ROHDE & SCHWARZ DVS GMBH**  
Krepenstr 8, 30165 Hanover, Germany  
Tel: +49 511 678 070  
Fax: +49 511 630 070  
Website: [www.dvs.de](http://www.dvs.de)  
Email: [service@dvs.de](mailto:service@dvs.de)

**SGO (SPAIN)**  
Calle de Oquendo 20,  
28006 Madrid, Spain  
Tel: +34 915 427 976  
Website: [www.sgo.es](http://www.sgo.es)  
Email: [info@sgo.es](mailto:info@sgo.es)

**SNELL ASIA PACIFIC**  
Rooms 2304-6 23F,  
Tai Tung Building, No. 8, Fleming Road,  
Wanchai, Hong Kong  
Tel: +852 2366 1321  
Fax: +852 2575 1690  
Website: [www.s-a-m.com](http://www.s-a-m.com)  
Email: [sales@s-a-m.com](mailto:sales@s-a-m.com)

**SORENSEN MEDIA INC**  
Suite 100, 13961 Minuteman Drive,  
Draper, Utah 84020, U.S.A  
Tel: +1 801 501 8650  
Fax: +1 801 501 8651  
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Email: [sales@sorensonmedia.com](mailto:sales@sorensonmedia.com)

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Website: [www.sony.com.hk](http://www.sony.com.hk)  
Email: [pro.info@ap.sony.com](mailto:pro.info@ap.sony.com)

**TELESTREAM**  
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Website: [www.thefoundry.co.uk](http://www.thefoundry.co.uk)

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 Kowloon Bay, Hong Kong  
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 Fax: +852 2875 9181  
 Website: [www.arri.com](http://www.arri.com)  
 Email: [info@arriasia.hk](mailto:info@arriasia.hk)

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 Email: [asiasales@miranda.com](mailto:asiasales@miranda.com)

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 Fax: +603 7727 4761  
 Website: [www.plischasia.com](http://www.plischasia.com)  
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 Email: [rajeever.singh@riedel.net](mailto:rajeever.singh@riedel.net)

**SENSIO TECHNOLOGIES**  
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 3-16-12 Roppongi, Minato-Ku,  
 Tokyo 1060032, Japan  
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 Fax: +81 3 3589 6127  
 Website: [www.sensio.tv](http://www.sensio.tv)  
 Email: [info@sensio.tv](mailto:info@sensio.tv)

**SONY CORPORATION OF HONG KONG LTD**  
 Suite 3301, 33F, Tower 1, The Gateway,  
 25 Canton Road, Tsim Sha Tsui,  
 Kowloon, Hong Kong  
 Tel: +852 2345 2966  
 Website: [www.sony.com.hk](http://www.sony.com.hk)  
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**VIZRT (SINGAPORE)**  
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**WAZEE DIGITAL**  
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 #08-14, 629 Aljunied Road,  
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 Email: [sales@sensys.com.sg](mailto:sales@sensys.com.sg)

**SYSTEMS INTEGRATORS**  
 3023 Ubi Road 3,  
 #02-22, UbiPlex 1,  
 Singapore 408663  
 Tel: +65 6883 2378  
 Fax: +65 6747 9571  
 Website: [www.systems-integrators.com.sg](http://www.systems-integrators.com.sg)  
 Email: [sys\\_integrators@singnet.com.sg](mailto:sys_integrators@singnet.com.sg)

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A painter's hand holding a brush, applying yellow paint to a canvas. The background is blurred, showing more of the painting.

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